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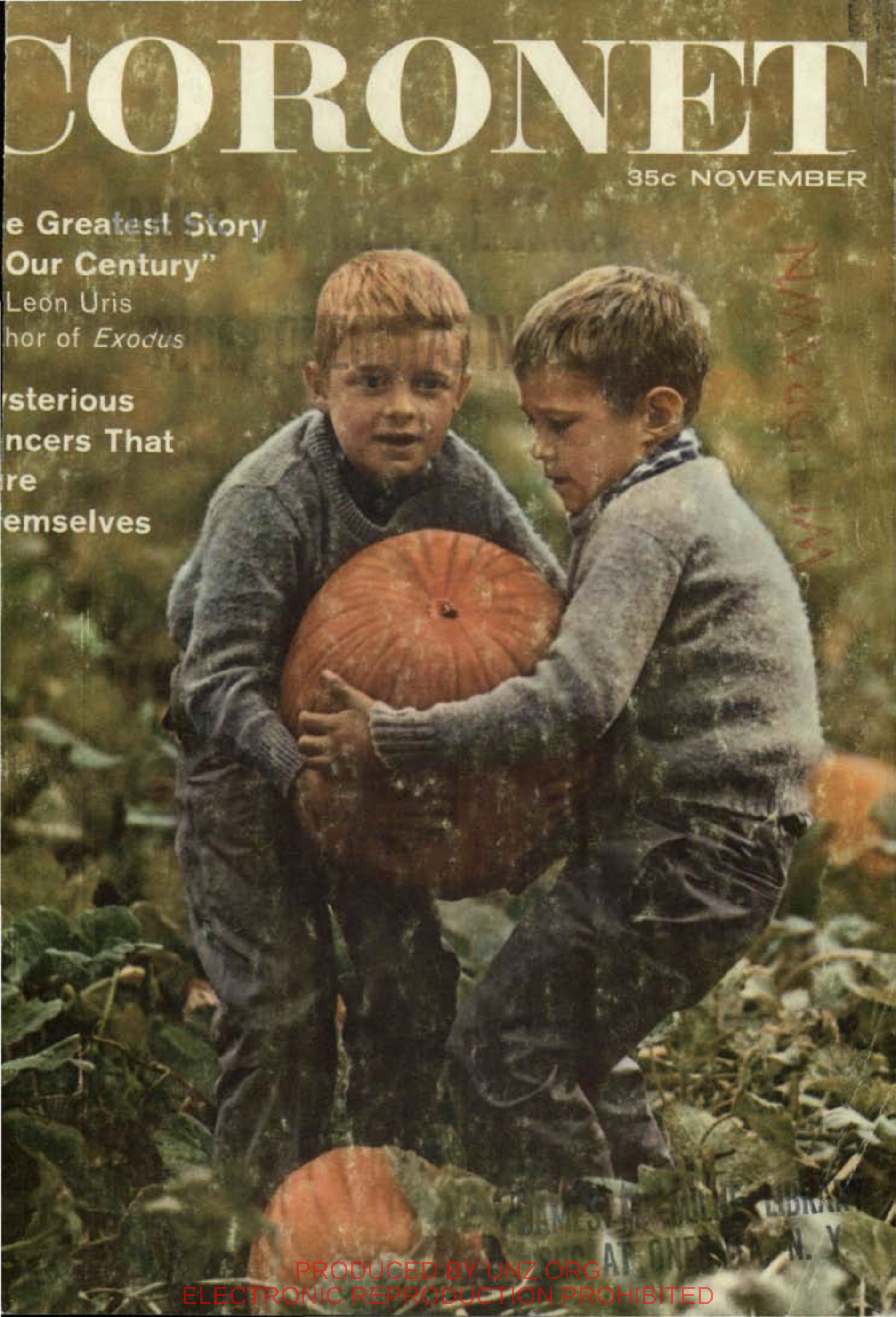

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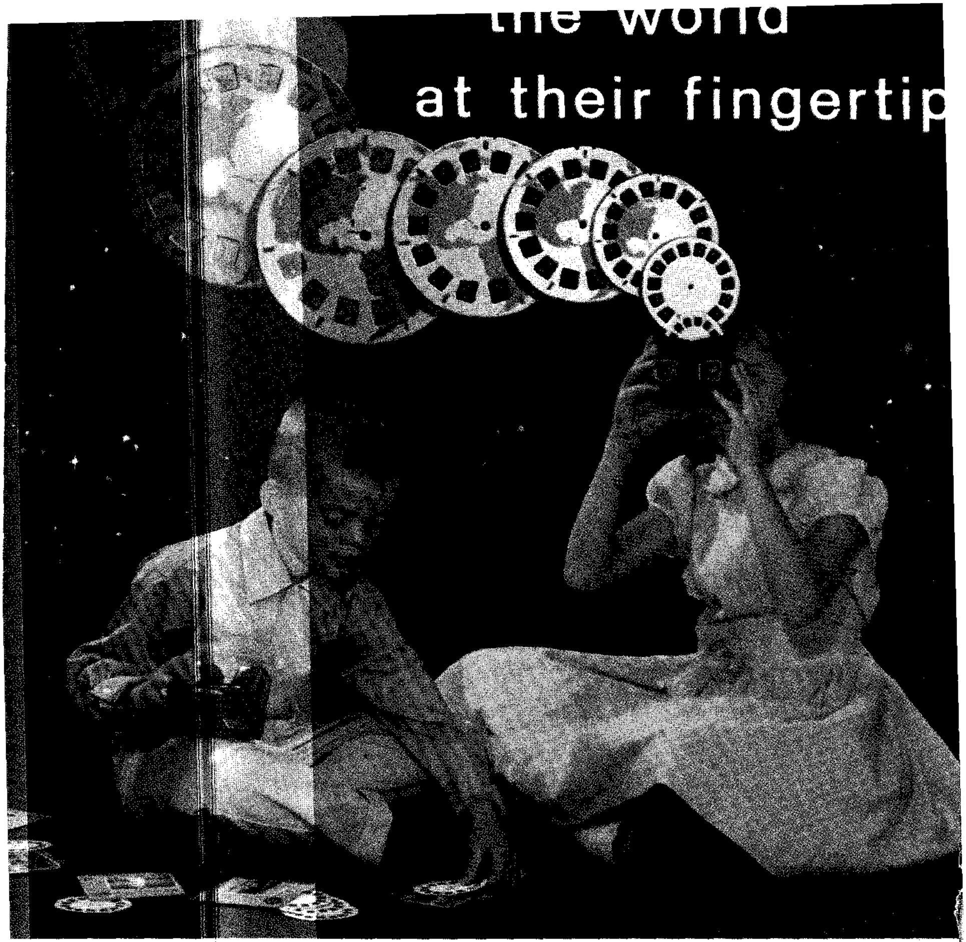
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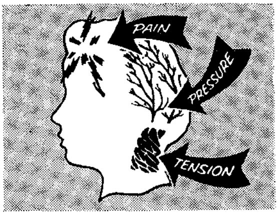

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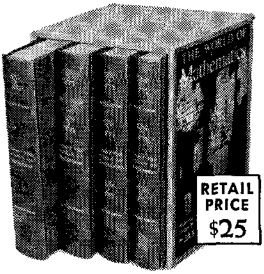
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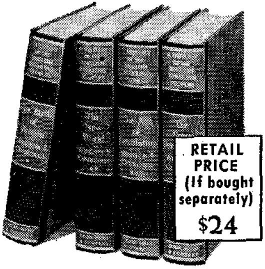
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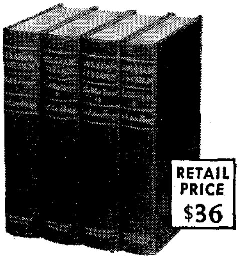
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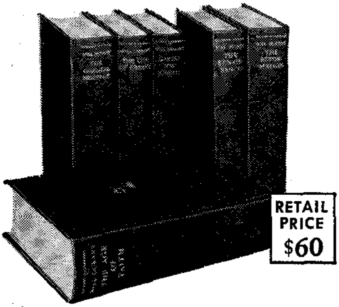
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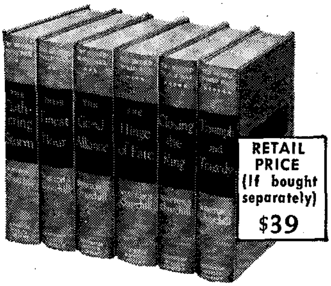
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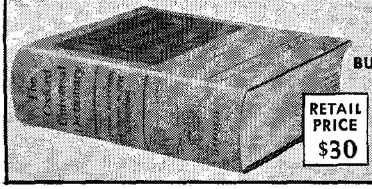
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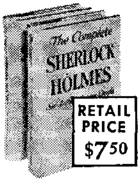

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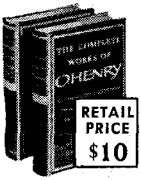

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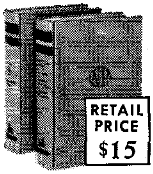

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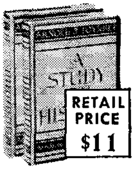

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Teale: he "grows" insects.

MOST GARDENERS grow flowers or food; Edwin Way Teale (whose story "The Whooping Crane's Wonderful Comeback" begins on p. 100) had a garden to raise bugs. It was a Long Island hillside stocked with butterfly weed and other plants attractive to insects. Observing and photographing "quiet adventures, sights of drama and beauty" enacted by the six-legged world was Teale's hobby, and it became a career. The hillside was sold, but not before he had written *Grassroot Jungles* (1937) about it. This was the first of a series of books which established Teale as a perceptive nature writer, books that enabled him in 1941 to quit his job as a magazine writer to become a working naturalist. An Indiana farm boyhood gave Teale a love of wildlife, but he started out to be a teacher. While studying for an advanced degree at Columbia University, he took a ghostwriting job and found himself in journalism. From 1928-1941 he wrote features for a science magazine. Since then the outdoors has been his beat, as a free-lance; he won the John Burroughs medal for distinguished nature writing in 1943. With the Crane story, 16 of his articles have appeared in CORONET. Teale's classic book, *North With The Spring* (1951), is the fascinating record of a 17,000-mile journey from Florida to Canada, following the season's changes along the Atlantic seaboard. *Autumn Across America* (1956) took the 61-year-old writer and his wife 20,000 miles from Cape Cod to California. The just-published *Journey Into Summer* will be followed by a book about winter. In his latest book, Teale describes the excitement of discovering in Florissant, Colorado, a perfect crane fly fossil 10,000,000 years old. Another thrill was finding his dream farm—79 acres in Hampton, Connecticut, with woods, swamps, two brooks and a waterfall. Here Teale keeps his collection of 20,000 nature photographs. And, of course, in back of the 1806 farmhouse, he's planting a new insect garden.

The Editors

CORONET is published monthly by Esquire, Inc., 65 E. South Water St., Chicago 1, Ill. Printed in U. S. Entered as 2nd class matter at Chicago, Ill., Oct. 14, 1936, under Act of March 3, 1879. Authorized as 2nd class mail, Post Office Department, Ottawa, Canada. **Postmaster:** Send Form 3579 to CORONET, Coronet Building, Boulder, Colo. **Subscription Rates:** $3.00 per year in advance, $5.00 for two years.

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CORONET

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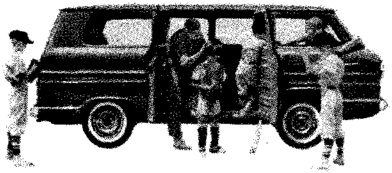

That's a Corvair Lakewood 700 Station Wagon up above. It does a wagon-sized job with cargo, yet handles like a charm. At left, you see a Corvair Greenbrier Sports Wagon with up to 175.5 cubic feet of space for you and whatever you want to take along with you.

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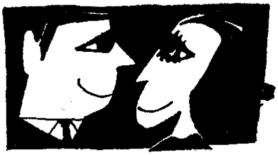
Gaze deeply; chips off the block; idle hands; the happiest fellows

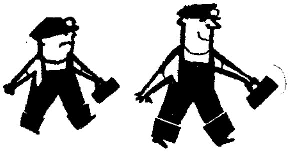


EYES HAVE IT

Choose a mate with markedly different eye color, Dr. Neil P. R. Clyde of England advises. In *Family Doctor*, a publication of the British Medical Association, he claims that most blue-eyed people are clear-headed, logical and extroverted, while brown eyes indicate emotionality and artistic leanings. All babies are born with blue eyes. Later, blue or brown specks appear, sometimes in combination. Gray and green eyes have more blue; hazel eyes more brown. "About 70 percent of happily married couples have eyes of different colors," Dr. Clyde says. "It means that the person whose heart rules his head tends to choose a life partner whose head rules his heart, and vice versa. A balance of temperament results." How things work out in Scandinavia, where almost everyone has blue eyes, the doctor doesn't say.

BRAINS ARE SQUARE

A high school's top-ranking students are not necessarily the ones with the most mental ability, according to James S. Coleman of Johns Hopkins University. High school kids would rather shine in athletics or have lots of dates than excel in class, he concluded from a survey of ten midwestern high schools. Boys said they'd like most to be remembered as star athletes. Girls wanted to be popular or leaders in activities. The top students scholastically were rarely members of the school's leading clique, and seemingly had fewer friends. One reason may be that while the high-scoring athlete is doing something for the school, the outstanding student scores purely personal victories, and often at the expense of his classmates. Scholastic achievement brings few social rewards, Coleman concluded. Thus, many of the brightest youngsters do seek popularity in other fields.



FATHER'S FOOTSTEPS

Though Junior may be a chip off the old block, chances are slim that he will be sincerely enthusiastic about following Father's occupation. A survey of 5,500 high school seniors in the State of Washington reveals that only 8.9 percent of the boys and 6.4 percent of the girls viewed their parents' jobs as "an

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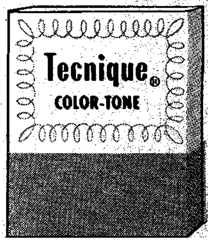
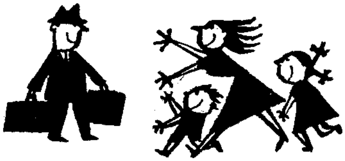


all about you

continued

ideal occupation for themselves." About 41 percent of boys and girls regarded the jobs as "rather" or "very" unsatisfactory. The largest group—just over 30 percent—said the work was only "fairly" satisfactory for them. "Parents are often at fault for doing too much . . . in influencing the vocational choice of their children," educator Paul H. Landis comments. ". . . Mothers are more often tempted to project their ambitions on children . . . for mothers are more often thwarted in ambition . . . when motherhood terminated their careers."



WHO'S HAPPY?

Arthur Miller, who painted a tragic portrait of a traveling man in *Death of a Salesman*, might be surprised to know that salesmen and their wives are among the happiest of Americans. This is the finding of a University of Michigan research team. Professional men, managers and salesmen rate high in happiness, though they worry about their jobs and their role as a husband and parent. The most unhappy fellows are clerks, the report states. "A man with a clerical job engages in a particularly inactive, unmasculine activity. . . . Perhaps the challenge to their masculinity on the job transfers itself to a similar challenge in their marriage." Wives of unskilled workers are "perhaps the most deprived of all women," frustrated by their husbands' failure to rise in the world. Skilled and semiskilled workers rate about average in contentment. But farmers, while least likely to have marriage problems, are revealed as one of the least happy groups.

WIVES AT WORK

It's well-known that more married women are taking jobs than ever before. But a surprising fact is that many of the working wives are rich. Relief from boredom and psychological satisfactions are their primary rewards. In recent years the greatest increase in employment of women has been among those of higher than average income, the Bureau of Labor Statistics reports. This is supported by a Columbia University survey of 200 college-educated wives in suburban Westchester County, New York. Though their husbands earned at least $25,000 a year, over half the wives wanted to work for pay. Charity work, because it is so highly organized today, fails to give this group a sense of individual achievement. They feel a *"psychological* need to be economically productive," the survey found. To help them, an employment agency has opened in Westchester, catering to well-off wives who are even eager to try their hand at such routine chores as selling encyclopedias or dresses.

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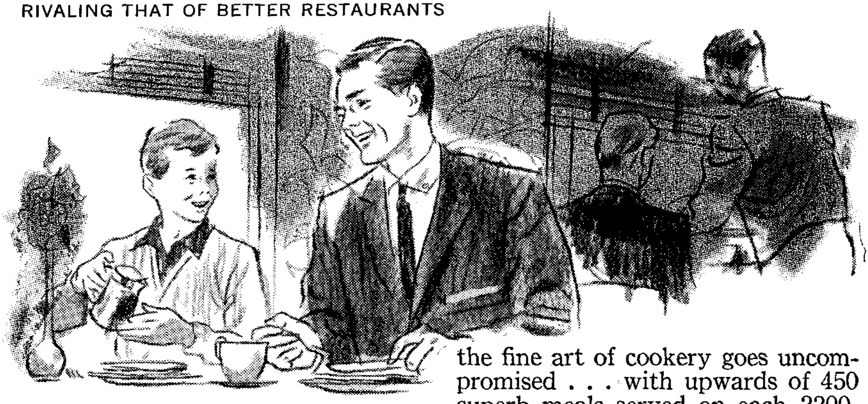

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It's an exciting new experience for the boy. His first real train ride—on Great Northern's Empire Builder, heading west through cowboy and Indian country, Montana's Rockies, Glacier National Park. And now his first visit to the dining car, for breakfast with his father.

Dad smiles as the boy's eager eyes race over the menu. Suddenly, they settle on an item: pancakes—a *double* order. And cantaloupe for a starter—and hot chocolate, in a separate pot just like Dad's coffee!

Enthusiasm for food on the Empire Builder is by no means limited to small boys. Each new throng of passengers—young or old, business or vacation bound—soon discovers that dining is one of the real joys aboard. Almost all food is "home grown"—coming from the rich croplands and orchards, cattle ranches, and ocean fisheries Great Northern serves.

And what Empire Builder chefs do with these foods has earned GN an enviable reputation for great meals on wheels. In an immaculate galley, little larger than "efficiency size", the fine art of cookery goes uncompromised . . . with upwards of 450 superb meals served on each 2200-mile run between Chicago and Seattle.

Empire Builder guests enjoy dinner by *reservation* in luxury surroundings . . . with the added "atmosphere" of great scenery just a glance away.

A typical menu may read: choice of French onion soup or chilled grape-apple juice; heart of lettuce salad, choice of dressing; roast U.S. prime ribs of beef au jus ($3.50); broiled African rock lobster tail, drawn butter ($3.50); roast loin of pork, sage dressing ($2.95); Southern fried chicken, country gravy ($2.95); franconia potatoes; buttered June peas; hot dinner rolls; fresh-baked pie, ice cream or sherbet; choice of beverage. Steward's wine list, special children's meals, a wide choice of a la carte foods and GN's famous cheese crock complement the featured fare.

Sample it soon—along with Great Dome sightseeing, spacious Pullman or reclining coach seat comfort and the countless other pleasures aboard this sleek streamliner. *You'll never know what a great experience a train ride can be until you've traveled on Great Northern's incomparable Empire Builder.*

GREAT NORTHERN RAILWAY

The Empire Builder leaves Chicago Union Station westbound daily at 2 P.M. (CST); eastbound daily from Seattle at 3:30 P.M., Portland, Ore., at 3 P.M. (PST).

Berle goes bowling along

INTERVIEWING MILTON BERLE is easy work. He anticipates, then answers the questions: "People will ask, 'Will that big ham, **Milton Berle,** be happy as m.c. of *Jackpot Bowling,* playing second fiddle to championship bowlers?' Sure. Because I *want* to take it easier. Since my comments are all ad-lib, I can golf until show-time or play in Broadway shows or night clubs.

"After doing 422 live, hour-long TV shows since 1948, I didn't want the headaches of a comedy series or spectaculars," he adds.

Berle's m.c. chores—paying $15,000 weekly—take up only nine-and-a-half minutes of the half-hour N.B.C.-TV show. He owns one-third of the program, and has already opened a 60-lane bowling alley in Los Angeles as a tie-in and plans another for the East. "I hope people will refer to the game now as 'Berle-ing.' I'm doing this for 'pin' money," he quips, from his bag of prepared puns. A seasoned professional, Berle leaves little humor to chance.

His cigar-company sponsor wanted "an off-beat dimension, a stand-up comedian in a sports show who could squeeze laughs into 120-second segments," Berle explains. All of which, he says, was made to order for him, since "I feel at my best when I'm off-the-cuff." Where is the material coming from? The Berle joke file of 1,000,000 indexed gags, already willed to the Library of Congress. "I keep about 150,000 in my head," he claims. "You have to pull out the right joke to fit a topic in a split second on TV."

In 1951, at the height of his popularity as "Mr. Television," N.B.C. gave Berle a 30-year "lifetime" contract, calling for 200 hours of live performances over that period. "But I fulfilled that commitment by 1956," says Berle, "so now I collect a six-figure fee yearly—plus my *Bowling* salary."

Berle and his brunette wife, former publicist Ruth Cosgrove, live in Beverly Hills. Both are baseball fans. Ruth has helped the restless six-footer relax since their marriage (his second) in 1955. And he has trimmed his weight from 213 to 170 pounds. Song writing still frustrates Berle. "I'd rather write a hit song than make $100,000 a week," he says longingly. He has written some 400 songs (mostly lyrics). "But I tear them up myself," he laughs, "eliminating the middle man."

Berle is now writing his autobiography. "I'm 52 and I've been in show business 47 years," he says. "I've got a lot of stories to tell."

—MARK NICHOLS

Milton Berle: "Mr. TV" returns.

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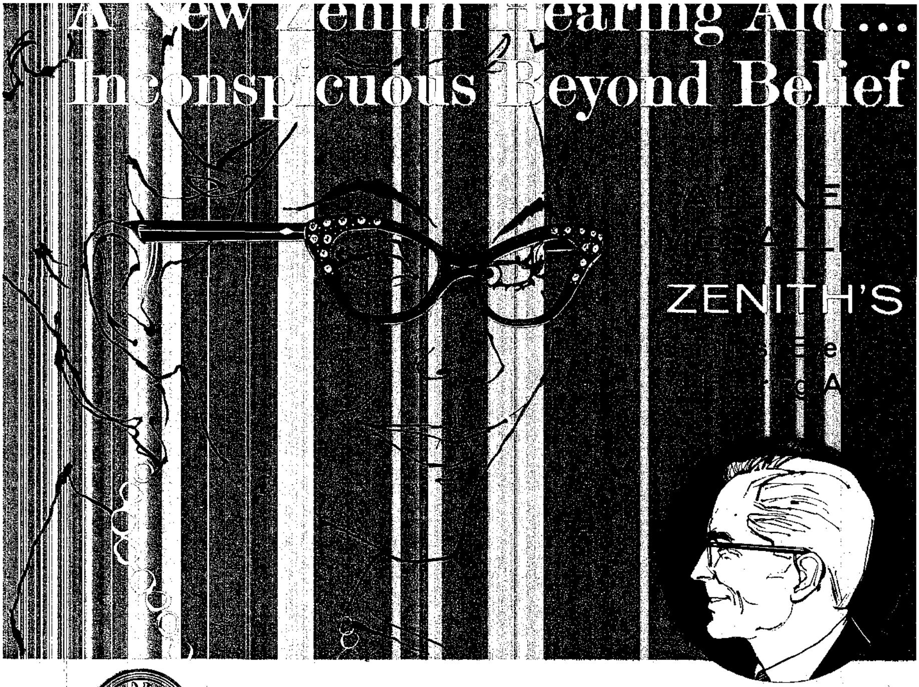

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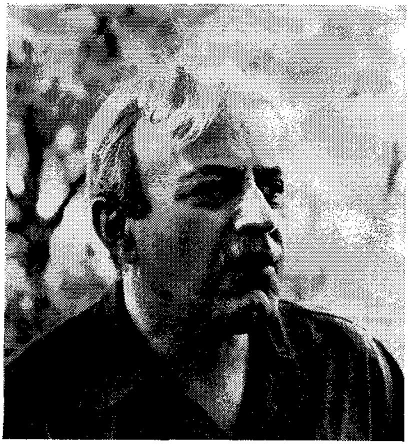
Lee J. Cobb: man of the ages



Cobb designed his own hairpiece for "Exodus" role.

AT 26, CHARACTER ACTOR Lee J. Cobb won critical acclaim as the 60-year-old father in *Golden Boy.* In 1949, when he was 37, he electrified Broadway with his portrayal of elderly Willy Loman in *Death of a Salesman.* In his latest film, **Exodus**—from Leon Uris' best seller of Israel's fight for freedom—Cobb turns in an emotion-charged performance as Barak, a vigorous pioneer of 60.

"After playing elderly men for over 20 years," says the balding, 48-year-old actor, "my age and my roles are finally edging closer together." Cobb's lumbering walk creates an impression of massiveness beyond his 6′, 190-pound frame. A man of quick humor, he laments that most of his parts are heavily dramatic. "When I started acting," he recalls, "I played the wackiest cops this side of Mack Sennett."

Two benefactors appeared mysteriously to help Cobb at crucial times. One, still unknown to him, sent Cobb money for a year after his collapse from overwork, to enable him to continue studying at the Pasadena Playhouse.

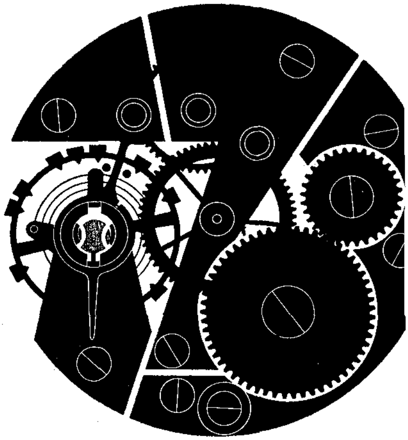
The second friend-in-need was Frank Sinatra. "After my heart attack in 1955, I was in a low mental state—divorced, alone and almost penniless," Cobb recollects. "Sinatra hardly knew me; we had worked together in only one movie, *The Miracle of the Bells,* years before. Yet he helped me financially and boosted my morale with gifts and hospital visits. And he's never spoken about it to anyone."

Cobb's father still works as a compositor for a Yiddish newspaper in New York City, where Cobb was born. When he was looking for a stage name, his father surprised him by suggesting he split the family name—Jacob—and call himself "Lee J. Cobb."

From his first marriage, to actress Helen Beverly, Cobb has two children: Vincent, 17, and Julie, 13. He married ex-teacher Mrs. Mary Hirsch in 1957; they have a son, born last March. In 1949, because of his work, Cobb reluctantly abandoned his favorite hobby—flying. As a licensed private pilot, he logged 4,200 hours.

He wants to direct more in the future. "I like to keep busy," Cobb says, chomping on his ever-present cigar, a melancholy expression crossing his face, "so I have no time to philosophize, worry and imagine things."—M.N.

How to Select a Watch



An Easy Way To Recognize A Quality Watch Without Being A Watchmaker

To be able to select the best watch of any given price range requires certain specialized knowledge. To make an expert choice without being a watchmaker yourself it is important to know what makes up the essence of quality in a watch. Style and design are important but in no way do they relate to the quality of the movement. The important difference in a good watch is a long-lasting timing center (jewel-lever escapement) . . . and the key to this difference is the Incabloc shock absorber.

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To date over 200 million Incabloc-equipped watches have been sold by the world's leading manufacturers.

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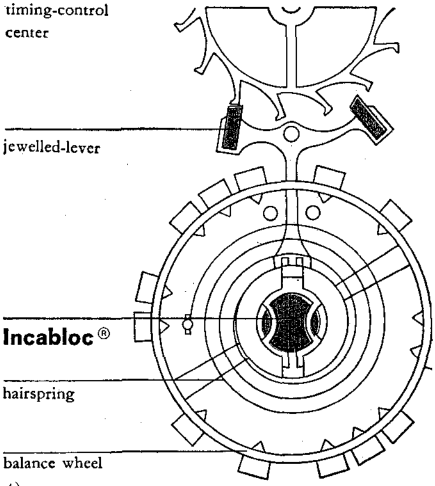


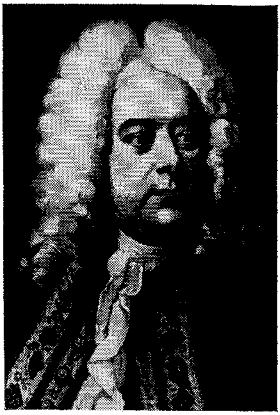
(Advertisement)

Handel: music and money

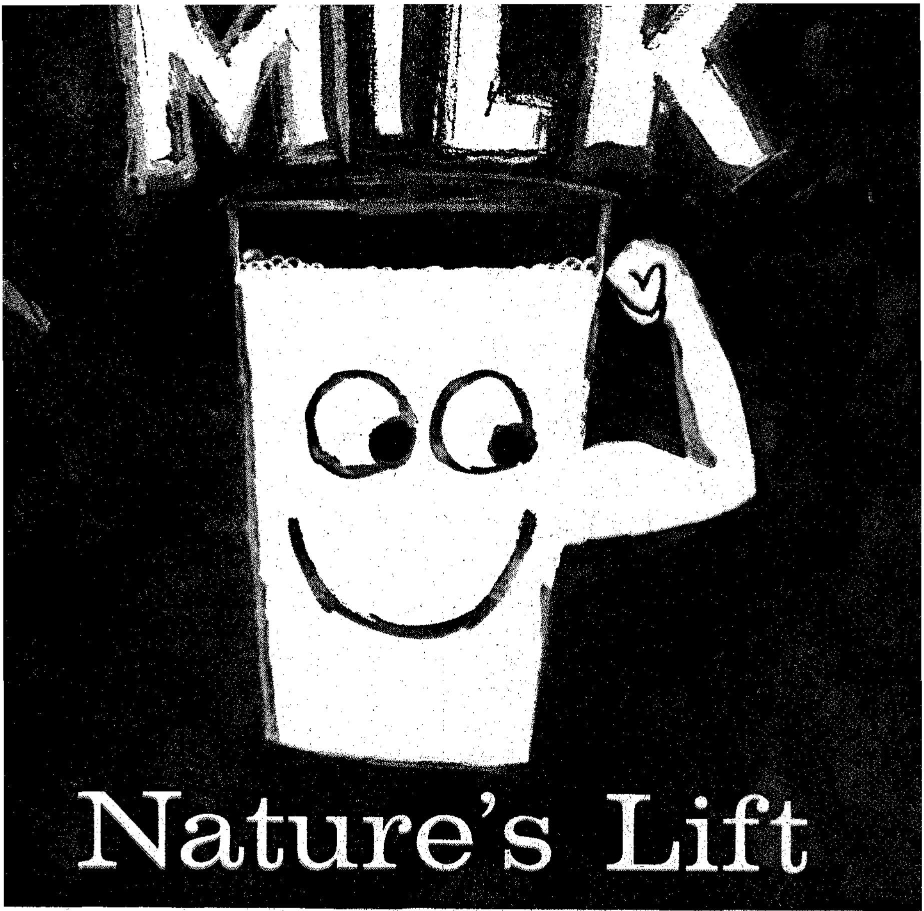
This is the time of the year when countless orchestras and choirs in America and Europe are busy rehearsing George Frederick Handel's *The Messiah*. The great choral work has become *the* Christmas oratorio. It was an immediate success when first performed in 1742. To accommodate the large audience the ladies were asked not to dress in hoop skirts and the gentlemen to leave their swords at home. It was so financially successful that Handel willed it to his favorite charity, the London Foundling Hospital.

Handel enjoyed many other financial successes. Most were operas soon forgotten after their performance. His productivity was enormous, filling more than 100 volumes, more than those of Bach and Beethoven combined. The earliest go back to his childhood. His father, a barber-surgeon in Halle, Germany, who was 63 years old when Frederick was born, tried every means to steer the boy away from music. But at the age of eight Frederick's talent as an organist was accidentally discovered by the Duke of Saxony who prevailed on the father to allow his son to continue his studies. He might have become, a decade later, a church organist for life, successor to the famed Buxtehude in Luebeck, had not the job been coupled with the obligation to marry his predecessor's elderly daughter.

Disappointed, he tried his hand at an opera, saw it successfully performed in Hamburg and decided to make opera his career. In 1706, Handel went to Italy. There he met the great Italian operatic masters, learned their style and acquired through his Italian compositions fame enough to receive a call to conduct at the court of Hanover. He accepted on condition he could take a leave of absence to go to England, where Italian-style opera was flourishing. But once in London, "the Saxon," as he had been called in Italy, stayed to become England's greatest composer. In a way, he was a fugitive from the Hanover court. Thus one can understand his embarrassment and fear when the sovereign whose services he had abandoned became King of England. But not only was he forgiven, he even received a lifetime income which gave him security later when his fortunes tumbled.


George Frederick Handel

Forty-one operas bear Handel's name. A few, revived in our days, add to his lasting fame. As an impresario, he was a hard-driving businessman, ambitious and with a good instinct for solid investment and new trends. Scorning the



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Music, cont.

cabals or moods of the theatrical crowd, he ruled his singers with an iron hand. On one occasion when a *prima donna* became balky the husky Handel seized her and held her out of a window until she apologized.

Twice he went bankrupt when his operatic enterprises faltered. But he came back each time (in 1737 by changing his format). As for non-operatic music, it always continued to engross him. He had written chamber music for young princesses whom he tutored. The English court had commissioned him to write festival music. The *Water Music* of his early years as well as the *Fireworks Music* of his late years, both among his most often played pieces today, are the results of such assignments. Occasionally he had also composed oratorios and other sacred music. But all his great Biblical oratorios, among them *Israel in Egypt*, the *Messiah*, *Judas Maccabaeus* and *Solomon*, were produced in his later period, when he no longer could compete successfully with other operatic impresarios. All of them were written between sieges of illness that afflicted him with paralysis, blindness and mental disorder. During the last eight years of his life he was permanently blind. He was stricken as he wrote the notes for the chorus, "How dark, oh Lord, are Thy decrees . . . all our joys to sorrow turning . . . as the night succeeds the day."

Renowned and again prosperous, Handel died in 1759 at the age of 74. A grateful nation buried her adopted son in Westminster Abbey.

—FRED BERGER

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Beethoven, Piano Concerto No. 5: Foldes, Leitner, Berlin Philharmonic Orch.; Deutsche Grammophon DGM 12011, *DGS 712011
Britten, Nocturne: Pears, Britten, London Symph.; London *CS 6179
Debussy, Nocturnes; Ravel, Rapsodie Espagnole: Stokowski, London Symph.; Capitol 8520, *SP 8520
Liszt, Sonata in B Minor; Weber, Sonata No. 4, Invitation to the Dance: Fleischer; Epic LC 3675
Mozart, Quintets: Griller String Quartet, Primrose; Vanguard VRS 1052/4, *VSD 2060/2
Mussorgsky-Ravel, Pictures at an Exhibition; Liszt, The Huns: Ansermet, Orch. de la Suisse Romande; London *CS 6177
Puccini, Arias: Farrell, Rudolf, Col. Symph.; Columbia ML 5483, *MS 6150
Schumann, Piano Concerto in A Minor; Van Cliburn, Reiner, Chicago Symph.; RCA Victor LM 2455, *LSC 2455.
Sibelius, Violin Concerto: Heifetz, Hendl, Chicago Symph.; RCA Victor LM 2435, *LSC 2435
Verdi, Il Trovatore: Price, Elias, Tucker, Warren, Tozzi, Rome Opera; RCA Victor LM 6150, *LSC 6150
The Virtuoso Harp: Jelinek; Vanguard VRS 1043, *VSD 2038
Walton: Belshazzar's Feast: Bell, Philh. Orch., Chorus; Angel 35681, *S 35681
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BLACKBERRY FRAPPE—Pack shaved ice in cocktail glass and pour enough Hiram Walker's Blackberry Flavored Brandy to fill glass.

SIDE CAR—1 oz. fresh lemon juice. 1 oz. Hiram Walker's Triple Sec. 1 oz. Hiram Walker's Brandy. Shake well with ice. Rub edge of cocktail glass with slice of lemon, then dip glass in powdered sugar for frosty coating. Strain and serve.

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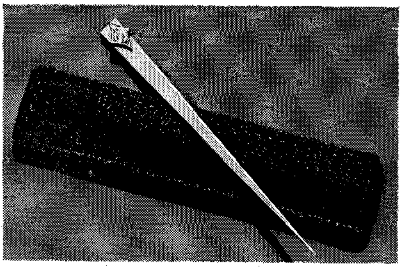
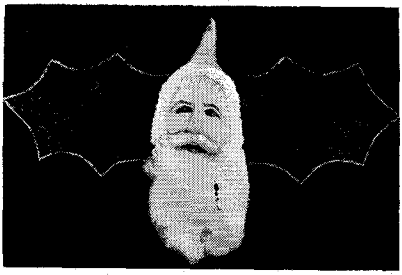
PRODUCTS ON PARADE

edited by Florence Semon

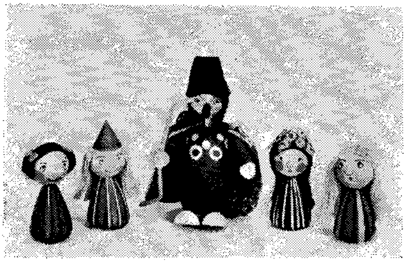


Because he's a jewel and he has everything, give him this solid gold toothpick set with a genuine diamond. Comes in handsome black morocco leather case. A gift bound to create conversation. $15.00 pp. Empire Merchandising Corp., CO, 140 Marbledale Rd., Tuckahoe, N.Y.

Classic French jewel boxes come in two sizes. Made of gold-plated filigree brass with plexiglass insets. Large size measures 3″ x 4″; small, 2½″ x 3″. Satin lined in red, green or blue. Large, $4.95, small $2.95 pp. Mastercraft, C, 275 Congress St., Boston 10, Massachusetts.



A jolly man will find this Santa Bow Tie fun to wear at Christmas parties, etc. Green felt holly leaf has clip-on back and Santa face in center. Santa's beard is fluffy white cotton and his hat red felt. $1.00 pp. Treasure House, Dept. C, Box 53, Cedar Grove, New Jersey.



Funny witch and trolls are characters of Swedish Christmas legend. Handmade in Sweden, each of these wooden pixies has different personality. Witch with green felt hat and gray cape, $2.00; set of four trolls, $4.00 pp. Wilburt, Dept. C-60, 261 3rd Ave., N. Y. 10, New York.

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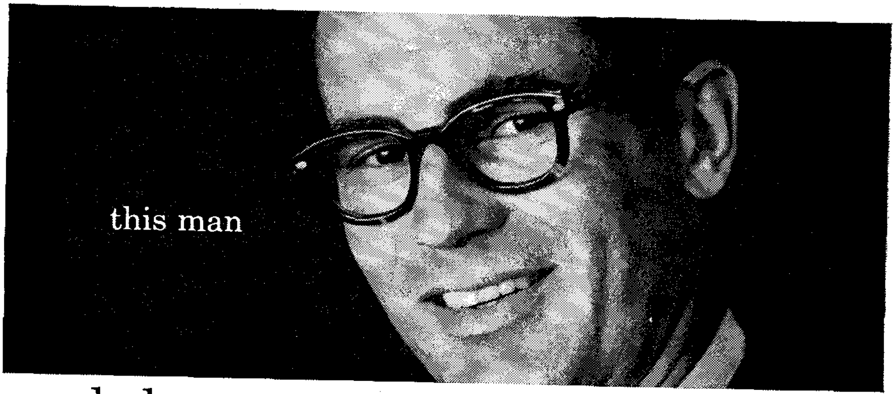

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Johnstown: DeRoy
McKeesport: DeRoy
Monroeville: Loreski
New Castle: Brenner's
Oil City: Best Jewelry
Philadelphia
Electronic Equip.
Globe Sales Company
Vic Hendler
Geo. Levin
Melody Music Shop
Premier Record Shop
Pittsburgh
Jos. Horne
Kaufmann's
Appel Visual
S. H. DeRoy
Eddie's TV & Appl.
High Fidelity Ctr.
Penn Camera
Wolk's
Reading: Zeswitz Music
Uniontown: Fredrick's
Washington: Caldwell's
West Newton
West Newton Appl.
Wilkinsburg: Bechtold's
Willow Grove:
Willow Grove Photo

RHODE ISLAND

Gerber Jewelry Stores (All Stores)

VERMONT

Rutland: Wilson Music

VIRGINIA

Abingdon
Sam Sneed Electric
Alexandria
Colonial Appl.
Look TV
Sands & Co.
Arlington: L. & F. Appl.
Blacksburg: Carver's
Bowling Green
Woodward Electric Co.
Bristol: Thomas TV
Charlottesville
University Book
Chase City: Colgates
Falls Church: Aaron's
Georgetown: Learmont's
Harrisonburg: Whitesell's
Lee Hall: Lee Hall TV
Lexington: White's
Lynchburg
J. P. Bell Co.
L. Oppleman
Martinsville
Leed's Inc.
Music Bar
Newport News
Virginia Craftsman
Richmond
Camera Plaza
Miller & Rhoads
Walter D. Moses
Penn Dale
Wards Co.
Roanoke
Brown's Elec.
Ewald-Clark
Roanoke Photo
Salem: Tarpley's Inc.
Williamsburg
Jones Radio

WEST VIRGINIA

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S. Spencer Moore
Huntington: Mac & Dave's
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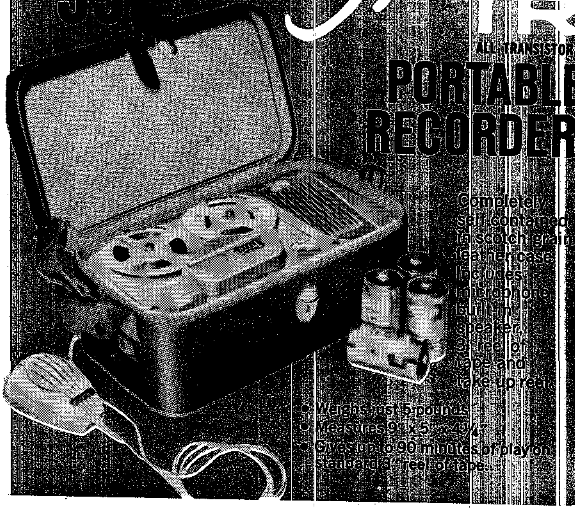

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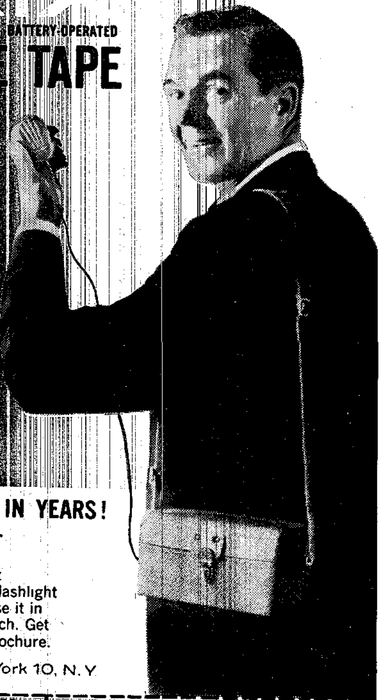

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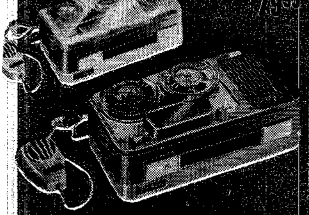

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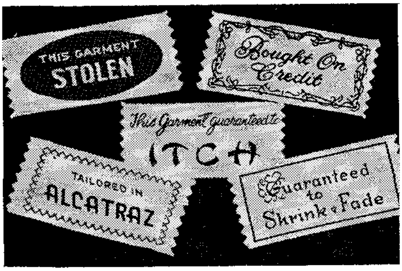
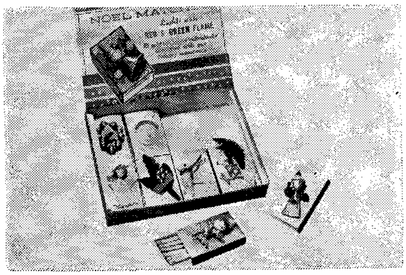
PRODUCTS ON PARADE

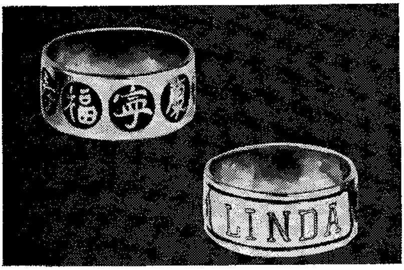
Give her this genuine deep-green jade heart with her initial in 14 kt. gold. Mounted in 14 kt. gold; heart is hand-cut and polished. Measures approximately 1″. Comes with gold-filled chain. $12.50 pp. International Gem Corp., Dept. A, 15 Maiden Lane, New York 38, N. Y.


THIS GARMENT STOLEN
Bought On Credit
This Garment guaranteed to ITCH
TAILORED IN ALCATRAZ
Guaranteed to Shrink & Fade

Gag labels are just plain fun. Made of cloth with self-adhesive backs, they look like the ones stores provide but the wording is guaranteed to provoke laughs. Set of ten (five different), $1.00 pp. Greenland Studios, Dept. CO, 3735 N. W. 67th St., Miami 47, Florida.



Noel matches light with red or green flame. Set has eight gold-colored foil boxes gaily decorated with Santas, angels, etc. Safe, 2″ long wooden matches with red or green tips which determine color of flame. $1.00 pp. Spencer Gifts, 398 Spencer Bldg., Atlantic City, N. J.



Sterling silver Lucky Omen ring is circled with Chinese messages of good fortune such as health, happiness, etc. First name is engraved in English on front of ring. Send string to show ring size. $1.50 pp. The Jamaica Silversmith, 79-32C 164th St., Jamaica 32, New York.

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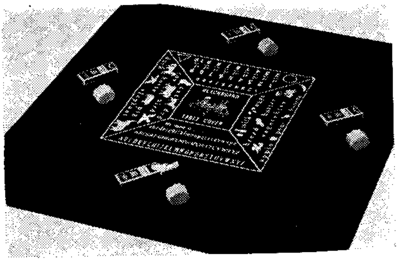
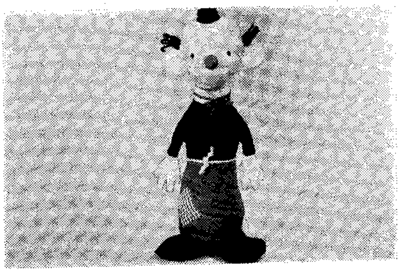
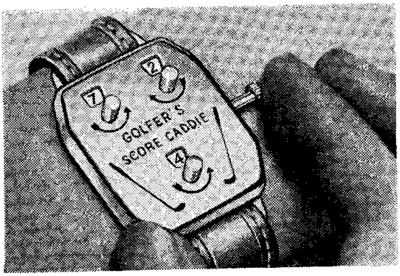


Blackboard table cover fits over any bridge table and up to four children can chalk and erase to their hearts' content. Fine for learning first lessons. With four erasers and boxes of chalk. Of durable plastic. $3.40 pp. Clarion Prod., COR, Box 488, Highland Park, Ill.

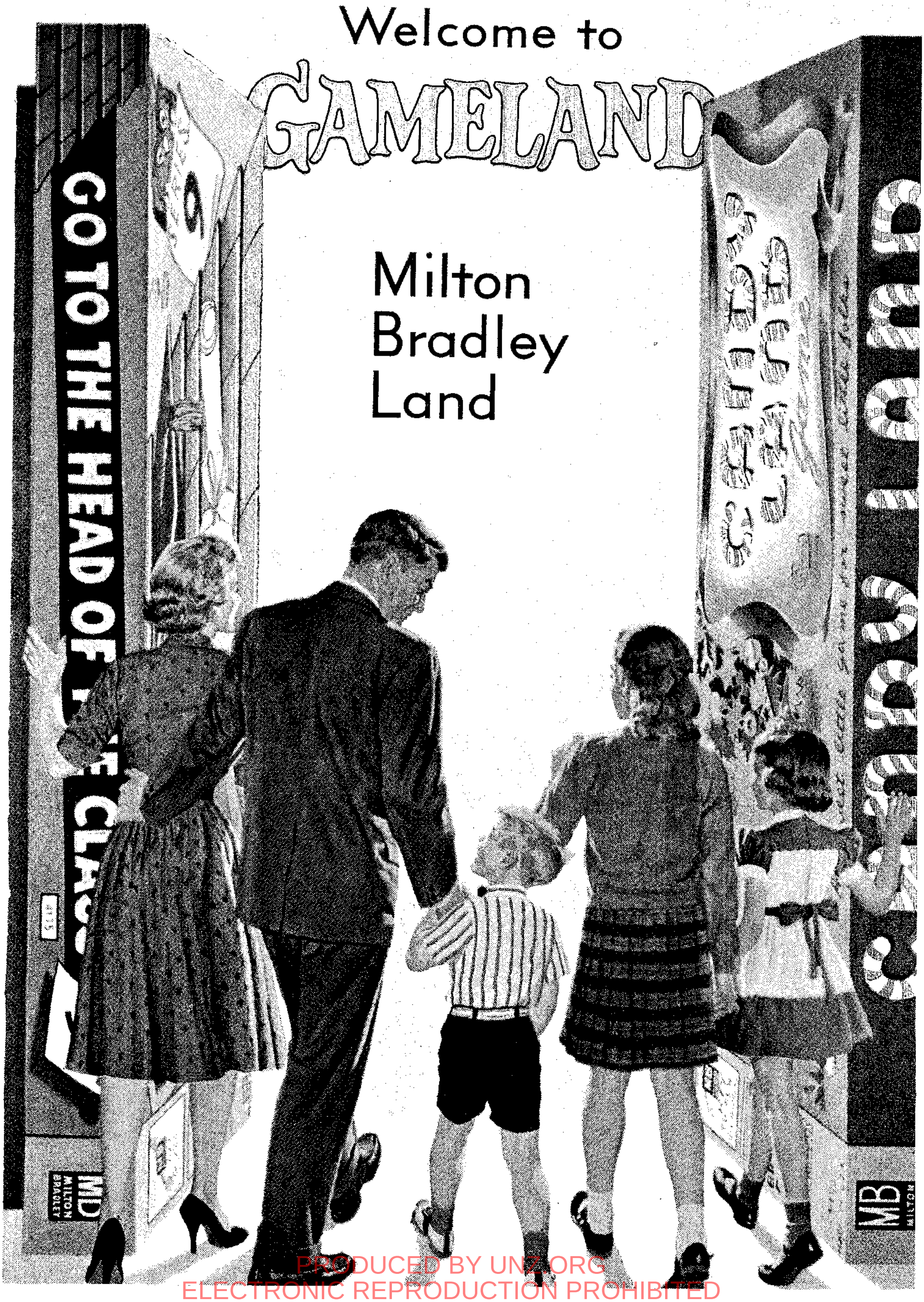


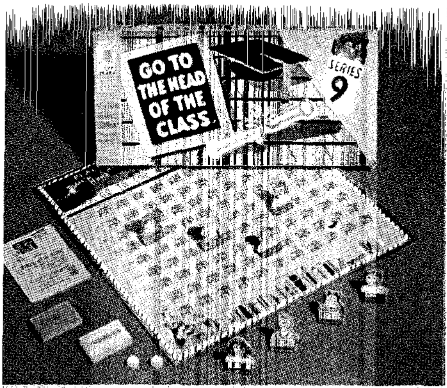
Hy Hopes, the hobo clown, is looking for a home. This wistful fellow with paddlefeet is 17″ tall and he is made of quality cotton. His trousers are held up by a rope and his features and hat are of felt. $6.25 pp. Stark-Valla Emporium, 109 W. 10th St., New York 11, New York.



Gift for a golfer. Golfer's Score Caddie is worn like a wrist watch and scores strokes for each hole in addition to total for complete course. Polished gold-plated case with smart pigskin strap. Gift boxed. $2.95 pp. Zenith Gifts, 5432 P. O. Bldg., Brighton 35, Mass.

Handsome genuine leather bag is personalized with two brass initials. Has zipper top and zipper pocket on front of bag. Measures 10″ x 9″. Choice of black, red or honey tan. Very good buy at $5.95 pp. Old Pueblo Traders, 622-CHB So. Country Club, Tucson, Ariz.

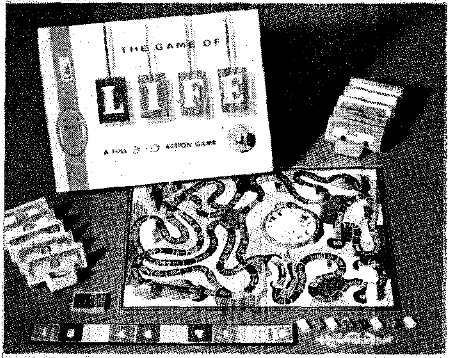

Welcome to
GAMELAND
Milton
Bradley
Land
GO TO THE HEAD OF
MB MILTON BRADLEY


GO TO THE HEAD OF THE CLASS
SERIES 9

1 GO-TO-THE-HEAD-OF-THE-CLASS (8-adult) — $3.00

2 RACK-O (10-adult) — $2.00

Games for all...big or small...fun and


THE GAME OF
LIFE

5 NEW THE GAME OF LIFE (10-adult) — $6.00

1 Quiz kids from 8 to 80 compete to "get *ahead in school*". *Examination questions* cover all ages. "Luck" cards help.

2 Completely different card game — fast, absorbing, easy to learn, easy to play. Two, three or four may play. Great family fun.

3 Spirited play at building a real estate empire intrigues all ages as they compete for control of businesses . . . airline . . . hotel.

4 A delight to small fry who play this up-you-go, down-you-go game. No reading.

5 NEW Art Linkletter family fun game revolves around Wheel of Fate. Each player starts with a car and $2,000, tries to make a million.

COMMENDED
PARENTS' MAGAZINE

7 CANDY LAND (4-8) — Deluxe Ed. — $2.50
Standard Ed. — $1.00

8 UNCLE WIGGILY (5-9) Deluxe Ed. — $2.50
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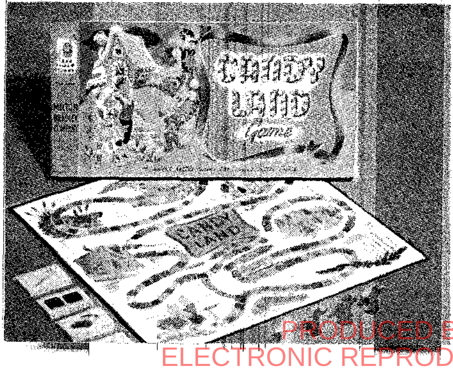
CANDY LAND Game
CANDY LAND

UNCLE WIGGILY GAME

THE GAME OF
EASY MONEY

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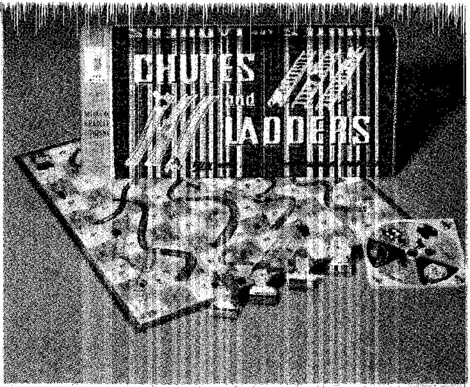
CHUTES and LADDERS

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learning games ... Milton Bradley

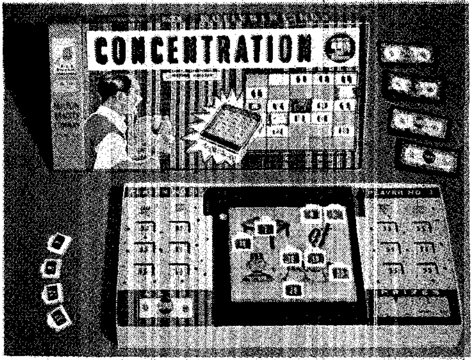
6 Excitement and suspense build up as players rival to win gifts, money by solving picture word puzzles — as on TV show.

7 Small folks enjoy trip on Candy Land path through Peppermint Stick Forest, over Gum Drop Mountain by matching color cards.

8 Based on the world's gentlest bedtime story for children, this game takes them on a hippety-hop journey with Uncle Wiggily.

9 Fascinating world adventure, spiced by pirate chases, gives youngsters facts on major cities, products of foreign countries.

10 Fun for school children who learn as they "travel" through the 50 states, buying and selling products of each state.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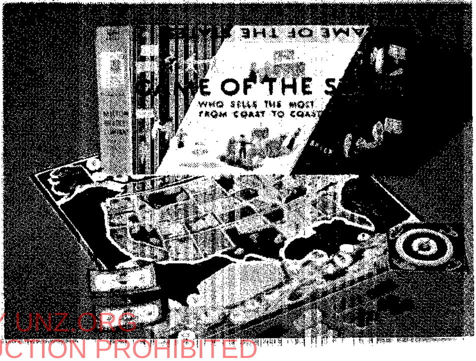
PIRATE and TRAVELER
PIRATE TRAVELER


GAME OF THE
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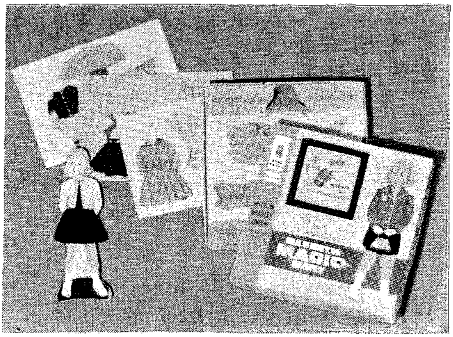

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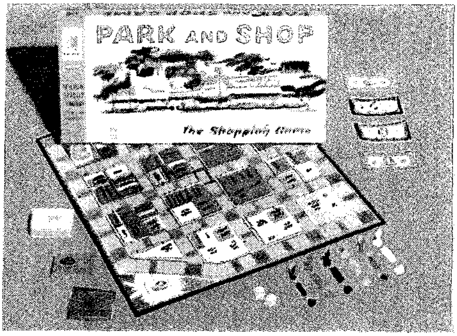

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Redskin
FINGER PAINT
Milton Bradley
FINGER PAINT

13 REDSKIN FINGER PAINT (3-adult)
Box of eight, 2 oz. jars — $2.00
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11 *Very special* paper doll, over 10" tall, wears 15 different pretty dresses held on by concealed magnet, without tabs or glue.

12 There's hustle-bustle in this traffic game. Each player picks parking spot, tries to shop fastest, be first to get back home.

13 America's largest selling finger paint. 2 oz. jars. Boxed with four or eight popular colors, paper, spatulas, directions.

Choose gifts of fun for everyone from Milton Bradley's broad selection of games. It's easy to pick the right one. Age group identification is printed on the cover of each box.

And, to find out the fascinating story behind the games on the toy counters, read "It's All in the Game", (Putnam) $4.00. Order from your nearest book store.

Milton Bradley Company, Dept. C-110, Springfield 2, Massachusetts. Manufactured and distributed in Canada by Somerville Ltd. Prices slightly higher in Western U.S.A. and Canada.

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CORONET

In her darkest hour, the daughter of Russian author Leo Tolstoy found salvation in his simple creed

BY COUNTESS ALEXANDRA TOLSTOY

as told to Floyd Miller

WHENEVER I FIND MY LIFE becoming too complicated, I think back to the advice given to me by my father, Russian author Count Leo Tolstoy: "Simplicity . . . simplicity . . . simplicity!" he used to say over and over to me, and to himself. Sometimes he would vary the lecture by saying, "Work . . . nature . . . love of man." He believed that man must not only be in tune with nature, work with her seasons by planting and harvesting, but also that he must live in simple dignity and freedom. Freedom above all, he said, for without that the rest is meaningless. As my father's secretary, I observed how nature was his strength and inspiration. His routine was inviolate. Each morning he arose at eight o'clock and immediately walked out into the woods to sit on a tree stump or his favorite bench and contemplate the coming day. At nine he ate a breakfast of coffee and bread, then entered his study, where he wrote until one in the afternoon.

After that, he rode across the countryside on horseback or labored with the peasants. The more difficult the writing had been in the morning, the harder he would till the soil in the afternoon. He was a powerful man and could keep pace with the hardiest peasant, sweating and laughing, his long beard whipped by the Russian winds as he plowed or sowed or reaped. And in the end he would return to his desk to write, refreshed and renewed by this intimacy with the earth and the simple men he loved and respected.

It was not until years later, after I had come to America, that I fully understood Father's advice. But even as a child I tried to emulate him, not only because I loved him but because I saw he had the courage and the greatness to live as he said I should live.

Born to the Russian nobility, he had inherited Yasnaya Polyana, the huge family country estate, with hundreds of serfs, vast herds of livestock and a great house cared for by 14 servants. He owned a town house in Moscow, but disliked high society and the cities and retired to Yasnaya Polyana. There he freed his serfs, created schools for their children, and lived on the estate, which was operated as a working farm. And there he had 13 children. I am his youngest daughter.

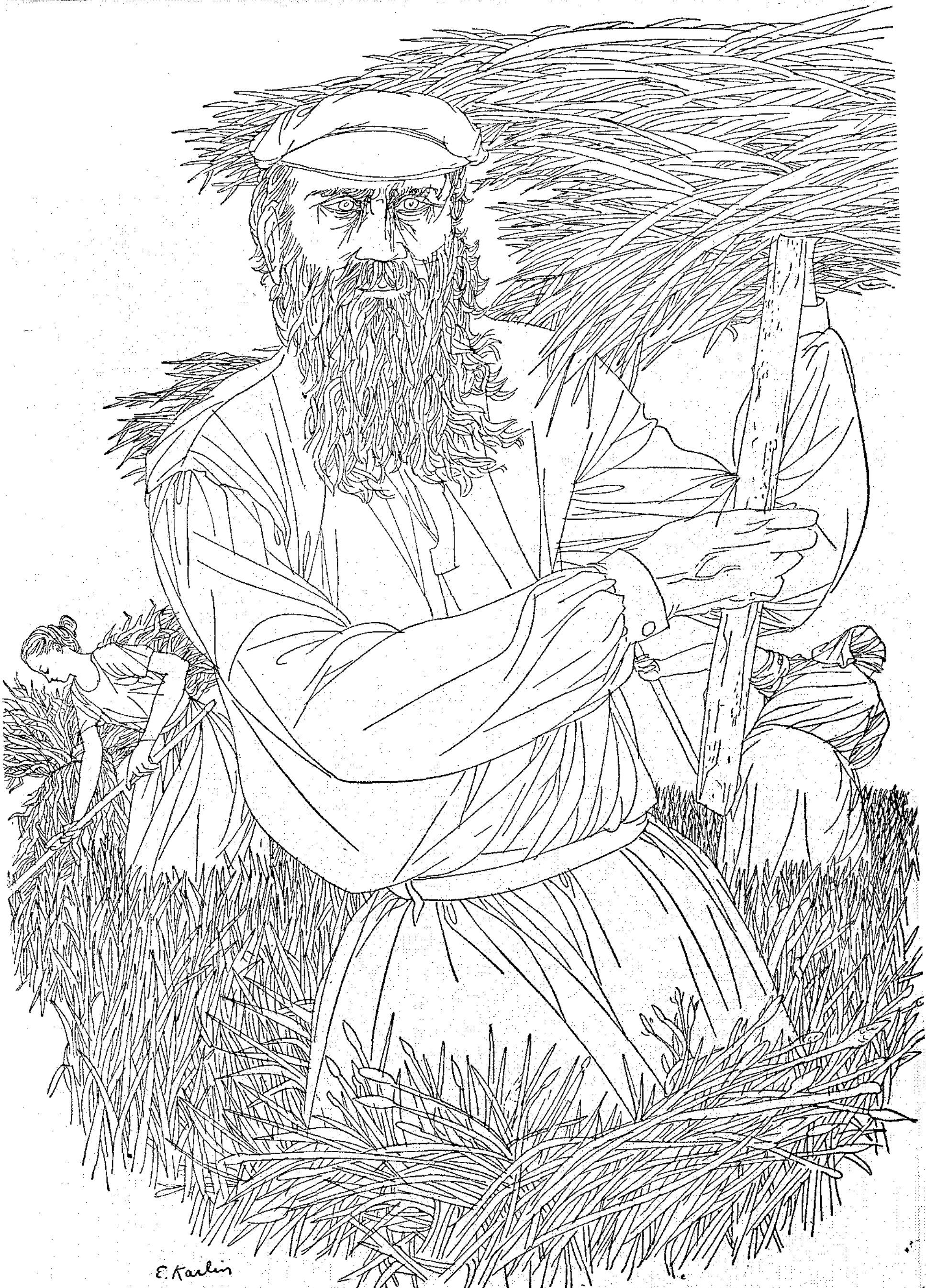
Despite the beauty and opulence of Yasnaya Polyana, my childhood was an unhappy one, for I was afflicted with deep feelings of inferiority. I worshipped my father and was eager to attract his attention and praise, yet whenever I did so I was not certain I merited it. Father never punished us or even gave us orders; he merely advised and suggested. But his soft-spoken words carried more weight than the sternest discipline, for we knew he was wise and just.

One spring morning when I was about 11, he wandered into my bedroom before breakfast. I was looking out the window while a servant made my bed. Later that day he took me aside. "Sasha," he said, "it is not seemly for a healthy young girl to sit in idleness and let an older woman make her bed." To this day, I make my own bed.

Another afternoon I was playing tennis with a visiting Japanese writer. Father, who had been cutting wood, put down his saw to come and stand beside the tennis court. Without looking at him, I knew he had something to say to me. I paused between serves to turn to him. He told me there was a pregnant peasant woman who was awkwardly raking hay in a field.

"I do not like to watch my daughter play tennis while that woman

Father chided me for playing tennis while a pregnant woman raked hay. So together, we helped her finish the job.


E. Karlin

must work," Father said. We grabbed up rakes and joined the woman. Only after the entire field had been raked and the hay delivered to her cabin did we return to the tennis court. And thus I learned that leisure must be earned to be fully enjoyed.

These lessons did nothing to strengthen my ego, however. The fact that Father loved all men seemed to reduce my own stature. This was particularly true at Christmas time. We always had a decorated tree in the great hall of the main house, and on Christmas Eve the children gathered around it to sing carols and receive their gifts. Not only the Tolstoy children, but all the peasant youngsters as well. Father always seated them in the front row and gave them preferential treatment in the ceremonies.

That Father loved me I never doubted, but I wanted ever more of his love and attention, and never dared demand it. Yet often it came to me, unasked for, when I needed it most. One such time was when Mother disciplined me for falling into a mud puddle while wearing one of my good dresses.

Clothes were of no importance to my father; he usually wore a simple blouse with a wide leather belt, rough pants and high boots. His clothing was utilitarian, worn to keep him warm and not for personal adornment. But my mother, the Countess, was determined that her children should be perfectly groomed. And when she caught me sneaking into the house with a mud-spattered dress, she spanked me.

I ran outdoors, wild with that helpless despair of childhood in the face of adult injustice. I decided to kill myself and started toward the river. On the way I got my feet wet and, thinking how that would further displease my mother, I turned back to change my boots. Halfway home I came upon my father. I stood in miserable silence while he looked at me with his kindly, knowing eyes. He did not ask what had happened; he allowed me privacy for my hurt. Yet he knew how to remove the pain. He touched my cheek with his fingers and said, "Sasha, everything will be all right."

My heart soared. I would have welcomed a spanking every day for the reward of his comforting words.

I was 12 when I realized that his great love for mankind had a compartment just for me. A game revealed it. One night after dinner, he announced that we would have a poetry contest. Mother gave us four rhyming words and Father instructed us to write a poem employing those words. "I'll be the judge," he said, "and will award a prize to the winner. When you finish your poem, fold it and place it in the bowl without your name on it. The judge does not wish to be accused of favoritism."

Soon all the poems had been placed in the bowl. One by one, Father solemnly studied them. At last he decided upon the winner. As he began to read the poem aloud, I realized it was mine. I was the winner! I was seized with panic. "I have no right to win," I told myself. "I cannot possibly be the best."

My father completed the poem, then said, "That is very good. Who wrote it?"

There was silence. His eyes traveled slowly around the table until they came to my scarlet face. I was discovered!

I burst into tears and fled.

But from that moment I gained confidence and over the next few years Father and I became increasingly close. When I was 16, my older sister Masha left home to be married and asked me if I would like to take her place as Father's secretary. I could not reveal to her or to anyone, how deeply moved I was. Leo Tolstoy was already the leading literary figure of Europe; his novels, *War and Peace* and *Anna Karenina,* were being hailed as masterpieces. But there could be only one personal secretary . . . and it was to be me!

Father was a perfectionist who revised, revised, revised. His handwriting was so eccentric that often even he could not read it, and during those first few days many a page was smeared with my tears as I struggled to make intelligible copies. But I mastered it. Eventually I learned shorthand, and when the Remington Co. sent us one of its first machines, I learned to type.

Aside from being his secretary, I organized schools on the estate for the peasant children and taught in them. One day when I was preparing some lessons, Father touched me on the shoulder and said, "Sasha, you find this fun?"

"Fun, Father?"

"I mean, is it play? If this is only play, it is not worth doing. No man can feel achievement unless he does difficult work."

I assured him it was both work and difficult.

Father died in 1910, making me the executrix of his will. His last instructions were that I was to sell first rights to all his unpublished works, then use the money to buy Yasnaya Polyana from my brothers and sisters and give all the land to the peasants. He could not know that within a decade they would lose it to the Communists.

Had my father lived another ten years, history might have been changed. Beyond doubt, he would have played a leading role in the Russian Revolution, giving direction and vitality to the democratic forces and perhaps preventing the Bolsheviks from taking power. Had he lived and *not* defeated the Bolsheviks, they would have killed him, for he loved the peasants and would never have stood idly by while they lost their land.

I CONTINUED to live on at Yasnaya Polyana after the Revolution. The Government turned the big house into a museum, and beside being the curator I was engaged in the extensive work of editing and annotating my father's writings. But year by year, the Bolsheviks began a campaign to make Tolstoy their own, distorting the facts of his life and the meaning of his work.

As Tolstoy's daughter, I enjoyed some privileges and immunities, yet I knew that my ultimate fate would be either betrayal of my father's principles or prison. So in 1929 I fled to Japan and then to America.

At middle age I found myself uprooted, torn from all that was familiar and precious. Then I remembered my father's advice: "Work . . . nature . . . simplicity." These were verities not just for life in Russia, but for America, too.

I bought a farm in Connecticut and began to raise chickens. I found the smell of the wind, the swing of the stars in heaven, the sound of a boastful cock at dawn were the same here as at Yasnaya Polyana. I was home.

One day an old friend, Tatiana Schaufuss, came to me and said that many thousands of my countrymen had fled Russia and were in desperate need of rehabilitation. As she spoke, I realized that I had fulfilled only part of my father's maxim: I had nature and simplicity, but not difficult work.

I joined Tatiana Schaufuss, and in 1939, with the help of many dedicated and generous people, we established the Tolstoy Foundation for the rescue and rehabilitation of refugee Russians. Since then we have helped 19,000 persons to find a meaningful life. Many have been routed through the Tolstoy Farm outside Valley Cottage, in New York, where they work until they can find regular jobs.

They labor in the fields and eat the simple but abundant yield. They sleep through the night, knowing that if they are disturbed it will not be by the thud of military boots and a rifle butt against their bedroom doors, but only by the call of the hoot owl that lives in the caverns of the barn, or the throaty courting of frogs among the lily pads in the pond. They come to the farm wounded in spirit, but I can see the tension and fears drain out of them and the beauty of the human spirit well up again. They have been cured, as I was, by my father's advice: "Work . . . nature . . . and love of man."

NO WINGS?

THE MASQUERS, a theater group in the Massachusetts State Prison, like many of its counterparts around the nation, believes in realism.

A New York costume company recently reported an order it received from the Massachusetts group for the outfitting of a production of *My Three Angels.*

Among the required costumes: three prison uniforms and an accompanying explanation: "Ours are not authentic enough."

—*Printers' Ink*

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human comedy

A SERIOUS DISCUSSION was going on one day between my wife and our four-year-old daughter, Pat. It seems Pat wanted to know where she was before she was born. My wife, with the modern viewpoint, said, "You were in my tummy dear." To which Pat replied wonderingly, "Mommy, do you mean you were a *kangaroo*?"

—WILLIAM E. JOSEFFER

SPECULATION on the possibility of a woman President often includes the name of Senator Margaret Chase Smith, Republican of Maine.

Asked by a friend what she would do if she woke up one morning and found herself in the White House, Senator Smith replied:

"I would apologize to the President's wife and go home."

—United Press International

AMERICA IS SUPPOSED to be the home of the "tough" story, but here is one being told in the north of England: a man visited a married couple he hadn't seen for some time. The wife opened the door.

"Hallo, Maggie, nice to see you," he said. "How's Jim?"

"Jim?" she repeated. "Didn't you know, lad? He's dead. Went down to the garden to pull a cabbage for dinner, and as he bent down, he fell dead, right there on t' spot!"

"Ee, but that's a terrible thing to happen, Maggie. What on earth did you do?"

"Well, what could we do? We 'ad to open a tin of peas!" *—Quote*

DRUMMER GENE KRUPA noticed the six-year-old daughter of a TV producer impatiently waiting in the wings one afternoon.

"Does your daddy work on the show?" asked Gene.

"Yes," said the little girl.

"What does he do?"

She replied proudly, "He's the seducer of the show."

—New York Sunday News

A LADY came into a portrait studio with a picture of her husband who had died several years before and wanted to know if some copies could be made and if the hat he was wearing could be removed from the copies. The photographer said he thought he could do it and asked her on what side of his head had he parted his hair. The lady replied, "I forgot—but you can see for yourself when you take off his hat."

—JAMES B. PIERSON

They are very
rare, but
their secret may
hold clues
to the origin
and cure
of man's most
dread disease

Mysterious cancers that cure themselves

BY LESTER DAVID

A 34-YEAR-OLD Cincinnati housewife, learning that the painful swelling on her arm was certainly cancer, refused all treatment despite her doctor's warnings. The physician didn't see her again for three years. The pain and swelling had gone from her arm, she told him then. She agreed to an X-ray checkup which showed no trace of cancer. A 65-year-old man in a Connecticut hospital had a kidney cancer. The organ was removed but X rays revealed that malignant cells had spread to both lungs. For three months, he weakened; then, suddenly, he began gaining weight and feeling stronger. Doctors, studying new X rays of his lungs, couldn't believe their eyes—all cancer signs were gone. A four-month-old infant girl had cancer, begun in an adrenal gland,

A message from the American Cancer Society

"Spontaneous regression of cancer can and does happen, but any cancer patient who relies on this strange process to assert itself is courting death and disaster.

"Some 500,000 persons will develop cancer in the coming year. Perhaps five will survive because of the mysterious process of spontaneous regression. But 165,000 will surely live because of improved diagnostic techniques and new refinements in radiation and surgery.

"Which odds would you take: one chance in 100,000 to survive cancer, or one chance in three? Obviously, people who want to live will visit their doctors at the first warning sign of cancer."

Dr. Warren H. Cole
President, American Cancer Society

which spread rapidly to her eyes and brain despite drugs and X-ray treatments. Then, strangely, the dread spreading of cancer cells stopped and the growths began to shrink. When she was 32 months old, doctors pronounced her reasonably well.

Each of these remarkable cases is an example of a medical miracle called "spontaneous regression," a mysterious blessing that comes to about one cancer victim in 100,000.

For some unexplained reason, a cancer patient suddenly begins to improve dramatically often without benefit of surgery, X rays or other treatment. His malignancy just disappears, sometimes partially but often completely. Or tumors, identified certainly as cancerous, shrink or vanish after treatment considered inadequate to have such effect.

Two eminent surgeons, intrigued by these medical mysteries, studied reports going back to 1900, analyzing every medical detail of thousands of cases across the country.

These doctors have just reported that 115 cases stand up as documented instances of cancers that disappeared by themselves. Many of these cancers eventually returned and killed their victims, but they had remained away for significant lengths of time.

One of the doctors, who is president of the American Cancer Society, is convinced that in these unexplained events is the key for the eventual cure of cancers now considered hopeless. He is Dr. Warren H. Cole, who made the landmark study with Dr. Tilden C. Everson. Both are professors of surgery at the University of Illinois College of Medicine.

Dr. John Englebert Dunphy of Boston told the American Surgical Association that the study should make doctors revise the traditional idea that cancer can only be attacked by total removal.

Cancer specialists point out that identical types of cancers grow more slowly in some persons than in others, and different types vary greatly in the rate with which they enlarge and spread. Malignancies often do not proceed at a steady pace—they may halt for prolonged periods before advancing. Dr. Fred W. Stewart of the Memorial Center for Cancer and Allied Diseases in New York cites a cancer of the salivary gland which was first spotted in a patient aged 15; first operated on when the man was 29; and finally killed him at 80.

These manifestations, many doctors believe, are evidence that the key to cancer control might be lying somewhere in the mystery of spontaneous regression.

The American Cancer Society (see box on page 41) issues a grave warning: reliance on this strange process to assert itself is certainly courting death and disaster.

The chance that cancer will go away by itself for varying lengths of time varies greatly with the type. According to Dr. Cole and Dr. Everson, the extraordinary event occurred most frequently in neuroblastoma, a malignancy of the sympathetic nervous system and, next to leukemia, the most common cancer of childhood.

In one amazing group, 12 child victims of neuroblastoma lost all signs of the disease, including cancers that had spread to distant parts of their bodies. Some of the apparently doomed youngsters had received X-ray treatments but just as many had no radiation at all!

Among adults regression happened least often in the more common malignancies. Only six cases of breast cancer are known to have vanished or shrunk, four each of the colon and uterus, three of the stomach and one of lungs. Ten melanomas, the dread, fast-spreading "black cancer" that starts in skin moles, cleared up by themselves.

Disappearance of tumors occurred more often in cases considered utterly hopeless. Cancers that had already spread throughout the body, causing doctors to predict almost certain death, regressed more frequently than those still in their primary, or original, sites. In four instances bladder cancers simply vanished in a few weeks between the stages of a two-stage operation. Stage One of the surgery calls for transplanting the urethra into the intestine in order to divert waste from the cancerous bladder. Several weeks elapsed for healing, then comes removal of the cancerous portion of the bladder.

On four different occasions surgeons proceeded with Stage Two only to find that the cancers were no longer in the bladder.

Declares Dr. Cole: "These spontaneous regressions suggest that there is something within the human system—something which is still beyond medicine's ability to comprehend or exploit—which can control many hopeless cancers." If medical scientists can discover what brings about spontaneous regressions, Dr. Cole adds, "we will have at our disposal a potent new weapon against cancer."

The weapon to which Dr. Cole refers is immunity. Self-shrinking cancers are not the sole evidence that some human beings possess cancer defenses.

Not long ago live cancer cells were injected into healthy convicts, volunteers at Ohio State Penitentiary. A group of cancer patients at the Sloan-Kettering Institute in New York also volunteered for injections of cancer cells. The latter were men and women in the last stages of the disease.

All the healthy prisoners developed swellings and redness at the point of injection—*but none got cancer*. Among the cancer patients, however, the cancer "implants" grew and even scattered through the patients' bodies. The conclusion: healthy persons in this group experiment apparently had a natural defense against cancer cell injections which is lacking or markedly reduced in cancer victims.

IF THIS IS SO, can medical science then make a human being immune to cancer just as it can immunize him against smallpox, diphtheria and typhoid fever? Already experiments are pointing the way:

In Seattle, Washington, Drs. Russell S. Weiser and Charles A. Evans of the University of Washington injected certain cancer cells into mice that were known to be resistant to that type of cancer. Thirty-six hours later, they dissected the mice and discovered that the cancer cells had been destroyed.

Next, the University of Washington doctors removed living tissue from the lymph glands of the mice and mixed this with fresh cancer cells. Results were startling under the microscope—the lymph gland cells began attacking and destroying the cancer. Two days later, not a single cancer cell was alive.

An even more striking experiment was reported recently by Dr. Steven O. Schwartz and associates of the Hektoen Institute for Medical Research in Chicago. They extracted fluid from the brains of persons who had died of leukemia (a form of blood cancer) and injected this into a group of mice. Almost all the animals developed leukemia. Then they injected the same fluid into 14 volunteers from the Cook County Jail in Chicago. Previous experience showed there was a minimum of risk, Dr. Schwartz said, and he was right—none of the men got leukemia. The scientists thereupon made serum from the prisoners' blood and injected this into another group of mice, following it with an injection of fluid from the brains of leukemia victims.

These mice did not get leukemia. The serum from the prisoners seemed to make them immune.

Besides the possibility of an immune reaction to cancer, what other factors could account for spontaneous cancer regressions? Drs. Cole and Everson give the following possible explanations:

1. *Hormone changes may have taken place within the body.*

Hormones, produced in certain glands, control the life processes of growth, reproduction and metabolism. Possibly, alterations of hormone secretion may have influenced tumor growth, especially in breast cancers.

2. *Unusual sensitivity of certain cancers to small doses of radiation or to otherwise ineffective drugs.*

A five-month-old baby was considered virtually doomed by a neuroblastoma that had spread throughout his body. He was given tiny amounts of the chemical triethylene melamine for only three days. Many thousands of children had been treated with this same drug and died. Four years later, this child was well and strong, with no evidence of cancer anywhere in his body.

3. *A high fever or acute infection may kill the cancer.*

An inoperable tumor of the colon cleared up completely by itself in a 45-year-old man who had been examined at Mayo Clinic two years before. Doctors noted that he had been suffering from an acute infection in his left side. Occasionally, a prolonged arrest of a cancer has been preceded by a burning fever.

4. *Interference with the nutrition of the cancer.*

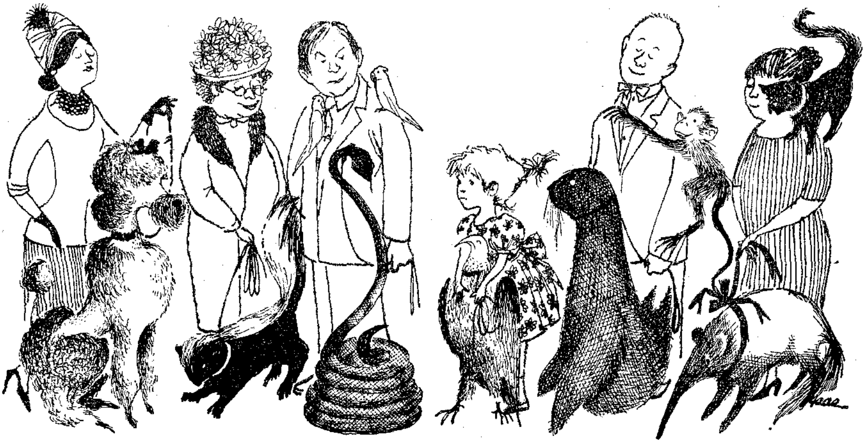
Cancers need a blood supply. In a tumor incompletely removed by surgery, the blood supply may be so impaired that the cancer dies.

5. *A cancer-producing substance may have been unwittingly removed.*

The bladder cancers vanished *after* the tubes carrying urine had been diverted from the bladder. A cancer-creating substance may have been present in the urine of these patients, to which their bladder membranes were especially susceptible. When it was removed, the tumors healed.

There is one last important meaning to the Cole-Everson milestone study of spontaneous cancer regression. Even though early diagnosis and treatment are crucial, the very possibility that the phenomenon *has* happened removes the word "hopeless" even from advanced cancer prognosis. It may only be faint, but hope is there. Dr. Cole and Dr. Everson, in a special editorial in the *Journal of the American Medical Association,* urge doctors to tell their patients this when all other measures have failed.

And soon, perhaps sooner than expected, this hope may brighten into the final breakthrough. Proof of spontaneous cancer regression has helped light the way. ♛



More pets than people

BY JEAN MUIR AND ELOISE KEELER

Not only are we going to the dogs, but also to the fish, birds, snakes and whatnots. They outnumber us 3 to 1, and we're spending billions to pamper 'em

ALL THE WAY from Alaska to the southern tip of Florida, a pet boom is on in full howl. By the latest nose and snout count, the pet population in the U.S. outnumbers the human by better than three to one.

Approximately 650,000,000 tropical fish are peering goggle-eyed at us out of their aquariums. Some 22,000,000 parrots, parakeets, mynah birds, cockatoos, cockateels and canaries are singing in our kitchens, screeching in our patios or bandying fragments of human speech in our parlors. The total is boosted several million by the skunks under our davenports, the alligators in our bathtubs, the apes in our rumpus rooms, the white mice and hamsters in our nurseries and the other assorted specimens of creeping, crawling, scaled and furry creatures we have taken to our hearts. Yet the competition has done nothing to lessen the popularity of dogs and cats. We are now playing host to approximately 26,000,000 dogs and 32,000,000 cats.

Let's take a look at what this sudden upsurge of beasts means to business, to the country's 5,000 pet supply dealers, to the purveyors of dog and cat food, to the veterinarians and the owners of pet hospitals and pet cemeteries.

Pets are right in the money with all four feet. Last year Americans spent over $3 billion on them and the end is nowhere in sight. As a result, the pet business has become one of the fastest growing industries in the U.S., up 1000 percent since 1947. Pet food outsells baby food by nearly two to one. More tin cans are used for pet food than for any other product, except beer and oil. Veterinarians, formerly considered primarily doctors of farm animals, now derive 45 percent of their incomes from treating pets, and according to du Pont, $16,000,000 is spent each year on drugs for pets. Luxury items, such as accessories, shampoos and cosmetics, account for $25,000,000 more.

Lately, our tastes in pets have turned exotic, and avant-garde pet shops stand ready and eager to provide us with anteaters ($150), porcupines ($35), cheetahs ($500) and all sorts of other strange creatures. For example, 8,000 skunks (deodorized) are settled in private homes and the demand is so brisk that a ranch in the West is doing a profitable business breeding and raising the humorous little stinkers in captivity.

A number of suburban housewives, with a taste for the bizarre and a desire to be noticed, have taken to walking about with pet ocelots or margays on leashes, in spite of the warnings of wild animal trainers that, after kittenhood, the big cats cannot be guaranteed dependable.

Recently eight young California housewives went picnicking together on a beach in Southern California, each accompanied by her ocelot, the whole crew splashing around contentedly together in the Pacific. "People *like* an element of danger," one of them explained.

Even creatures always before considered horrible have been finding admiring owners. So many boa constrictors are living among us that *Pet Life*, a give-away magazine distributed through pet shops, considered it worthwhile to devote two columns to their care, feeding and selection. (You open their mouths and examine their gums to make sure they are a healthy pinkish purple.)

Since schools and television have dissolved much of the old prejudice against reptiles, collectors are combing the deserts to stock the hundreds of terrariums, vivariums and zoolariums in our homes, and manufacturers are designing new styles in enclosures for turtles, lizards, snakes, alligators and various other cold-blooded creatures. Three hundred thousand turtles are sold each year.

The trend, one philosophical pet-shop owner explained, represents a rebellion against conformity. "Here's an average guy, just average looking, living in an average ranch-style house, who plays just an average game of golf; but if he's got a pair of trained seals in his swimming pool, all of a sudden, he's an interesting person."

The old Tarzan dream may have motivated the great new interest in simians, but stepped-up science courses in schools and the exploits of the space monkeys boosted it along. Over 100,000 American homes now have apes or monkeys in them—capuchins, spider monkeys, gibbon apes and squirrel monkeys, even chimpanzees and an occasional infant gorilla. Recently a chain of supermarkets began offering pet monkeys for sale and pet dealers advertise "a monkey to suit every personality and pocketbook."

To keep the wild beasts at ease in their new surroundings, manufacturers have come up with swings, trapezes and jungle gyms for apes; claw-resistant materials to prevent ocelots from ripping up the furniture; screening to be installed behind the back seat in station wagons to keep kinkajous and alligators from scrambling over the driver, and special pet seats so smaller animals can look about while in the car.

"Big as it is," a dealer said, "the wild animal craze is only a side show in the pet industry. It's still the dogs that keep the business roaring along." Dogs account for a half-billion of the total $3 billion business. Approximately 41 percent of U. S. homes have one or more dogs, nearly half of them in cities. Dogs still make up the bulk of patients in our 3,500 small-animal hospitals. One insurance company even writes policies of $500 on pedigreed dogs under seven years of age, when application is accompanied by a nose-print.

There are dog walkers, dog sitters and dog photographers. In the last three years, the number of hotels and motels accepting dogs has almost doubled. One New York motor-hotel chain provides a package of dog food and a disposable container for food and water for guests with dogs.

On top of all this poochie opulence, the American Kennel Club has announced that as of May 1960 the poodle had outnumbered all other breeds of registered dogs in the country by 5,000. Dog breeders consider this a sure indication that 1961 will see an even greater boom in canine spending. Poodles have always been looked on as luxury dogs—it costs anywhere from $8 to $25 every six weeks to keep one elegantly groomed and clipped.

According to the dealers, the population explosion among pets accounts for only part of the industry's growth. The big spending comes from our changed attitude toward animals. As one dealer put it: "To neglect an animal is considered a worse crime, nowadays, than to cheat at poker. You don't scrape the leavings off your plate for your dog or leave him tied up for hours in the garage—not if you want to be invited to join the country club."

In any case, we are certainly showing more respect for animals. The tendency has gone to fantastic lengths and resulted in dog perfume, mink coats for poodles, gem-encrusted "bitchy breeches" for bitches in heat, poodle chapeaux designed by big-name milliners, high-style beauty treatments in canine beauty shops, including permanent waves and nail polish—even elaborate funerals in a pet cemetery.

One monkey boasts 24 complete outfits, ranging from sun suits and bikinis to evening gowns. A party planner in New York specializes in arranging parties for pets and there are animal caterers who will come up with birthday cakes suitable for any animal, from lizards to birds.

Some of the newer gimmicks on the market are automatic dog waterers, hearing aids for deaf animals, collars with battery lamps to protect dogs at night on the highways, electric blankets and electrically heated perches for ailing birds. The manufacturer who introduced Christmas stockings for pets made $800,000 the first year.

The keeping of home aquariums now ranks as the third largest hobby in the U. S. Over 20,000,000 Americans keep fish in their homes, outnumbered among hobbyists only by camera fans and stamp collectors. All this boosts the sale, not only of fish (which range in price from 15-cent guppies to rainbow-hued discus fish at $200 to $500) but of all the attendant necessities: heaters, filters, pumps, sea castles, colored sand, water plants and tonics for the ailing.

In the bird line, parakeets, better known as "budgies," starting out in a small way some years ago, have made their presence felt with such gaiety and humor that providing for their wants became a major industry in itself. Today, 15,000,000 strong, parakeets account for well over half of the $69,000,000 we spend each year on bird foods. To keep them amused, manufacturers produce hundreds of toys, ranging from teeters to toy automobiles. Records instruct them to say "Pretty boy" or "You're a living doll" and cagemakers gross $15,000,000 annually, turning out homes for them.

As for canaries, after nearly 15 years of partial eclipse, following the craze for parakeets, they have staged an extraordinary comeback in popular favor, with emphasis on a colorful new breed known as Red Factors (a cross between the yellow canary and the South American Finch).

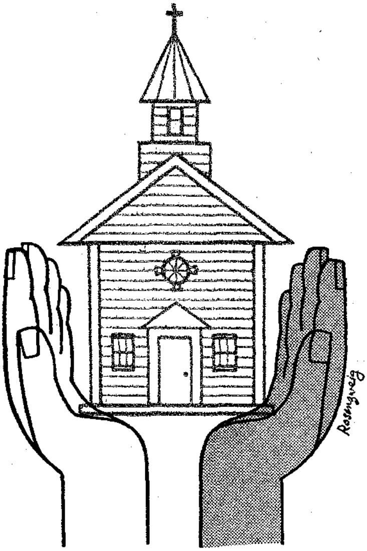
During November, December and January, when birds are in their best song, fanciers compete, with all the intensity of race-horse owners, in canary shows across the country. A champion roller, with a perfect song, could set you back $300.

While all the millions of animals of the pet world are playing a role in American business, one energetic little fellow, only 1/16 of an inch long, is doing more than his share for the industry. Heaven only knows how many millions of dollars American pet owners spend in an effort to exterminate him. Whether dealers will admit it or not, the pet industry is head over heels in debt to the unconquered and ubiquitous flea.

PROOF POSITIVE

MOST BANKS will gladly grant a loan;
In fact, they often speed it;
The only thing that they require
Is proof that you don't need it!

—F. G. KERNAN *(Quote)*



Integrating both its membership and its ministers, this Buffalo parish found the true meaning of brotherhood

THE CHURCH THAT REFUSED TO DIE

BY THEODORE IRWIN

On a recent Sunday morning, as a taxicab drove me along Northampton Street in a partially blighted area of Buffalo, New York, the driver scowled into his mirror. "Those dirty Negroes," he said bitterly. "They've taken over half the houses around here and they're no damn good. I don't know what this city is coming to." I stepped out in front of the Concordia Lutheran Church. Inside, services were under way. Two ministers singing a hymn followed the crucifer, then knelt side by side before the altar. One, who read the lessons, was a Negro;

the other, white, preached the sermon. Of the two acolyte boys, one was "black." There were three Negroes in the choir and a score of others were scattered in the pews among the white worshippers. This, I learned, was what Buffalo is "coming to."

Concordia, one of the relatively few integrated churches with a biracial ministry in the U.S., had been doomed until little over two years ago. Membership had plummeted from a high of 990 to only 220 and there was talk that the church would be converted into a warehouse. By fighting for its life, overcoming opposition and racial tensions, Concordia today is thriving again.

The story of Concordia's dramatic rebirth illumines the current crisis in our city churches. Throughout the nation, hundreds have had to close their doors and many are now dying without a struggle. As city parishioners move to the suburbs or better neighborhoods, other racial and ethnic groups move in. Churches in these transitional areas have been faced with a dilemma: to stick it out by adjusting to the changing population or give up.

Within a one-mile radius of Concordia, eight other churches have recently shut down, sold out to all-Negro groups or relocated. Throughout the city of Buffalo, the toll has added up to 51 Protestant churches in the past decade.

The problem is acute and nationwide. In Indianapolis, there used to be six churches around Monument Circle; today, only one remains. In Detroit, 77 churches have been demolished, sold, rented or merged since the war. Among the Baptists, 53 city churches have expired in the past 17 years. Half of Boston's Methodist churches died in the last decade. In Chicago, white ministers who tried to integrate their flocks have had their lives threatened. Bombs have been exploded in the midst of prayers, parish houses have been stoned, stained glass windows shattered. In one neighborhood, four ministers and a priest suffered nervous breakdowns or heart attacks.

"The whole talk of a religious revival is so much hokum," says Meryl Ruoss of the National Council of the Churches of Christ of the U.S.A. "Millions of people are not being served by city churches because they're newcomers and there's a pocketbook difference."

How have the Lutherans at little Concordia met the challenge? Most of the German families who founded the 68-year-old church have moved out and today the area is about 60 percent Negro. One Sunday morning in 1952, at the minister's invitation, Chester McCloud—a Negro college graduate who lived next to Concordia—walked into the church with his wife and sat in a rear pew. People stared and nudged each other. Someone remarked loudly, "First thing you know, we'll have all kinds of people in here."

Not long after, following a survey of unaffiliated residents in the community, a group of 25 Negroes was baptized in Concordia on one morning. Shocked, 57 white families resigned that year, starting a mass exodus. Most of the new Negro members, feeling unwelcome, began to stay away.

One businessman who had actively supported the church for 20 years muttered, "If the Pastor wants the Negroes, he can have 'em. It may not be the Christian attitude but that's the way I feel—I don't want any part of it."

More white parishioners left the church year after year, until as few as 70 people attended Sunday services. Concordia was perilously close to extinction in January 1958, when the disheartened minister resigned and a new pastor, Edmund J. Moeckel, was called to save it.

"Ed" Moeckel is an exuberant, former naval architect who gave up a lucrative business in Stamford, Connecticut, "to satisfy my persistent longing to preach the Gospel." At 43, he had just been ordained. From his war service in the South Pacific and Korea, he knew what it was to fight. He came to Buffalo determined to battle smugness, choosing Concordia "because I knew the Lord wanted me there."

Pastor Moeckel had to act quickly. After studying the situation, he called a special congregational meeting. Unveiling a large graph, he showed that at the rate members were resigning, there would be none left by 1962. Bluntly he told his congregation: "Why let this church die by inches? We might as well tear it down and replace it with a garage."

Then he flipped his placard. On the other side he had drawn a church held in two hands.

"The power is in your hands," he said, "to let it down or—with God's help—push it up." Then, earnestly, he presented an ambitious program for rehabilitation, rebuilding and refurbishing. At the evening's end, Concordia—though it was debt-free—voted to raise $40,000 to spruce up the church. Ed Moeckel had won his first battle.

More important was revitalizing the congregation. In the accelerated pace of integration, the church encountered hostility. Suspicions developed among the whites, mistrust among the Negroes. A variety of incidents reflected the tensions:

A Sunday School teacher quit because she refused to teach Negro children.

Ralph Welt, a young insurance salesman who is now president of the church council, found himself greeted, when he called on certain suburban clients, with: "Here comes the nigger-lover!"

When, for the first time, a Negro member of the Lydia League, the church's missionary group, offered her home for a meeting, the white members became squeamish. The League's president phoned all the women and ordered them to be there.

Invited to instruct the Altar Guild, where integration had met some resistance, Pastor Moeckel looked directly at 73-year-old Mrs. Alvina Uhlemann, an outspokenly anti-Negro member, and said, "If there is anyone here who cannot accept Negroes in the church, I will receive her resignation."

Mrs. Uhlemann has not resigned;

recently, she told me: "I've belonged to this church for 50 years and I didn't like the idea of the colored coming in. Now I have such a loving thought for them, they could come to my house."

IT APPEARED that fresh trouble would erupt early last year when Concordia acquired a Negro associate minister, 41-year-old Rev. Massie L. Kennard. Tall, dignified, well-spoken and even-tempered, he is Chicago-born, the son of a stockyards knifeman. For ten months after his graduation from a Chicago seminary, he did not receive a call although there were over 150 pastoral vacancies within his denomination.

Pastor Kennard ran into difficulties at first. For communion among Lutherans, the minister places a wafer on the communicant's tongue. Some women were loath to have Pastor Kennard perform the ritual. Gradually, as Ed Moeckel runs interference for his associate, the prejudice is breaking down.

One parishioner, after taking private communion from Pastor Moeckel, asked: "What are you doing about the black spots in your church?"

Ed exploded. "You've partaken of this sacrament to the damnation of your soul. As long as you cannot kneel and commune beside another human being without being offended, you should not have communed at all. For Christ will not accept your offering—it is not from a penitent heart."

A few weeks later, the parishioner's wife was given communion by one of the "black spots"—the Rev. Massie Kennard.

"When a white person allows a black man to put food in his mouth," says Pastor Kennard, "that's spiritual growth."

What do people at Concordia think of the big change that has come over their church? Today, 12 percent of the congregation is Negro or Puerto Rican, most of them neighborhood home-owners. Significantly, two out of three white members live outside the area, in suburbs. They don't consider themselves "liberals" nor boast of their "broad-mindedness"; loyalty and enthusiasm for Pastor Moeckel's ideas keep them at Concordia.

One white couple, William and Mary Koerner, travel six miles to church from their home in Tonawanda. They dropped their local affiliation to join Concordia after listening to an inspiring talk by Pastor Moeckel concerning church integration.

"We had a feeling," Mary Koerner told me, "that our children were being raised as middle-class snobs. We wanted them to have the benefit of a biracial Sunday School. At Concordia, I feel a 'presence' or spirit I haven't found anywhere else. Just watching the two ministers work together is very rewarding."

Bill Koerner added: "We're helping to keep a House of God in a neighborhood where it's needed. This is the real Brotherhood of Man. It makes religion more meaningful to me."

Among Negroes there are some

who join because of status-seeking. Others ask, "Are the white folks really honest or just putting on a show?" Massie Kennard, pointing to integration in schools, labor unions, athletics and the entertainment world, replies: "The whites have no alternative. The most logical place for integration is in the church."

Pastor Kennard visits white shut-ins and teaches a mixed Bible class. "I could cause more harm than good," he says, "if I just served the Negro members. I must show people there are Negroes who are interested in intellectual ideas and who have values comparable to or even higher than the majority in America."

Socially, Concordia's members still do not often cross the color line, although Pastor Kennard has baptized white babies and several weddings have had mixed guests. But there have been no mixed marriages; and Pastor Moeckel is not in favor of them because of the social pressures that would be put on the couple.

Nevertheless, in its quiet revolution, Concordia is showing steady progress. Membership has jumped to 318, an increase of 20 percent since Ed Moeckel arrived. The once-shabby building has been refurbished inside and out. A new $95,000 expansion program has been launched. "I don't care what we raise," says Ed Moeckel. "I just want my people working and committed."

While other churches in the area are half-filled on Sunday, Concordia's pews are almost entirely occupied. Elsewhere in the nation, city churches of most denominations are struggling to adjust to similar changing socio-economic conditions. As a Congregational leader, the Rev. Dr. Truman B. Douglass, has pointed out, Protestantism has virtually given up in the cities. Yet, for those city churches like Concordia that survive, it has been said, "they live their religion." With aggressive church planning and more ministers like Ed Moeckel and Massie Kennard, the tide seems to be turning.

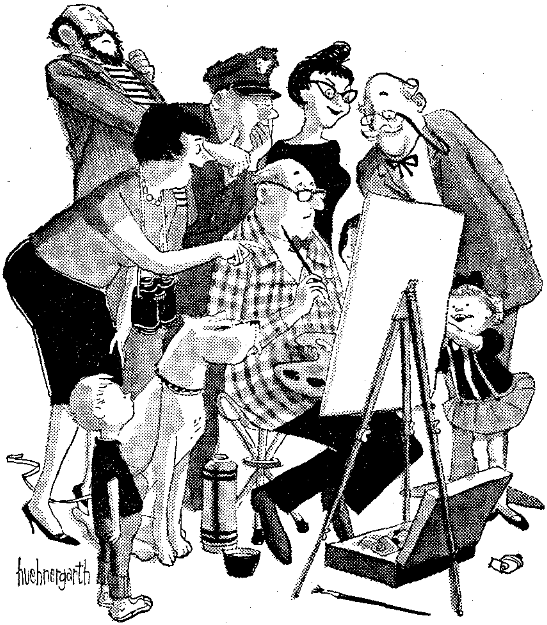
Since Concordia voted to "stick it out," another nearby congregation has also decided to hold on. And following Concordia's lead, a Methodist church in Buffalo recently installed a biracial ministry.

The impact of Concordia on Northampton Street is reflected in the visits of a Negro postman, George Hairston. After he delivers his mail, he kneels at Concordia's altar and prays. Often, Hairston leaves a dollar. Sometimes he also leaves a note. One I saw read:

"I'm sure the Lord is happy in what's going on in this church."

WISE INVESTMENT

A BANKER OFFERS his analysis of Time:
YESTERDAY is a canceled check—
TOMORROW is a promissory note—
TODAY is ready cash; spend it wisely. —JULIA ANDERSON



He took up
art to get away
from it all.
But all he got
was the
privacy of a
goldfish

A painter to watch

BY HAYES B. JACOBS

WHEN YOUR DOCTOR talks, you listen to him, even if it's at a dinner party.

"Most rewarding hobby you could ever find," mine was saying. "Inexpensive, too. Where else can you get so much for ten or 15 dollars? You can be outdoors, close to Nature. You'll open up a whole new field of interest for yourself."

"But wait!" I broke in. "I can't even draw a straight line!"

"—And all you need," he went on, "are just a few brushes and six or eight tubes of paint and an easel and some cheap canvas board, and you're all set."

He had been an amateur for a long time. His office walls were lined with his landscapes. One, of a covered bridge in Vermont, is pretty good, and won some kind of prize. But I had always resisted his urging that I take up painting.

That evening, though, I agreed to give it a try. I've never been sorry, either, but after my first few painting expeditions, I wondered why he hadn't prepared me for the inevitable encounter with Painter Watchers. Now, after three years, I've grown used to them.

The first ones I met were quite young. It was a bright summer day in Manhattan and I was squinting at the United Nations Secretariat, and trying to mix the strange, blue-green color of its glass façade, when suddenly a flock of eight or ten screaming little girls flew at me.

"What does he think he's doing?" asked one.

"Sh-h-h," said another. "He's painting. But he hasn't got any purple."

Suddenly one of the little girls leaned over the stair rail and poured half a bottle of soda directly onto my head. I think she wanted to attract my attention.

"My daddy was a painter," she said.

"Oh?" I wiped the soda from my streaming face, smearing it at the same time, I learned later, with golden ochre and burnt umber from my paint rag. "And what did your daddy paint?"

"He painted everything—trees, birds and ladies. Only he didn't *copy* things, the way you're doing. He just painted them."

Woman Painter Watchers, with or without husbands, have unlimited time to kill. They will watch for hours, and that is why, in my closet, you will find a large canvas, half-finished, of a New Hampshire barn, some blue hills and a giant oak tree. The foreground is blank, but don't blame me. There was this lady in the green station wagon.

"Mind if I watch?" she asked, as she stopped the car and got out.

She lived two farms over, she said. Spent every summer there. Had for 21 years.

"That's a lovely painting. Would you consider selling it? I've often wished I could paint. My sister was always very good at that sort of thing. . . ."

Then I heard about her brother-in-law's dachshunds, one of which had just had the most adorable puppies, and about her son, who hoped to get into Harvard in the fall. And there was the other son—the non-fisherman—who just sits around the house.

I had intended to go back the next day and finish the painting, but someone suggested I go fishing, and I went.

A policeman who watched me for two hours in Central Park one morning told me that his son would be entering Columbia soon—provided he passed his entrance exams. "He wants to be a painter, like you," he said, "only he wants to make pictures of people, instead of wall pictures."

On another occasion I was putting grass in the foreground of a picture in Central Park when I heard a voice booming so close to my ear that I shivered.

"That fights with the background. Too high a key. Add a little blue to it."

I turned to see a towering,

bearded man in tweed trousers and rumpled old jacket.

"Have a good time, son," he said. "Don't pay any attention to what anyone says." Then, as he walked away, he called over his shoulder: "Add a little blue to that grass and you'll have it just fine."

In Maine one day a stately, retired judge came to watch. He is the one who asked me if I'd mind if *he* painted a bit.

"I'd just like to get the feel of it," he said, seizing my brush. He did three trees, several sailboats, a gull and a lighthouse before I could recover my brush.

Near a stable on Long Island one Sunday I learned the truth about the shape of horses. For this I am indebted to a small woman who carried gigantic binoculars.

"Horses," she said, "are not shaped that way, at all."

"I was only trying to give an impression," I said meekly. "I didn't want to be photographic."

She came around and looked me squarely in the eye. "Are you *crazy*?" she yelled, and with that took the brush from my hand and revised my horses until they looked right to her.

Thus far I have encountered only one animal Painter Watcher. One day in Washington Square, I looked up into the untidy face of a gigantic boxer, who was snuffling and frowning. It seemed incredible to me that a dog in Greenwich Village could get so excited at the mere sight of a painter.

"Haven't you ever seen a painter before?" I asked.

At that point his owner, a round, puffing woman with a leash in her hand, arrived.

"Please," I said, "take your dog away."

"What's the matter?" she snapped. "He just wanted to see what you were doing."

Yes, my doctor was right. For here I am, having a great time. Where else could I get so much for ten or fifteen dollars? I am outdoors, close to Nature, breathing in a lot of good fresh air.

The pursuit of art, as you have heard, is a lonely occupation, but painting, I can tell you, is the one exception. For right here beside me, and he didn't *mean* to kick over my open thermos of coffee—is my faithful, ever-present Painter Watcher.

Say—is it possible, do you think, that I'm one of those rare fellows the art critics write about—a painter to watch?

MONEY MATTERS

THERE WAS A TIME when a fool and his money were soon parted. Now it happens to everybody.

—AREJAS VITKAUSKAS

THE OLD WOMAN who lived in a shoe now has a lot of descendants who are living on a shoestring. —MONT HURST

East-West wife

Didi Contractor, 30, lives in Bombay—an American girl married to an Indian. With her four children and 25 in-laws, she participates happily in the tightly knit affairs of an orthodox Hindu family. Here, in pictures, is the story of her life in India's "poetic squalor."

Photographs by Marilyn Silverstone

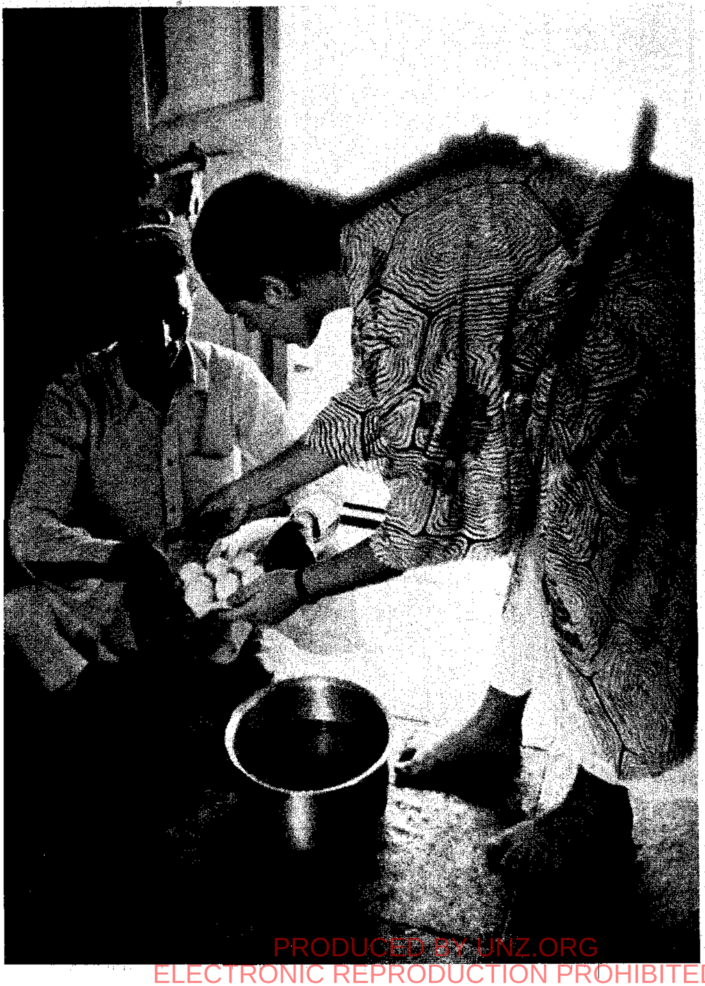
"Everything's timeless"

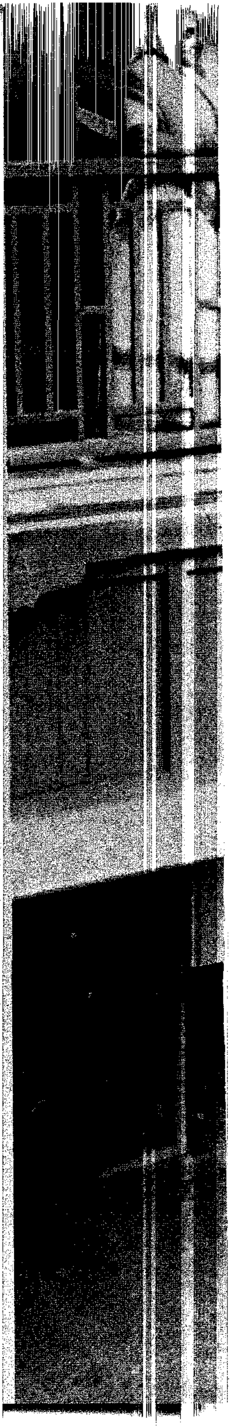
Didi Kinzinger and her husband, Indian engineer Narayan Contractor, 33, have been married 11 years. They met at the University of Colorado, where Didi was an art student. After living in a trailer for the first year of their marriage, they moved to India. Narayan's family, members of the Jagid Brahmin caste—once India's architects and temple-builders—at first opposed the marriage. They had a Hindu wife already picked out for him. "The bard of the clan threatened to wipe Narayan's name from the records," Didi recalls, "and Narayan promised to burn the books if he did." Today this bitterness has been forgotten; nonchalantly, Didi now refers to the clan as "our caste." Their first nine years in India, they lived at the family home in Nasik, a four-hour train ride from Bombay, surrounded by Narayan's family. This year they moved to a modern seashore cottage in Bombay. But on vacations, they still return to Nasik. "Everything's timeless there," says Didi. "You wake up in the morning, go out on the porch, and there is the same beggar who has been coming there every day for the last 30 years, seeking a few coins and a bowl of rice."

Didi looks most Indian of all while strolling with Narayan and children: daughters Kirin, 11 months, and Maya, 10; sons Deven, 4, and Rahul, 7. Didi usually wears traditional *sari*. "It would be odd," she says, "if after centuries the Indians hadn't worked out the best costume for this climate." Didi lets an Indian tailor sew most of the children's clothing *(right)*, but "He now uses three 'darts' that I showed him."

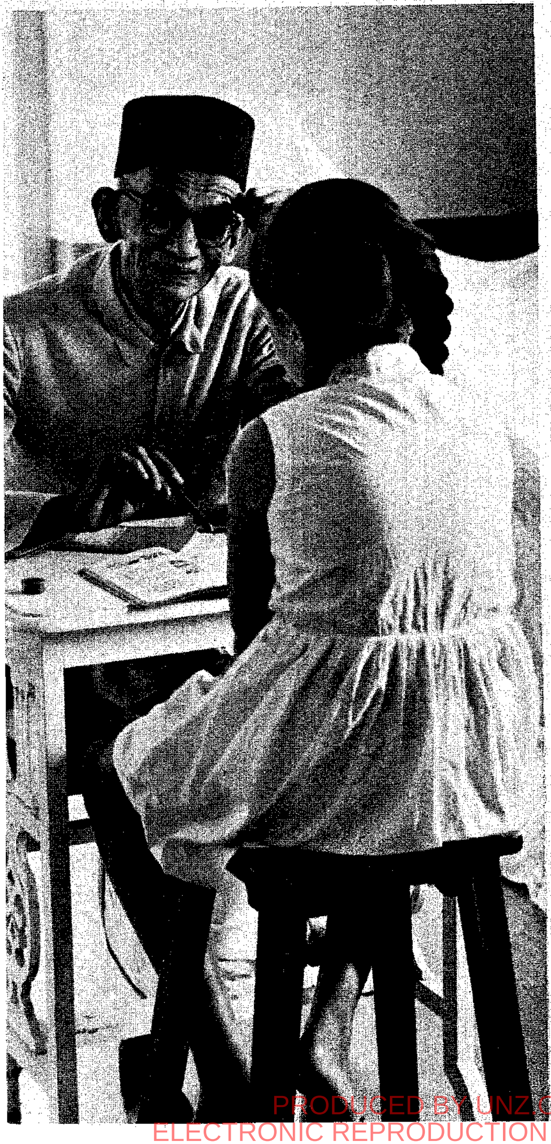
“Eggs inside the door”

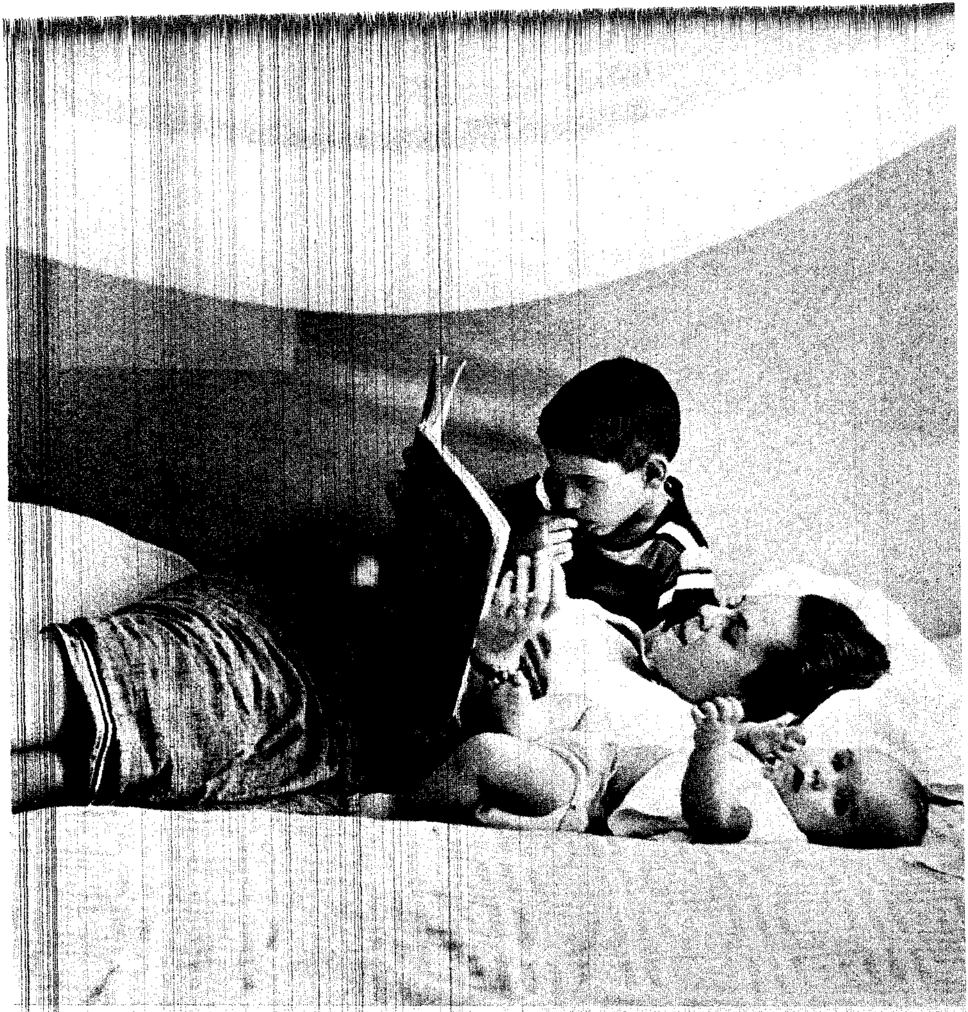
In courtyard of family manor at Nasik, Didi chats with sisters-in-law while Narayan struggles to build model airplane for boys (right). “My mother-in-law is a devout Hindu and keeps a strictly vegetarian home,” Didi says. “She permits me to bring eggs into the house for the children, but I have to buy them inside the door of my downstairs kitchen (below), not out on the veranda, where everybody can see.”



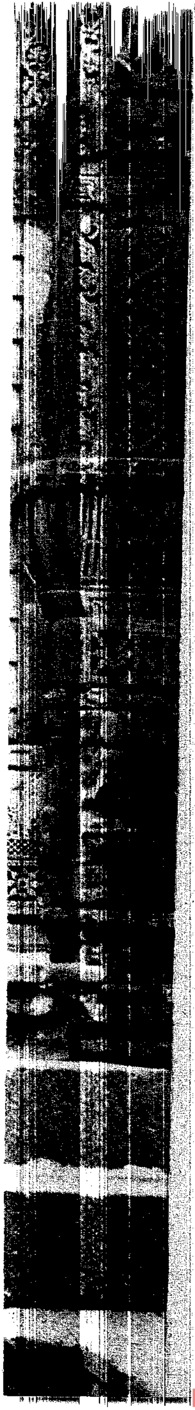


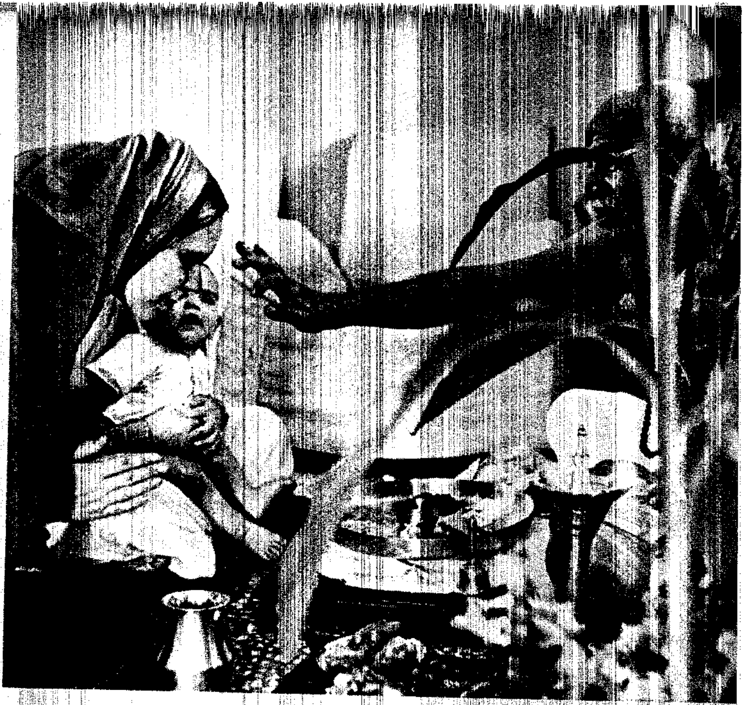
When school recesses, an Indian scholar tutors the children. "It links the Western schooling they get in Bombay with classical Brahmin education," Didi explains. "I want them to know where they belong."





**"In the tropics, it's best to lazy around in the heat of the afternoon," says Didi. "I envy women who can do nothing for hours, but I have a New England conscience; I get fed up with inactivity."
Above, after nursing baby Kirin, she reads to son Rahul; "He loves stories about the American Indians."**

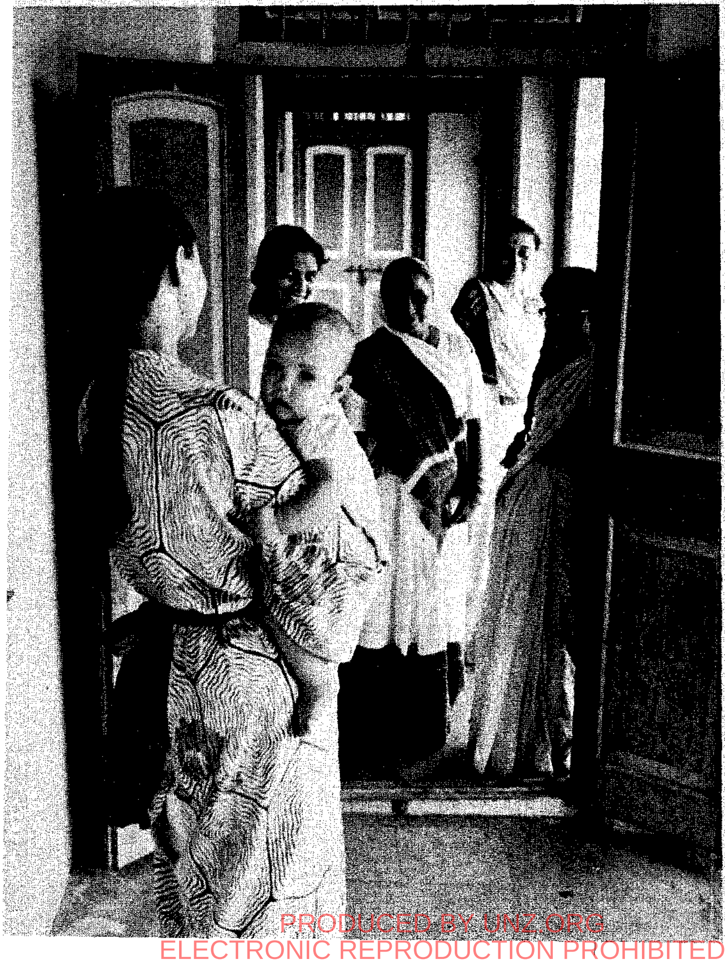


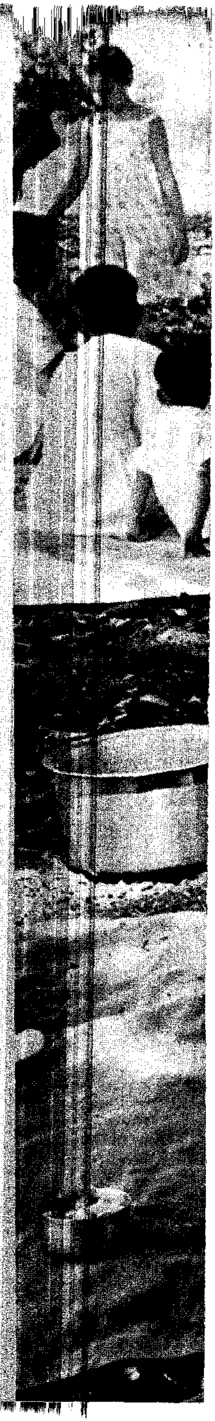


"I want them to be religious"

At family *Puja*, a religious ceremony, Didi receives blessing from Hindu priest (above). She is not a Hindu herself, but keeps a little altar in her home —as do all Hindu housewives. "I want my children to be brought up with a religious feeling," she says. Daughter Maya rapidly absorbs Hindu culture from her dancing master, who escorts her to the holy Godavari River and to a temple nearby (left). But often Western ideas prevail. On trips to Nasik, Didi argues theology with the local *Sadhu*, or monk, in fluent if American-accented Hindi: "We don't agree on anything." And she won't permit son Rahul to take Brahmin vows that would virtually make him a monk. "That was O.K. when Indians married at 14," Didi says, "but not now."

Picnic in mango grove (right) is highspot of each visit to Nasik. "I'm a bad Indian cook," Didi admits, "but they love my spaghetti." Her relatives (below) have also changed her philosophy about raising children. "Indians regard kids as developed souls in little bodies. They don't try to mold them the way we do. Instead, they indulge and spoil their children. Who can say they're wrong? My Maya used to be a brat. Now she's sweet and docile."





"We've learned to come halfway"

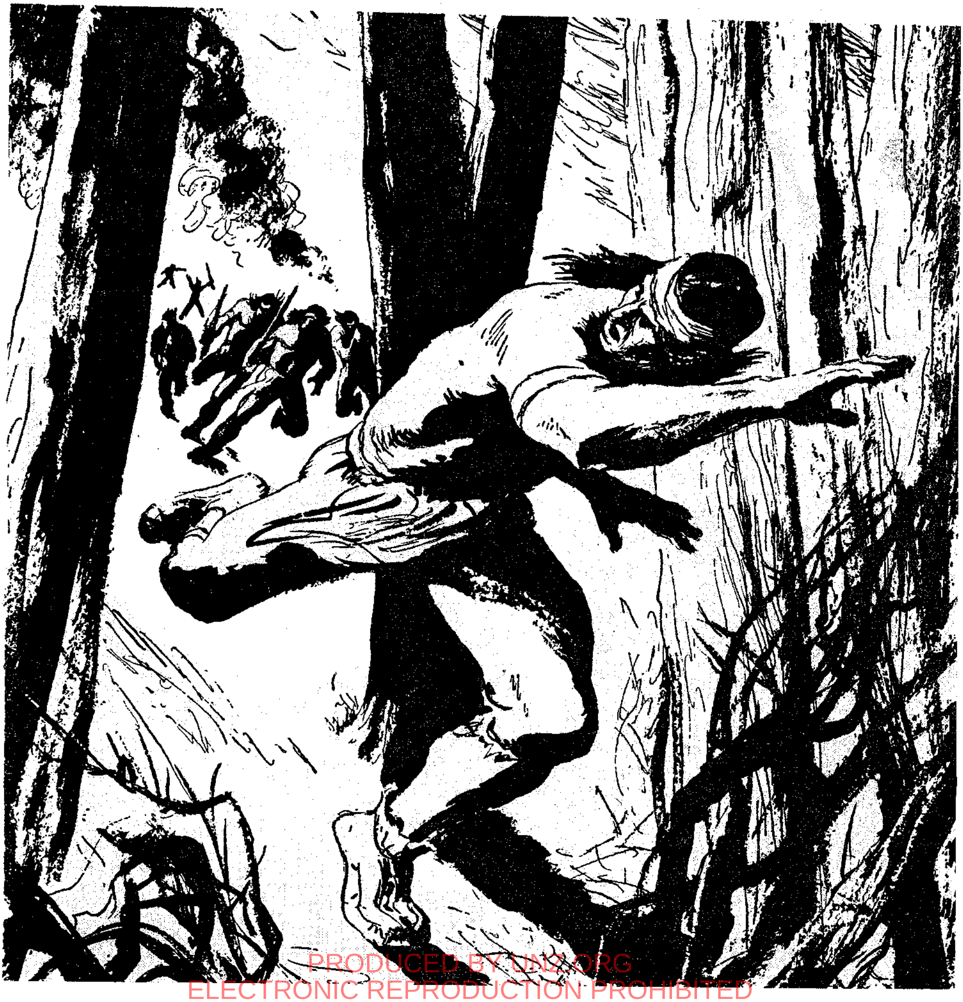
"Narayan is the man of the house," Didi says. "We all go around giggling when he's home (above). When he's away, I feel like an alien." On those occasions, Didi often turns to her mother-in-law, Bah (right). "At first Bah tried to run me, but we've both learned to come halfway. I let her erect clay figurines to the goddess Devi when the kids had measles—then fed them medicine privately. But I refused to tie a black string around their buttocks to ward off the evil eye; it chafed them. Yet Bah played a big role in helping me adjust to Indian life by giving me something to adjust *to*. When I think of India, I think of Bah." ♛

Sam Brady's 100-mile dash

BY WIL HANE

ON A WARM MAY AFTERNOON in 1780, every lodge in the crowded Wyandot Indian village deep in an Ohio forest echoed with whoops of celebration. That morning, the tribe's most feared enemy had been captured, and within a few hours would be burned at the stake. ■ In the center of the village, lashed to a hickory pole, stood the victim—Colonial Army scout Sam Brady. He was dressed like a Wyandot, naked to the waist, his shoulder-length black hair shiny with bear grease. Only his blue eyes marred an otherwise perfect Wyandot disguise. ■ As the day wore on, Wyandots young and old flocked to the clearing for a glimpse of the famous scout. Brady studied the gawking faces. They reflected no mercy—and the scout knew he could expect none. In the late afternoon, however, Brady spotted Simon Girty, a renegade, aiding the Indians against white settlers. Years before Brady and Girty had been boyhood friends in Pennsylvania. "Simon!" Brady shouted desperately. ■ But Girty showed no sign of recognition. As a last resort, Brady beseeched Girty to kill him and put him out of his misery, but the plea merely drew a vacant stare from the turncoat. In despair, Brady slumped against his bonds. Soon squaws began heaping faggots about Brady's feet as painted warriors danced around the stake, chanting his deeds in past battles. When the pile of faggots

The scourge of the Indians,
Sam Brady was
their prize captive—
until he broke
free to run for his life



reached Brady's waist, torches were tossed onto the heap. As the flames grew, so did the frenzy of the Wyandots. Brady braced for one final bid for freedom. He waited until a squaw approached bearing more wood, then strained at his bonds in a do-or-die effort. They snapped. Like a spark, Brady shot out of the flames. He grabbed the startled squaw and tossed her head-first into the blazing pyre.

For a moment, every brave in the village was diverted by the screams of the unfortunate woman. That was all the time Brady needed. He sprinted for the forest and plunged into the undergrowth. Behind him, the stunned Wyandots recovered and scores of armed warriors streamed after him. Brady could almost sense their frustration and panic; unless he was recaptured, the Indians' campaign against Fort Pitt was doomed.

Less than a month earlier, reports had reached Fort Pitt (now Pittsburgh) that an army of Wyandots was assembling on the Sandusky River, 150 miles to the north, for an attack. Gen. David Brodhead, who commanded the fort, ordered his scouts to survey the situation.

Early in May, Captain Brady and two men set out for the suspected staging area. Disguised as Wyandots, they arrived undetected at the site. Even a distant view of the riverside encampment, swollen with Wyandot warriors, confirmed their suspicions. Squaws were fashioning saplings into long ladders—obviously destined for an assault on the palisades of Fort Pitt.

Brady then decided to get a closer view of the camp. He needed a more accurate appraisal of the Indians' strength, and also had to find out if they had rifles and sufficient ammunition.

Shortly before midnight, the scouts swam to a small, deserted island in the river, near the village. All through the next day, they spied on the Wyandots. But at dawn on the following morning, Indian youngsters, digging river clams on a nearby sand bar, caught sight of the trio and quietly alerted a passing hunting party.

The young Army scout assigned to stand watch was still dozing when tomahawked, and Brady and the remaining scout were quickly overpowered. Brady was immediately recognized as the white scourge of the frontier who had led many expeditions against the Wyandots. The other frontiersman was killed on the spot, but Brady was saved for a more unpleasant death.

Before another dawn, however, Sam was deep in the forest—running for his life.

Darting out of the Wyandot village, he raced at top speed, afraid to stop, until he could no longer hear the cries of his Indian pursuers. At a stream Brady halted long enough to drink deeply, smear his sweat-drenched body with mud against the swarms of insects, and take his bearings by the stars.

Knowing the Wyandots, he surmised that they would wait for daylight before pursuing him in earnest—splitting up into two groups: one to follow his trail, the other to leapfrog ahead and set an ambush. Everything was in their favor.

Shortly after midnight, Brady again found himself on the banks of the Sandusky River. He swam to midstream and allowed himself to drift slowly with the current. At length, he waded ashore, using convenient boulders as steppingstones. In minutes, the night wind would dry the prints of his wet moccasins. Even so, he knew this would not fool the Wyandots for long.

Soon afterward, he came to a clearing with a small but dense thicket in its center. He ran on for one more mile, then circled back to the thicket and fell into an exhausted sleep. He was awakened by the yelps of Wyandot trackers moving across the clearing. He froze as they approached the thicket, their sweat-streaked bodies and tomahawks glistening in the sun. Although they ran in a crouch, their eyes glued to the ground, they moved with the swiftness of a pack of hounds. Occasionally, one would kneel, pick at the ground and yelp his pleasure at uncovering a fresh sign.

Brady smiled as they swept past the thicket, for by the time they followed his trail back to the clearing, he would have a good head start.

Once they realized they had been tricked, the Wyandots changed their tactics. They fanned out on both sides of Brady's trail, forming a cordon more than a mile wide. The weary scout found it impossible to increase his lead or shake his pursuers. Time and again he doubled back, set false trails and waded in streams, only to have one of the braves in the human net discover his new course.

The deadly game of hide and seek gradually assumed a familiar pattern. Brady would run most of the night, when the trackers were unable to follow his trail. During the morning hours, he would conceal himself and lapse into sleep, to wake at the slightest sound. Food was no problem. As he fled, he gorged himself on berries, frogs, crayfish and roots. But gradually, the killing pace began to tell: the miles became longer, the hills steeper, the morning naps shorter.

THE closer he drew to the fort, the surer Brady became that an ambush was imminent. He began skirting clearings and gorges, but the more cautious he became, the more his enemies gained. On the afternoon of the fourth day, he climbed a tree to spot the cordon of trackers less than half a mile away.

Mustering his reserve energy, Brady raced out of the forest onto the grassy banks of the Cuyahoga River, halfway between the Wyandot village and the fort; he judged he had covered almost 100 miles.

The river was about 50 feet across at its widest spot, but its banks were steep and its current flood-swollen and swift. Recoiling into the cover of the forest to get his bearings, the thought came to him like an arrow out of the shadows. This was the site of the ambush. It was the most logical place, since there were only two fording places in the vicinity.

Carefully, Brady made his way downstream to the nearest of the fords. It was heavily guarded. He didn't bother inspecting the other ford. He knew it too concealed a Wyandot reception committee. Frantically, he searched for a narrow spot in the river. He was still racing along the bank when he heard a piercing cry and whirled to see the first of the trackers emerge from the forest, not 100 yards away. Suddenly, the woods resounded with Wyandot victory cries. With Brady trapped between them and the river, they closed in confidently.

Unhesitatingly, Brady ran to the river's edge and leaped across the chasm in a mighty broad jump. He fell short, but grabbed some shrubs and managed to pull himself to safety on the other side. The point where Brady made his leap was later surveyed. The banks of the river were about 40 feet high and the river measured 23 feet across.

The Wyandots paused on the opposite bank, stunned at the feat. But at the sight of Brady racing off, they fired. One of the bullets caught the scout in the thigh. None of the Wyandots dared attempt the leap. They retreated downstream to the ford.

Bleeding profusely, Brady limped another two miles to a small lake. There he lowered himself into the water beneath a fallen tree trunk. He had just enough room to breathe by lying on his back, with only his nose rising above the surface. He kept himself beneath the water by holding fast to a submerged limb.

The Wyandots followed the trail of blood to the water's edge and out onto the fallen tree. They searched until dark, never thinking to look under the trunk. Finally, they gave up, deciding that Brady had drowned himself rather than face burning at the stake. The lake where the scout hid was later named in his honor—Brady Lake.

Two weeks later, Sam Brady staggered into Fort Pitt with his report of the Wyandot uprising. Upon learning that Brady had survived to report, the Wyandots abandoned their planned attack on the fort. But never forgotten was the super human feat of Capt. Samuel Brady, who outran death for more than 100 miles.

SIGN LANGUAGE

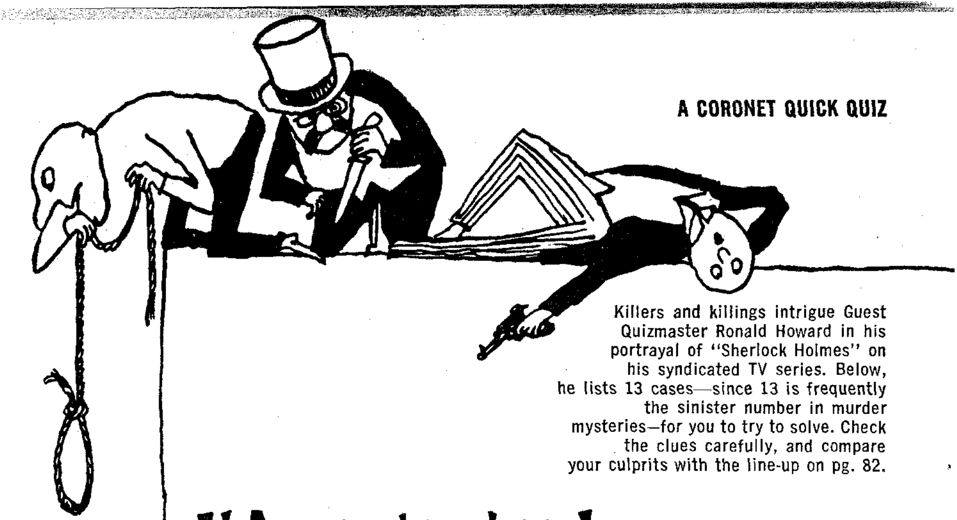
SIGN IN A Tucson, Arizona, furniture store: Let Us Solve Your Bedroom Problems. —RUBEN NOEL

SIGN IN WINDOW of sporting goods store in Long Island beach resort over Memorial Day week end: LABOR DAY SALE. —ERIKA MARK

SIGN ON A COMBINATION roadside restaurant—gas station in upstate New York:

EAT HERE
GET GAS

—PAUL JACKSON



A CORONET QUICK QUIZ

Killers and killings intrigue Guest Quizmaster Ronald Howard in his portrayal of "Sherlock Holmes" on his syndicated TV series. Below, he lists 13 cases—since 13 is frequently the sinister number in murder mysteries—for you to try to solve. Check the clues carefully, and compare your culprits with the line-up on pg. 82.

It's murder!

1. The estimated number of annual murders in the U. S. is:
(a) 700 (b) 7,000 (c) 70,000
2. Western desperado Jesse James was shot to death by:
(a) Bill James (b) John Thomas (c) Robert Ford
3. His murder was one of the direct causes of World War I:
(a) Francis Ferdinand (b) Franz Josef (c) Frederick II
4. Al Capone is linked with murders that took place on this holiday:
(a) January 1 (b) December 25 (c) February 14
5. He confessed to the murder of Cock Robin:
(a) the dove (b) the sparrow (c) the wren
6. One of the wives beheaded by Henry VIII was:
(a) Anne of Cleves (b) Jane Seymour (c) Anne Boleyn
7. Hamlet's father was murdered by his:
(a) son (b) wife (c) brother
8. The notorious and mystic Russian monk murdered in 1916 was:
(a) Rasputin (b) Rimsky (c) Korsakov
9. The famous trial lawyer who defended Bobby Franks' killers:
(a) Clarence Darrow (b) Harold Medina (c) Edward Bennett Williams
10. The opera heroine Carmen is murdered by:
(a) José (b) Escamillo (c) Don Juan
11. Sentenced to hang for ordering mass wartime murders, he committed suicide:
(a) Gunther (b) Goebbels (c) Goering
12. Perry Mason is the famous murder-solver created by:
(a) Erle Stanley Gardner (b) Mickey Spillane (c) Agatha Christie
13. In the film "Kind Hearts and Coronets" Alec Guinness played:
(a) the murderer (b) all the murder victims (c) the detective

She died a
little each time
her son
smacked into a
hard tackle.
But what football
did for him
made all the risks
worth taking

"high school football terrifies me, but..."

BY LILLIAN GARNER

as told to Charles U. Daly

I AM NO POLLYANNA about high school football. I know that last year 13 youngsters died as a result of injuries suffered on high school gridirons—and hundreds more were hurt. Each time I see a boy injured I shudder at the sight. Recently, however, I watched a high school game with more than my usual anxiety. Early in the contest, the ball soared through the air and thumped onto one boy's chest. He juggled it for an instant, then charged upfield. He had not gone ten yards before five tacklers crashed into him, burying his body under nearly a half-ton of grasping, kneeing flesh. The referee blew his whistle and the players slowly unpiled. The runner lay still. Then he rose, tossed the ball aside, gingerly dabbed at a bloody lip, and limped back into his team's huddle.

"Hit him again, hit him again, harder, harder!"

The crowd's cheers beat into my ears and evoked familiar feelings of worry. For the limping ball carrier was my teenage son, Rob.

I could avoid all this by forbidding my son to play high school football. But I choose not to. He loves to play, and I believe the sport has been good for him—on and off the field.

On those occasions when I wonder if I'm doing the right thing, I let my mind wander back to that evening more than a year ago when Rob first mentioned that the football coach at Menlo-Atherton High School in Menlo Park, California, had encouraged him to try out for the football team. Rob was 15 then, a 5′11″ string-bean junior who was sprouting at the awesome rate of four inches each year. His stooped shoulders symbolized his too-rapid growth and shy, withdrawn nature.

My husband Harold was in favor of letting Rob compete. "I know he could get hurt," Harold told me later, "but Rob is too big to hide inside a protective vacuum tube." Still, that was a sleepless night for me. I was proud of Rob, but I recall thinking how simple life would have been if he only wanted to be editor of the school paper, or even just a tennis player.

Next morning, we told Rob he could go out for the football team, provided he maintained his good academic grades. Secretly, though, I hoped that he would fail the physical exam that football candidates were required to take.

Harold and I were amazed when our beloved introvert passed the exam and made the squad. But we were even more dumfounded by the changes that high school football wrought in him. The physical changes were immediate and obvious. Previously, we had used a battery of alarm clocks, a dash of cold water and threats of paternal violence to pry Rob out of bed at eight in the morning. Only occasionally had I been able to persuade him that breakfast was an important meal. And he had shunned exercise like the plague; watching television was his principal recreation.

Now, somehow inspired by his coach, Rob sprang up to the sound of a single alarm at 6:30 A.M., put on his tennis shoes and sweat shirt, voluntarily sprinted through a mile of suburban road work, then took a cold shower before wolfing down a hearty breakfast. At school, he began eating a lunch that would have satisfied a lumberjack. And after sweating through practice sessions that normally lasted until six or seven in the evening, he came home famished, demanding: "Let's eat, Mom!"

The food and exercise soon added 20 muscular pounds to his frame and improved his coordination. Determined to become a pass-catching end, Rob stood erect—for the first time proud of the height he unconsciously had stooped to conceal. At first, this sudden physical development was the only clear benefit my husband and I could see Rob deriving from football. However, since this improvement obviously meant so much to him, we didn't object to the amount of time the sport demanded. We accepted the long drills that, when combined with the pressure to maintain high grades, kept him on the field or in his room almost continuously. And we were understanding when he slept until noon on week ends, and then spent the afternoons in round-robin telephone "skull sessions" with his widening circle of friends.

Rob played a few minutes in his team's early games. He made no heroic moves or horrible boners, so I came to regard the game as nothing more than an intensified gym course. Quickly, all this changed. Before long our increasingly husky son was made a regular. Only then could we get a clear picture of the costs and tremendous benefits offered by schoolboy football.

I RECALL attending one game, trying to act nonchalant whenever number 87—Rob—trotted onto the field. In the last five minutes of the game, I saw him charge eagerly toward a runner and make a clean tackle—only to find that his quarry had lateraled the ball to a teammate, who raced around Rob's exposed end to score the winning touchdown. I watched my son. He sprawled on the grass for several moments, staring at the scoreboard in disbelief.

Afterward, we drove home slowly. Rob hunched over in the back seat of our old Packard, his bruised face resting on his folded arms. He was so overcome with self-reproach that he wouldn't speak. For an hour after we reached the house, he sat in the car, brooding over his mistake. Finally, Harold went out and guided him to bed.

For the first time, I was frightened. No amount of physical maturation seemed worth the torture Rob was inflicting on himself. I couldn't imagine how we could survive two more years of this game. If Harold hadn't insisted that we would destroy Rob's confidence by making him drop football, I would have done it then and there. Instead I just cringed inwardly and hoped the next game would be better.

In the opening quarter of that next contest, Rob behaved like a robot, operating with incredible caution. He crouched at his end position, allowed runners to approach, then hurled himself at the blockers while his teammates rushed up to tackle the ball carrier.

By the end of the first half, it dawned on me that Rob had learned from his impetuous error of the previous week. He was patiently waiting and then methodically knocking down everyone who invaded his territory.

In the second half, the other team inched their way to the Menlo-Atherton goal line. On fourth down, I could heard Rob yelling: "Come on! Let's hold that line!"

Honestly, those were the first orders I ever heard my son shout. And to my astonishment, his team held that line!

That game meant a lot to Rob. He was not the best player on the team but he knew he was a member. He shared its triumphs and defeats, its rewards and burdens. He was no longer a loner. Most of his shyness disappeared. He acquired a quiet assurance. Never again did a dropped pass or a missed tackle cause excruciating, post-game recriminations.

By the middle of last season, Rob's self-confidence had spread far beyond the field and the locker room. He thought and acted more quickly. He attacked his lessons with a more adventurous spirit; I was thrilled to see him spurn blind memorization and parroting, and further improve his marks by using his inquisitive, aggressive mind. Harold and I found ourselves visiting libraries and reviewing forgotten volumes in an effort to keep up. Both of us noticed how limited study hours forced Rob to abandon TV. Unknowingly, he was preparing himself for the heavier assignment loads he will soon face in college.

Encouraged by the publicity given any footballer, Rob accepted a friend's suggestion that he run for election to the student council. He won, but his willingness to lead and risk defeat meant more to me—and to his character—than did his actual victory.

In the midst of this heartening progress, three violent incidents took place which shook, and then greatly strengthened, my belief that high school football is worthwhile.

First, I saw one of Menlo-Atherton's stars shoved out of bounds after making a spectacular gain. As the boy was getting up, a rival lineman made what appeared to be a deliberate, unnecessary smash into his side. Luckily, our player wasn't seriously hurt, but there was pain and shock on his face as Rob pulled him to his feet.

A week later, another boy was left writhing on the ground after a routine line plunge. As his teammates carried him off the field, his grotesquely twisted foot made it apparent that he had a badly broken ankle. I pictured the small white bones sticking through ripped flesh, and told myself this couldn't happen to Rob.

Then, in the final game of last season, it did happen to Rob. He was leaping high for a pass when a defender hit him hard from the rear. We all could see Rob was hurt. Despite his plea to stay in the game, the coach wisely put in a substitute. Examination by a local doctor revealed that Rob's ribs had been bruised and slightly cracked, and he had also sustained a bruised kidney.

These injuries, one apparently deliberate and the others accidental, worried me. But in discussing my fears with my husband, he succeeded in putting into words the reasons why I strongly endorse football. "By now we know the physical and mental values the game offers Rob," Harold said. "There's body contact and we've both seen the results of overheated tempers and accidents. But don't let Rob's injury make you forget the kids permanently injured playing in unsupervised sand-lot games. And how many boys who never touch a football are killed or hurt while racing cars or fighting or just horsing around?"

My husband once examined the equipment worn by the school team. While nothing could afford complete protection, the pads, tape and helmets that encased the boys gave them every chance to play hard without suffering lasting injury, and undoubtedly made them safer than those poorly conditioned, unprotected, untrained friends engaging in pickup games. And their equipment is checked and repaired after each contest.

I can't help but contrast the hazards of football with the far greater dangers that arise from other forms of teenage activity—or inactivity. We live in a fine, peaceful town. However, in Menlo-Atherton High, as in other schools, we have had our car accidents, illicit drinking, petty and not-so-petty thefts and girls worrying about babies instead of dolls. Like any mother, I have enough faith in my son to believe that even without football he would not have drifted into wild ways. But how can anyone be certain? I'm glad we let him play football. If we hadn't, he might have remained a confirmed introvert, tied to my apron strings throughout life.

Now, as Rob moves through his senior year, he is still enthusiastic about football and still does first-class academic work. He is neither a hero nor a genius, but he is winning the competitive race for a desk in a good college.

He may not seek one of the many athletic scholarships floating around school—perhaps hasn't earned it. But I know his ability to keep up this strenuous outside activity will boost his position with college admission boards. Without the influence of football, Rob's college applications would have listed little more than a string of above-average grades. Now he can also submit an athletic and civic record that indicates his readiness for the wider experiences of college.

The other evening, Rob returned, exhausted from football practice, and called for dinner. I asked him how he felt, and with one word he justified my faith in high school football:

"Great."

SELF-DEFENSE

A SANTA MONICA, California, driver was excused by the court after explaining that he had paid 48 cents of a $1 parking fine because "the officer who slipped the ticket under the wiper broke it, and it cost 52 cents to replace."

—FRANCES RODMAN

(Answers to Quiz on page 77)

1. b; 2. c; 3. a; 4. c; 5. b; 6. c; 7. c; 8. a; 9. a; 10. a; 11. c; 12. a; 13. b.

GRIN AND SHARE IT

THE EXECUTIVE, loafing at the breakfast table and leisurely reading the newspaper, asked his wife for another cup of coffee.

"Another cup?" asked his wife. "Aren't you going to the office today?"

"For heaven's sake," he exclaimed glancing up, "I thought I *was* at the office." —BARBARA LEE

NOTICE ON A church bulletin board in Portland, Maine: "The church will hold the ice cream and cake social in the city park Saturday afternoon. If it rains in the afternoon, the social will be held Saturday morning instead." —PAUL MCBRIDE

VICTIMS OF AN ACCIDENT in Scotland were still lying on the road. Along came a native and said to a man lying on his back, "Has the insurance man been 'roon yet?"

"No," was the reply.

"Ah, weel," said the Scot, "I'll just lie doon aside ye." —MARCIA ALLAN

AN INVENTOR KEPT working on a long-range automobile powered by electricity instead of gasoline. One day, he walked into his club in New York and said:

"I've done it. All the way from Mexico City, without a single accident, and used electricity instead of gasoline."

When asked how much the trip cost the inventor answered, "Exactly $4,003. Three dollars for the electricity and $4,000 for the extension cord." —CHARLES KIRSH

THE DISTRAUGHT MOTHER was pouring out her heart to the psychiatrist to whom she had brought her son.

"Would you believe it, doctor, that boy's 15 years old and still in the first grade?"

The psychiatrist examined the boy, then turned to the woman. "I'm afraid your son needs lots of care," he said. "He has marked signs of schizophrenia."

The woman took this in soberly, then brightened up. "Would some good hot chicken soup help?" she asked. —*A.M.A. Journal*

A HAM MOVIE star of yesteryear was boasting of his popularity to famed satirist Dorothy Parker.

"As a matter of fact," he told her, "a number of my old pictures are going to be revived."

"Who's going to revive them?" she asked. "The Mayo Clinic?" —E. E. EDGAR

YOU THINK THINGS are bad? A California newspaper ran this "For Sale" ad: " '29 Model A Ford. Take over payments." —GEORGE SUMMER

A Gallic view

For the first time, the world's most romantic women—the women of France—reveal their intimate attitudes on sex, marriage, divorce and adultery. A probing scientific study, inspired by our Kinsey report, its eye-opening conclusions have startled even the French

# of love

BY DONALD A. ALLAN

ASK THE AVERAGE AMERICAN to name the first thing that comes to mind when he hears the word "Frenchwoman" and he'll probably blurt out "love," "sex" or a variation of the theme. The amorously sophisticated Parisienne is a cliché, like the absent-minded professor. When we think of the typical American girl we envision somebody like Debbie Reynolds, the kid next door. But say "Frenchwoman" and visions of a sensual Brigitte Bardot, chic Geneviève or worldly-wise Simone Signoret generally come to mind. Or used to. ■ In recent years, alas, our ideas about womankind have been shaken by some very blunt scientific evidence. The American girl next door has never seemed quite the same since 1953, when Dr. Alfred C. Kinsey issued his famous report, "Sexual Behavior in the Human Female." Englishwomen had to face a comparable set of unsettling statistics in 1957, when Dr. Eustace Chesser of London carried the inquiry to England. Now the French Institute of Public Opinion has subjected the Frenchwoman to somewhat similar treatment in a study titled "Patterns of Sex and Love: A Study of the Frenchwoman and her Morals,"* and illusions have fallen like the autumn leaves. ■ Perhaps the most astonishing disclosure is that it is frequently the head—not the heart—that governs the Frenchwoman in her choice of a husband. Love is often the *last consideration* as a motive for marriage. Even knowledgeable French-

*To be published by Crown Publishers, New York City.

men, including movie producers Jacques Rémy and Robert Woog who commissioned the study as a basis for a film, were stunned.

"We feel perplexed; this is not what we have always been taught," Rémy writes in the preface. "Where is the delicate, tender, fragile, poetic, helpless creature that young men have dreamed about for generations? Hard and prosaic, the average Frenchwoman has both feet on the ground. No impulsiveness, no lyricism. Practical qualities: common sense and logic. She reasons even in love."

"The impressive contingent of frigid women," adds Françoise Giroud in one of the chapter interpretations by famous French writers, "is not reassuring for the future."

Practical qualities? Frigid women? Many of our fixed beliefs about the Frenchwomen are shattered, while others are confirmed, by the answers 1,050 of them gave to questions about sex education, adolescence, virginity, marriage, adultery and divorce.

THE COMPOSITE Frenchwoman who emerges from the study is quite different from our image of her. Our stereotype was acquired mainly from wartime contacts with "Mademoiselle from Armentières" and her daughters, from the titillating productions of La Bardot and Françoise Sagan. The study sampling by contrast, is representative of the French female population between 21 and 49 in terms of marital status, size and location of home town and social background. Consequently, nearly two-thirds of the women were from the country and small towns; only one-fifth from Paris and vicinity. These are everyday people with everyday problems. Three-fourths of them married, almost one-sixth unmarried, and the rest divorced or widowed. Fifty-five percent are between 21 and 34 years old, 45 percent between 35 and 49.

The age groups are important. As Drs. Kinsey and Chesser found out in America and England, a revolution in moral attitudes took place in the Twenties; and in France, as elsewhere, women who grew up then have a far more tolerant attitude toward early dating, loss of virginity and adultery than the pre-World War I generation has.

Among Frenchwomen 21 to 24 years old 50 percent agreed girls could begin going out alone with boys at 16, whereas only 26 percent of the 40 to 44 year old age group approved. On the question of the importance of a woman's virginity to a man, 53 percent of the younger group said it was very important, compared to 74 percent of the older generation.

"Girls are like bottles of mineral water: they should be sold sealed," a 26-year-old divorcée contributed.

"I think a girl should remain a virgin, and make the most of it, until her 20s; after that it's not the same any more," said a married woman, 25.

"I think if you're really in love with a man, you have to give yourself to him to make your love complete. A girl who saves her virginity for her wedding night spoils everything: it's not a pleasure, it's an ordeal," said an engaged girl of 22.

"I gave myself to him because it was ridiculous to be a virgin—a body ought to function. I forced myself to do it. Then I went home, took a shower . . . and studied," stated a 40-year-old single woman.

Such is a sample of the comments of young Frenchwomen on chastity. Significantly, *love* is mentioned only by one. Practical reasoning dominates the tone of all the responses.

"Are there still virgins?" asks novelist Françoise Giroud. "One is tempted to answer no. There are only girls who have not yet crossed the line, because they want to preserve their market value, having been told that desirable customers buy only unused merchandise; and girls who are afraid of men, of *Man*, the enemy who must be avoided because he wounds, or must be captured in order to make him a husband. Call them virgins if you wish, these travelers in transit. But those in the first group sometimes know more than their mothers about libertinism; those in the second are often potential invalids."

One-third of all the women interviewed admitted having relations with their future husbands before marriage, and of the youngest group only half said they had remained chaste. This, however, is a more conservative figure than Kinsey's finding that half the married women he interviewed (a wider age range) had premarital relations, and Chesser's that in his sampling, 60 percent of Englishwomen born after 1934 were non-chaste brides. By this comparison, Frenchwomen are more virtuous than American or English women. But while religious and moral training restrained some of the French girls, fear, ignorance about sex and the practical considerations of making a good marriage were more important. It is worth noting that supposedly worldly-wise Frenchwomen feel strongly that they were never told the facts of life as children. Eighty-five percent of all women questioned complained that they had no proper sex education at home or in school. The editors of the study found the figure "surprising in an age when all young women are believed to be precociously uninhibited."

The French Institute of Public Opinion used both the Kinsey technique of depth interviews and the Chesser method of questionnaires in compiling its portrait, but placed emphasis on what the women *think* about love rather than on the clinical aspects. For this reason it is not always possible to make valid comparisons of the three studies.

The "marriage of love" in France occurs in only one out of five unions, the study estimates. Most women choose husbands whose character and abilities seem to promise security. Seventy-one percent of the interviewees said they had never experienced a great love in their lives; 29 percent experienced "true love" at one time or another, but not always in marriage. But half of those who had never known "true love" are happy anyway.

"I've known it for the past six

years," a bookkeeper married 15 years confessed, but referring to her lover, not her husband. "A loving, thoughtful man taught me what I didn't know about love and life."

"Yes, I've experienced true love," a schoolteacher in her late 30s, married to a professor declared. "Not in the sense of passion—that's only temporary—but in the sense of solidarity, seriousness, growth. I've been living it since my marriage, by a process of creation which requires effort and intelligence."

These are qualities beyond the reach of many. A country woman in her 20s, with three children and married to a forester, lamented, "I thought my ideal of love had come true. I was mistaken, because my husband may have desired me, but he's never loved me. I love him, but I feel hopeless."

The younger women pin their hopes on romance; the dream fades slowly with age. Nevertheless, even in the oldest age group (45-49) 50 percent agree that love brings primarily satisfactions into a woman's life. Two out of five of all those interviewed describe themselves as "very" or "a little" romantic. Over half like to read love stories and sentimental novels.

"My heart pounds whenever I open a letter without knowing who it's from," one romantic declared. "I dream of tenderness."

Physical love may bruise these dreams. But four out of five women under 40 assert its importance. Half felt that physical love is important to a woman "until at least 45," and the older the women, the further they tended to extend the age limit. And whereas 68 percent of the married women over 34 felt that a middle-aged woman who had never experienced sex had missed full development, 52 percent of the single women in this age bracket felt such a woman would have missed nothing, seven percent even felt she perhaps would have escaped an ordeal.

Only 46 percent of all married women said they were satisfied with their sex life. Fifteen percent were indifferent; 22 percent disappointed. The remainder did not answer. Physical compatibility was highest in the 21-24 age bracket (60 percent) but dropped sharply with the passing years to encompass slightly over one-fourth of the women over 40. And one in three women complained that her husband's attentions have waned with the years.

By comparison the Kinsey report revealed that half of American women experience sexual climax most of the time. The Englishwomen studied by Dr. Chesser achieved it "always or frequently"—64 percent of the time in the 21-30 bracket, 58 percent in the 31-40 bracket and 53 percent in the 41-50 group.

Statistically, at least, this would seem to rank Englishwomen, Americans and French in that order in terms of sexual adjustment—the exact opposite of our popular notions.

"I think a man can make a woman love him if he tries," a disappointed Parisienne observed. "A woman's body is like a magnificent violin, and it's up to him to draw harmony from it. Many men have told me marriages that hold together are held together in bed. My old aunt used to say to me, 'There's no quarrel that can't be settled on a pillow.' There must have been something wrong with my pillow."

A considerable number of French wives appeared to regard the sex act mainly as a duty, or as insurance against infidelity.

"I think he has to have a mistress, and I'm the one who's that mistress," a young bride reported. "Otherwise, he'll look for variety with other women."

"Every two or three days I began dreading the time when he'd take me," another confessed. "I never dared tell him how I felt. I was his wife and I thought that was how it had to be. I felt ashamed of myself, of him, of everything."

In short, writer Christiane Rochefort observes in a bitter estimate of the French marital scene attached to the report, "Marriage is reduced to its essence: self-interest, reason, reproduction. Of course they won't say it, or admit it to themselves. The main thing is not to live according to truth, but to save appearances... Each is there to help the other's morale, without which his own would crumble . . . Truth can go back where it came from!"

The highest love, Mademoiselle Rochefort believes, involves men and women who share the same calling, like the teacher and her professor husband. But, she wryly notes, "It is extremely rare."

Regarding adultery, Frenchwomen are relatively tolerant. In this the Institute of Public Opinion confirms our popular association of mistresses with the French male.

Nearly half of Frenchwomen believe that all or many men deceive their wives. One-fifth believe that many women cheat on their husbands. But the "double standard," it seems, is neither widely recognized nor popular in France. Nearly two-thirds of the women regard adultery as equally serious whether committed by the husband or the wife. One-third say it is more serious if committed by a wife; only three percent insist it is more serious in a husband.

BY CONTRAST, the Kinsey Report declares 40 percent of the younger generation of American women have been, or will be, unfaithful, and still more will pet extramaritally at cocktail parties and on other favorable occasions. What's more, Dr. Kinsey estimated that only 12 percent of U.S. women felt remorse over their lapses.

Do these figures give evidence that French morals are higher than our own? Sociologists say that the nature of the two studies is so different that exact comparisons are unwise for scientific purposes, however fascinating they may be to the layman.

Michel Audiard, another novelist who contributed provocative personal observations to the survey, argues that there are two kinds of adultery: "unforgivable, premeditated transgression" (i.e., by women) and "the excusable consequence of a celestial curse" (by men).

Doubtless aware of the yelps of outrage his words would arouse among the opposite sex, Audiard expresses, with rapier-sharp tongue in Gallic cheek, a thoroughly French male view of adultery:

"Basically, women who commit adultery are rebelling (and usually in an underhanded manner) against marital authority. Now since man was conceived in the image of the Creator, it is against God that these impious creatures are in revolt.

"In the Middle Ages they were burned, as they deserved. Today they are given alimony—in other words, encouraged. So why should they restrain themselves?

"The man who yields to the weakness of the flesh is not the plaything of a caprice, but the victim of a curse. There's a difference. Man is born with the taint of original sin, and he never gets rid of it completely. Despite his praiseworthy efforts . . . the vigilance of the Almighty always manifests itself and brings him back to his tribulations.

"The man who deceives his wife is therefore submitting to God's will, which often surpasses all understanding, especially the understanding of wives. In these arduous afflictions, a man is tragically alone. But try to explain you're alone when you're caught with a woman who's not your wife! Even a judge will refuse to believe you.

"A wife who takes a lover commits a crime; a husband who takes a mistress commits a sin. He knows it. He usually regrets it, and then the image of his mistress becomes so intolerable to him that he replaces her with another one, even if he has to suffer for it, because he has no lack of courage, the rascal! Knowing that this Way of the Cross has many stations, he strives never to forget to stop at the next one."

But to women, the subject is not a matter for levity. Behind our conception of the light-hearted, amour-addicted French lies a reality often clouded by heartbreak and bitterness. Forty percent of all Frenchwomen interviewed insist that it is inexcusable for a married man to have even a short, casual affair with another woman. Matching this figure with the obvious fact that in practice such lapses are regularly excused, is the measure of the difficult adjustment married women must make in France. For some wives the compromise is impossible.

Said one: "I have so little confidence in my attractiveness I'd suffer terribly if my husband deceived me. I'd regard it as final proof of my physical inferiority. I'd be so hurt I'd never be able to make any kind of compromise."

Another added: "I'm afraid to think about it, because it makes me feel sick. I might even go so far as to kill."

ACTUALLY, most French wives will put up with a series of casual affairs in order to preserve the home. Adultery ranks fourth behind serious incompatibility, husband's alcoholism and husband's brutality as justifications for divorce in the minds of those interviewed.

"If he deceived me, I'd forgive him," a 25-year-old married woman said. "We've been living together for five years and have a child.

I hate emotional complications. I wouldn't take out a gun or threaten to deceive him to get even."

Adopting the position "you can't catch flies with vinegar," many wives hope to recover their lost position by defeating rivals with their own weapons.

"He came home reeking of perfume and he made a foolish remark that was the last straw: 'She wears a sensational perfume.' I was furious. I didn't say anything, but I picked up my purse and went to every perfume shop in Paris. I finally found a perfume that was exquisite . . . and expensive!"

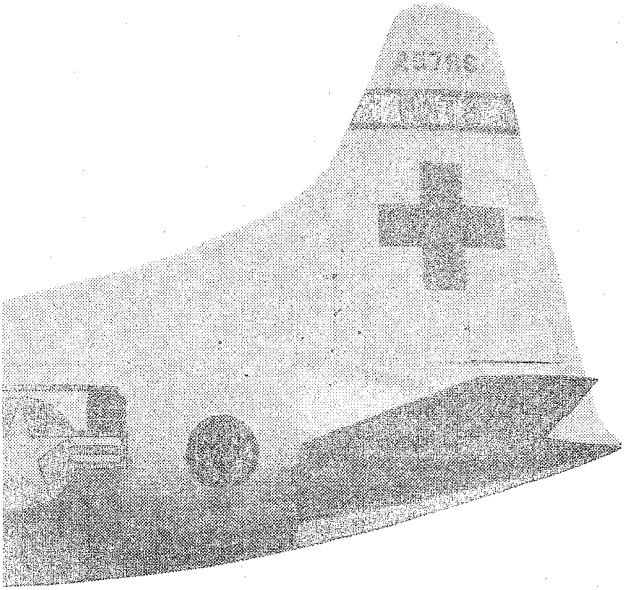
If a woman finds out about her husband's affairs, what should she do? Answers to this question reveal the extent of tolerance among French wives: close her eyes to it, said 25 percent; be diplomatic, 20 percent; forgive him, 17 percent; talk it over with him, 16 percent; reproach him, six percent; deceive him to get even, seven percent; be more affectionate, six percent; leave him, five percent; no answer, seven percent. (The total exceeds 100 because some women gave more than one answer.)

As one 50-year-old woman, remarried after divorce, put it: "I've had so much sorrow in my life, a little more doesn't make too much difference . . . I want to keep Henri . . . I think scenes of jealousy are ridiculous and they're the best way to lose someone. In spite of his escapades, he's still strongly attached to me. At his age, a man goes through some critical periods...the main thing is to bring him back."

Nearly half the women acknowledged they might conceivably have an extramarital affair, though they disapproved of such things. Loss of a husband's love, failure of a husband to give physical satisfaction, adultery on the husband's part and being left alone too much were named as acceptable reasons to excuse a wife's affairs. Love for another man accounted for only three percent of the "valid" excuses. But divorcées divided evenly on the question whether a middle-aged widow should try to remarry or take a lover.

Do moral attitudes such as the ones revealed by the French Institute of Public Opinion survey help Frenchwomen lead happy married lives? The answer appears to be a qualified "yes." One marriage in ten ends in divorce in France, compared to about one in four in the U.S. Two out of three divorcées remarry. And for better or worse, 66 percent of wives have never envied the lot of the spinster. Fifty-one percent say their marriages have brought mainly satisfactions. Another 18 percent see marriage as a mixture of good and bad. Nineteen percent find the disappointments outweight the satisfactions, only 12 percent say that marriage is all bad.

But the practical, dispassionate side of the Frenchwomen few Americans ever see is shown in this final statistic: when asked to say what marriage had given them, thinking of both the best and the worst, half of them expressed a feeling of *success*—a good husband, good children, satisfactions. *Love* was mentioned by only 13 percent. ♛



In a ceaseless
war against
illness and injury,
daring
rescue teams
fly medical
aid to patients
anywhere
in the world

Our Air Force's angels of mercy

BY ARTURO F. GONZALEZ JR.

IN A ROOM of the student boardinghouse section near the sprawling University of Mexico in Mexico City, a gaunt hollow-eyed American—penniless and friendless—lies suddenly stricken with polio. Just a few hours after his country's Embassy learns of his plight, a team of four U.S. Air Force specialists gently lift him from his pallet, and swiftly load him aboard a giant airplane bearing the global insignia of the Military Air Transport Service. Near Griffin, Georgia, a woman lies dying of a brain tumor. The only surgeon who can save her life is a specialist over 1,000 miles to the north in Boston, Massachusetts. Threatening line squalls prevent the local charter ambulance plane from taking off. But a two-engine C-131 from nearby Brookley Air Force Base bursts through the thunderheads, lands, picks up the stricken woman and disappears northward into the storm, flickering lightning illuminating the bright red cross on the aircraft's tail.

Snowdrifts block the hill roads to a tiny Turkish village near Izmir and roving bands of savage wolves threaten the town's helpless, terrified inhabitants with a raging rabies epidemic. Suddenly a silver aircraft slips unexpectedly over the horizon and lands on a nearby strip to unload the vitally needed serum with which to combat the dread disease.

Dramatic mercy missions like these, everywhere in the world, are strictly routine for the U.S. Air Force's unique medical transport squadrons. In the past 11 years, these rescue planes have flown more than 500,000 stricken G.I.s, dependents, civilians, civil service employees and personnel of allied countries to the hospitals and medical centers where lifesaving treatment is available. Every six minutes of every day and night a twin-engine C-131, a giant 4-engine C-118 or C-121 or some other litter-rigged, medically outfitted Air Force plane bearing the unit's emblem takes off or lands with its payload of human lives somewhere in the free world.

Thanks to "Air Evac," few Americans anywhere in the world are ever more than six hours by air from expert U.S. medical treatment.

An American sailor loses a foot at sea and Air Evac has him on the operating table in just a few hours. Air Evac answers a State Department call and a demented woman tourist is picked up in North Africa and brought back to the U.S. for psychiatric treatment. The pregnant wife of an American Army sergeant stationed with N.A.T.O. forces in Turkey is flown, as a matter of routine, to the gleaming medical center at Wheelus Air Base, just outside Tripoli, to have her delivery under modern conditions.

"Air Evac carries the services' most precious cargo, human beings who must have swift medical help," says Maj. Gen. Oliver K. Niess, the Air Force's Surgeon General.

"Our primary function," explains General Niess, "is to get wounded and injured military people from the immediate site of their disability to definitive treatment. This usually means short-hopping wounded from the battlefield or our outposts to area hospitals in places like Tokyo or Rhein-Main, Germany. Then Air Evac's second function is to gather these wounded and retransport them through casualty staging units to the more than 400 Federal hospitals and over 1,000 civilian hospitals which we service back in the U.S."

About one-third of the 40 to 50 patients on one of these typical peacetime Air Evac mercy missions are on litters—victims of automobile accidents; sufferers from gunshot wounds receiving blood; survivors of airplane crashes.

Two-thirds may be ambulatory patients—TB cases wearing white masks; psychotic teenagers who have cracked under the monotony of overseas duty; convalescing fracture cases returning to the U.S. for plastic surgery and postoperative therapy. A complete crew of pilot, co-pilot, flight engineer, two nurses and medical technicians tend to their needs.

Rather than send key neurosurgeons to isolated bases around the globe, the Department of Defense now stations them, with the most modern medical equipment, in Walter Reed Hospital outside of Washington and Lackland Air Force Hospital in San Antonio. Brook Army Hospital in San Antonio has similarly become the world center for treatment of severe burns. Bethesda Naval Hospital and the Air Force School of Aviation Medicine have global reputations for the study of heart disease.

"Air Evac is the 24-hour-a-day, 365-day-a-year pipeline, bringing Americans in need of help from around the world to these centers of specialization," explains Lieut. Col. John McNiel, top group surgeon for Air Evac in the U.S.

Operational Air Evac traces back to the grim days of World War II when all the services experimented with flying troop transports to ship badly wounded men back to the U.S. for treatment.

In 1949, prior to the Korean War, the first Air Force aero-medical transport squadrons were officially organized. But it was when the Red North Korean tide swept south of the 38th parallel in June of 1950 that Air Evac grew up—in a hurry.

"We commandeered everything that could safely fly the Pacific," recalls white-jacketed Staff Sgt. Frank Fergue, a flying medical technician, "cargo planes, converted bombers, civilian transports . . . There were thousands of G.I.s laid up in Japanese wards; guys with burns, shrapnel wounds, frostbite. They were piled up three and four deep in the halls of the hospitals and we flew round-the-clock to get them out. The roughest to handle were the combat fatigue cases. Some were pretty far gone. We ended up wrestling on the floor with them more than once at 18,000 feet."

AIR EVAC's baptism of fire was brutal and bloody, but the units proved their mettle. Aerial evacuation received much of the credit for cutting the fatality rate for G.I. wounded during the Korean War to less than 50 percent of the World War II average. The president of the American Medical Association during this tragic era commented: "Speedy air evacuation ranked with the use of whole blood and antibiotics as a major factor in contributing to the conflict's lowered mortality rates."

Moreover, Air Evac proved that it saved time and money, as well as lives. Four long-range aircraft and 20 flying Air Evac personnel can bring to safety in one day the same number of patients carried in a 20,000-ton Navy hospital ship which takes ten days to cover the Tokyo to Honolulu run. The Air Evac cost per patient: one-tenth of the previous dollar total.

With the Korean truce, Air Evac's battle duties ceased. But the nation's global commitments, both military and civilian, have made skilled medical evacuation from all parts of the world a constantly needed commodity. Air Evac will carry more than 41,000 sick and injured Americans to safety this year, over 10,000 of them civilians. To appease the commercial airlines which object to such military carrying of civilian patients, the costs of all the non-federally sponsored moves must be ultimately borne by the patients themselves or their sponsors. In remote areas, where the patient is too ill to be moved, Air Evac will bring in a surgeon, a medical team or even a portable operating room and staff, if need be.

Since 1952, Air Evac has flown more than three-quarter billion patient-miles over some of the roughest terrain and through some of the worst weather in the world *without a single fatal accident*! Except for periods of overhaul, most of its planes are in the air an average of 18 hours out of every 24. Its squadrons total over 600 hours a month, with many of their "flying hospital ward" flights scheduled on almost an airline timetable basis. Two times a week, on the average, huge four-engine C-118s inbound from Rhein-Main, Germany and the Azores, land at McGuire Air Force Base in New Jersey, with patients collected from hospitals and aid stations throughout the European theater.

On roughly the same schedule, heavily loaded C-121s from the Air Force's Tachikawa Air Base near Tokyo lumber eastward to Wake, the Hawaiian Islands, and Travis Air Force Base in California with similar payloads of Americans in need of medical help. Other flights come inbound from Newfoundland, Panama, Puerto Rico, Cuba, Alaska and the Philippines. Once in the U.S. these patients are processed and flown on to any of the more than 1,000 hospitals served by Air Evac's domestic medical flights.

The most dramatic missions undertaken by Air Evac are its polio lifts. The School of Aerospace Medicine at Brooks Air Force Base developed a 175-pound aluminum, portable iron lung which runs on what basically is little more than a vacuum cleaner motor. Before, doctors were confronted with moving a patient in a cumbersome ½-ton Emerson lung. Air Evac's portable "SAM" lung runs off plane or battery power and can even be hand-pumped for up to 18 hours should the plane ditch, and patient and crew have to take to life rafts.

The typical polio move begins the night before the flight when a trained Air Evac medical team—a doctor, nurse and two technicians—visits the patient's bedside and practices putting him into the portable lung to build his confidence.

"Some of the patients we've handled can't stay more than 15 seconds out of the lung," pretty Capt. Laura Mace, an Air Force flight nurse, explains. "They see our little lung and begin to worry that they'll strangle outside their big Emerson tank. We show them that we can handle them while they are still in the security of the hospital room."

Perhaps the most tragic single polio case in Air Evac's history took a medical team to Bengasi where the group picked up an American medical missionary. He had inoculated his entire flock with Salk vaccine. But, being one unit short, he decided to skip himself. Polio struck and by the time Air Evac arrived he was almost completely paralyzed. Air Evac flew him in an iron lung some 6,000 miles to his home.

Every man and woman in Air Evac is painstakingly schooled to meet and master every emergency.

Capt. Fred Faulhaber, a stocky, curly-haired pilot, is typical of the unit's aircraft commanders—a man with over 6,000 hours at the controls, who has flown both combat aircraft and civilian airliners, only to find his deepest satisfaction in the Air Evac runs.

Like all Air Evac pilots, Faulhaber is called upon to make some tough decisions. Should he climb above severe low-level turbulence when he has TB or respiratory patients aboard who may suffer unduly from altitude? Should he chance landing at a risky field with a hemorrhaging patient aboard who may not live until better landing conditions are available? And what does a pilot do after he has been informed that his crew is delivering a passenger's baby on the floor of his plane when the ship is 19,000 feet up over the Atlantic and 1,000 miles from the nearest base? "Merely call ahead that you'll have one more passenger aboard when you land than when you took off," Faulhaber grins.

Delivering a youngster on a plane floor is just part of the day's work for the approximately 200 remarkable flight nurses who also are part of the Air Evac team. They're experts in psychology; judo (they occasionally have to struggle with psychotic patients who free themselves from their restraints); and last but not least, medicine.

"It's a spirit easy to explain," says a young Air Evac flier. "When you're in a bomber or fighter, training to kill, you sometimes sit in your cockpit and wonder what you're doing up there. Now I just take a look at the people in the back of my ship and I know . . ." ♛

THAT'S THE SPIRIT!

MYSTERY WRITER Sir Arthur Conan Doyle, a firm believer in spiritualism, was convinced that the dead could communicate with the living.

At one time, shortly after the death of a fellow writer, Doyle was asked by a friend if he had heard from the deceased. He admitted that he had not.

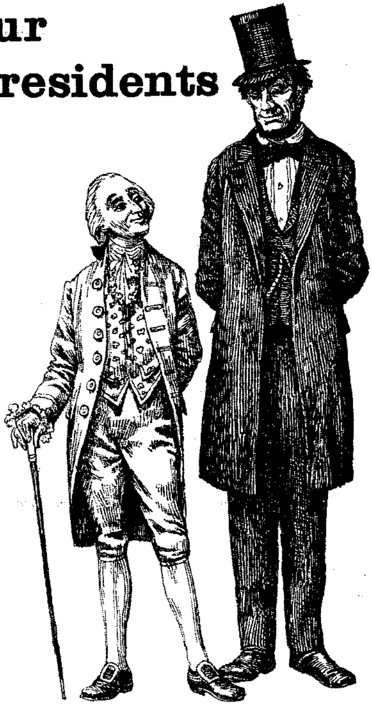
"Are you convinced now," said the friend, "that spiritualism is a fake?"

"Not at all," said Doyle. "I didn't expect him to contact me. You see, we weren't on speaking terms when he died."

—E.E. EDGAR

BY LYMAN M. NASH

Some oddities about our Presidents



IN 171 YEARS, 34 men of all shapes, sizes and temperaments have become President of the U.S.A. As a political leader, each left his easily recognizable fingerprint on the pages of history. But as a human being; each in his own way contributed to a fascinating but lesser known treasury of Presidential facts.

For example, do you know:

1. Who was the shortest President?

James Madison, five feet, four inches tall. Abraham Lincoln, six feet, four inches, was the tallest.

2. Who used the White House lawn to graze sheep?

During World War I, Mrs. Woodrow Wilson pastured 20 pure-bred sheep on White House turf. They yielded 90 pounds of wool, which netted $50,000 at Red Cross auctions. This was not the first time the lawn was used as a pasture. President Zachary Taylor's Army horse, "Old Whitey," grazed there, and Mrs. William Howard Taft found it a convenient meadow for her Jersey cow.

3. What President had false teeth made of ivory?

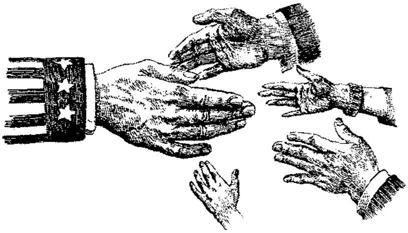
At the close of the Revolutionary War, a French dentist made George Washington a pair of false teeth carved from rhinoceros ivory. They were heavy, poorly shaped and held together by spiral springs. To give them normal discoloration, the dentures were dyed with port wine, and sealing wax was used to simulate gums. The false teeth gave Washington an unnatural appearance and made him reticent about speaking in public.

4. Who was our only bachelor President?

James Buchanan. As a young man he was engaged to be married, but he and his fiancée were estranged by outside pressures. She died shortly afterward, by her own hand, and Buchanan was not allowed to accompany relatives to the grave. When he passed away in 1868, a packet of love letters was found among his personal papers with the note, "Please do not open." They were burned with the seal unbroken.

5. How many Presidents have been arrested while in office?

Only two—U. S. Grant and Franklin Pierce. Fond of fast horses, Grant was once fined $20 for galloping well over the Washington speed limit. In 1853 Pierce was arrested after he ran down an old woman but the case was dropped since he was not proven guilty.

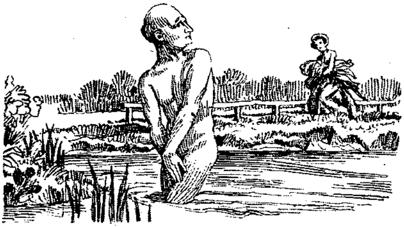


6. Which President set a record for handshaking?

On New Year's Day, 1922, President and Mrs. Warren G. Harding shook hands with 6,576 people in five hours. Mrs. Harding's right hand became so swollen she had to finish with her left. But they failed to break the record of Theodore Roosevelt who, on New Year's Day, 1907, shook hands 8,513 times.

7. Which President killed a man in a duel?

Andrew Jackson. In 1791 he married Mrs. Rachel Robards before her divorce became final. Subsequently, Jackson married Rachel a second time, but in 1806, when a young Nashville lawyer, Charles Dickinson, disparaged Mrs. Jackson's marital reputation, "Old Hickory" challenged him to a duel with pistols at eight paces. Dickinson fired first, the ball lodging near Jackson's heart. Though seriously hurt, Jackson took careful aim and mortally wounded Dickinson.



8. Which were most embarrassed?

John Quincy Adams and William Howard Taft. Adams liked to swim in the Potomac on warm summer mornings. Once he emerged from the river to find his clothes had been stolen. Adams returned to the sheltering waters and waited until a small boy came along. The lad was dispatched to the White House to inform the First Lady of her husband's urgent need, and she hastened to the river with fresh apparel.

Taft, our heaviest Chief Executive at 352 pounds, once became firmly wedged in his bathtub and had to summon help. Shortly afterward, an oversized tub was delivered to the Executive Mansion.

9. Who was the only President to die in the halls of Congress?

John Quincy Adams. In 1831, two years after leaving the Presidency, he returned to Washington as a member of the House of Representatives. On February 23, 1848, he rose to speak but collapsed from a stroke. He was carried to a room nearby and there he passed away.

10. Which of the Presidents could take shorthand?

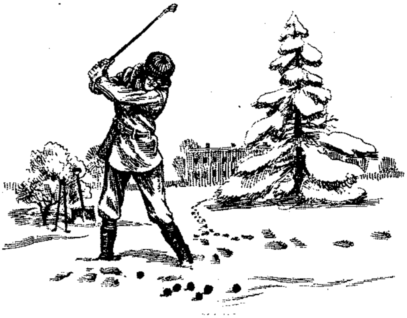
Only James Madison and Woodrow Wilson. Madison developed his own system and used it in taking the minutes of the Constitutional Convention. Wilson composed his speeches in shorthand, then typed them too.

11. Which President was the victim of grave robbers?

In 1876 two counterfeiters figured that by stealing Lincoln's body they could bargain for the release of an imprisoned Confederate. Unwittingly, they let a Pinkerton detective in on the plan. The two criminals did manage to get Lincoln's casket halfway out the tomb before the agent could summon help and foil the plot.

12. Which President was married in the White House?

Although John Tyler and Woodrow Wilson both got married while President, Grover Cleveland was the only Chief Executive to stage his wedding ceremony in the White House. And on September 9, 1893, his daughter, Esther, became the only baby ever born to a President in the Executive Mansion.



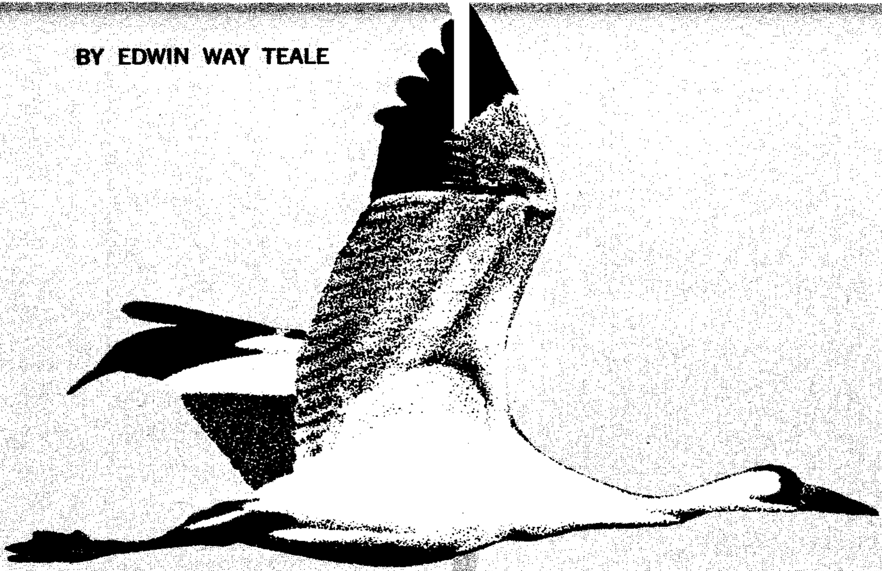
13. Who was the most ardent golfer to occupy the White House?

Not Dwight D. Eisenhower, but Woodrow Wilson. Often out on the fairways at dawn, Wilson played both summer and winter, using black golf balls when snow was on the ground.

14. Who was our most versatile President?

Thomas Jefferson. He was statesman, politician, planter, lawyer, architect, philosopher, surgeon, linguist, inventor, violinist and mathematician. Although he balanced the national budget, Jefferson was unable to cope with his personal finances. When he left office, he had to borrow $20,000 to keep creditors from throwing him in jail. The President who gave us our system of dimes and dollars died virtually insolvent on the golden anniversary of his masterpiece—the Declaration of Independence.

BY EDWIN WAY TEALE



The whooping crane's wonderful comeback

The great white birds once ranged the continent. Nearly wiped out, the few gallant survivors are now waging a magnificent fight against extinction

THIRTY-THREE GREAT WHITE BIRDS soared out of the north in the fall of 1959, across the dun-colored marshes of the Texas coast. The only whooping cranes left in the world had returned 2,500 miles to their winter sanctuary. Newspapers headlined the event across the country. There was a time when the wide seven-and-one-half-foot wings of these cranes ranged the sky from East to West Coast and from central Mexico to the Arctic. With its far-carrying call, its snowy plumage, its red-crowned head held high, its black-tipped wings, its long neck and stiltlike legs stretched out in flight, the whooping crane is one of the most impressive of North American birds. It is also the tallest, lifting its head nearly five feet above the ground as it advances with stately tread, surveying its surroundings with piercing yellow eyes.

Its famous call is a long "Kerlooo!" as clear as the blast of a bugle. It issues from a remarkable windpipe longer than the bird itself. More than two feet of this tube is coiled like a French horn behind the breastbone of the crane. The sound it produces is sometimes audible two miles away. To early frontiersmen it suggested an Indian war whoop, hence the name whooping crane. It is also known as the big white crane, the flying sheep and the sky bugler.

As the pioneers pushed westward the birds moved back. Shyer and warier than most birds, they take flight if a human being comes within half a mile. Each pair of cranes stakes out and guards an individual tract of about 500 acres of vacant land. They must be undisturbed for at least one month if they are to breed. The whooping crane cannot survive, as the robin and the bluejay can, in built-up areas.

For more than a century, as the crane's nesting areas dwindled, its numbers shrank. By 1894 the bird's imminent extinction was forecast. A leading periodical stated unequivocally in 1923 that the bird *was* extinct. But in remote solitude a few hung on.

In 1936, 18 of the huge birds were reported wintering on the Blackjack Peninsula of the Texas coast. The next year, spurred by the Audubon Society and the U.S. Fish and Wildlife Service, the Federal Government set aside the whole area as the Aransas National Wildlife Refuge.

There began the most dramatic battle in history to save a species from extinction. The heath hen, the Labrador duck, the passenger pigeon all disappeared forever without arousing popular concern. But the whooping crane has been front-page news for two decades.

When wildcat oil drilling endangered the birds, when the Air Force proposed a photoflash bombing range close-by, the public response was widespread and decisive. A special whooping crane postage stamp, designed by the noted wildlife artist, Bob Hines, was issued by the U.S. Post Office. Millions of Americans who have never seen a whooping crane have become engrossed in its desperate fight for survival.

The first crane census was made in 1938. There were only 14 whoopers at the Aransas refuge. The total rose to a high of 34 in 1949. Then in the disastrous year of 1954 no young birds returned from the north and the total number of adults fell to 21. Slowly the population began to build again. In 1958 nine young cranes, a record number, flew south with 23 adults. Last fall, 33 cranes arrived at Aransas. There are also three crippled or non-migrating cranes and three young birds in captivity. The whooping crane breeds in captivity—but is subject to a killing lung disease there.

The first step in helping the cranes survive was learning more about them. So secretive are they that even John James Audubon mistook sandhill cranes for young whoopers. In 1946, Robert P. Allen, research director of the National Audubon Society, began to collect material for the source book on the species. He was assigned to full-time observation of the Aransas cranes. He studied them through powerful field glasses, and even built an artificial cow of wood and canvas in which he could move forward for a closer view without alarming them.

He noted the things they ate—snails, crabs, water beetles, frogs' eggs, acorns, sedges—a total of 28 animal and 17 vegetable items. He verified that the birds feed on marine worms, of which there are at least 8,000,000 in an acre of Texas tidal mud. He watched the cranes guarding their feeding areas, pursuing interlopers for as much as a mile with lowered head and lance-bill outstretched. He observed them drinking salty water by preference, and, as night approached, choosing roosting places in the middle of shallow ponds safe from coyotes and other predators. When late December and early January arrived, Allen saw the rarely witnessed, spectacular mating dance of the cranes.

Leaping stiff-legged "like birds on Pogo sticks," the birds would spring into the air. The males might leap clear over the backs of the females. Later they circled far into the sky and seemed to dance in the air as they descended, side-slipping in dizzying spirals, then plummeting toward the earth. Not long afterward he watched the Aransas birds soar into the blue.

Each March the cranes disappeared. Where did they go? Nobody knew. To protect them effectively it was necessary to find out. Somewhere in the north, some desolate stretch of wilderness was their secret nesting ground. Allen set out to locate it.

Riding in a light amphibian plane he flew across 20,000 miles of country from the Gulf of Mexico to Great Slave Lake in northern Canada. During the summers of 1947 and 1948, he zigzagged over 42,000 square miles of the subarctic. His search carried him to the Mackenzie Delta on the Arctic Ocean. But nowhere did he see the cranes.

It was 1952 before this aerial reconnaissance had its first success. That summer, not far from Great Slave Lake, two whooping cranes were sighted. As the birds were 30 miles apart, Allen concluded they could not be a nesting pair—but their presence in the area seemed a strong clue to their nesting ground.

TWO MORE YEARS went by before the mystery of the cranes' breeding ground was finally solved. A forest fire broke out in a remote corner of Wood Buffalo Park, a wilderness area just below Great Slave Lake. Returning in a helicopter after the fire had been extinguished, G. M. Wilson, a Canadian forester, saw two adult whooping cranes and a rusty-colored youngster on the ground below. Although he saw no nest, he knew one must be near.

More than 30 years had gone by since anyone had seen the nest of a whooping crane. The last known sighting was at Muddy Lake, in Saskatchewan, in 1922. On April 30, 1955—33 years later—William A. Fuller and Ray Stewart of the Canadian Wildlife Service circled a light plane over Wood Buffalo Park, scanning the ground below. Near the Sass River they caught sight of two large white birds standing in a lake. Later, on May 16, the birds were sighted next to a wide mass of weeds and rushes with a depression at the center on a swampy island in the lake. It was a long-sought northern nest of a pair of whooping cranes. Allen was immediately notified and headed for Canada.

At first Allen and two companions tried to reach the area by river and portage. At every turn of the streams their small boats were blocked by logjams. They were forced to return to Fort Smith. Next they went in with a helicopter. The pilot, new in the far north, failed to make allowance for compass variation. He set them down far from the nesting cranes. They walked for 16 days in wilderness. Finally another helicopter landed Allen and Ray Stewart within half a mile of a whooper's nest.

For ten days the men camped in this wilderness. They took samples of the soil and water. They collected the frogs and mollusks, the small fish and water insects the cranes ate. They watched pairs of cranes hatch their buff-colored eggs splattered with brown—an average of two eggs to each five-foot nest.

That autumn, Allen was waiting when the wide-winged birds came sailing home to the Aransas refuge, the same birds he had watched among the bogs and tamarack tangles of the Canadian wilderness a few months before.

The cranes are among the few birds that continue to live together as families after the breeding season has passed. Throughout the winter they form a unit, the solicitous parents guarding their young, the mother crane catching and breaking up food, the father defending the territory they have chosen. Even pairs that come south with no young remain together during the winter months and fly north together in the spring. Both sexes have essentially the same plumage and markings so it is impossible to tell them apart, except by their actions in the field.

The young birds, in their rusty or buff-colored plumage, begin their 2,500-mile journey from upper Canada to Aransas only five or six weeks after they have learned to fly. This is probably the period of their greatest danger. For the inexperienced birds move south slowly through the autumn hunting season, when many guns are abroad. There is always the chance that some thoughtless, ignorant or lawless gunner will kill one of these great birds, thus weakening the slender thread by which the species clings to life.

But with newspapers, the radio, posters and lecturers telling the story of the whooping cranes and warning people against killing them, their

5,000-mile round-trip has grown less hazardous.

Among all birds, the cranes form one of the oldest—and one of the rarest—groups. Ever since the glacial times of the Pleistocene Epoch, the bugle voice of the whooper has been a native sound in North America. But it is thought that there were never more than 1,400 alive at any time. A bird so wild, so solitary, so fiercely independent, requiring such lonely tracts for its subsistence, is a hard species to help. But many people and groups are trying to help.

Fortunately, the cranes' long-sought northern nesting ground is already a protected part of the Canadian National Park system. Here the birds are safe from persecution. Even low-flying aircraft are banned during their nesting period. Thus sanctuaries in Canada and the U.S. shield the cranes both in their summer and their winter homes. Moreover, the whoopers are long-lived birds. One, in an English aviary, lived for 40 years. This is a factor in favor of survival. Each new bird added to the wild flock marks another rung in the whooping cranes' slow, precarious climb away from extinction.

Its numbers are still dangerously low. Its future is still uncertain. But if this slow climb continues, the time may well come when the whooping crane will be known as the vanishing species that refused to vanish. ♛

LOGICAL CONCLUSION

THINKING TO RESTRAIN her extravagance, a long-suffering husband gave his wife an account book and $50.

"Now," he explained, "if you will write down what I give you on one page and on the opposite page write down what happens to it, you will know how much you spent at the end of any given time."

A few days later she presented the book to her husband. "See?" she told him eagerly. "I did just as you told me."

And so she had. On one page was written: "Received $50." On the opposite page was noted: "Spent it all."

—BARBARA BATES

CENSUS TAKERS have their problems, just like the rest of us.

Take the one who asked a certain lady her age:

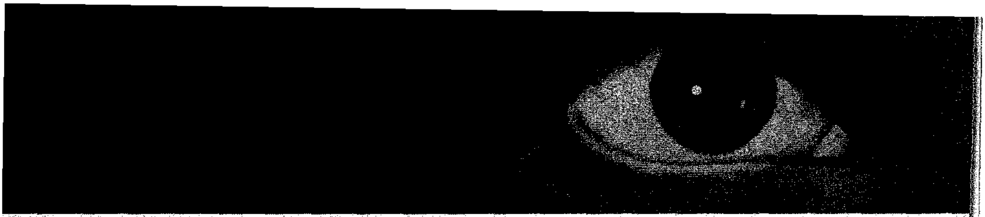
"Well," she replied, "let me figure it out. I was 18 when I married and my husband was 30. Now he's 60 and that's twice as old as he was then. So I *must* be 36."

—EDWARD MARSHALL

GRANDE BAROQU

STERLING FLATWARE AND HOLLOWARE SHOWN COMPLETELY FOR THE FIRST TI

WALLACE SILVERSMITH



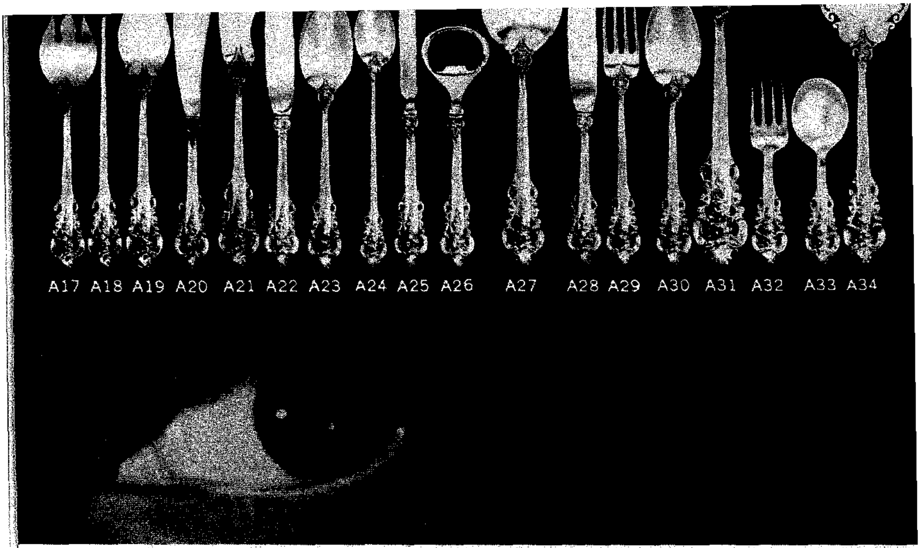
THE LAVISH LOOK OF GRANDE BAROQUE*

in its many moods and charms. As an incomparable gift from you to someone—or from yourself to you—truly a tribute to the table of a discerning hostess. Each gleaming piece becomes more treasured as you use it. The patina grows as your pride does.

Grande Baroque Sterling Silver Flatware

A 1	Teaspoon, Heavy	$ 5.90
A 2	Place Knife (Luncheon), H.H.	7.40
A 3	Place Fork (Luncheon)	10.50
A 4	Cream Soup Spoon	7.90
A 5	Spreader, H.H.	5.90
A 6	Salad or Pastry Fork, Individual	7.40
	6-Piece Place-Setting	45.00
A 7	Place Knife, large (Dinner), H.H.	9.00
A 8	Place Fork, large (Dinner)	12.90
A 9	Bouillon Spoon	7.50
A10	Spreader, F.H.	5.90
A11	Cocktail or Oyster Fork	5.85
A12	Coffee or Cocktail Spoon	4.00

*Silver sculptured in Third Dimension Beauty.



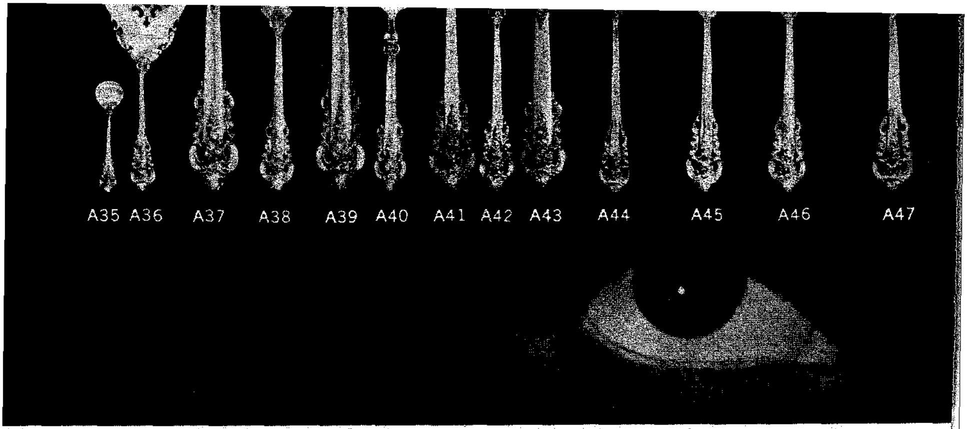
IS SPONTANEOUS, SURPRISING...

A13	Place Spoon (Soup, Dessert)	$10.00
A14	Fish Fork, Individual, H.H.	10.75
A15	Fish Knife, Individual, H.H.	10.75
A16	Fruit Knife, H.H.	7.75
A17	Ice Cream Fork	7.50
A18	Iced Beverage Spoon	8.75
A19	Grapefruit or Melon Spoon	8.65
A20	Butter Serving Knife, H.H.	8.75
A21	Butter Serving Knife, F.H.	12.50
A22	Tea Knife, H.H.	6.75
A23	Teaspoon, Small	5.00
A24	Infant Feeding Spoon	5.00
A25	Letter Opener, H.H.	7.50
A26	Bottle Opener, H.H.	7.50
A27	Soup Spoon	$11.25
A28	Child's Knife, H.H.	6.75
A29	Child's Fork	7.00
A30	Child's Spoon	5.00
A31	Berry Spoon	25.00
A32	Baby Fork	4.40
A33	Baby Spoon	4.35
	Baby Set, 2-Piece (in box)	8.75
A34	Tomato or Flat Server	22.50

H.H.=Hollow Handle; F.H.=Flat Handle. Fed. Tax Incl.

WALLACE

SILVERSMITHS, WALLINGFORD, CONN. SINCE 1835



THE LAVISH LOOK OF GRANDE BAROQUE*

How delightfully its multi-rhythmic *swirls, whirls and intricacies* heighten the charm of Grande Baroque. This is the grand manner of living.

*Silver sculptured in Third Dimension Beauty.

A35	Salt Spoon, Individual	$ 1.95
A36	Bon Bon or Nut Spoon	8.75
A37	*Cake Breaker, H.H.*	12.50
A38	Lemon Fork	6.75
A39	Cake Knife, 13'', H.H.	15.00
A40	Cheese Serving Knife, H.H.	7.50
A41	Cold Meat or Buffet Fork	21.50
A42	Olive & Pickle Fork	5.75

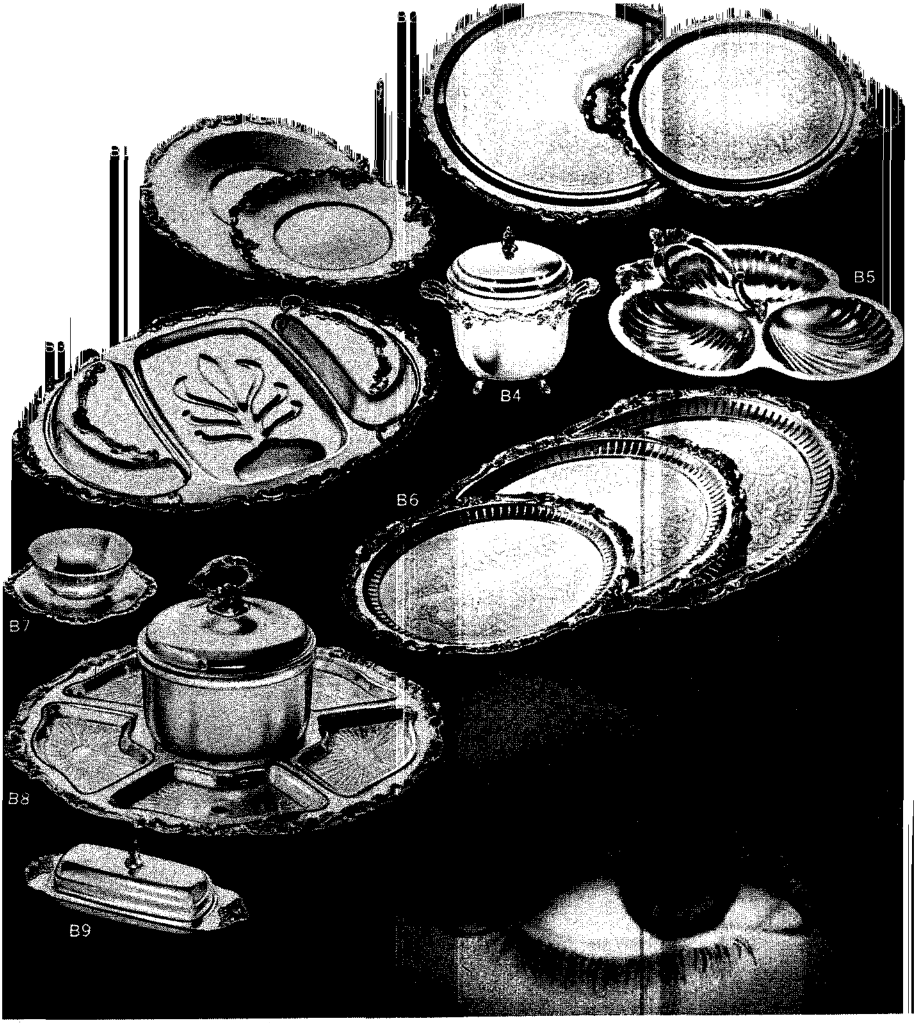
IS BLITHE AND BUOYANT!

A43	**Pastry or Pie Server, H.H.**	**$13.50**
A44	**Cream or Sauce Ladle**	**10.00**
A45	**Sugar Spoon**	**10.00**
A46	**Jelly Server**	**8.75**
A47	**Gravy Ladle**	**19.75**
A48	**Salad or Serving Fork, Large**	**25.00**
A49	**Sugar Tongs**	**10.00**
A50	**Salad or Serving Spoon, Large**	**25.00**
A51	**Salad Set, Black Nylon, H.H.**	**$18.75**
A52	**Serving Spoon, Pierced**	**17.50**
A53	**Table or Serving Spoon**	**17.50**
A54	**Wedding Cake Knife, 17″, H.H.**	**20.00**
A55	**Roast Set, 2-Piece with hone**	**45.00**
A56	**Steak Set, 2-Piece with guard**	**27.50**
A57	**Steak Knife, Individual, H.H.**	**10.00**

H.H.=Hollow Handle Federal Tax Included

WALLACE

SILVERSMITHS, WALLINGFORD, CONN. SINCE 1835

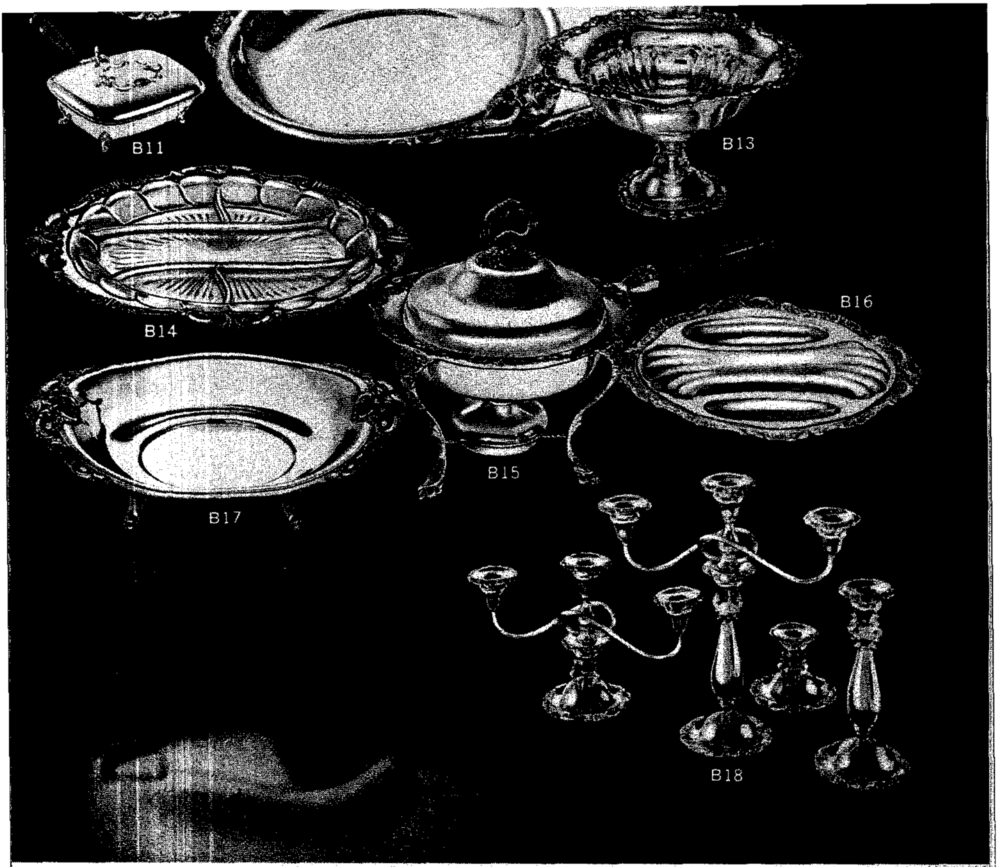


THE LAVISH LOOK OF BAROQUE HOLLOWARE*

Brilliant complement to your Grande Baroque Sterling Flatware is the richly charged beauty of Baroque Silverplate Holloware. With the feel and weight of extra-heavy silverplate to see you through years of beautiful service . . . magnificent dining.

Baroque Matching Holloware

B 1	Luncheon Tray, Diameter 14"	$22.50
	Sandwich Tray, Diameter 11"	20.00
B 2	Waiter, Length 20"	50.00
	Waiter, Length 23"	75.00
B 3	Combination Meat and Vegetable Dish, Length 21½"	60.00
B 4	Ice Bucket, capacity 3 Pints	55.00
B 5	Hors d'oeuvres Dish, Length 11¼", Width 12"	14.95
B 6	Round Pierced Waiter, Diam. 14"	25.00
	Round Pierced Waiter, Diam. 16"	35.00
	Round Pierced Waiter, Diam. 19"	45.00



IS ELEGANT AND MAJESTIC!

B 7	Gravy Boat with attached tray, 8½" Length, 3⅛" Height	$20.00
B 8	Lazy Susan with Insulated Tub and Cover, Diameter 18"	85.00
B 9	Butter Dish (glass liner), L. 9¼"	10.00
B10	Cake Tray	32.50
B11	Silent Butler, Length 7"	16.00
B12	Buffet Dish, Diameter 12½"	32.50
	Barbecue Dish, Diameter 17"	47.50
B13	Compotier/Centerpiece Diam. 11¼"	37.50
B14	Relish Dish (glass liner), L. 17"	30.00
B15	Chafing Dish with stand & burner	$125.00
B16	Relish Dish, Length 13½"	20.00
B17	Centerpiece (footed), Length 16"	47.50
B18	Candlesticks, Height 3¾" (pair)	25.00
	Candlesticks, Height 9" (pair)	45.00
	Candelabra, Height 8" (pair)	75.00
	Candelabra, Height 13⅝" (pair)	95.00
	Arms only (pair)	50.00

*Wallace extra-heavy silverplate, Fed. Tax Incl.
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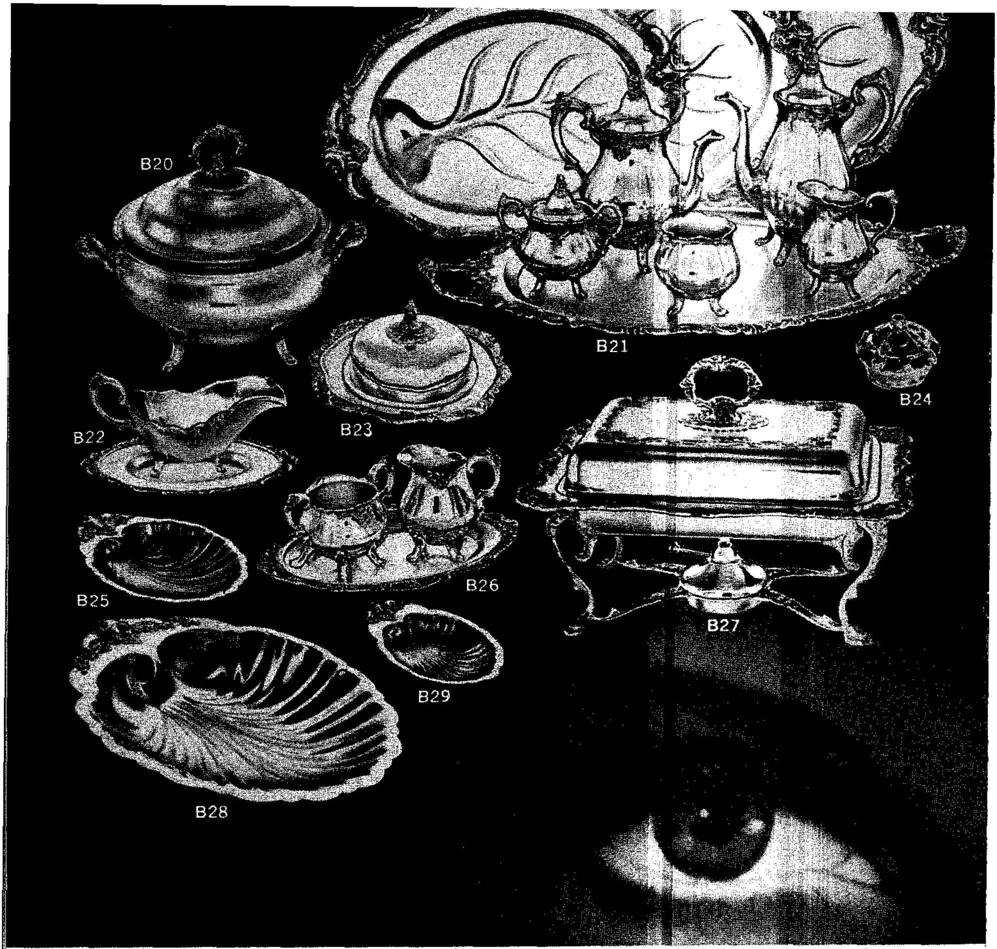

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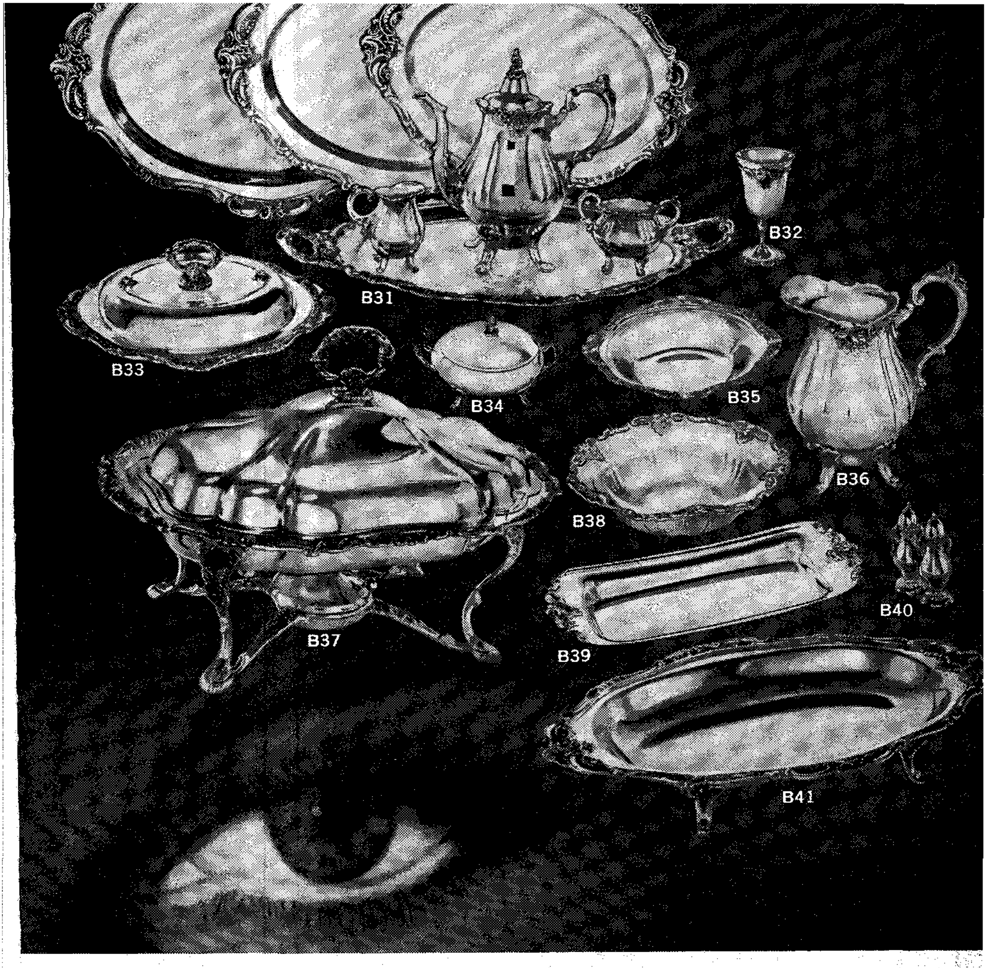

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the wonderland of sleep

We spend a third of our time doing it, can't live without it— and know very little about it. Here two experts reveal some fascinating facts, and how to make slumber a pleasure instead of a problem

by Donald A. Laird and Eleanor C. Laird

SLEEP HAS BEEN CALLED the original and natural tranquilizer. But—"Why don't I go to sleep as soon as I get into bed?" Because going to sleep is a drifting off, not an abrupt change; and this drifting is not always in the direction of sleep. We may be almost asleep, then become partly awake. This may happen from nine to 20 times. Each time is likely to be more on the sleeping side. The seesawing does not stop when we are asleep. It continues all night. As a result, our curve of sleep is wavy. At times the wave is so sharp that we are awakened briefly, then have to go to sleep all over again. Most adults awaken after three or four

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hours. But going to sleep for the second—or third—time is likely to be easier than the first. This is because we are usually not awake enough for vigilance to be strong; in other words we are less likely to be distracted.

Some people fear the seesawing is a sign that they are getting insomnia. This increases their vigilance, and consequently they do have difficulty getting back to sleep. But it isn't insomnia. It's normal behavior.

We can only guess how long we are awake in the night; or how long it takes to go back to sleep. Clock-watching would only make us more vigilant and keep us awake.

It's a human characteristic to make that time seem longer than it is. Dr. Mary Sturt reported experiments on this at the Seventh International Congress of Psychology at Oxford. She discovered that, when someone is very sleepy, three minutes, 54 seconds on the watch seems like five minutes—about 20 percent longer than it actually is.

A few people sleep with their eyes about three-fourths closed; presumably this indicates more complete relaxing. It takes more tension to keep the eyes fully closed. Drs. Adalbert Fuchs and F. C. Wu reported that four percent of the students in the Army Medical College at Shanghai slept with their eyes partly open.

This phenomenon is also sometimes noticed in small babies. Small children are also likely to sleep with their trunks more relaxed than their limbs. Babies commonly sleep with clenched fists, but wise adults will relax their fingers on going to bed.

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TIME LIFE INSURANCE CO. was co-founded by General Jonathan M. Wainwright to fill the special need of service personnel.

In our first attempt to go to sleep, *first* to start to disappear is our "will power," or readiness to respond. Muscles that hold the eyelids open begin to let go, and it takes effort to keep eyes open. Voluntary muscles begin to let go, and it becomes too much effort to try to move.

Second to begin to disappear are the higher mental functions. Attention begins to wander, and we go off woolgathering. We can't keep our minds on the radio program. Our hearing is awake enough to hear the radio, but attention fluctuates to other things—or to nothing. If we are reading, we can't remember what was in the preceding sentence.

Third to start to disappear is the use of the senses. We become blind, deaf and numb.

When we awaken, we go through this order in reverse. This is easily observed when we awaken gradually, as on Sunday morning. We begin to hear sounds in the bedroom before we understand exactly what the sounds are. After we identify them, it is still some time before we can move our muscles.

Because muscle control is the first process to disappear on going to sleep and the last to return on waking up, we sometimes experience what is called sleep "paralysis." This is an exaggeration of the experience all of us have had of being drowsy in an easy chair, of wanting to go to bed, but taking a long time to work up enough strength to get out of the chair and into the bedroom.

Nevertheless, the brain waves are perfectly normal in sleep paralysis, according to Dr. J. G. Rushton's ex-

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periments at the Mayo Clinic. Men and women appear to be about equally susceptible to it, and paralysis seldom appears before the early teen years.

Most of the people who have attacks of it are more anxious than the general run of mankind. The opinion is that their anxiety touches off a panicky feeling when they experience the slow recovery of control of voluntary movement, which is a natural part of waking from ordinary sleep. They become terrified at the relaxing which is an essential part of good sleep and which should be helped along.

The seasons in our climate also seem to have some influence on sleep. A long-range study by Dr. Nathaniel Kleitman found that most persons went to sleep most easily during spring and autumn. Summer was worse, winter the worst.

Other findings by Dr. Kleitman:

It was usually easier to go to sleep when one felt tired or sleepy at bedtime.

Drinking warm milk or cold milk made little difference.

Bowel condition had no effect.

Naps during the afternoon had no consistent effect.

It was usually, but not always, more difficult to go to sleep when the day or evening had been exciting or worrisome. It depended upon the person.

It was also more difficult when feeling below par or slightly ill.

Likewise it was also slightly more difficult during menstruation.

Pregnancy has also been found to make it harder for some women, but not all, to go to sleep. Those who encounter this difficulty usually attribute it to "nervous preoccupation" with their pregnancy.

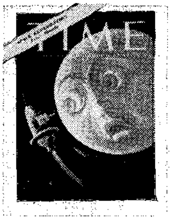
The effects of alcohol and coffee were tested in Dr. Kleitman's laboratory by Dr. Francis J. Mullin. An amount of alcohol equal to two quarts of beer was imbibed by the subjects just before going to bed on certain nights. This made it much easier for them to fall asleep than ordinarily, and during the first half of the night sleep was very quiet, almost without a stir. But during the second half of the night it was much worse than usual.

On other nights, three cups of black coffee were used. These produced difficulty in going to sleep. One cup, however, produced no noticeable effect. It is possible that a person in the habit of drinking two quarts of beer or three cups of coffee at bedtime might be habituated to them, so that they would have no effect. We can only guess, because no tests have been made on habitual beer or coffee topers.

Mental depressions have long been known to be one of the most potent causes of difficulty in going to sleep. Dr. Rogelio Diaz-Guerrero and colleagues at the University of Iowa found that it took deeply depressed people an average of 41 minutes to fall asleep. The quickest time was 14 minutes; the longest 77 minutes. Moreover the sleep of these depressed people was much lighter than that of most persons.

Difficulties in sleeping when people are seriously upset and depressed may have given rise to the belief

(continued on page 121)



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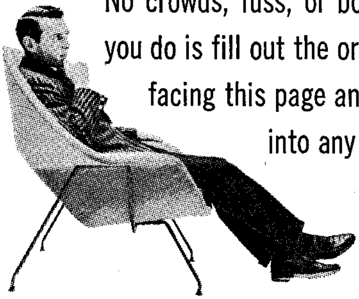

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that poor sleep will cause a mental breakdown. So far as is known, however, this is not the case. What happens is that anxieties make the seesaw worse. Poor sleep is a result, not a cause, of the upset condition. The disturbed sleep is a part of the vicious circle.

In ordinary life, in which mental upsets are not so severe as those the Iowa scientists studied, anxiety is still a potent factor in upsetting sleep—the common garden variety of anxiety displayed by people whose friends call them "worry warts."

But even many non-worry warts "try too hard" to go to sleep. This increases muscle tension and feeds back nervous impulses which keep the brain awake. A "don't care" attitude may be more helpful.

Setting-up exercises at bedtime may offset the natural preparatory relaxing. Such workouts should be postponed until we want to be wider awake. When we take it slowly and easily in undressing for bed, we co-operate with the body's call for relaxing. If we rush, relaxing muscles may be awakened.

Warmth usually helps. Everyone has noticed a tendency to become sleepier in an overheated room or in front of a glowing fireplace. This is probably related to the heat causing increased circulation to the skin, as takes place in ordinary sleep.

In like fashion, a tub bath with the water slightly warmer than the skin usually helps. Just soak and relax; a brisk rubbing may offset the relaxing.

If the bed is cold, and sheets chilly, the coldness will produce

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some reflex tenseness. Let the bedroom cool off *after* getting into bed, not before.

Some people find that a bath under a sun lamp warms them so that relaxing is increased naturally—and they occasionally go to sleep under the lamp and suffer a sunburn. Avoid this danger by having time switches which automatically turn the lamps off.

Reading in bed is a common way to help relax the mind and body. The wrong way is to read until you feel sleepy, and then brush your teeth, open the window and go back to bed. Those final preparations are likely to dispel the relaxation and give the waking network dominance over the sleeping network.

The right way to read in bed is to have all toilet details taken care of and the windows opened for the night. Then read until drowsiness and relaxation are experienced. Slowly drop the reading and switch off the light while the sleeping network is in the ascendancy. Thus you keep relaxed, and can relax more.

Our modern conception of progressive relaxing was originated by Dr. Edmund Jacobson, director of the Laboratory of Clinical Physiology in Chicago and author of *You Must Relax*. There are two main aspects of his method.

1. Progress from relaxing one muscle to relaxing others; wider relaxing throughout the muscles.

2. Progressively relax each muscle more and more; deeper relaxing.

Dr. William Neufeld, experimenting with aviation cadets, found that those trained to relax progressively went to sleep within an average of 15 minutes. Untrained cadets took an average of 22 minutes.

Here are some other gains received by the men who had been trained in progressive relaxing: they were less likely to awaken during the night; they turned less in their sleep; they mumbled and talked much less in sleep.

The secret of this method of relaxing is found in those nudges of stretching and yawning which nature gives us when sleep is just around the corner: sprawl out in bed and stretch. Then simply do the opposite of what you did to make yourself stretch. That opposite action starts to let the muscles unwind. De-stretch yourself.

Progressive relaxing is done piecemeal. After the general de-stretching just described, relax the legs some more. The legs usually relax before the other muscles on going to sleep. Relax the legs more by doing the opposite of what was done in stretching them a few minutes ago. Leave them relaxed.

Then relax the back and abdomen some more.

Then progress to the shoulders and arms; relax them some more.

Let the bed hold you. No need to hold yourself together as if you were afraid (anxious) of falling out of bed. Become a dead weight—limp.

The neck and jaws are often the last to let go. They usually have residual tensions that make sleep lighter than it could be. A surprising number of people try to sleep with set jaws, even grinding their teeth in their light sleep. The muscles at

(continued on page 126)

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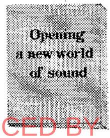

the back of the jaw, near the ears, are likely to be the culprits. They should be relaxed so that the upper and lower teeth barely miss being held together, lips closed lightly.

Most people can quickly learn how to relax more than they have in the past by a little practice in this method.

But the simplest way of all to fall asleep is to just forget about it—if you can. You don't consciously concentrate all day on breathing, just because breathing is the basis of remaining alive. Nature does the job for you automatically. The same goes for sleep. So why try to improve on nature? She's had a lot more experience.

APT ANSWERS

A FIFTH-GRADE teacher in Ohio was giving the class a verbal test in word association. She singled out one youngster and asked: "Since pro means the opposite of con, can you give me an illustration of each?"

The youngster thought a moment then answered, "Progress and Congress." —*National Personnel Consultants*

A HUSBAND who had just learned of his wife's infidelity dashed home absolutely red with anger. "Miserable one! I know everything!" he shouted.

The wife looked at him with disdain. "Don't exaggerate so," she retorted calmly. "If you know everything, tell me, when was the Battle of Waterloo?" —SYLVIA CHARLES

Married women are sharing this secret

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small talk

MANY ARE the reactions when a youngster is faced with the possibility of a vaccination.

One tiny moppet, determined to be brave, remained calm until face to face with the needle, then she leaned over and spoke softly into the doctor's ear, "I think your mother's calling you," she said.

—MRS. VIOLET E. MADSEN

ONE SMALL BOY described a muggy day this way: "It's the kind of weather when everything that's supposed to stick together comes apart and everything that's supposed to come apart sticks together."

—MARIE H. BREWER

AFTER BIDDING a fond farewell to his family and leaving for a professional convention, a father learned that his five-year-old son knelt to his evening prayers with the words "Our Father, which art in Atlantic City. . . ."

—EDWARD L. FRIEDMAN, *Toastmaster's Treasury* (*Harper*)

GIVEN A HARMONICA for his birthday, four-year-old Billy tried unsuccessfully to play his favorite song on it. When his older sister asked to try to play the tune he told her sadly, "It's no use. I've played up and down that thing and that song just isn't there."

—JOHN W. BYRNE

THE YOUNGSTER was getting his third polio shot and the doctor asked him which arm he would like it in this time.

He quickly replied: "Mother's!"

—*Dixie Roto Magazine*

WHEN I ASKED my seven-year-old granddaughter, Karen, to go to our nearby supermarket, she was very excited and promptly skipped off before I could give her some money.

Later, I learned from the store manager that after she had carefully selected the items, she took her place in line at the check-out counter and when the cashier totaled her purchases and asked her for the money, Karen hesitated a moment then thoughtfully replied, "Oh, that's okay, just reverse the charges."

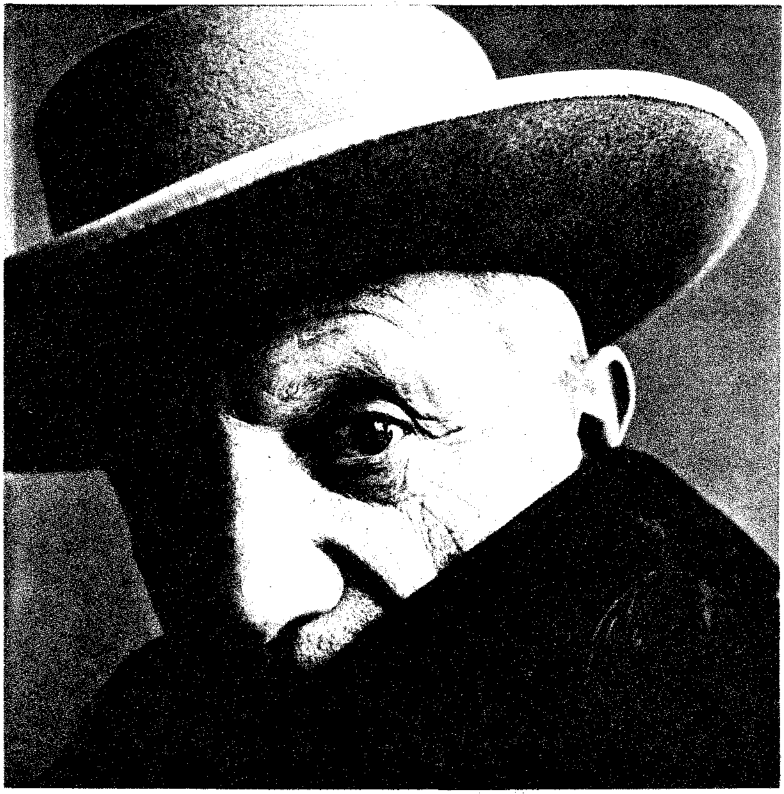
—MRS. ELLA SEITMAN

"DEAR," SAID THE MOTHER trying to soothe her little girl, "I thought you said your earache was better. Why do you keep on crying?"

"I'm waiting for daddy to come home," the youngster replied tearfully. "He's never seen me with an earache."

—CHARLES HAMMER

Irving Penn for Vogue

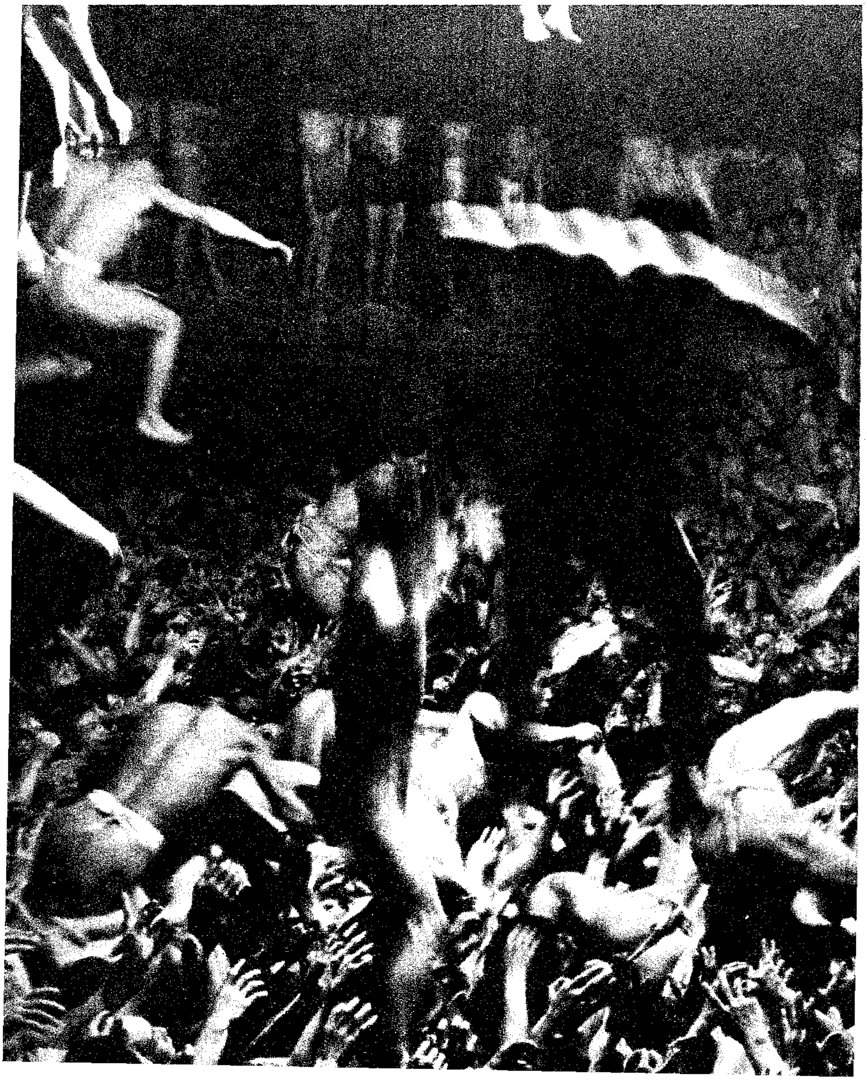


A museum's great photographs

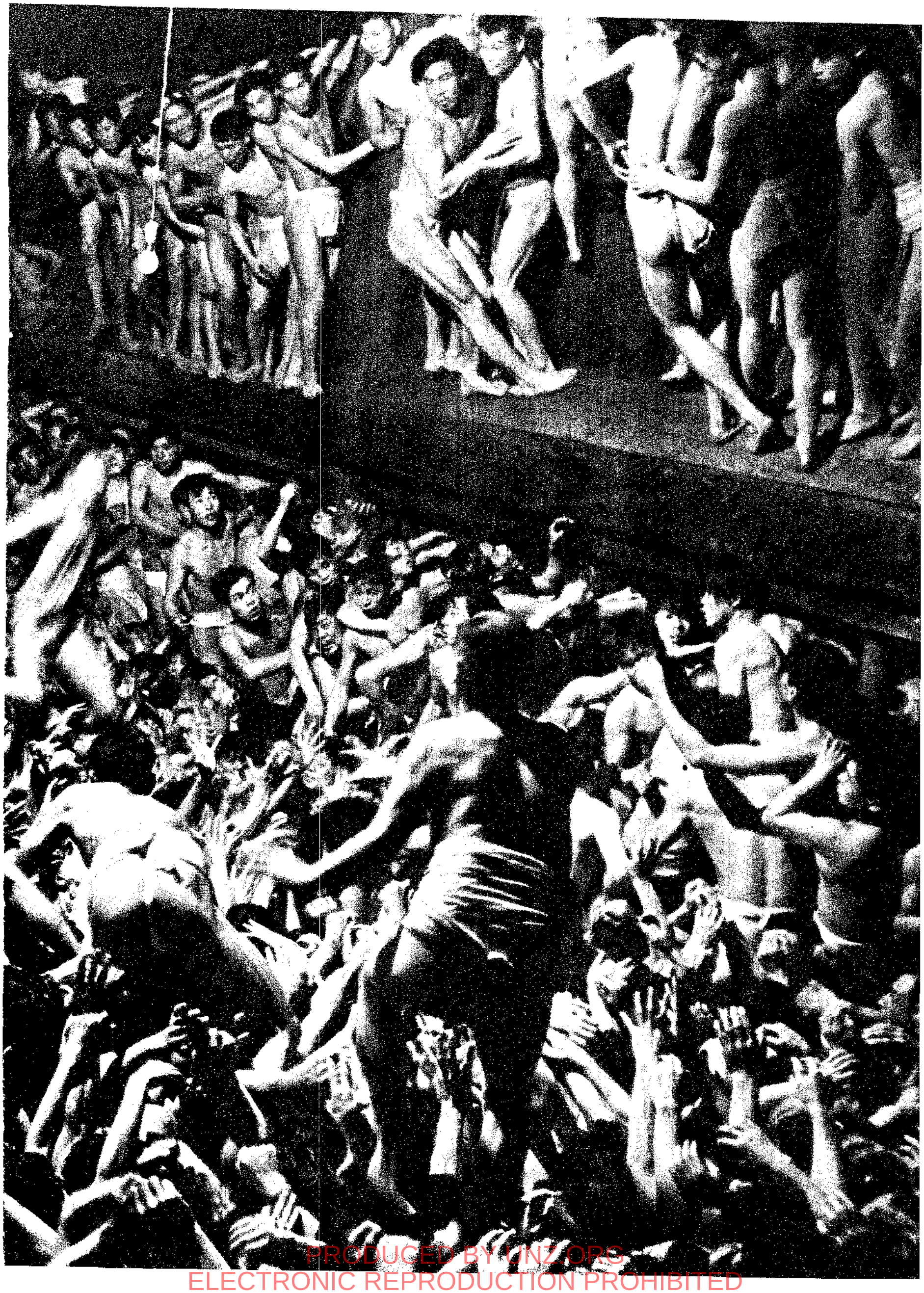
Peering skeptically into Irving Penn's inquiring camera, Pablo Picasso, painter extraordinary, sits for his own portrait. This is one fine example of The Museum of Modern Art's permanent collection of 2,600 photo prints, reflecting all nationalities, eras, styles and trends in photography, from which CORONET presents a selection on the following pages.

Photography as an art: The Museum of Modern Art in New York was the first art museum in the world to exhibit photographs as an integral part of its program. Fitting, therefore, is the inclusion of several hundred prints from one of photography's pioneers, Alfred Stieglitz. *Winter, Fifth Avenue* (right) was taken in 1893, during a snowstorm. It is typical of the revolutionary accomplishments of young Stieglitz who constantly did the "impossible" in camera work. One of the first photographers to use the new hand camera, instead of the huge tripod boxes, he spent 40 years shooting New York City at night, in storms; he portrayed people and animals in action, previously an insurmountable task. Stieglitz edited photography magazines and founded the famed "291" gallery at 291 Fifth Avenue. Here he exhibited such unknown European painters as Picasso, Matisse, Cézanne, Renoir and Americans Marin, Weber and Dove along with photographers' works. Also among the American painters was Georgia O'Keeffe, whom he married. Twelve photos of her by Stieglitz are in The Museum of Modern Art's collection. One of his photographers was the former painter, Edward Steichen, now director of the Museum's Department of Photography. Steichen says that the collection mirrors "a technique differing completely from that practiced by the painter, who begins with a blank surface... The photographer begins with a completed image... The process itself was born as a completed achievement and most of the earliest photography suffers little by comparison with that of today."

ival of the naked, by Takahiro Ono, 1953, at
ija, Okayima, Japan. Ono risked his life to photograph more than



30,000 near-naked men in annual scramble for sacred stick, supposed to bring fortune. Victor gets $278, year's supply of rice.



Tenement fire, 19
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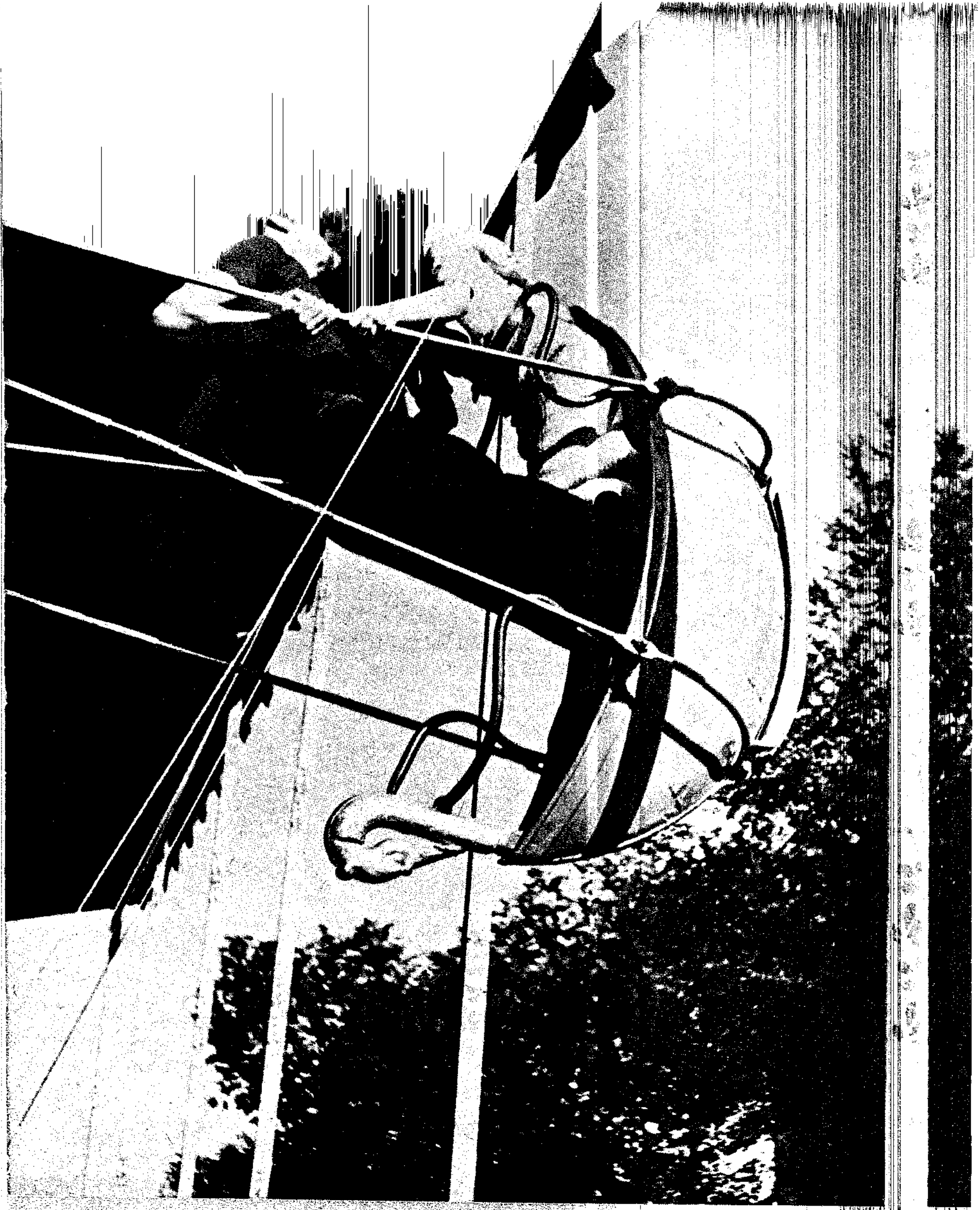
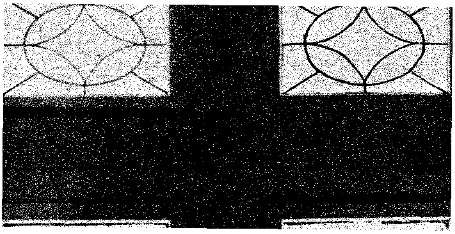
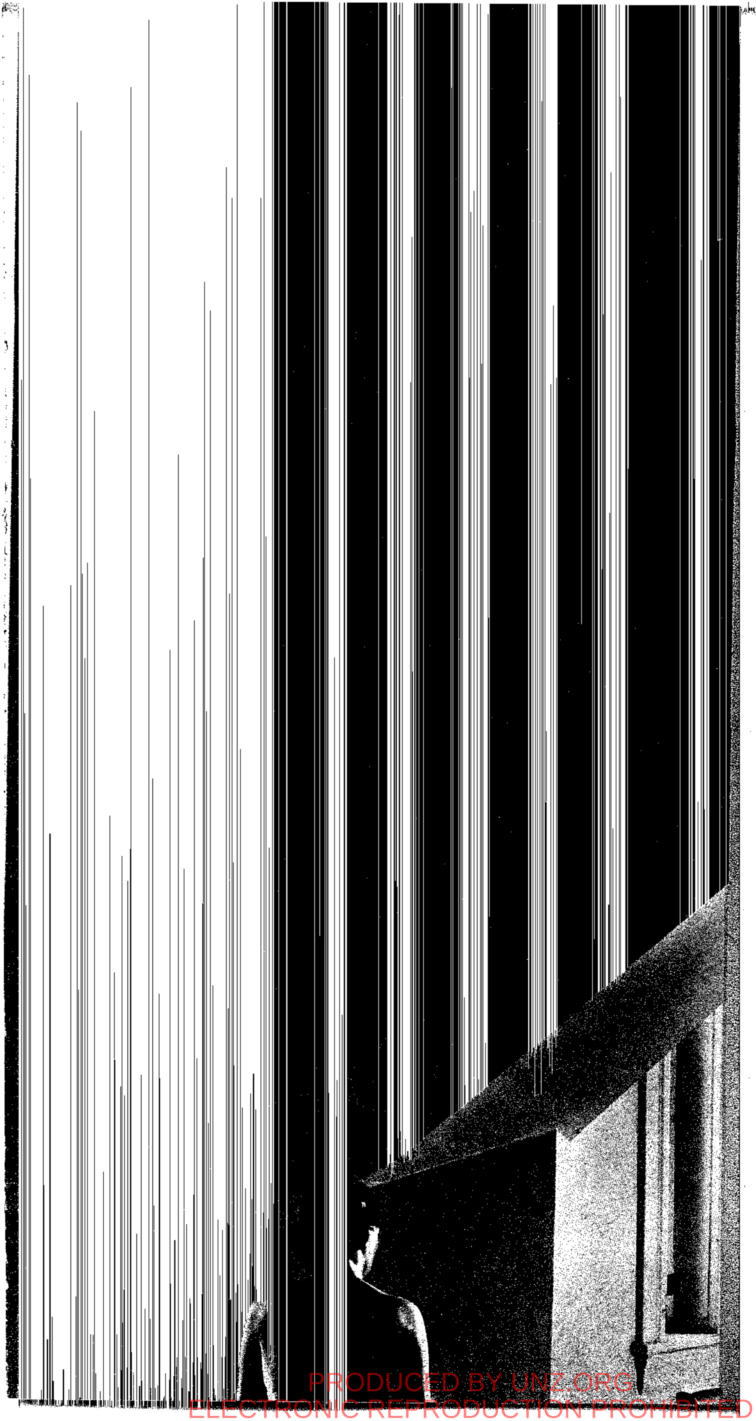


The swing, 1946. Brassai (Gyula Halász), former Transylvanian, roams Paris as Weegee roams New York. Intensely curious, perennially fresh, his camera penetrates faces, façades. Brassai shot swinging couple at amusement park in Paris.

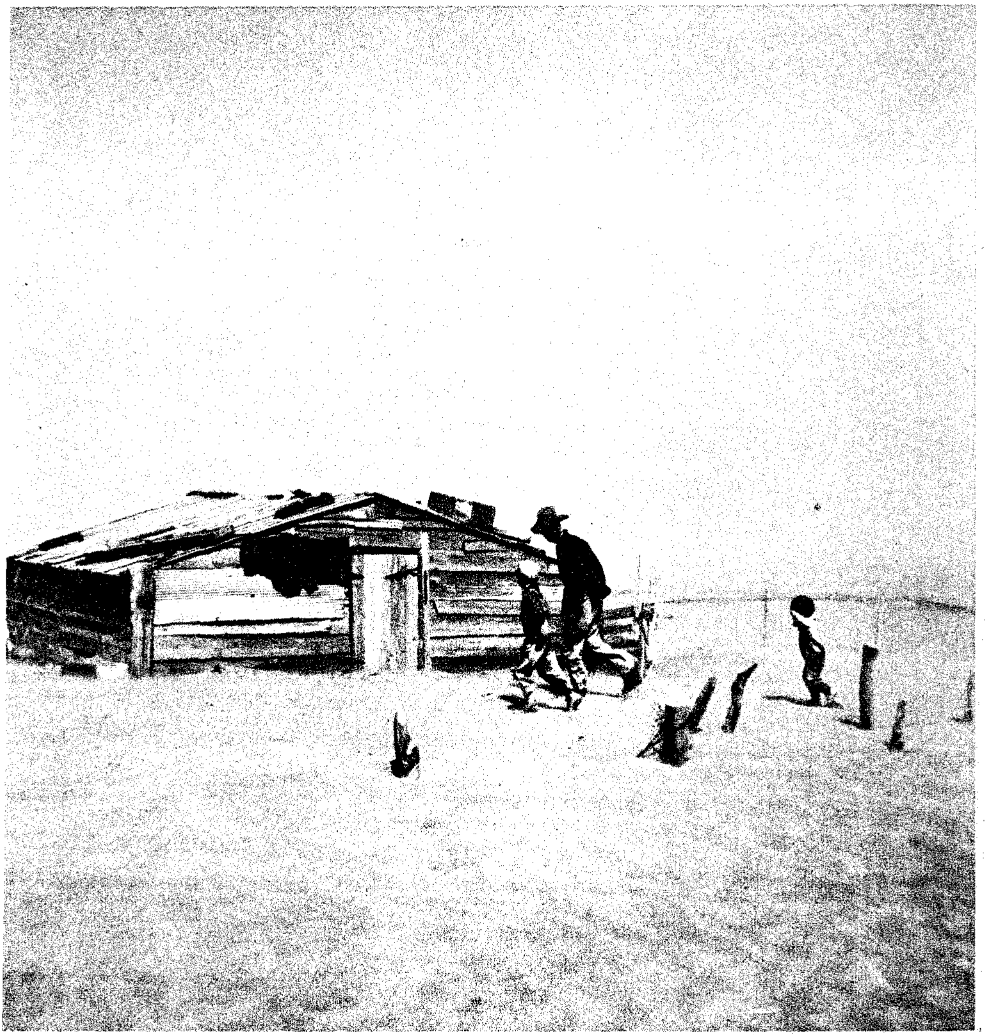


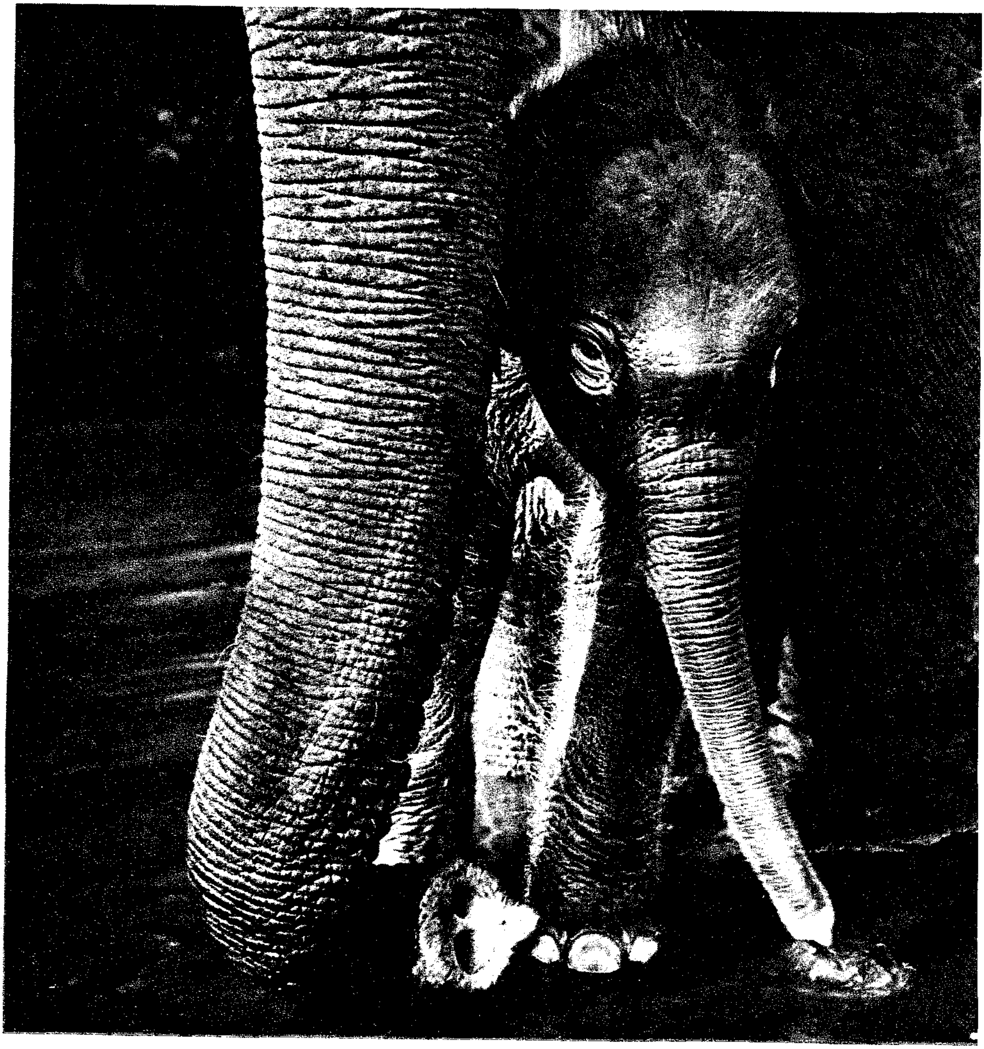


Nude and window

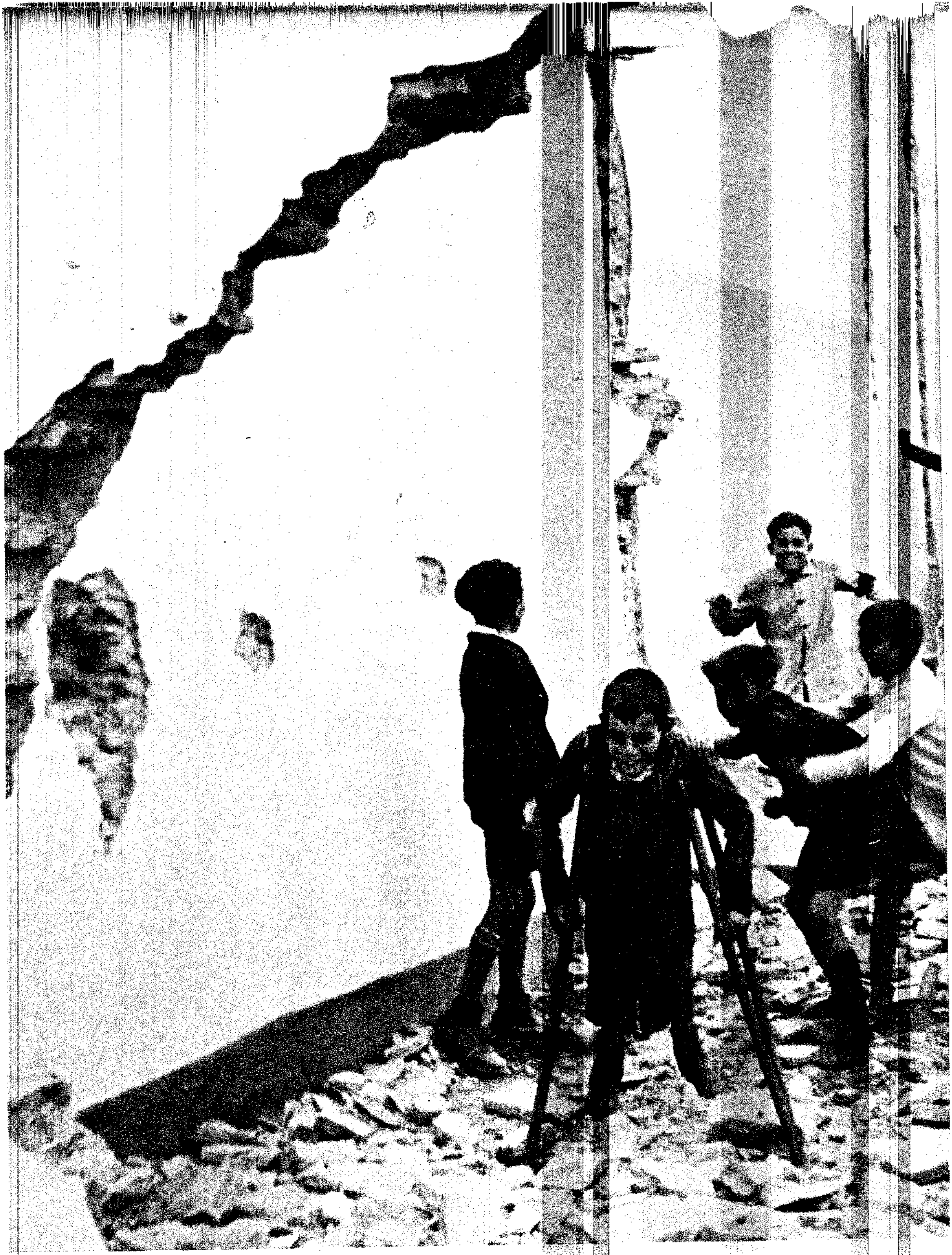
by Harry Callahan, Chicago, 1949. Callahan, "photographer of the obscure and the insignificant" fuses the documentary with the abstract. He makes intense personal statements about people's lives through the use of reduction, simplification and isolation. He never actually shows faces, concentrates on surroundings, as in this juxtaposition of model and stark, lighted window.

Oklahoma dust storm, made by Arthur Rothstein in 1936, sums up in one of most reproduced photos the plight of dust bowl farmers. Picture is part of huge pictorial record of the U.S. in the '30s sponsored by the Farm Security Administration.

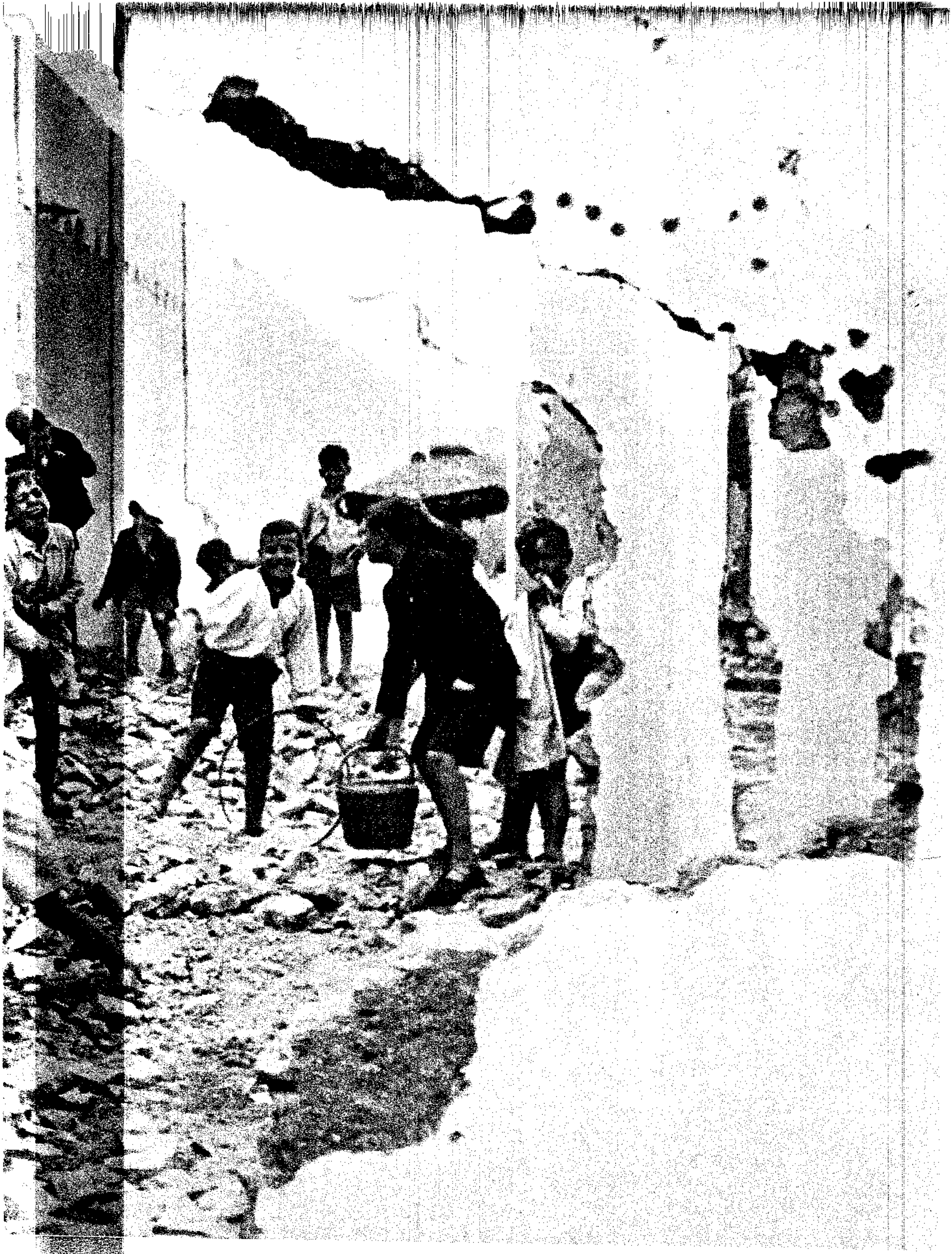




Elephant and baby is fine example of work of Ylla (Camilla Koffler), the world's greatest animal photographer. Picture was shot in Africa. Later, in 1955, Ylla was photographing bullock race in India when she was thrown from moving jeep, killed.



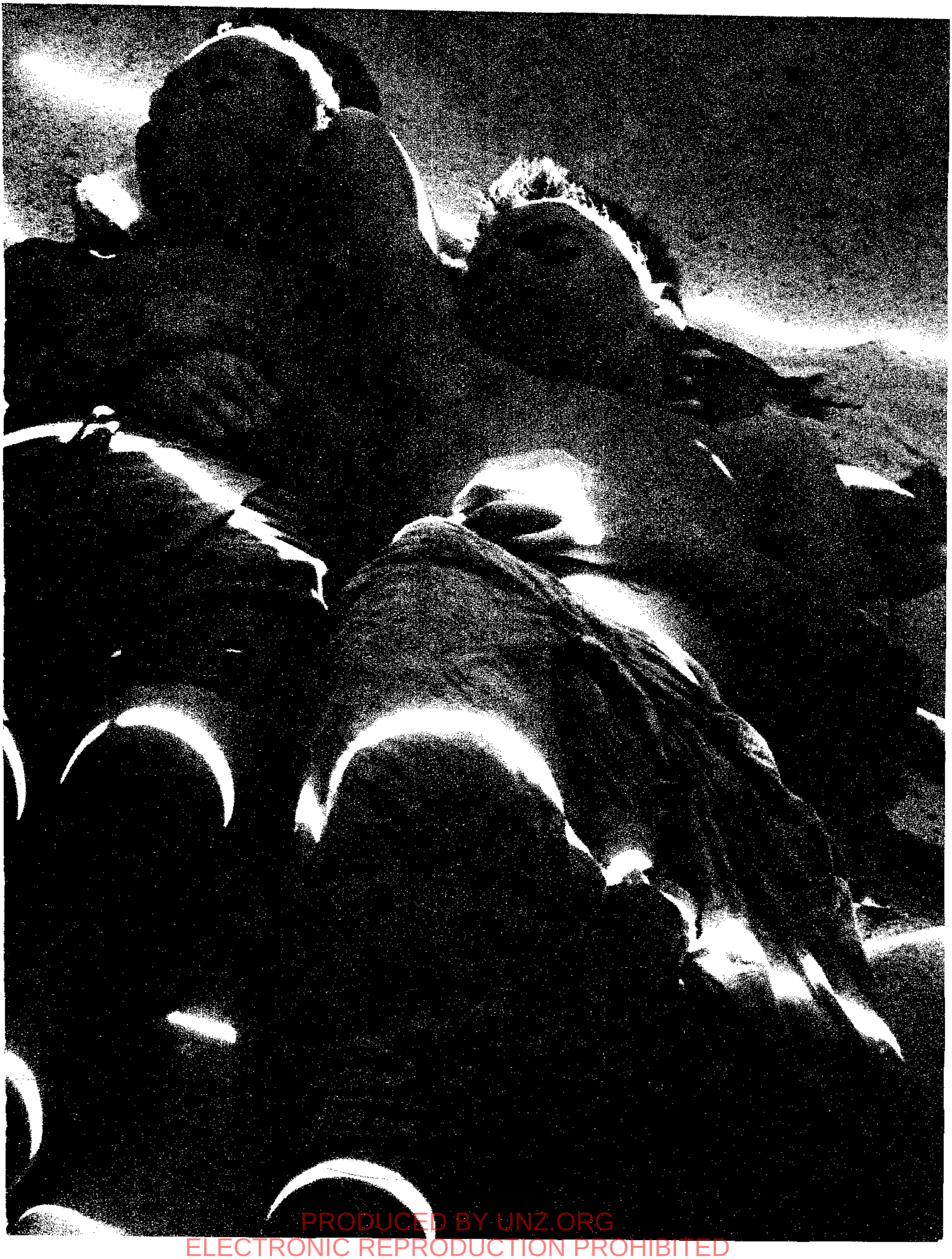
Seville, 1933, by Henri Cartier-Bresson reveals eye for composition, instinct to capture "the decisive moment" by this poet of the



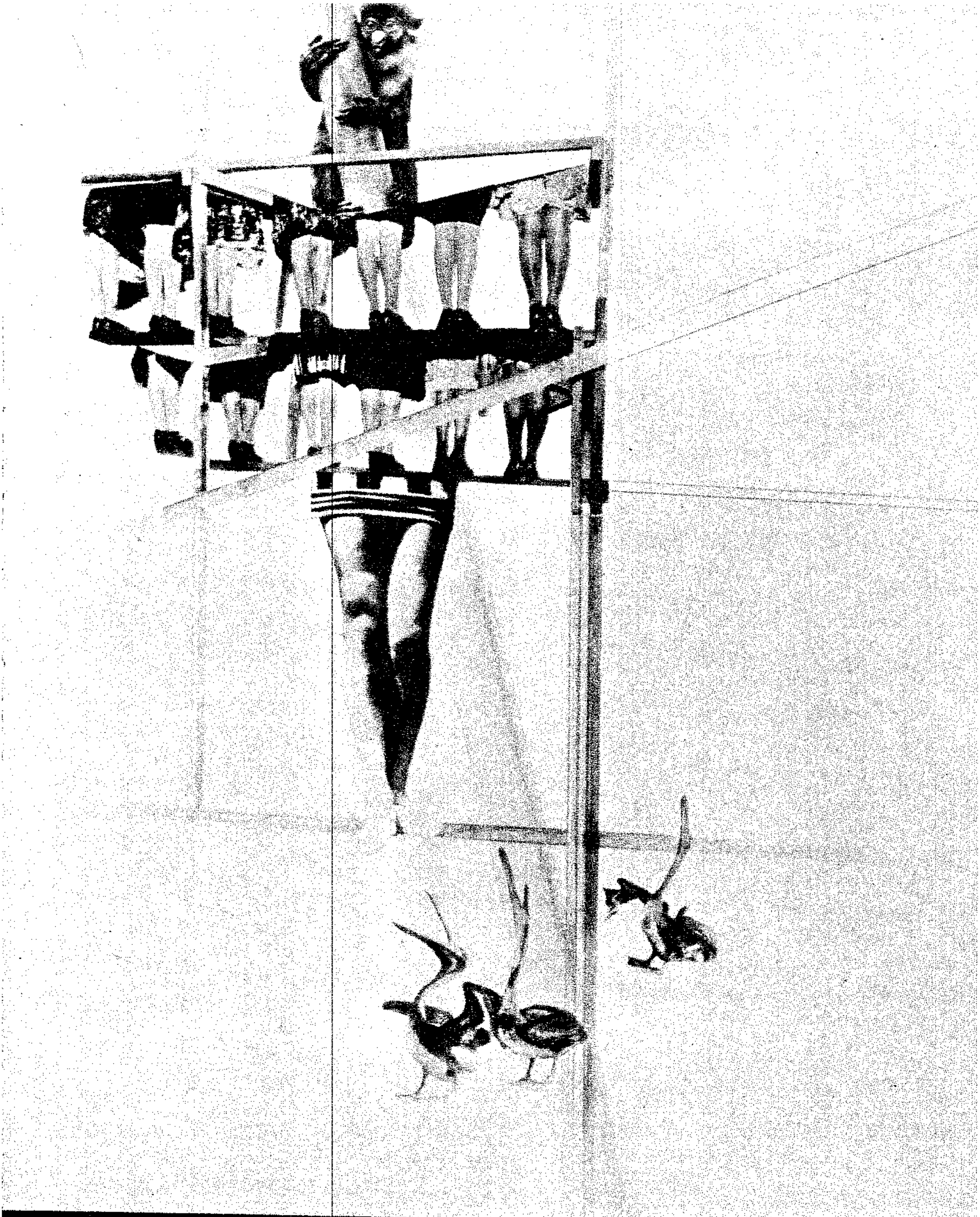
documentary lens. Unconcerned with picturesque, Cartier-Bresson snares instant of revelation with "velvet hand, hawk's eye."

Egyptians Ernst Haas, renowned for impressionistic ght and shade, here contrasts blazing bars of

sunlight, crawling over inert bodies, with deep shadows, symbolic of poverty stricken lives seeking surcease in dark slumber.



York at night, 1933. A sharp-focus, straightforward at the bare bones of a city by Berenice Abbott, compromising realist, who despises the sentimental or tricky.



Structure of the world

How words work

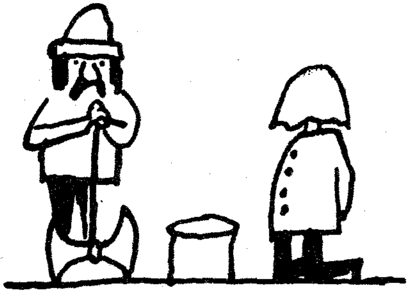
BY DR. BERGEN EVANS

Author of "A Dictionary of Contemporary American Usage"

Who was Hoyle, that we must play all games according to him?

He was Edmond Hoyle who lived in London in the 18th century and earned his living by giving lessons in whist (the great-grandfather of bridge). His *Short Treatise* on that game was first published in 1742. The success of subsequent revisions encouraged him to write manuals for many other games. Settling others' quarrels seemed to agree with him, since he lived to be 97 and was laying down the law up to the end.

Why is someone who is deceived said to be "hoodwinked"?



Hoodwink meant literally to blindfold, to cover the face so that the one covered could not see (and sometimes so that he could not be identified). Criminals were *hoodwinked* at their execution to spare them; witnesses were *hoodwinked* in dangerous trials, to save them. It is now used solely in its metaphorical sense: to blindfold mentally, to prevent one from seeing the truth, so that he might be the more easily deceived.

Why is a store that sells food called a *grocery*?

Because originally a *grocer* dealt only in the *gross*; he was a wholesaler. "Wholesale grocer" is, strictly, redundant, and "retail grocer" is a contradiction. At first grocers dealt in almost anything salable—fish, hawks, etc.—but as importers they began to specialize in the lucrative spice trade. This led them gradually into foods and small kitchenwares.

What do you do when you *mosey?*

Now you just sort of saunter or shuffle along, but formerly you were expected to step lively. *Mosey* is U.S. slang. It probably comes from the

Spanish *vamos*, "let us go." At first, 100 years ago, *mosey* was a command, equivalent to "Scram." Possibly the persons so ordered obeyed with reluctance or moved off with studied slowness to preserve their dignity or to offer a feeble gesture of defiance. Whatever their reasons, the word has come to mean strolling or ambling in an unhurried way.

Is it correct to speak of a *receipt* in cooking?

Yes, this is the oldest meaning of the word. What we now call prescriptions were once called *receipts.* A much later meaning, that of a bill or statement, has now generally supplanted the older one, but it is still heard, especially in the South. Elsewhere the related *recipe* is more common. *Recipe* is simply the same verb as that upon which *receipt* is based, but it is in the imperative, it's an order: "Take!" Indeed the mysterious Rx at the head of prescriptions is only *recipe* abbreviated.

Why is *f* spelled *ph* in such words as phalanx, phantom, pheasant?

The Romans started it, in order to represent the Greek letter *Phi.* Originally this was a somewhat different sound from *f*, but by the year 400 A.D. any distinction had been lost. English started to turn all these initial *ph*'s into good English *f*'s, but there was an outburst of pedantry in the 15th and 16th centuries that turned them back to *ph*'s. One word that squeaked by, ironically, with the more sensible spelling: *fancy.*

Why is a hypocrite said to weep "crocodile tears"?

Human beings in the aggregate must eat at least 10,000,000 animals every day. This is known as "a nourishing diet." Once in a great while an animal will eat a human being. This is known as a "shocking occurrence." Among the few animals that have thus meagerly enriched their diets is the crocodile. It has been asserted, from antiquity, that he not only dined off passers-by but cunningly selected the most tender by weeping and moaning and then perfidiously seizing those that turned aside to comfort him. The term was particularly applied by our embittered fathers to ladies who imposed on masculine big-heartedness with their tears and then ruined the poor dupes that were moved by them.

J huehnergarth

Palm Springs: wonderland in a wasteland

By pouring money onto the sands, they've made the desert bloom into a magic garden—complete with Mad Hatters

BY DON MURRAY

A MIRAGE RISES from the inhospitable desert 105 miles east of Los Angeles. Traveling through this wasteland, the thirsty wanderer suddenly spots an opulent oasis of palm trees, incredibly green golf courses, luxurious hotels and inviting swimming pools decorated with bikini-clad movie starlets. He closes his eyes and opens them again, but this mirage is real; it is America's plushest, lushest and most unlikely resort—Palm Springs, California.

One home there has a huge "Lazy Susan" where six sun bathers are slowly rotated electronically. Some living rooms not only have wall-to-wall carpeting, they have wall-to-wall swimming pools. Even the palm trees have their own personal faucets, and they are lit at night with floodlights which turn them into the world's most exotic street lamps.

Comfort isn't only for the wealthy in this resort where the 13,000 population is quadrupled every winter, where there is less than three inches of rainfall and the skies are practically never cloudy. Even the local jail is completely air-conditioned, making it the coolest cooler in the country. The jail patio has an ornamental fountain; one cell is padded with foam rubber, and the officers have their own gym, steam room and even a pool table donated by Harpo Marx.

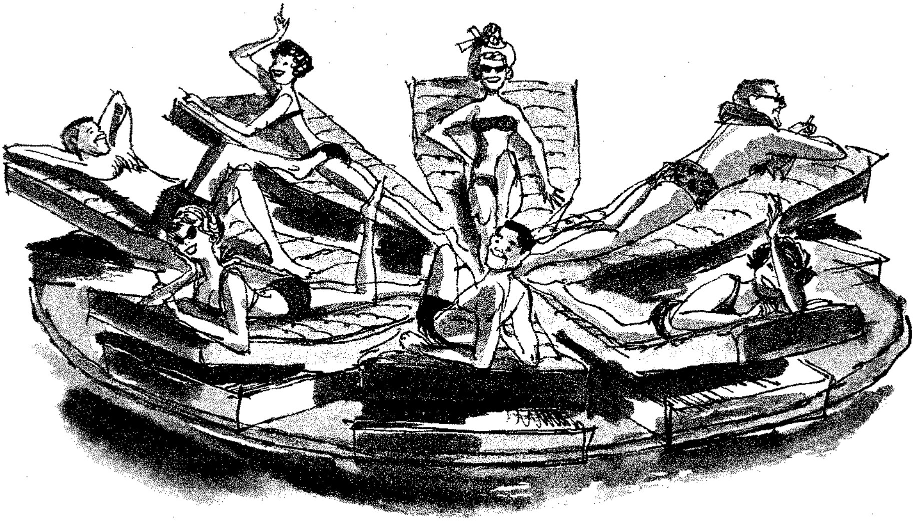
While creating a Garden of Eden in the desert, ingenious Palm Springs officials have won battle after battle against nature. For example, they have been bothered by sandstorms on the highways and railroads outside of town. Somebody said, "Could we glue the sand in place?" In most towns he would have been greeted with laughter. But not in Palm Springs. They are now experimenting with spraying the sand with a glue made of Turbozan-14, enzymes, grass seed and water, to make sure it stays put.

But Palm Springs is really an indoor town. Although the average temperature is 81°, the thermometer can soar to 111° on a summer noon and plunge to 40° at night. Enjoying nature in Palm Springs usually means staring at a carefully cultivated patio through a picture window. Athletics, but not exercise, are the main activities. Adolphe Menjou once said, "I would call Palm Springs the home of the varicose vein." There are regular helicopter hops between the town's dozen golf courses, and on the links everyone rides in carts. There are more than 1,500 thousand-dollar electric golf carts in use, and at the Thunderbird Country Club a survey revealed there were 1.5 golf carts per resident member.

It was only 107 years ago that a Government survey party found the spa after which Palm Springs is named—a mineral pool 30 feet in diameter bubbling out of the desert. And it wasn't until 1872 that it became a stop on the Bradshaw Stage Coach Line to Los Angeles. In 1884 Judge John Guthrie McCallum, who really wasn't a judge, became the first permanent white settler.

Two years later, Dr. Welwood Murray, who wasn't really a doctor, purchased some land from McCallum to build the 26-room Palm Springs Hotel for guests who thought the hot desert air and mineral water would cure them of rheumatism, sinus, lumbago—and perhaps even old age.

Palm Springs is rather proud of the fact it was established by a judge who wasn't a judge and a doctor who wasn't a doctor. It always has been an understanding town. When one of the city fathers was once asked for the latest scandal, he is supposed to have answered: "We're



One patio features a giant "Lazy Susan" that rotates sun bathers electronically.

too broad-minded to have a scandal."

Broad-minded or not, the attitude of the town is youthful, despite a large population of retired people. Two of Palm Springs' *grandes dames* are greatly responsible for the local philosophy that life begins at 65. Zaddie Bunker, who opened the first garage in Palm Springs in 1913, celebrated her 65th birthday by getting her private flying license. Now, at 73, she is the only great-grandmother in the world licensed to fly multiple-engine aircraft and has been checked out on an F-104 Air Force jet interceptor. Judge McCallum's daughter, who came to Palm Springs when she was only five years old, is still hale and hearty at 81, and frequently rides horseback before breakfast.

But Palm Springs' first love is visiting celebrities. The city was created by press agents and makes no apology for the fact. In fact, Frank Bogert, the press agent-photographer who did the most to put the town on the map, is now its mayor. Perhaps the high spot of Bogert's career was the photograph of Chief Standing Bear of the Ogalala Sioux that he planted in newspapers throughout the world. Its Palm Springs dateline lured unknown numbers of elderly, wealthy and hopeful men to Palm Springs when they noticed that Chief Standing Bear had been arrested for rape at the age of 82.

Long-time residents still talk about the good old days when New York madam Polly Adler would relax from her executive chores by a Palm Springs pool. And they recall how New York's Mayor Jimmy Walker was greeted when he fled to Palm Springs from a grand jury investigation. The city fathers organized a mock train robbery, halted the Union Pacific express and rode it into town in style.

Celebrities-in-residence are pointed out with the same mixture of pride and reverence an Athenian accords the Acropolis. These human monuments include honorary Mayor Bob Hope, Lucille Ball, Desi Arnaz, Jack Benny, Eddie Cantor, Dean Martin, Frank Sinatra, Lillian Roth, Jerry Lewis, Phil Harris and Alice Faye, Debbie Reynolds, George Montgomery and Dinah Shore, and the Marx brothers—Groucho, Harpo, Zeppo, Chico and Gummo.

But Palm Springs does have its sensitivities. It is against the law to light a neon sign, and there are no motels in town. There are hotels, villas, ranches, inns, lodges, pueblos, chateaux, bungalows, manors and clubs—but not one motel.

The hotels are quite extraordinary—and expensive. At the height of the season, you can spend $150 a night to stay at El Mirador, or "save" money by renting a one-bedroom flat in an apartment house for only $16,950 a year. Of course, if you do stay at a hotel you get something for your money. At the Ocotillo Lodge, each room has a double lavatory and a private patio for nude sun bathing, while the Desert Air Hotel has two 3,200-foot grass runways big enough to handle two-engine planes. Bob Cummings and Edgar Bergen are two of the many aviators who fly in and out of the Desert Air.

The most astonishing sight in Palm Springs, however, is to walk across the desert to the edge of a golf course. One foot is buried in sand which would apparently never welcome growth, and the other foot can stand on a rich green fairway. Recently Palm Springs has become one of the major golf centers in the world, and last year played host to the international Ryder Cup Matches and the U. S. Senior Open Golf Championship.

In spite of the hazards of golf balls crashing through ceiling-to-floor picture windows, it has become fashionable to build homes on the very edge of the fairway. The average home at the Thunderbird Golf Club costs $75,000. When Robert McCulloch was told he could not build a tennis court beside his house because the fence would be unsightly, he built a sunken court 15 feet below ground level. One patio features huge checkerboard tiles and wooden chessmen over two feet high so that you can play one of the largest games of chess, if not the best, between dips in the pool.

Landscaping a Palm Springs home requires imagination and a fat checking account. Full-sized palm trees at least 40 feet tall are hauled in at $12 a foot, while rocks and boulders are artistically scattered for about $25 a ton. One local gardener, Cactus Slim, has more than 700 varieties of cactus and other plants ready for instant transplanting and also sells a tasteful variety of bleached bones. A garden can be created in an afternoon, and a lawn takes only seven days from seedtime to first cutting.

And the automatic sprinkling systems are complex and costly. Some come equipped with electronic controls so that different sections of the lawn are automatically watered at different times of the day—depending on the position of the sun and the prevailing winds. Thus, you can fly to the Riviera for six weeks without fretting about your garden.

It is in the realm of interior design, however, that Palm Springs residents outdo themselves. The kingsize bed is a pygmy there. They have super doubles and triple kingsize, emperor and colossal models, and infinite variations of shapes. The double bathroom with complete His and Hers facilities is also very popular. And most bathrooms open on one side to a small patio, so that you can leave the pool, step out of your bathing suit into the shower, then step out of the shower into the dressing area.

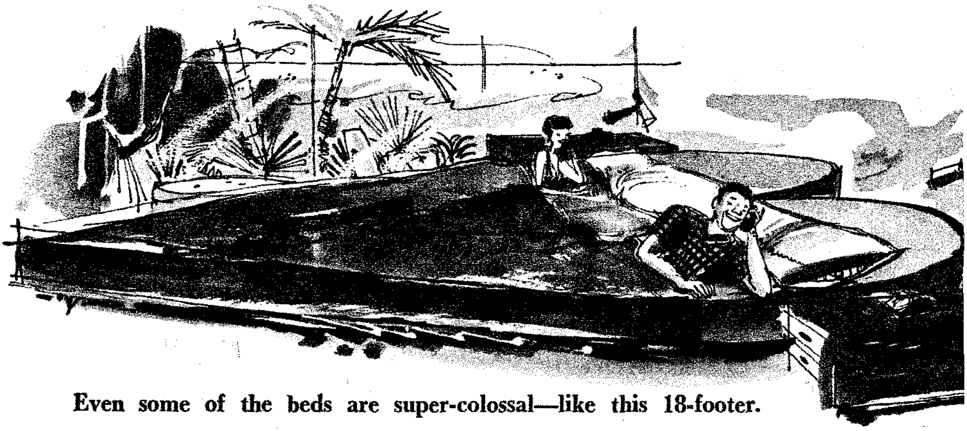
Of course, the swimming pool is the heart of the Palm Springs home. With one pool for every six permanent residents, the Chamber of Commerce claims the per capita swimming pool championship of the world. Forty-eight million gallons of water are necessary to keep the 2,185 pools filled, and seven municipal wells draw this vast amount of water from a plentiful water reservoir beneath the desert.

The average size of a Palm Springs pool is 18 by 36 feet. It uses an average 25,000 gallons of water, and it is alternately heated and cooled so that the temperature averages between 75 and 82 degrees. There is an oval pool at the Tennis Club, one made in an hour-glass form at Ocotillo Lodge, and a figure-eight pool at the Shadow Mountain Club.

If Palm Springs' greatest export is well-bathed vacationers, its largest import is cold cash. The city has been in an almost perpetual land boom since the 1920s, quadrupling in size even during the Depression. In 1946 you could buy land for $25 an acre on the site of the Thunderbird Country Club. Now half that much land costs at least $25,000. Mrs. Nellie Coffman bought an acre and three-quarters for $2,000 in 1909 to build the Desert Inn. It recently sold for over $2,500,000.

Many years ago, Charlie Farrell and Ralph Bellamy bought 52 acres of waste land outside of town for $3,500 to the derision of their friends. Today the famous Racquet Club, which stands on only 12 acres of that site, has sold for more than $1,000,000. On one bit of badlands there is a $20,000,000 development shooting up. It will include an 18-hole golf course, 2,500 homes, 60 cooperative apartments, a hotel and a shopping center.

Naturally, Palm Springs has scads of banks in which to store the profits, a brokerage house with a direct wire to Wall Street and all sorts of services to keep the millionaires happy. One such business is called Mr. Service. At the ring of a telephone he'll have a house ready when the owners fly in from Honolulu or New York. He'll clean out the pool, redecorate the living room, make up the beds, chill the martini glasses, fill the freezer, cater a meal and adjust the air conditioning.



Even some of the beds are super-colossal—like this 18-footer.

Celebrities not only attract visitors to Palm Springs, they profit from them as well. Alan Ladd runs a hardware store, Bing Crosby a trailer park, Jolie Gabor the Boutique Shop. Bob Hope is in real estate; Desi Arnaz, Horace Heidt and Charles Boyer all own hotels; and some hotels, like The Whispering Waters, are owned by a covey of stars—Carolyn Jones and her husband Aaron Spelling, Hugh O'Brien, Lloyd Bridges, Pat Conway and Dennis Weaver.

Even the Cahuilla Indians are getting into the act. Under a lease arrangement, their property has mushroomed into the extravagant Palm Springs Spa this year. Its huge modern building includes contour step-down tubs and such refinements as an inhalation room, where vaporized medicated fumes and infrared dry heat are available for sinus congestions; a hydro-jet swirlpool; a rock steam room with three levels of heat; needle showers; 30 masseurs and masseuses on duty; and hydrocollator mineralized hot packs and scotch mist. In this latter treatment, the patient takes off his clothes and walks down a narrow tile corridor to a dead end, where he firmly grips two stainless steel pipes while millions of hot, sharp jets of mineral water are shot at him.

Dress in Palm Springs is aggressively informal. The only conservatively attired people in town are the Indians. Pants of all lengths and all colors are topped by shirts a Hawaiian would never wear. Even male evening clothes run to scarlet tuxedos and ruffled dress shirts. The most popular female adornment is the Palm Springs hat—a straw cowboy hat reshaped and festooned with ribbons, bits of cloth, fruits, vegetables, plants, dolls, sequins, bangles, cacti, jewels.

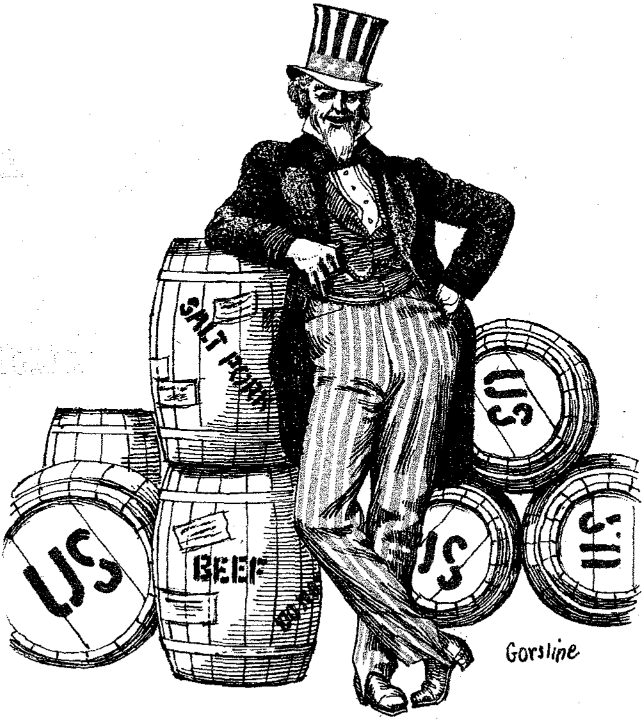
As Nellie Coffman said many years ago: "I had a conviction that some day Los Angeles would be a big, crowded, noisy city. I wanted a sandpile for them to play in."

That's just what Palm Springs is —the biggest, most glamorous and most extravagant sandpile in the world. ♛

BY ALTON KETCHUM

The man who was Uncle Sam

The model was a lanky meat packer from Troy, New York. But he became a symbol for the ages during his own lifetime



FEW PERSONS KNOW that Uncle Sam was a real person and that he became the symbol of the U.S. in his own lifetime.

Samuel Wilson (widely known as "Uncle Sam") was a meat packer in Troy, New York, who was awarded a subcontract by Elbert Anderson, of New York City, to supply the War Department during the War of 1812. Each barrel of salted meat was stamped with a small "E.A." for Elbert Anderson and a big "U.S." six inches high for United States.

"Being asked by some of his fellow workmen" an eyewitness wrote, "the meaning of the mark (for the letters U.S., for United States, were almost entirely new to them) [somebody] said that he did *not* know unless it meant Elbert Anderson and Uncle Sam—alluding exclusively, then, to the said 'Uncle Sam' Wilson."

Everybody around Troy knew Uncle Sam—hence the speed with which the joke caught on. Soon the "U.S." stamped on wagons, muskets and uniform buttons came to mean that those articles belonged to Uncle

Sam. Our witness says that the story spread through the army, then the whole country.

William Henry Jackson, the noted photographer, wrote: "Uncle Sam was to pay quite a price for his distinction: for 40 years, simple people, as well as many not so simple, pestered him to set them up in business or, in the very least, to supply them with farms . . ."

What did Uncle Sam look like?

Lucius Wilson, a great-nephew of Sam Wilson, said that "in form and carriage he greatly resembled Abraham Lincoln. He was tall, well-preserved . . . had high cheek bones, was clean-shaven and wore his grey hair rather long." He had a good sense of humor. When Lucius Wilson was a small boy he often visited his Uncle Sam. "Sent to take a pail of soup to Grandma, I stopped first to see him and when I delivered the pail . . . it contained nothing but water which he had substituted. Uncle Sam enjoyed the joke but Grandma called him 'an old trickster'."

The first printed mention of Uncle Sam was in a broadside in the spring of 1813. Reference to Uncle Sam came more and more often until he finally displaced Brother Jonathan as the human symbol of the U.S. Brother Jonathan, a lanky, rural New Englander had stood for the common man, while Sam represented the U.S. Government.

The "Uncle Sam" character remained beardless until the Civil War. During this period the bearded Lincoln was often pictured in stars and stripes. Hence when Thomas Nast, the great cartoonist began to draw his Uncle Sams in the '70s, he chose a bearded version. Uncle Sam has had a beard ever since.

Sam Wilson was born September 13, 1766, in Menotomy, Massachusetts, the seventh in a family of 13 children. Sam was going on nine when Paul Revere rode out from Boston right past the Wilson place, warning of the British.

In 1780, when Sam was 14, his father, Edward Wilson, transported the family by ox cart to Mason, New Hampshire. Sam grew up in Mason, and there he fell in love with, and later married, pretty Betsey Mann.

Soon after arriving in Troy, in 1789, Sam and his brother Ebenezer, established a brickyard, the first in the area. In 1793, the Wilsons entered the meat-packing business. At various times Sam Wilson also sold barrels, salt, flour, fruit, whisky and dry goods. His long life (he lived to be 88), he often declared, was traceable to getting plenty of sleep and rising at the crack of dawn.

He had a reputation for being scrupulously fair, and was known for his readiness to help others with loans or gifts. In 1833, when a freshet swept away part of his brickyard, those he had helped through the years subscribed an amount sufficient to cover his loss.

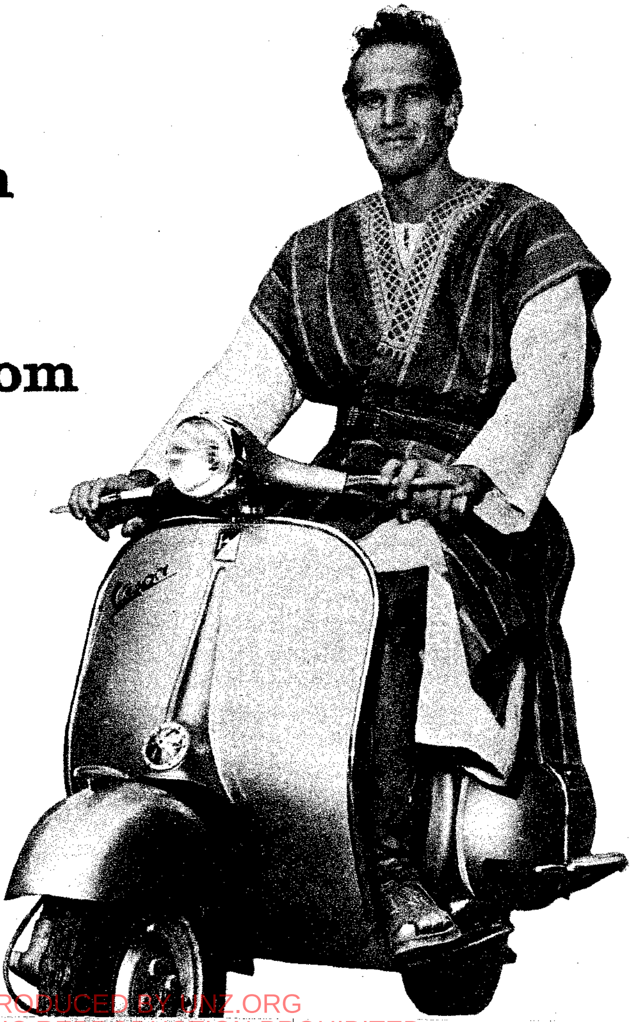
Uncle Sam, the symbol, filled the void left by the overthrow of the British crown. And he has been filling it ever since. Some say Uncle Sam is archaic. Maybe so. But he represents the sturdy individualism so much prized by Americans. One suspects that he will be around for quite a while.

On the screen, nothing seems impossible for 37-year-old Charlton Heston. As Moses in *The Ten Commandments*, he made the Red Sea part. As Ben-Hur, he won the world's most thrilling chariot race—and an Academy Award as 1959's best movie actor. But real life poses more complex problems, as Heston well knows. For he can still remember that day in 1944, in a Detroit hotel room, when he found it excruciatingly hard to pick up a telephone. He was riffling through the Detroit phone direc-

Charlton Heston's race to stardom

By blotting out the shadows of his unhappy past, this strong-willed actor found the highroad to a glittering future

BY BILL GALE



tory when he came across a name that snapped him to attention. "Russell W. Carter," he read aloud.

"It could be your father, Chuck," his wife, Lydia, said. "Why don't you phone him and find out?" But Heston seemed disinterested, a pose his wife recognized as his defense against any emotional experience he feared. He hadn't seen or heard from his father in the 12 years since his parents' divorce; he wasn't quite ten at the time. Chester Heston, his stepfather, had been the only father he'd known since boyhood.

"Why," Heston asked himself, "should I make the call? What if Carter does turn out to be my father? We'll be strangers after all these years." But Charlton Heston made that phone call—and he's never regretted it. "At the sound of the voice on the other end, all Chuck's defenses crumbled," his wife recalls. "Suddenly he was a little boy again. All he could think to say was 'Guess who this is?' And then, timidly, 'This is your son, Charlton.' "

The unhappy home life that finally ended in his parents' divorce had made Heston withdraw into a shell. It took the combined power of his own happy marriage, his reconciliation with his father and, finally, success in his career to transform him into the strong, self-assured personality he is today.

Heston speaks of his boyhood dispassionately, as if it were not his own. "I was homely and self-conscious," he recalls. "My hair hung in my eyes. In high school, I never dated. And at the one dance I did go to, I didn't last long. My mother and stepfather drove me over to the school and dropped me off. After taking one look at the large crowd, I turned around and fled."

Born in Illinois and raised in Michigan, Heston went on to Northwestern University's School of Speech. Lydia Clarke, a pretty brunette, first saw him in drama class. She found him "repulsive." Then she saw him act in a university production of *The Fall of the House of Usher*. "He wasn't the same person at all," she says now. "In class he looked and acted like something from the backwoods. But on-stage he was simply marvelous."

Stage-struck herself, Lydia rushed to congratulate him, but her sudden display of attention caught Heston off guard. Flustered, he obeyed his first impulse. He stuck his tongue out. Then, blushing and stammering, he asked Lydia to have coffee with him.

"Chuck told me it was the first date he'd ever had with a girl," she says, "and he certainly acted like it. Instead of sitting in a chair, he enveloped it. Instead of talking, he orated, using the most elegant words in the English language."

Heston remembers being astonished that a girl so attractive could be so intelligent. "Lydia was the only girl I'd ever met who had the wholehearted preoccupation with the theater that I did. I was completely captivated."

For the remainder of the semester, Heston was Lydia's shadow. And to her surprise, she began to look forward to seeing him every day. Soon

Heston had himself a steady girl. He even began to comb his hair and pay attention to his clothes. In 1943, he quit Northwestern to enlist in the Army Air Force. And in March of 1944, after a series of proposals by mail, Lydia decided to marry him. "I have decided to accept your proposal," she wired him.

As a radio-gunner with the 11th Air Force, he spent 17 dreary months in the Aleutians. "The best you can say is that it was a place where I could read *all* of Shakespeare," he says. Discharged early in 1946, he and Lydia made straight for New York and careers in the theater. They moved into a two-room, $30-a-month, cold-water tenement in Hell's Kitchen, a tough neighborhood on New York's West Side. A mattress was their only piece of furniture, and $6 comprised their weekly food budget.

Patiently, they made the rounds of the producers' offices, and Lydia worked occasionally as a model in the garment district. Finally, they both got theater jobs—and together. Only they were working somewhat off Broadway—710 miles "off"—as actors-directors of The Thomas Wolfe Memorial Theater in Asheville, North Carolina.

Eight months later, however, Heston decided it was time to pull up stakes. "I felt trapped by security," he says. "So we quit and came back to New York—and Hell's Kitchen."

But Lydia had begun to appreciate security. As an inducement to pry her loose, Heston made a wager. If he landed a part in a Broadway play within two months, he'd buy her *any* hat she wanted. As it turned out, Lydia got her hat in two *days*.

Hearing that producer Guthrie McClintic was interviewing for roles in a forthcoming production of Shakespeare's *Antony and Cleopatra*, Heston raced over to McClintic's office. It was swarming with actors, most of whom were being turned away by the receptionist. The fortunate few sat on the far side of a railing that guarded the entrance to McClintic's private office. As Heston saw it, only that railing separated him from a job. So when the receptionist disappeared into McClintic's office, he vaulted over that railing and seated himself among the "fortunate few." Ultimately, he got to audition for McClintic and walked out with a contract for a minor role.

Antony and Cleopatra gave Heston a year's employment, and soon afterward he began to make a name for himself in television. His performance in a TV production of *Jane Eyre* led ultimately to a long-term Hollywood contract, making him the first actor signed for films on the basis of a TV reputation.

Heston's first picture was Paramount's *Dark City*, a conventional gangland thriller. Aware that he had not made an auspicious debut, he set his sights on a role in *The Greatest Show On Earth*, which Cecil B. deMille was about to produce.

Heston had been introduced to deMille while shooting *Dark City*. Some weeks later, as he was driving through the studio gate in his new, cream-colored convertible, he spotted deMille standing nearby. Acting on the theory that it never hurts to salute a producer, he waved as he went by. His curiosity aroused, deMille turned to his secretary and demanded, "Who is that fellow?"

It developed that deMille had seen a preview of *Dark City* and liked neither the film nor Heston. But finally, he arranged to run a reel or two of *Dark City* again, and on the strength of a reconsidered opinion signed him for the meaty role of the circus manager in *The Greatest Show On Earth*.

That picture, one of the top ten money-makers of all time, established Heston as one of Hollywood's important new stars. Back in Hell's Kitchen, he invested some of his movie money in a sealskin coat for Lydia, an original painting by Toulouse-Lautrec, new tile for the bathroom and several feet of seamless velour which he nailed to one wall of the living room.

Despite his success, it wasn't until 1953 that he and Lydia moved out of Hell's Kitchen—and then only because their tenement had been condemned and was about to be torn down. "The place brought us luck," Heston explains, "and it would have been the height of ingratitude to walk out on it."

Today, the Hestons live in the exclusive Coldwater Canyon district, just outside Beverly Hills. They also maintain a New York apartment commanding a magnificent view of the East River, plus a ranch home built on 1,400 acres of Michigan timberland 200 miles northwest of Detroit. And possibly because he can remember the day when all they had was a mattress, in each of their three homes Heston has installed a luxurious bed measuring seven by seven feet.

HESTON, WHO HATES crowds, refers to their Michigan ranch as his permanent home. "Across the lake are a pair of rare bald eagles," he will say, his voice rumbling like a cathedral organ. "We seldom see them, they're so wild. But it's nice knowing they're there. They symbolize the whole place: isolated, remote, majestic. They are free, independent beings. Man is no longer that."

Like many people who were once shy and withdrawn, Heston sometimes seems *too* positive. "Chuck has no use for people who are not intelligent and sensitive," a friend has observed. "He complains about the persons he can't get through to." But ironically, sometimes the person Heston "can't get through to" does not lack intelligence or sensitivity, but is simply as shy as Charlton himself once was.

Though many of their Hollywood friends are part of the film industry, few are actors. An exception was the late actor Paul Douglas and his wife, actress Jan Sterling. Douglas kidded Heston unmercifully. Noting Heston's Scottish ancestry and his thrifty ways, Paul tagged him "a student of the green," and Charlton's gargantuan appetite earned him the nickname, "The Bottomless Pit."

Heston lost still another close friend with the death of Cecil B. deMille. A dynamic man responsible for many of Hollywood's greatest epic films, deMille demanded an actor's complete dedication to his role. In Heston, whom he chose to play Moses in *The Ten Commandments,* deMille found an eager disciple.

"Once I was in make-up as Moses I got to feeling I had disappeared," Heston says. "I didn't sit on a camp chair between takes. I stood up. I didn't drink coffee on the set or read a newspaper. Moses drank coffee, but not from a paper cup. I didn't talk on the telephone from the set, either, because the extras who might see me joking on the phone one minute might find it difficult to fall on their knees in front of me the next."

Later, when the film was completed, Heston turned down an invitation to endorse a nationally advertised beer. He felt that it wasn't appropriate for Moses.

In 1954, when Heston signed to play in *The Ten Commandments,* Lydia was pregnant. "If it's a boy," deMille promised, "he'll play the baby Moses." And good as his word, he hired three-months-old Fraser Heston at $75-a-day for five days. The infant signed a special gold contract with a purple-inked footprint. Because Fraser hasn't worked since, Heston refers to him as "the youngest retired actor in the business."

Heston's own style of acting is in the grand tradition. When he's working on a film he often comes home white, drawn, completely worn out. "Acting is a matter of life and death to him," a fellow actor remarked.

During the filming of *Ben-Hur,* the six-foot, two-inch, 195-pound Heston often wondered if he'd get through the picture in one piece. Filmed in Italy, *Ben-Hur* took ten months to complete, and director William Wyler was as demanding as deMille. Heston worked 12 and 13 hours a day, six to seven days a week. Today, almost two years later, his hands still show the callouses he earned pulling a galley slave's oar and handling the four-horse team in the film chariot race, which took three months to shoot.

Heston practiced every day for six weeks before the perfectionist Wyler was satisfied with his performance as a charioteer. "Frankly, I was afraid of the horses," Heston admits. "They were always lashing out, kicking and biting."

During the six weeks Heston and the four giant steeds rehearsed together, they chalked up more than 200 miles around the two-and-a-quarter mile arena. "I'll never forget the day the final shot of the race was completed," says Heston. "The extras jamming the stands swarmed down on the track despite orders shouted by assistant directors. Before I knew what was happening, they had me on their shoulders, carrying me toward the arena gates. This bit of action wasn't in the script, but it was so spontaneous that Wyler ordered the cameras to continue turning. So the scene remains in the film."

A religious man—he attends the First Congregational Church of Los Angeles—Heston nevertheless has no intention of allowing himself to be typed as a religious epic hero or the king of the spectacle films. Last

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(continued on next page)

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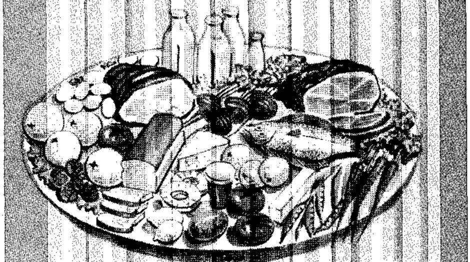

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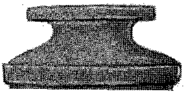

winter, at the peak of his career, with no long-term contract commitments to any studio, he took another stab at the Broadway stage, starring in *The Tumbler,* a play directed by Sir Laurence Olivier, whom Heston considers "the world's greatest actor." The show closed within a week. His next movie, to be filmed in Spain, will be *El Cid,* in which Heston will depict the 11th century adventurer-knight who drove the Moorish invaders out of Spain.

Heston's annual income runs well into six figures, and he has invested a healthy slice of it in enterprises ranging from an amusement park concession to a car-washing business.

Heston has also organized his own film-producing company, and now his complex business affairs demand the attention of two agents, plus an accountant, a business manager, a tax specialist, and his father, Russ Carter, who acts as personal manager for some of his son's investments.

Despite these financial fetters, Heston yearns to keep on emulating those eagles he admires, giving them stiff competition as a free, independent being. Having won his artistic freedom, he doesn't intend to be enslaved by it.

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while thousands
go happily haywire

Canada's wild "world series"

BY SCOTT YOUNG

SEVERAL YEARS AGO, when the Montreal Alouettes were having difficulty signing their expert field goal kicker, Chester McCance, to a football contract, they were amazed to discover why he was a holdout. McCance wasn't even asking for another penny in salary; all he wanted was to be able to *buy* tickets to the Grey Cup Game, the biggest, wildest event of the Canadian football season.

In short order McCance's contract included a clause entitling him to buy 20 Grey Cup tickets from the club, if they made it to the Grey Cup, and ten, if they didn't.

The Grey Cup Game, a contest for the Canadian football championship, and a $50 chunk of silverware called the Grey Cup, takes place annually between the winner of the four-team Eastern League and the five-team Western League. This year, on November 26, the game will draw a capacity crowd of 40,-

000 to Vancouver's Empire Stadium. It could easily attract 400,000, if the stadium could hold that many. In addition, an estimated 7,000,000 will watch it on TV. Football visitors will spend more than $1,000,000 in Vancouver that week, in an uninhibited manner which makes the game itself little more than the punctuation at the end of a long, rowdy paragraph.

This will be Vancouver's third time as host city. Toronto has handled Grey Cup crowds for many years. And Toronto's The Royal York hotel—with 1,600 rooms, largest in the British Empire—has had long experience in handling Grey Cup revelers. So the Hotel Vancouver, as a polite gesture, asked The Royal York, a few years ago, to pass along any applicable trade secrets.

To the Hotel Vancouver went this communiqué from The Royal York: "Remove all lobby furniture several days before game. Confer with local police to arrange extra protection, including the hiring of off-duty policemen to double, at least, your own security personnel. Two or three men should patrol each floor, every night, ALL night . . ."

Like many a binge, this all began innocently enough. The Governor-General of Canada in 1909 was a sports-minded English peer, Earl Grey. He thought there should be a cup for "amateur rugby," and put one up. Two Toronto teams were finalists the first year, and played before 3,800 persons who paid a total of $2,616.40.

By 1935 a few "radicals" were beginning to call the sport rugby football, and some teams had imported good college players from the U.S. But the game was still basically Canadian rugby. Each team had 12 men (a fifth backfielder was called the flying wing). Other chief differences from the U.S. game included a bigger field (110 yards by 65), no blocking beyond the line of scrimmage, and a scoring play called the single point.

When Winnipeg beat Hamilton, 18-12, it was the first time a Western team had won the Grey Cup. The *Winnipeg Free Press,* a staid old newspaper, greeted Saturday shoppers with an extra, and a screaming headline: "WOWIE. PEGS WIN!"

Young people danced on the main street. Respected citizens bought whisky and sat on the steps of banks and other business establishments toasting the amazing victory.

East-West rivalry permeates Canadian life. It is an economic, political and psychological feud. A Westerner once told me earnestly, "Winning that game in 1935 was the greatest thing for the West since the railroad went through! It proved we could lick 'em at SOMETHING!"

A lot of people seemed to agree. When Toronto beat Winnipeg 4-3, in 1937, Winnipeg had what would have been the winning touchdown called back by a referee named Eddie Grant, who was a Winnipeg insurance man. After Grant's offside call, he didn't sell much insurance. Eventually, he moved East where none of his prospects would know, or care, that he once had called back a touchdown that would have given a Grey Cup to Winnipeg.

While a few imports were being paid most players were still in it strictly for the fun. They considered themselves exceptionally well-treated if they found a case of beer in each hotel room after a game, and received a sports jacket and testimonial banquet at season's end.

A prime example of the old play-for-fun men was the late Chester McCance, who played in eight Grey Cups, helping to win three. Once en route from Winnipeg for a big game, he appeared in the railroad diner in his pajamas. When a lady remonstrated mildly as he walked barefoot across her breakfast table to join some teammates, he tested her coffee with his big toe and said crisply to the waiter, "Bring this lady some fresh coffee! This is stone cold!" The same toe, encased in a boot, later kicked a field goal from more than 40 yards out, at a difficult angle, to win the 1941 Grey Cup for Winnipeg, 18-16 over Ottawa.

When the Calgary Stampeders finally broke the Winnipeg domination of Western football in 1948, the vast but unorganized national feeling about this game was ready to burgeon—and the Calgarians were the ones to set the style.

Part of their excitement was that they'd never made it to a Grey Cup before. Their fans, many of them suddenly rich with new oil discoveries in that province, came by the thousands. They brought along some of the famed Calgary Stampede rodeo chuck wagons, cowgirls, cowboys, cow ponies. They paraded through Toronto on Grey Cup day. Chuck wagons reined up at the City Hall steps. Cowboys made flapjacks and passed them out freely to the shy but friendly natives. The Mayor of Toronto, a sober-sided and not previously adventurous gentleman named Hiram McCallum, was persuaded to mount a white horse and head the procession to Varsity Stadium.

What has happened to the Grey Cup since 1948, when Calgary stampeded into Toronto, shows in some simple figures. That year, 20,013 persons paid $26,655 to see the game. In Vancouver in 1955, 39,417 paid $197,182.91. The top seat price has since been raised to $10. The total receipts for this year's game including radio and television, will be more than $500,000.

But with all this change, the spirit still is much the same; although as the game has become professional, the roistering more and more has been left to the fans. Teams now tend to stay in quiet motels or small hotels—not only to keep away from the partying, but to avoid the incessant pressure for tickets.

Lew Hayman, general manager of the Toronto Argonauts, once had a company president offer him five times the face value of as many tickets as he could provide—and he could provide none.

When he was in Montreal Hayman was a victim of one of the most ingenious Grey Cup ticket dodges ever uncovered. In mid-season, the club mailed to subscribers official application forms for Grey Cup tickets. These would be date-stamped when returned and when tickets were available they would be sold to these elite applicants on a first-here, first-served basis.

About a month before the Grey Cup, Montreal had all its Grey Cup tickets allocated on this basis, and closed the file.

However, one night the club offices were broken into. A check indicated that nothing was missing. Then the ticket manager discovered that the office date-stamp machine had been tampered with. Someone had broken into the offices bearing a handful of bona fide applications for Grey Cup tickets, had found the file, figured out what dates had to be stamped on the applications to get tickets, and had done so.

Then he had filed these late applications in the proper order with the real ones! There was no way of detecting them, because each one was from a real subscriber.

The game itself? It's always good. But it *has* changed from 1935. Since 1954, the East has won only once—in 1957. But there is no danger of this domination producing a lack of interest: the West will never tire of licking the East.

Lew Hayman believes the Grey Cup will become even bigger. He would like to see a two-game, total-points Grey Cup, the games played on successive Saturdays. The week between would be filled with everything that now is part of the show, plus a championship fight, National League hockey, a trade fair, new stage productions; or, as he says, "the works!"

But there is some doubt that even the hardy Canadian constitution could stand any expansion of this nature.

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"The most heroic story of our century"

BY LEON URIS

author of
the best seller, "Exodus"

Leon Uris in Israel

"So that their deeds may never die,"
the author of the best-selling epic of our day
made a pilgrimage to write this
dramatic account of the last 42 days and
nights of agony in the Warsaw Ghetto

IN THE EARLY HOURS of an April morning in 1943, Nazi soldiers marched into the Warsaw Ghetto singing, confident they would clean out the Jews swiftly and mercilessly. Their leader, SS General Jürgen von Stroop, had vowed to his superiors that he would do the job in less than a week. ■ Suddenly, von Stroop's jackbooted SS men came to a halt at Zamenhof and Mila Streets. Squinting up at the rooftops, they spied a company of Jewish fighters looking down at them. ■ Then a Jew, poised on the rooftop, lit and hurled the fire bomb that was the signal to open fire on the Nazis. The bottle crashed on the helmet of a soldier and turned him into a torch. This was the opening shot in one of man's immortal fights for freedom. It was the beginning of the most heroic battle waged against tyranny in the 20th century. ■ I want the world to know the facts about this epic struggle—the facts as I learned them, despite Polish efforts to distort the truth. ■ In the first part of my novel, *Exodus,* I touched upon an account of the events in the Warsaw Ghetto during the German occupation;

in the summer of 1959 I determined to delve more deeply into it.

In Israel, I renewed old friendships with Yitzhak Cukierman and his wife, Ziviah Lubetkin. He was the legendary "Antek," a leader in the rebellion, and she became one of the great heroines of the Jewish people. They arranged interviews for me with most of the survivors in Israel, and wrote letters for me to key people in Poland. Then I went to Warsaw. I received complete assurance from the Polish Government of its support for my project. Some people tried to help me, but I was officially boycotted from the moment of my arrival in the capital.

On Sunday, my second day in Warsaw, I walked alone until I came to the desolate remains of the Warsaw Ghetto—an expanse of rubble and hard-caked dusty fields bearing no tree, no blade of grass. Upon this site, once stood an incredible, vast human stockyard.

The ghetto had stood near the center of the city, 100 square blocks where over 500,000 people were herded behind a 12-foot brick wall, and systematically destroyed by disease, starvation and assembly-line murder in the gas chambers of the Treblinka Extermination Camp.

Now, a few clapboard shacks stood on the site of a slave-labor factory which once manufactured brushes for the German Army. Here and there on the dusty field was an abominably constructed hovel, built from unclaimed rubble. I followed the line of the former wall on Stawki Street until I came to a large gray concrete building, once the transfer center for deportations. Through its portals had passed over 400,000 men, women and children bound for Treblinka Extermination Camp. From here each day 40 trains had hauled off 6,000 people. Snarling dogs and SS men with whips crammed human cargo into the cattle cars. What grisly dramas had been played out on this spot!

I walked south again until I found the cemetery of what had once been the largest Jewish community in Europe. Here I found the one remaining stretch of the ghetto wall. Broken glass was cemented into the top, covered by triple strands of barbed wire. The cemetery was unkempt, covered with weeds, the tombstones in disarray from constant looting. I found the grave of Zamenhof, the inventor of Esperanto. Around me were the huge common graves of corpses picked up daily from the ghetto streets.

A new structure stood on the ground of the Tlomackie Synagogue, the symbol of Jewry in Poland, which the Germans dynamited as the final salute to genocide.

At the southern end of the ghetto, the Poles had built a large worker's housing development. The buildings had to be constructed ten to 12 feet above the street level because the falling debris of the destroyed ghetto had raised the elevation of that entire portion of the city. Across the river, in the Praga suburb, enough rubble had been carted away from the ghetto to build a 100,000-seat stadium.

I searched for the monument

which marked the uprising, and cut diagonally over a dusty field that was once Gesia Street. The monument was boarded up and sinking in the soft ground.

"Jew! Jew!"

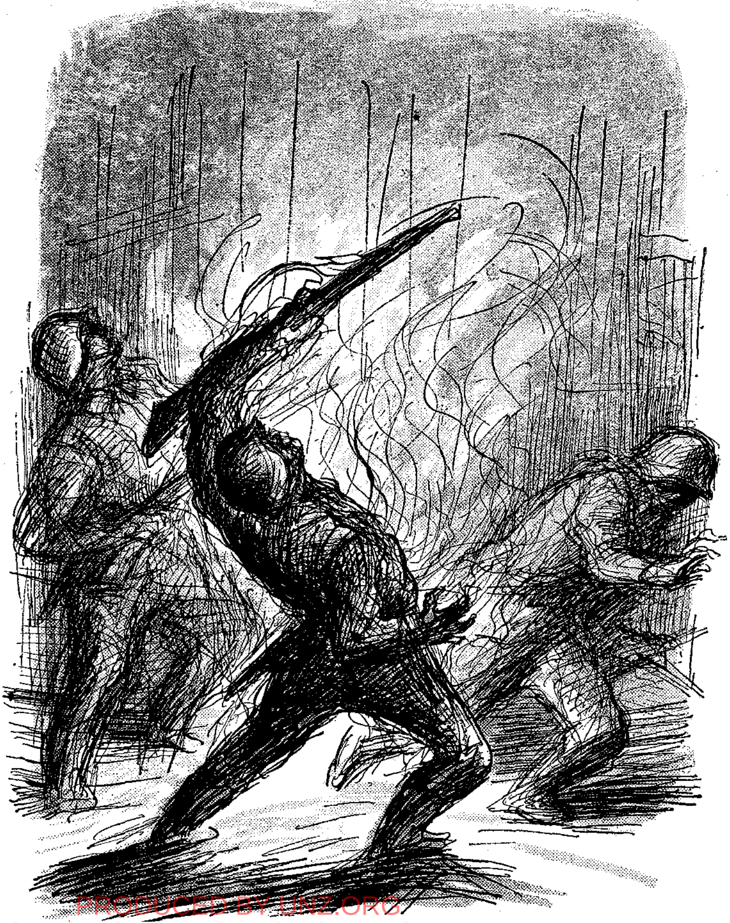
A half-dozen Polish children were throwing rocks at me.

Back at the hotel, I locked my door and I fell into a troubled sleep.

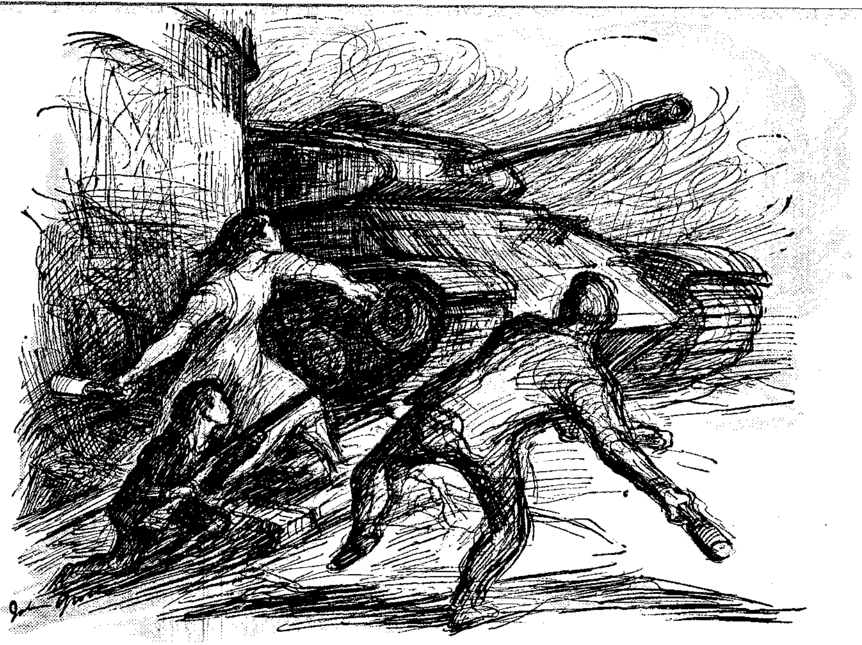
In the days following, I saw dozens of people and was taken to those places I wanted to see. Yet, I suspected I was being followed. I was certain that my phone was tapped.

On the last day I returned to the ghetto to pay a final homage at 18 Mila Street, the site of an underground "bunker" the Jewish fighters had made their command post.

Mila 18 is now a junkyard. The proprietor is delighted with the extra source of income he gets by charging admission to sentimental Jews who make pilgrimages to a shrine marked only by a mound of brick and dirt, a stone tablet and a rusted German helmet. As I climbed



The Nazi became a flaming torch as the fire bomb smashed into him. Then the rebels opened fire.



Men, women and children charged tanks barehanded—refused to be taken alive.

the mound I remembered the words of Antek and Ziviah and the other survivors, and I knew the journey had not been in vain. . . .

AT THE END of 1942 only 50,000 Jews, slave laborers and a few on-duty officials survived in the ghetto. Among them, 1,000 hard-core idealists—youngsters, mostly in their early 20s—had managed to arm themselves with a few dozen rifles, pistols and a single automatic weapon, smuggled in at great cost and risk. Some were even purchased from wounded German soldiers being transferred back to hospitals in Germany from the Russian front. Bottle bombs and water-pipe grenades were improvised.

In the first month of 1943 these desperate few struck. They seized control of the ghetto, disposed of their own hated police and the flunky Council and told the Germans, "Come in and get us."

At first, the Germans tried to coax them out with promises of decent work camps. The Nazis were reluctant to risk a rebellion which could explode throughout their empire. There were few takers.

Enraged at such defiance, the Germans called in General von Stroop. "Obliterate the ghetto," he was ordered. On the eve of April 19—Passover, one of the holiest days in the Jewish year—Stroop's forces surrounded the ghetto. The Jewish fighters were outnumbered 16 to one, the weight of arms against them almost 1,000,000 to one.

Inside the ghetto the Jews celebrated their Passover in bunkers with the traditional Seder, the retelling of the story of the flight from Egypt's Pharaoh to freedom. On this night they faced another Pharaoh—with no hope of escape.

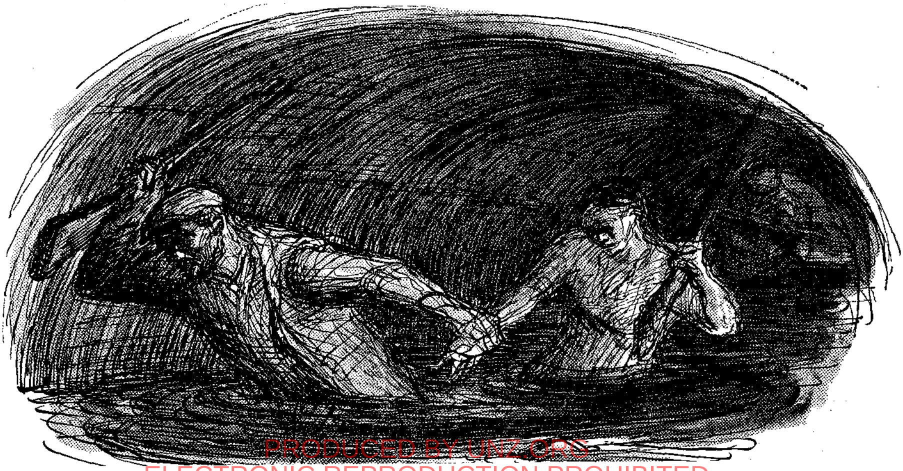
The bunker beneath Mila 18 held some 200 people, the Central Command of the Jewish Fighters led by young Mordechai Anielewicz. Antek was beyond the ghetto walls pleading for help from the Polish underground Home Army. Ziviah Lubetkin was second in command in another bunker in the "brushmaker's district."

In the Mila 18 bunker there was barely enough oxygen to keep a dozen candles burning. Six escape tunnels led out of Mila 18. Each of the six rooms was named for one of Poland's extermination camps; Auschwitz, Chelmno, Madjanek, Treblinka, Belzec and Zobibor.

The last rabbi left in Warsaw conducted the Seder. Once a pacifist, he now said: "The truest obedience to God is opposition to tyranny."

It was with this thought that Mordechai Anielewicz sent his rabble army to meet the German attack. The tormented Jews—men and women—poured a withering fire into German ranks with three years of pent-up bitterness spewing from their guns. These were the first Jews during World War II to fight as a people and rebel against the Nazis. Caught by surprise, the Germans fled, leaving their dead and wounded, and the first day marked a smashing victory for the rebels. On the second day, the SS returned in greater force and with tanks. This time they walked into a land mine planted at the gates of the brushmaker's factory. On the third, fourth and fifth day the Jewish fighters ambushed German patrols, and stopped their tanks. The Jews refused to be taken alive. Men and women flung themselves into their

Driven into the sewers, they linked hands and inched through the slimy bilge.



captors, pulling the pins of grenades.

At the end of the week in which victory had been promised, the Germans were compelled to change their tactics. They pulled out of the ghetto, and began an around-the-clock artillery bombardment. Each day, German patrols probed, but without success. By night they dared not even enter, for the Jewish fighters, dressed in uniforms stripped from German casualties, struck like phantoms.

At the end of the second week, confounded by the rebels' valor, von Stroop gave the order to burn down the ghetto.

The Jewish forces which had used rooftops for passageways were now forced down into the bunkers. Communications were broken between fighting units. Each gram of food eaten, each drop of water drunk, each bullet fired, each casualty could not be replaced.

On the eve of Easter Sunday the sky around Warsaw was ablaze with the ghetto fire, but people beyond the wall closed their ears to the cries from within. The Warsaw fire department circled the ghetto to keep the flames inside the walls.

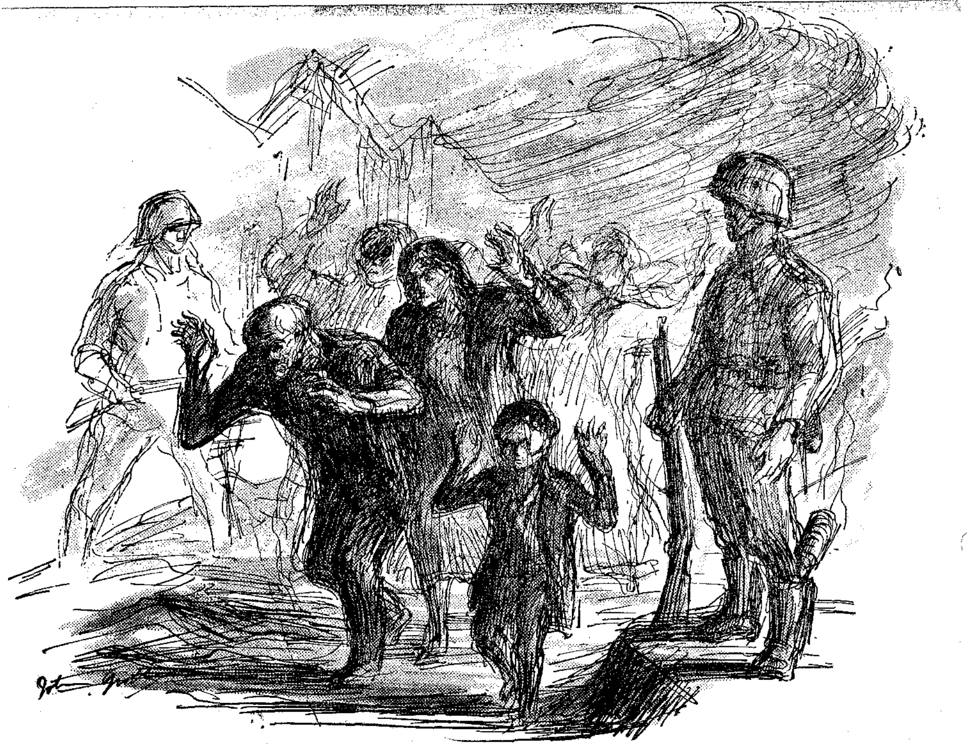
At the end of the third week's fighting, the ghetto area was leveled and sizzling. The Germans lifted the artillery and their patrols edged in. Starved, thirst-crazed Jewish fighters continued the battle in the rubble. Suicide attack followed suicide attack. But German power had to tell. Bunker after bunker was located and destroyed. The Nazis pursued relentlessly with dogs and detectors. Children were tortured before their mothers to force revelation of location of a bunker.

I walked down from the mound at Mila 18 and left the junkyard. I drove to Stawki Street and stopped at a manhole near the location of the Franceskanska Bunker. I remembered the words of Ziviah Lubetkin:

"Mark Edelman, the commander of the brushmaker's district, sent me out with a patrol to see if we could contact Mila 18. We waited until night and wrapped our feet in rags so we wouldn't make noise. It was only a few blocks but in the flame and rubble it seemed it took an eternity to crawl the distance. A wall collapsed behind me, killing half our patrol. When I reached Mila 18 I discovered the Germans had been there first. Mordechai Anielewicz, our beloved leader, and 200 of our comrades had been gassed to death."

It took until dawn for Ziviah Lubetkin to get back to the Franceskanska bunker. The 80 remaining fighters came to a desperate decision. Food, water and ammunition were depleted and they were cut off from their forces. Mark Edelman ordered them to take to the sewers.

The canals were near boiling from the heat of the fires above. Hundreds of bodies floated about. The people in the Franceskanska bunker plunged into pitch blackness holding hands in a chain moving inch by inch through the slimy bilge. At times the canal pipe grew tiny, forcing them to crawl on their hands and knees for several hundred yards. In other places, the canal grew large and they walked on tiptoes



A handful of survivors was rounded up—but the spiritual victory was theirs.

through neck-high sewage. The line crept on for 12 hours beneath Warsaw until it came to the designated manhole. This was the agreed point for rendezvous with underground elements outside the ghetto who were to lead them to safe hiding places.

They waited. Above them, they heard children playing on the streets. One man went insane from thirst and drank the water. He was dead in minutes. After 30 hours, help arrived and the ordeal was over.

There are only a few survivors alive today. All of them have tales of miraculous escapes. Some went on to fight as partisans. Others took part in the Home Army's futile rebellion in 1944. Most, like Antek and Ziviah, slipped through a British blockade to Palestine and fought in Israel's war of liberation, before rebuilding their shattered lives. General von Stroop and many of his confederates met their fate at the end of a rope as war criminals. Some are still at large.

For 42 days and 42 nights this valiant little force held its ground. That's pretty damn good when you consider that Norway, the Low Countries and Denmark each held for a total of only a few days. All of

Poland lasted for only 26 days. Even after the Warsaw Ghetto was destroyed, men, women and children continued to fight on in the rubble for months until their strength gave way and they were rounded up.

Why was the Polish Government so uncooperative, so anxious for me to accept their version of the story? No one wanted the responsibility of answering for what I would write. I don't think the extermination camps could have existed anywhere but in Poland, with its centuries of anti-Semitic tradition. Unlike the Germans, who cannot hide their participation in genocide, the Poles would like to forget and have the world forget, their apathy. But their guilt will continue to haunt them for centuries.

By contrast they have the magnificent examples of the behavior of the Danes, Swedes, French, Italians, and Dutch who risked a great deal to save their Jewish communities.

As for the uprising: there is nothing to compare with it. Not the Alamo nor Thermopylae. Never have two more unequal forces squared against each other and few times in history have unarmed civilians chosen to confront their hour of death with greater dignity. It was, indeed, a redemption for the humiliation suffered in the ghetto years. It has given us an eternal message. If we are ever faced with a similar situation, we pray we would have the courage to be among those last few who stood in defiance of tyranny. ♛

THOUGHTFUL REMINDER

CARROLL REECE, onetime G.O.P. chairman, says that in one of his first cases after having been admitted to the Tennessee bar, he represented a sharecropper's widow in a suit against an insurance company.

The defense was ably represented by two dapper city attorneys who worked in shifts and put on an impressive show.

Reece was satisfied with the way things were going when court recessed for lunch, so he was shocked when his client insisted on getting another lawyer to help him.

"I'm doing all right," Reece protested. "Why do you want another lawyer?"

"Well," came the reply, "I've been watching them insurance lawyers and when one of them is up speaking, the other one is sitting there thinking. And when you're up speaking, there ain't *nobody* thinking."

—MAXWELL DROKE, *The Speaker's Handbook of Humor, Harper & Brothers*

Our daredevil couriers of State

CARLTON
FIRENZE
GRAND HOTEL
ROMA

Neither wars,
revolutions
nor plane
disasters daunt
the travelers
with
the top-secret
luggage

BY MARTIN ABRAMSON

STANDING ON A PEAK near the Austrian resort where he was vacationing, U.S. Navy Captain Oscar Dodson peered anxiously up into clouds and mist. A plane was lost, its motors faltering ominously. Suddenly, with a thunderous explosion, it crashed into the side of the mountain. Dodson raced toward the disaster and found one of the survivors, young Frank Irwin, suffering from severe facial burns and a fractured pelvis. Dodson gave him first aid and Irwin promptly tried to crawl back into the plane. But another passenger stopped him. Seconds later, a second explosion destroyed the remnants of the plane.

Irwin was a U.S. State Department courier, flying with secret orders to our Embassy in Vienna. One of his sealed pouches had blown up with the plane, but he clutched the other grimly, refusing a sedative for fear of losing consciousness. Dodson showed his Navy credentials and offered to deliver the pouch. "My orders are to hand it over personally to an Embassy official," the courier told him. "Please, just keep me awake." Irwin spent a half-hour more awake —and in agony—before he could turn over his precious cargo to the proper authorities.

Irwin's gallant devotion to duty which won him the State Department's Distinguished Service Medal —was in the best tradition of the U.S. Diplomatic Courier Service. Charged with the mission of getting their messages through, these globe-girdling mercuries of State are worthy successors to the Pony Express riders.

The State Department uses radio and cable to send urgent, short messages overseas, but all lengthy secret and top-secret orders are carried personally by courier. "Radio messages are transmitted in code," a State Department official explains, "but codes can be broken."

U.S. diplomatic couriers travel 9,500,000 miles a year, with each messenger making the equivalent of five-and-a-half annual trips around the globe. Ordinarily, they travel on commercial airlines, but they also use train, jeep, ferry and, in emergencies, ox cart and rickshaw.

Four couriers have been killed in air crashes, and several others seriously injured. Not a week goes by that a courier isn't involved in some near-miss. Last year, planes carrying couriers almost collided with jet fighters four times; engines conked out 38 times; twice cabin doors opened suddenly in mid-air; four fires broke out aloft; six runways were overshot; and there were nearly a dozen other mechanical mishaps.

Often forced to travel through riots and revolutions, couriers are frequently caught in the crossfire. When courier John Powell stepped out of his plane at Bogota, Colombia, a few years ago, he was greeted by a hail of bullets instead of the usual official handshake. He raced out of the line of fire, then tried to flag down a car or a truck. None was around so he started walking. Unused to the rarefied atmosphere of the Andes and burdened by his heavy pouches, Powell became dizzy and fell several times. Each time, he picked himself up and staggered along. When he reached the empty streets of Bogota, rebel snipers mistook him for a Government agent and began shooting at him.

Outside the U.S. Embassy building, Powell was attacked by three revolutionaries armed with knives and machetes. He was stabbed a half dozen times, but managed to drag his pouches into the Embassy. Just before he collapsed from loss of blood, he asked for a receipt for the delivery. (Couriers may not surrender their pouches unless they receive a receipt from the proper official.) Powell later recovered.

The first known diplomatic courier service started in 3,000 B.C., when King Sargon of Babylon employed runners to carry his messages. The first modern couriers were Britain's Kings Messengers, organized in 1641. America's courier system was unorganized for more than 100 years. Ships' captains, businessmen and travelers were importuned to carry sealed diplomatic messages overseas. After the outbreak of World War I, some of our embassies began to use diplomatic personnel to carry mail and messages. Finally, on December 2, 1918, the Diplomatic Courier Service was established.

In 1933, during an economy wave, the Service was abolished. Two years later, however, President Franklin D. Roosevelt revived it, with an operating budget of $24,000 a year, and during World War II the Service grew into a giant global operation.

IN 1940, courier Henry Coleman was aboard the liner *Western Prince* when it was sunk by a submarine in the Atlantic. Given up for dead, Coleman suddenly popped up in London four days later. With his precious pouch, he had reached a lifeboat, and taken charge of the craft as it tossed around in heavy seas for half a day. Finally, the survivors were rescued by a freighter.

Courier Al Frazier was leaving Yugoslavia in 1941—before America entered the war—when German soldiers boarded his train and demanded his pouches. "I've got dynamite inside them and I'll blow us all up if you come any closer," Frazier shouted. His bluff worked and the Germans let him pass.

Courier Horton Telford's "Journey to Istanbul," a year before Pearl Harbor, has become a Diplomatic Service classic. Telford flew from Switzerland to Rome. His next stop was to be Athens, but the Italians declared war on Greece that day and closed off all air travel. Telford boarded a train which took him to the Yugoslav-Greek frontier. There he found that no trains or cars were entering Greece. Resourcefully, he hired porters to help him lug his five 60-pound sacks on foot 12 miles across country to the Greek railroad at Kavalla. Near the station, he was strafed by Italian planes. His porters fled, but Telford carried his bags into the station, one by one, and boarded a train for Athens. The train was strafed repeatedly. A nervous passenger accused Telford of being a Nazi spy, and Greek train guards put him under arrest.

In Athens, he was questioned for hours by Greek officials before he was allowed to continue. He hired a car to get him to the Turkish frontier but a rainstorm bogged the car down in mud. Telford found a team of oxen to pull the car out. It wouldn't start, so he rode the ox cart to a railroad station in time to flag down an express train to Istanbul. When he finally arrived, his diplomatic baggage was in far better condition than he was.

The modern courier is openly amused by the portrait Hollywood paints of his exchanging shots with enemy agents, carrying pouches chained to his wrist and fending off blondes.

Actually, couriers do no spying. Nor do couriers carry guns. Their job, says Joseph C. Wilson, the 37-year-old head of the service, is "to stay out of trouble if they can possibly avoid it." And the wrist-chain device went out of style long ago—for two reasons. A chained courier was dragged under by his pouch when his plane crashed into the sea several years ago. For another, couriers rarely carry light pouches that can be wrist-fastened. Their luggage may weigh up to 1,000 pounds.

On trains, the courier keeps his baggage with him in locked compartments, and on planes, between his feet, if possible. If the load is so large it must be stowed in the baggage car, he is the last man to stand in front of the door when it is closed and the first to watch it being opened. If he is on trains that don't serve food, he must pack his own sandwiches rather than leave the train. He may not drink alcohol for 24 hours preceding his departure, and in hotel rooms he is told to lock his door.

After each trip, he must file a report on his experiences, and itemize all expenses, including tips. He is asked to report every person who asks him to carry something for them "on the side." Some of these requests are attempts to enlist him in illicit smuggling schemes. Couriers have also been asked to take diapers into Spain, dogs into Sweden, laundry into Britain and lingerie into Argentina.

Amazingly, no diplomatic pouch has ever been stolen from a U.S. courier. In fact, few attempts have been made. Other countries have couriers, too, and they realize that if our couriers are harassed, theirs will receive like treatment. And couriers almost never know what they're carrying, so there's little point in using *femmes fatales* to try to pry secrets from them. "We've got to guard against Mata Haris, but they never come around," one courier says, almost wistfully.

On long train journeys, two couriers ride together. This permits each time to visit the men's room. Couriers also travel in pairs behind the Iron Curtain.

U.S. couriers keep crossing the paths of their foreign counterparts, and in some capitals couriers from four nations may board the same train. The relationship is friendly, except with the Russians.

Once, in Zurich, five Soviet couriers lugging five bags with black Soviet markings stepped off a train at the same time as America's Jim Vandivier, currently assistant chief of the Courier Service. The Russians yelled for a porter, who threw their bags on his cart. Then he saw Vandivier and insisted on putting the American's three pouches on top of the Red baggage.

As the porter marched toward the terminal exit, he was flanked by Vandivier and the five fuming Russians. There was only one cab. The porter pushed the U.S. courier inside with his pouches and slammed the door on the Russians, who were nearly apoplectic.

A candidate for the U.S. Courier Service must be male, between 25 and 31 years old, single, a college graduate, physically fit and a veteran of the U.S. armed forces. He is carefully investigated. Once hired, he is given a thorough indoctrination course in Washington, then sent to a base post—either the principal regional office in Frankfurt, Germany, or regional offices in Manila and Panama.

The dean of the Diplomatic Courier Service has been 65-year-old Frank Phillips, based in Panama. Phillips is a rarity, however. After about four years, most couriers switch to other State Department divisions or leave Government service. They get tired of the lonely trips, bad food, tension and the odd hours. Many experience "flight fatigue," suffering from migraine headaches at the mere sight of an airplane. One courier even tried to jump out of a plane in mid-air.

When couriers resign, there are plenty of candidates ready to replace them. The pay is modest—from a basic $5,000 a year to a high of $7,155—but the prospect of carrying Uncle Sam's secrets to exotic world capitals is exciting enough to balance the scales.

IN DECEMBER CORONET

THE NEW WEIGHT-REDUCING RACKET

Beware the "obesity specialist." He's the racketeering doctor (with a legitimate degree) who guarantees to help you reduce without dieting—just eat his colored pills. You'll lose weight—and maybe your life, too. Read this startling exposé.

THE POPE OF THE PEOPLE

A clear, close-up look at the warm, witty, wise and humble man who leads the Roman Catholic Church as Pope John XXIII. He's a traditionalist with a modern touch, a gourmet, scholar, diplomat—who was born a peasant.

BOOK EXCERPT: "MY ARABIAN MAMA"

She dressed him in red velvet pants, "fixed" a baby contest, conked a social worker with an Arab bread . . . Remember Mama? How could this Brooklyn Arab forget her! A hilarious excerpt from the new book "Which Way to Mecca, Jack?" by Wm. Blatty.

They're the hit-and-run drivers who day after day get away with their cold-blooded murder because of the shocking laxity of our laws

Savage killers of the

ON A DARK WINTER NIGHT as a 65-year-old man stepped off the curb to cross Bay Parkway in Brooklyn, New York, a careening two-door hardtop knocked him to the pavement and, without slackening speed, vanished. Some distance behind came another car, whose driver did not see the body on the pavement until his car crunched over the unconscious man. The second driver immediately stopped and ran to the victim. But it was too late. The man was dead. ■ The tragedy illustrates a sinister crime that makes grim headlines every day: the savage offense of hit-and-run driving committed by callous motorists who strike down their victims and flee without offering aid. Sometimes, as in the Brooklyn case, a victim is left on the highway to be struck again—and to die. In other instances, unconscious men and women have bled to death when prompt aid might have saved their lives. ■ "In cases like these, you definitely are your brother's keeper—or his murderer," declares Assistant Chief Inspector John J. King, in charge of the New York City Police Department's Safety Division. ■ Yet, despite the growing number of hit-and-run cases, this particular misdeed for years has been shrouded in such public apathy—and, in some cases, official indifference—that no definitive statistics on it exist anywhere. The

highways

BY FRED J. COOK

best estimate comes from Northwestern University's Traffic Institute, which calculates that six percent of last year's 1,400,000 U. S. traffic accidents involved hit-and-run drivers—a total of 60,000 cases. ■ In New York City, between December 28, 1959 and April 28, 1960, 24 persons were killed in hit-and-run accidents. In Houston, Texas, in the past three years, hit-and-run drivers have been responsible for 19 deaths. And other large cities report comparable statistics. Chicago averages more than 12,000 hit-and-run accidents a year; Detroit and Los Angeles range between 6,000 and 7,000 annually. ■ "Hit-and-run must be the cheapest way to commit murder in Houston," Police Sergeant Walter Rankin comments angrily. Lieut. Edwin F. Berger, in command of the Chicago Police Department's hit-and-run unit, echoes Rankin's charge. "A hit-and-run motorist who leaves an injured person on the street commits the most insidious crime on the books," he insists. ■ Despite the viciousness of the deed and its alarming spread, there has been general public apathy to the hit-and-run problem. Police say we tend to differentiate between what is generally considered "an accident" and a premeditated crime. Also, the hit-and-run offender is not the kind of person we normally regard as a criminal; on the contrary, he is often someone considered a good citizen.

The rapid-fire sequence of hit-and-run fatalities in New York early this year dramatizes this. In March, a Dallas lawyer who had just arrived in New York was killed when he was hurled out of a taxicab by the impact of a hit-and-run collision. The fugitive driver, who later surrendered, was a retired steel executive. And another tragic accident was caused by a Columbia University student who was studying to be a teacher. These are not "criminals"; yet they committed a very real crime in law.

The most common excuse of the hit-and-run driver is that he panicked and fled without thinking. Policemen are skeptical but psychologists recognize panic as a genuine emotion which unfortunately must be expected under stress.

"When something horrible happens the instinctive reaction of many persons is to escape," says New York psychologist Dr. Nandor Fodor. "It is a very savage impulse, almost impossible to control. Later, the driver may feel an overwhelming sense of guilt, so strong that he gives himself up."

An official of the New York Academy of Medicine believes that: "Each person differs in mental make-up, and even the same person will react differently at different times. A person with good control over himself can subdue his panic and act in the proper, humane way. But today a distressingly large number of people do not have this kind of stability."

Police officers feel that fear of punishment leads to flight more often than does genuine panic. Drinking ranks first on the police guilt list. "It may be no coincidence that in five of the fatal hit-and-run cases recently solved, the motorists responsible were charged with driving while intoxicated, in addition to vehicular homicide," says Police Commissioner Stephen P. Kennedy of New York.

The drunken driver scents serious trouble if the police find him intoxicated; sometimes, he may be so drunk that he does not realize what he is doing. For example, the steel executive whose car killed the Dallas lawyer admitted that he had had "a few drinks." The Columbia University student had more than a few. His car had run down a young housewife, but he insisted that he did not know he had struck anything until he read a description of the hit-and-run car in the newspaper the next morning, looked at his own—and saw the evidence of tragedy.

Not quite so important as drinking are illicit love affairs. If a man is squiring an unwifely blonde at 3 A.M. and he has a traffic accident, he suddenly sees a whole chamber of domestic as well as legal horrors opening up before him. So, he does not wait to be found.

In some instances, hit-and-runners flee because they have inadequate insurance, or no insurance, and see themselves facing financial ruin. In others, the driver has no license. A man who has an accident while driving a stolen car or fleeing from a crime naturally will not wait around for the police. And sometimes a man with many driving violations on his record flees because he knows it will go hard with him if the law catches up with him after he has struck and killed.

Many police departments are now strengthening formerly neglected hit-and-run squads. In New York City, Commissioner Kennedy has appealed for public help, and, treating hit-and-run like a major crime, has set up a special telephone line in headquarters to handle calls on hit-and-run cases. New York also uses immediate and widespread radio and television publicity. "In some cases," Inspector King says, "the driver has come in and given himself up shortly after the description of his car went out on the air."

One of the major police complaints in the past has been that the courts are too lenient with hit-and-run offenders. In New York, unless a fatality is involved, the worst punishment a hit-and-run driver can get is a $50 fine and 30 days in jail. Penalties vary, but in most states a $1,000 fine and a year in prison have been possible in nonfatal cases, and terms ranging up to 15 years for fatal accidents.

In actual practice, however, jail terms rarely have been imposed. Of Houston's 19 fatalities, for example, five remain unsolved; in six, the charges were dropped. Of those tried, two drivers wound up with suspended sentences and one received a 60-day term. Only one driver suffered severe punishment—a five-year jail sentence.

The International Association of Police Chiefs feels that the hit-and-run menace cannot be curbed unless law enforcement is made more efficient. Nine out of ten cases should be solved to bring the problem under control, the Association says, but few police departments come close to this goal. Chicago claims success in four of every five cases assigned to its special hit-and-run unit, while New York City solves about 50 percent of its cases.

Such percentages are not hard to explain. Hit-and-run drivers are hard to track down. Microscopic clues are sometimes the only evidence—a smear of paint, a fleck of blood, some minute fragments torn from a victim's clothing. Finding a death car often involves tedious canvassing of garages and repair shops. And even when detectives have found the car, it is often difficult to establish an airtight case against the driver.

In one Chicago case, a 60-year-old housewife started to cross a busy street. A gray sedan, traveling on the wrong side of the road, struck her, killed her instantly, and sped on. Fortunately, several eyewitnesses gave the hit-and-run unit a description of the death car.

Immediately, they began to tour the vicinity, knowing that a frightened driver may abandon his car. Not far from the accident they found the gray sedan parked at the curb, its left fender crumpled, specks of fresh blood on one headlight.

The car belonged to a young carpenter, but he said his car had been stolen—in fact, he had just reported the theft to police. Laboratory analysis showed that the blood on the headlight was identical in type with the victim's blood; paint smears on her clothing matched the paint of the car. There could be no doubt that this was the vehicle that had killed, but the owner insisted he hadn't been driving it.

Patiently, detectives showed photos of the suspect to eyewitnesses; finally, they located one who had seen the suspect actually driving the car. Still the man insisted upon his innocence. But when he was asked to take a lie detector test, he broke down and confessed.

Chicago police estimate that roughly 1,200 persons a year in their city alone try to get away with the stolen-car excuse. Another favorite alibi of the hit-and-run driver is, "I didn't know I hit anything." Sometimes this may be true. The Northwestern University Traffic Institute estimates that about one-fourth of the nation's hit-and-run drivers actually do not realize they have struck anything. The great majority of these cases, however, involve minor incidents such as a slightly dented door or a scraped fender. But sometimes a driver does kill without knowing it. Northwestern cites the instance of a pedestrian who had his coat caught in the bumper of a passing auto. The driver dragged him behind his car for six miles without realizing it!

Police authorities list three steps every driver should take if his car should strike a pedestrian: (1) stop immediately; (2) identify himself fully; (3) offer aid. He must comply fully with *all three steps,* especially the last.

The public must cooperate, too. Many persons hesitate to come forward and tell what they know because this may mean taking the time and trouble to testify in court. But even the tiniest kind of a clue may lead to the identification of the death-dealing car and its driver.

Police urge the public to note license numbers and to jot them down quickly. Even the first three digits of a license plate can narrow the field of search. Equally helpful is a description of the car—its make, age, color or distinctive ornamentation—and of its driver and any other occupants.

But in the final analysis, the burden rests on each of us. Police Commissioner Kennedy puts it this way: "Public cooperation is mandatory to the success of any drive against this type of unthinking killer." ♛

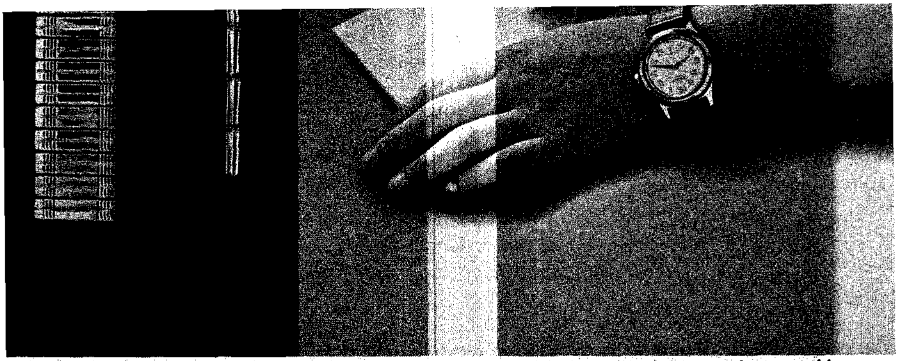
TRY ANOTHER CHORUS

AS A WESTERN UNION employee, I phoned an elderly gentleman one day to tell him we had a birthday telegram for him. It was a Singogram, so I proceeded to sing it to him. He seemed to be listening most attentively until I finished, and then he burst in with, "Hold on there, Miss, some darn fool was singing on this line and I didn't hear a word you said."

—EVA M. WILSON

BULOVA SVP. 17 jewels. Shock-resistant. $24.75††

His first "look" at time . . . the exact moment precisely recorded by Bulova. Hear it tick? Bulova time has a steady, quiet sound...rhythmic . . . constant . . . dependable. And because it is such a fine watch, it meets even this challenge handily. Ummm . . . Bulova tastes good, too.



BULOVA SVP. 17 jewels. Waterproof. $24.75††*

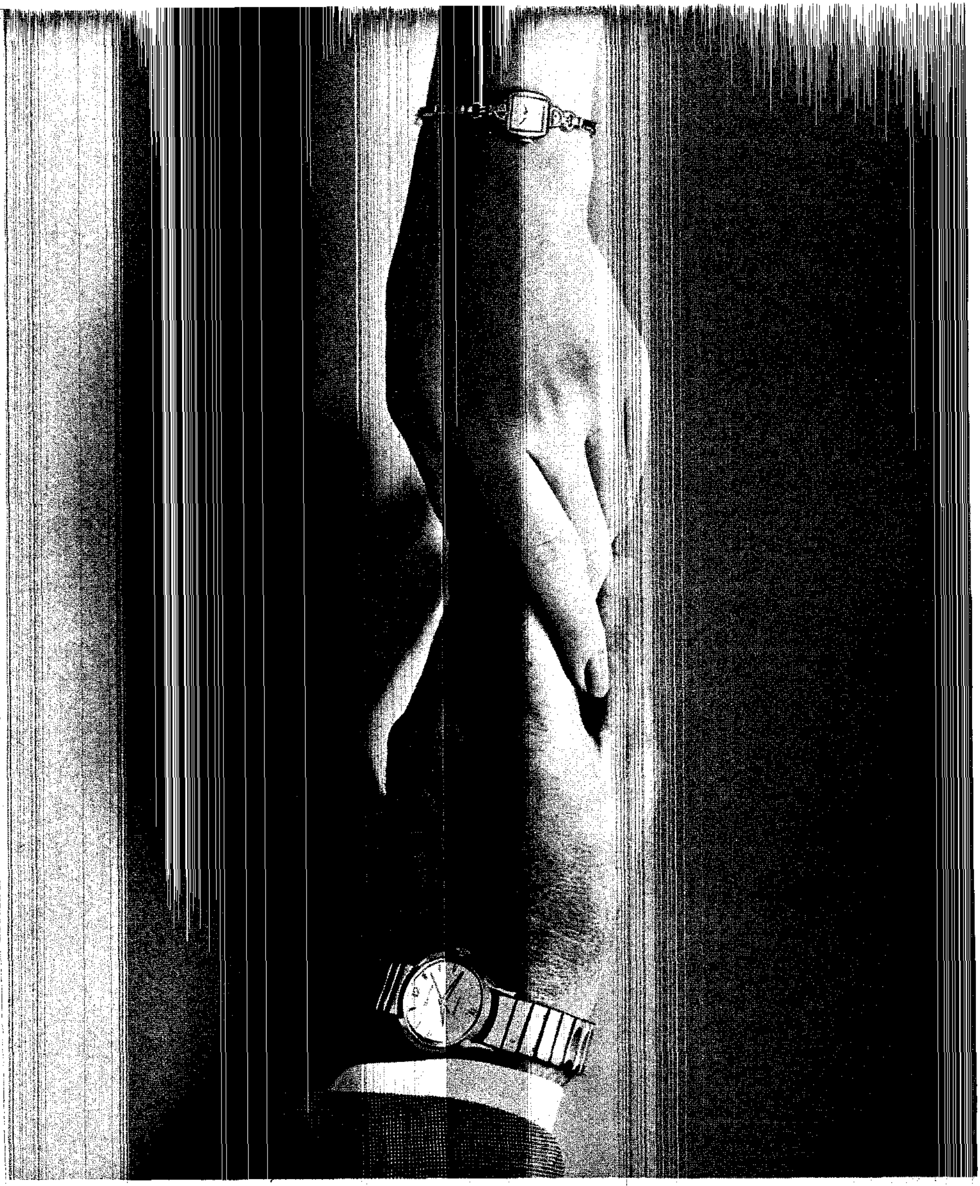
The slim, handsome SENATOR
17 jewels. Shock-resistant. $35.75†
The tiny MISS AMERICA. 17 jewels.
Unbreakable mainspring. $35.75†
**With case, crystal, crown intact.*

He's growing up to know what time means: school . . . play . . . chores . . . and a lot of it just to waste. He gets to wear Dad's Bulova sometimes . . . reward for a good report card.

PRESIDENT. 17 jewels. $69.50†

His first achievement . . . and to mark the event, a Bulova . . . a lasting long-to-be-remembered gift.

The graceful, elegant RHAPSODY. 23 jewels. 6 adjustments. Unbreakable mainspring. $59.50†
The stylish BULOVA 23. 23 jewels. Self-winding. Waterproof*. Shock-resistant. $59.50†
**With case, crystal, crown intact.*



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His first job . . . his own girl. Minutes, hours, days full of fun . . . dreams . . . purpose . . . decisions . . . and hard work . . . all recorded by the Bulova watch he's wearing so proudly. The precision jeweled, carefully crafted mechanism will keep him on time faultlessly . . . faithfully.

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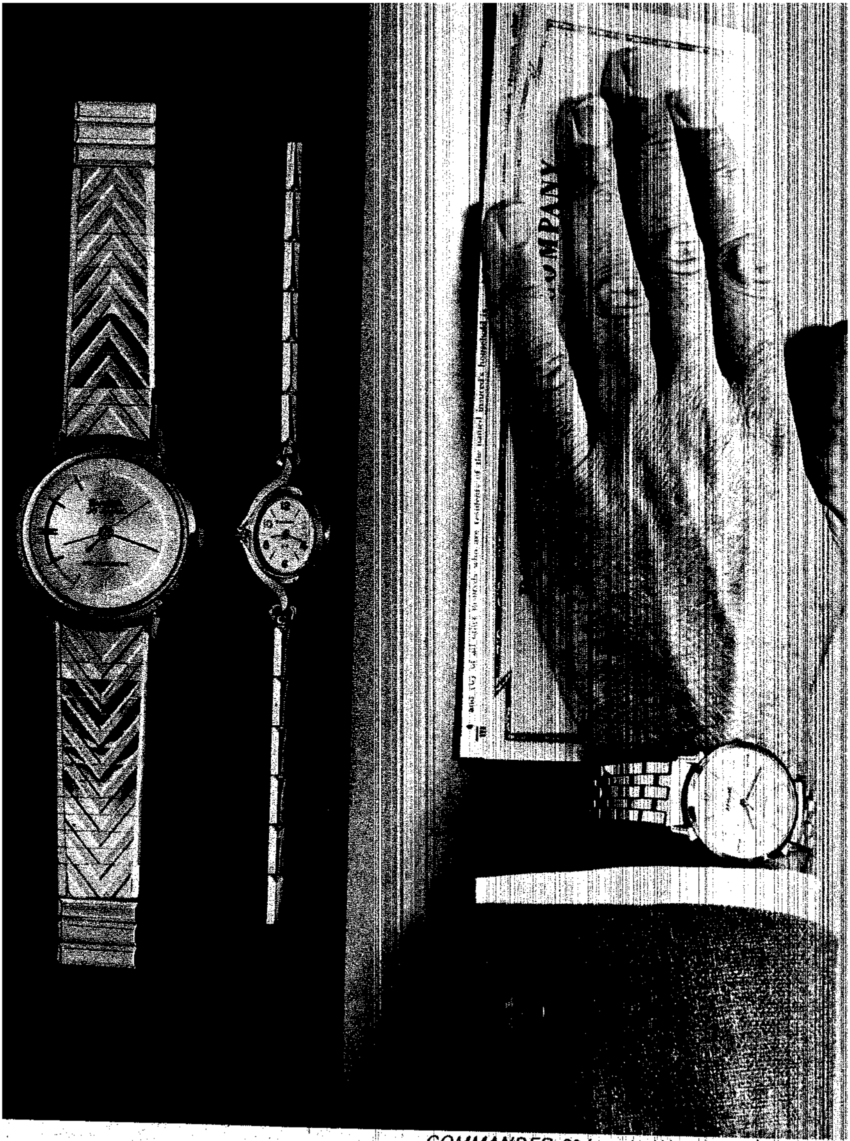
To symbolize his lasting love for her . . . his gift to her – a dazzling diamond-set Bulova watch . . . jewelry-designed to make Bulova time as beautiful as it is dependable . . . year after year after year after year. It shows his appreciation of fine craftsmanship . . . her love of beautiful things.



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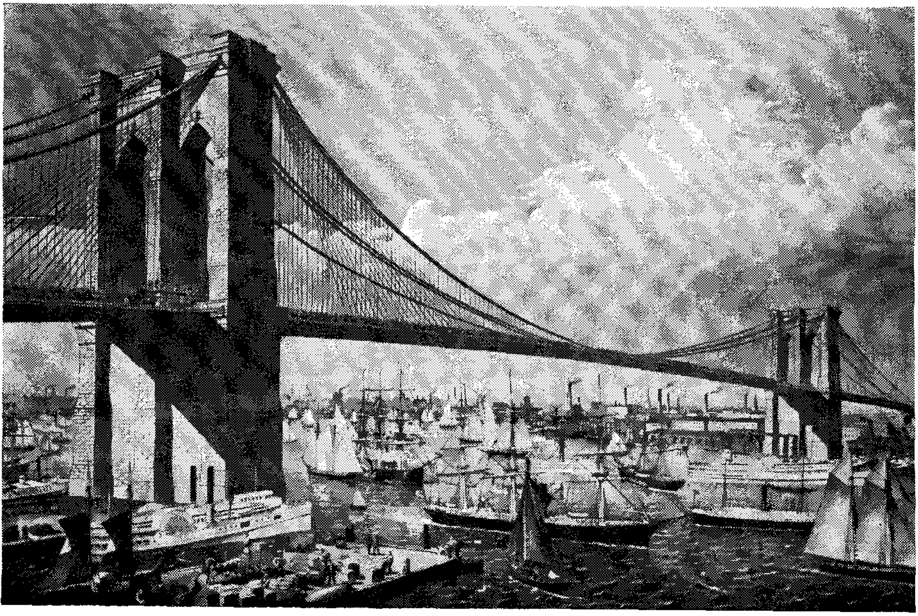
†F. E. T. included. ††Plus F. E. T. © 1960 Bulova Watch Co., Inc., New York, Toronto, Bienne, Milan



BY JERRY HOPKINS

Brooklyn's grand old bridge

Poetic web of steel and stone, it links past with present—*and Brooklyn with Manhattan*

A POET DEDICATED his life to it. A tavern-keeper became famous because of it. Troubled citizens have jumped from it; foolish citizens have "bought" it. But architects and engineers have called it the greatest bridge of them all. The story of New York City's Brooklyn Bridge began on a wintry day in 1852, when John Augustus Roebling, a Prussian bridge-builder, sat shivering in a ferryboat on the East River. The channel was clogged with ice, and for several hours the little craft struggled from Brooklyn to Manhattan. Annoyed at the delay, Roebling turned over in his mind the idea of a bridge. The project grew in his imagination, but it was not until 1867 that he found backing and set to work on plans for a structure that would be for a time the world's longest span.

He did not know it at the time but he was launching a 16-year undertaking. He did not dream that the bridge would cost as much as it did: over $15,000,000 in an era when $10 a week was considered a good working wage. And he could not know that he would never see the bridge completed. As Roebling was surveying the site in 1869, an incoming ferryboat crushed his foot against the wharf. In two weeks, he was dead of tetanus poisoning and direction of the work was left in the hands of his son, Col. Washington Roebling.

New Yorkers doubted that the bridge could be built. Certainly a young upstart of 32 couldn't fill the shoes of his father, famed as the builder of the world's first railroad suspension bridge at Niagara.

Then on a warm, sunny day in 1870, six tugboats appeared on the East River, towing a barge on which lay a 3,000-ton inverted wooden crate. This was the caisson. In those days, a caisson was a strange and mystifying device, and many people refused to believe that men would work in the gigantic box after it was sunk to the bottom and emptied by forced air compression. It was hard to persuade laborers to take jobs as sand hogs, even at the alluring wages of $2 a day. Finally, wages were increased to $2.25 and the sand hogs went to work.

Of course, New Yorkers weren't surprised when they heard about the dangers of working in this "upside-down coffin." There were fires caused by gas burners and candles the men used for lighting; water flowed in through weak spots and the air blew out, hurling waterspouts 500 feet into the sky and showering the Fulton ferry area with water, debris and fish.

During the winter and spring of 1872, three sand hogs were killed and 107 others were hospitalized when nitrogen bubbles formed in their blood streams from long hours beneath the river. The newspapers printed charges of criminal negligence, but the laborers didn't halt their work or ask for another raise.

On countless occasions, Colonel Roebling stayed below too long, and in the early summer of 1872, he, too, collapsed with the dread "caisson disease." He was almost completely paralyzed and nearly blind. His hearing was affected and his nerves were so shattered he could speak only to his wife.

Doctors told Roebling to go to Europe for six months of rest. Roebling was still a sick man when he returned from his voyage and his wife was forced to step into the engineer's boots. She relayed orders from her husband, who watched the construction through binoculars from a window in his Brooklyn apartment.

By 1876 the foundations were complete; two open Gothic towers jutted into the sky and the call went

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out for cable-riggers who would weave the harplike supports together. The cable-riggers balked; no one would brave the windy height.

But an old friend of the Roeblings stretched a wire over the towers and traveled back and forth 133 feet above the water in a tiny bosun's chair. Shouting at the gathering crowd, he waved a handkerchief and clapped gleefully, as if to say cable-rigging on the Brooklyn Bridge was the grandest job available in all the world. Abashed, the cable-riggers came around.

Years passed without tragedy and then, just as the last of the cables was being strung, one broke loose. It killed two workmen, injured several others and whipped along rooftops and crowded ferryboats as it fell to the river below.

Twenty men died building the Brooklyn Bridge, but when it was opened on May 24, 1883, New Yorkers somewhat forgot the birth pains. They refused to go to work and declared a holiday. After all, a writer for the Brooklyn *Eagle* commented, it wasn't every day someone built the eighth wonder of the world.

The mayors of New York and Brooklyn—separate cities then—attended the event. So did President Chester A. Arthur and New York's Governor Grover Cleveland. Special trains brought 50,000 persons to the site from Long Island, New Jersey and Pennsylvania to join another 100,000 from New York. Toward midnight, the bridge was opened to the public; in the next 24 hours, 250,000 paid the penny toll and raced along the center promenade.

Not long thereafter, however—on Memorial Day of 1883, six days after the opening—tragedy struck again. A woman slipped and fell on a flight of steps. Another woman screamed and someone shouted, "The bridge is falling!" The crowds panicked and ran for the Manhattan exit. Twelve persons were killed and scores injured in the stampede.

Still, the mile-long bridge represented power and greatness. But wherever there is strength, always there is someone to challenge it. R. E. Odlum of Brooklyn, seeking fame, was killed when he jumped from the bridge in 1885. A fool, New Yorkers said.

A year later, Steve Brodie, a Manhattan newsboy who later became a tavern-keeper, tried the same thing. Publicity was drummed up by a fake $100 bet that he wouldn't dare make the 133-foot leap. For some reason, the date of Brodie's plunge was kept a secret and then, on July 23, 1886, it was announced that the jump had been successful.

Skeptics insisted that it must have been a dummy that was seen plummeting into the water. Brodie, an excellent swimmer, probably dived from concealment under a nearby dock just as the dummy was dropped. Swimming underwater, he came up near a passing barge and was pulled aboard. At least, that's what the doubters said.

But Brodie became famous. And in his bar was a large oil painting of the river, showing Brodie midway in the leap from bridge to water. The painting was considered stronger proof than the framed affidavit

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from the barge captain who claimed to have pulled Brodie from the tide. Often he was asked to repeat his performance. But Brodie always replied, "Hell, no. I done it once."

Gradually, the bridge became a tourist magnet. City slickers started "selling" the span to country bumpkins, and vaudeville comedian Eddie Foy quipped, "All that trouble just to get to Brooklyn."

Not everyone was moved to laughter when thinking of the bridge. Shortly after World War I, a poet came to Brooklyn and moved into the same room once occupied by Colonel Roebling. Hart Crane, Ohio born and bred, dedicated his life to the bridge. He saw in the bridge not only a mechanical marvel but a symbol of human endeavor; and in writing his longest poem, "The Bridge," it quickly became an obsession.

"To be, Great Bridge, in vision bound of thee
So widely straight and turning, ribbon-wound,
Multi-colored, river-harbored and upborne
Through the bright drench and fabric of our veins–
With white escarpments swinging into light,
Sustained in tears, the cities are endowed.

O harp and altar, of fury fused
(How could mere toil align thy choiring strings!)
Terrific threshold of the prophet's pledge,
Prayer of pariah, and the lover's cry–"

The bridge has changed since the days of Brodie and Crane. Elevated trains no longer run across it. In 1954, architect Dr. David Steinman modernized the bridge and the city spent $7,000,000 on repairs. New entrances have been built to ease the flow of traffic. There is no longer a toll for the more than 50,000 motorists who cross the structure daily. To these commuters, the bridge represents little more than a quick route home from a hard day's work in Manhattan.

To others, it has a different meaning. To Dr. Steinman, the Brooklyn Bridge "remains the most esthetically satisfying of all great bridges because its builders were artists at heart. Of granite and steel and dreams," he says, "the Brooklyn Bridge was built."

IT IS STRANGE that in our praying we seldom ask for a change of character, but always a change in circumstances.

—*Quote*

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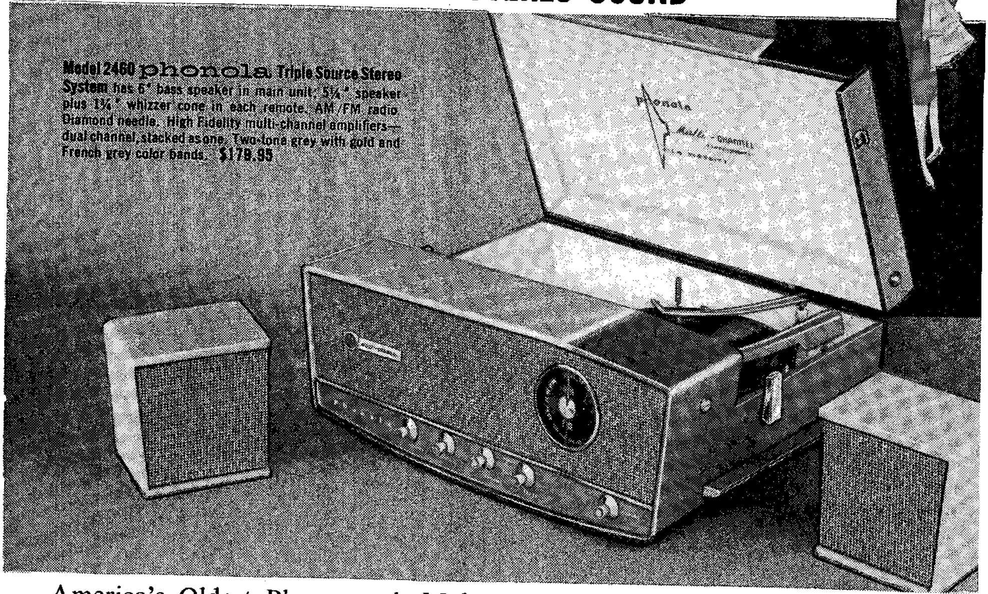

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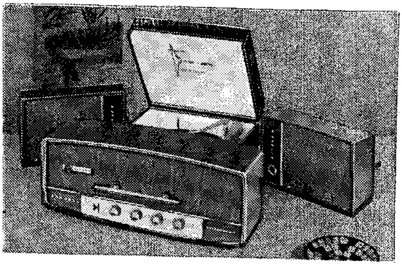

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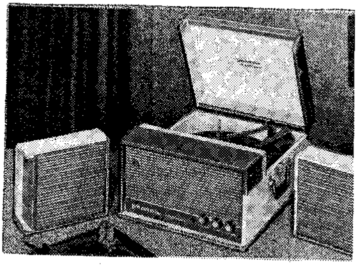

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COAST TO COAST

"BUT I DID *so* give a left turn signal," cried an indignant lady driver in Akron, Ohio.

"Lady," wearily replied the unlucky male who had been following and subsequently hit her car, "your arm *was* out, I'll admit. But, first it was up, then down, then into circles, then straight out. That's a left turn signal?"

"Silly," came her retort, "the first two might have been wrong but didn't you see me erase them and give you the correct signal?"

—JANET CRAWFORD

MOST MAGAZINE EDITORS are affable people who like to accommodate subscribers. One Wisconsin editor, however, felt the following letter was asking too much:

"Dear Sir: Last year you printed an article, at least I think that it was your magazine, that interested me very much, but I have forgotten what it was. I lost my notes on the subject and can't find the magazine. Will you please send me another copy of same, if it was your magazine?"

—JUDITH LASKY

THE STEWARDESS was talking to a passenger on the plane. "I don't know how it happened," she said, "but we seem to have left your wife behind in Chicago."

"Thank heaven," said the husband, "I thought I had gone deaf."

—DR. L. BINDER

HIKING THROUGH the Ozarks, a tourist came upon a mountaineer who was in a furious tussle with a ferocious bear. He looked around for help and was shocked to see the mountaineer's wife sitting placidly on the porch with the gun over her knees.

"Why," demanded the traveler, "don't you shoot that beast?"

"I will, if I have to," was the reply, "but I'm waiting to see if the bear won't save me the trouble."

—MARIE KNAPP

DURING A SEVERE Kansas sandstorm a farmer was seen driving a combine at a high rate of speed down the highway.

"Where the devil are you going?" shouted his neighbor.

The farmer explained over his shoulder, "I planted that wheat and I'm going to harvest it if I have to chase it all the way to the Gulf of Mexico."

—GARY HOLMES

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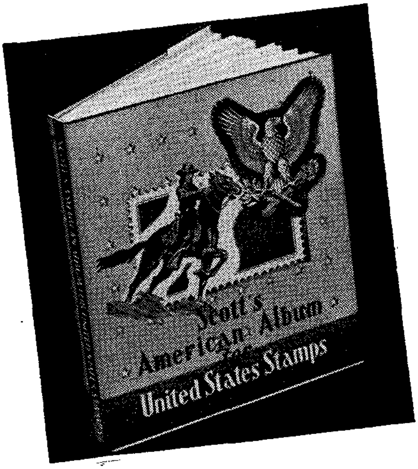
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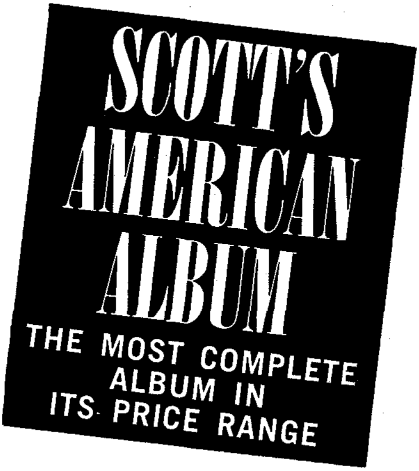
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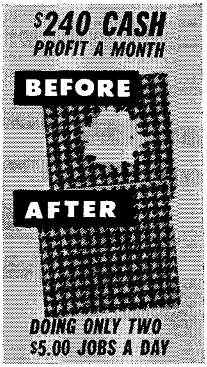

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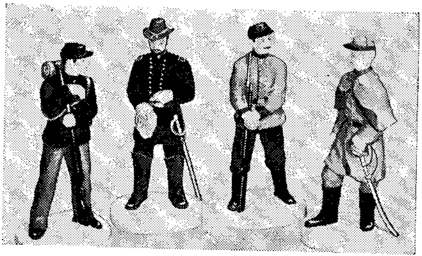

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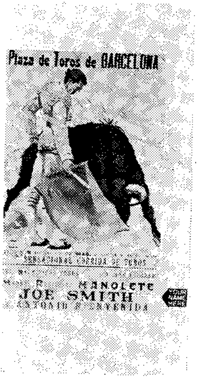

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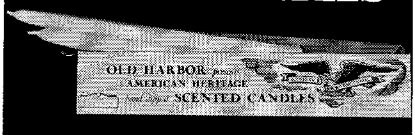
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This is probably the maddest sale of shoes of all times—and very likely the most fantastic bargain you'll ever get! Maurice will select a complete wardrobe of shoes for you and all it will cost you is about $3.30 a pair. And, if you really want the purchase of your lifetime, order 5 pair for $14.95, less than $3.00 per pair. Remember—each pair of shoes is brand-new, selected from Maurice's fabulous stock of lovely footwear and guaranteed to be of the finest quality, materials and workmanship or every penny back promptly and without question! So rush your order today!

AIR STEP
JOHANSEN
ALL SIZES 3AA TO 10B
VITALITY
PANDORA
MADEMOISELLE
NATURALIZE
PALIZZIO
DE LISO DEBS
I. MILLER
DELMAN

Maurice of Hollywood

DEPT. SD-74, 11 E. 47 ST., NEW YORK 17, N.Y.

Please rush me the following order. Because I am enclosing full payment you agree to pay postage. Also you guarantee that if I am not delighted with my purchase I may return them for prompt refund within 10 days. I enclose

Check ☐ Cash ☐ Money Order ☐

☐ 3 Pairs all different for $ 9.95

☐ 5 Pairs all different for $14.95

HEEL: HI. ☐ MED. ☐ LO. ☐ SIZE

IMPORTANT: A DEPOSIT OF $3.00 MUST ACCOMPANY ALL C.O.D. ORDERS. C.O.D. & POSTAGE CHARGES ON DELIVERY.

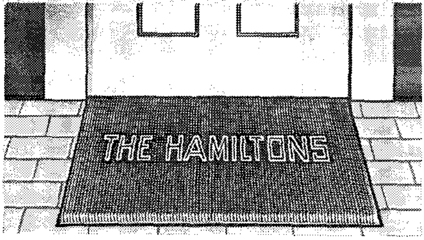
Name ____________________

Address ____________________

City ____________ Zone ____ State ________

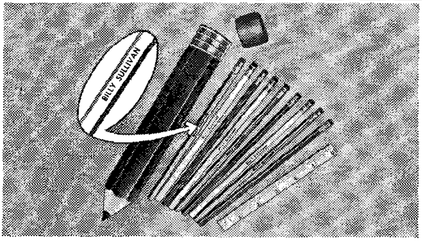
(Continued on next page)

Order by mail from SUNSET HOUSE



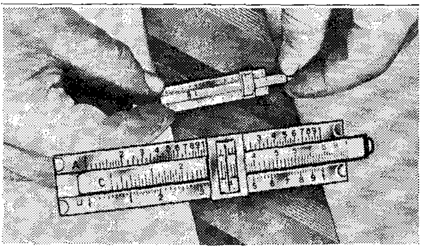
PERSONALIZED DOOR MAT—$5.98

Smart to give and smart to own! Your own name, or any name of your choice, is permanently molded with ivory letters in a colorful rubber Door Mat. Choice of stylish colors: brick red, garden green, powder blue or black. Large 18 by 28 inches, 7,000 rubber scraper fingers do a thorough and efficient scraping job. Satisfaction guaranteed! Specify color and name desired. Only $5.98, postage paid. Order Personalized Door Mat from Sunset House, 832 Sunset Building, Beverly Hills, California.



GIANT PENCIL SET—$1.

Giant Pencil pencil-box holds nine regular-size pencils *with any child's name on them! It's a big 10½"* long. The huge rubber eraser lifts off to get at the pencils and the included 6-inch ruler. Child's name is stamped in gold on each and every one of the brightly colored, top-quality pencils. A fun way for kids to carry pencils! *Guaranteed to please! Specify child's* name. Giant Pencil Set, only $1, postage paid. Order from Sunset House, 832 Sunset Building, Beverly Hills, California.

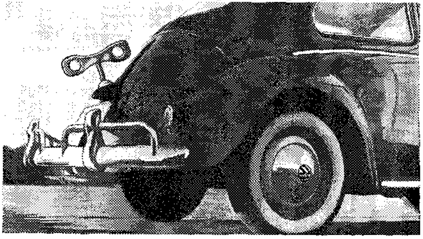


REAL SLIDE-RULE TIE BAR $1.65

It really works! A perfect miniature of the real thing . . . *right down to the last calibration!* Engineers, science students, mathematicians, architects—just about any male will go mad over this. It's efficient too—keeps his tie neatly anchored to his shirt. All metal face has clear etched markings and magnifier slide. *Guaranteed to please!* Sterling Silver Slide-Rule Tie Bar only $4.40, postage paid. Available in 24K Gold Plate for only $1.65, Fed. tax included. Order from Sunset House, 832 Sunset Building, Beverly Hills, California.

TOT'S 'TICK-TOCK' WATCH—59¢

Realistic toy Watch ticks just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops—this wrist Watch is self-winding. Has *stem, working hands and sturdy band. Shock-proofed* to take lots of knocking about. Sure to become a child's proudest possession. Proven gift for all young children. They'll really adore this! Guaranteed to please or your money back! Ticking Watch, only 59¢, postage paid. Or order 4 for only $1.98. Sunset House, 832 Sunset Building, Beverly Hills, California.



GAG WIND-UP CAR 'KEY' $1.

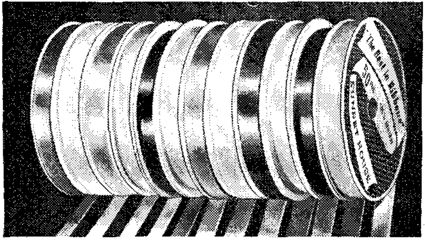
It's a riot! Picture this huge Wind-Up Key on the trunk of your car. Guaranteed to get a laugh! Suction base for mounting wherever you like, without damage. Easily removed. Precision made of bronze-finish plastic. Add this bit of nonsense to your new compact, Detroit monster, natty foreign car, or the old one. Best New fun gag. Satisfaction guaranteed or your money back! Car Wind-Up Key, only $1, postage paid. Order from Sunset House, 832 Sunset Building, Beverly Hills, California.

MEOW!
WOOF!
SQUEAL!
CHIRP!

TALKING ANIMAL BLOCKS . . . $1.98

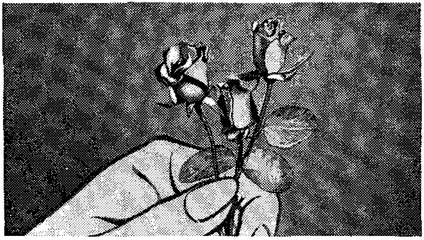
These giant Blocks talk back! Pictures on the Blocks show all sorts of animals going through wild antics. Squeeze them and the animals talk! They Quack, Meow, Bark, Chirp and Squeak! Made of heavy laminated paperboard . . . wipes clean with a damp *cloth. Blocks nest or can be stacked to make a 25"* pyramid. For children 1 to 6. Guaranteed to please or your money back! Talking Animal Blocks, only $1.98, postage paid. Order from Sunset House, 832 Sunset Building, Beverly Hills, California.

for America's Most Unusual Gifts



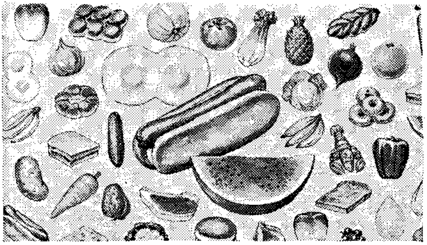
SATIN RIBBON FOR 1¢ A YARD!

Fantastic but true—50 yards (that's 150 feet) of finest quality ½" wide with fused edges, satin ribbon for only 49¢. Or get the wider 1" ribbon only 88¢ a 50 yard Roll. Postpaid. Wonderful for gift packages and hair ribbons. Get one or more of each at this price! Specify ½" or 1" Roll in Red, White, Blue, Green, Gold or Pink. Guaranteed to please or money back! Order Ribbon Rolls direct by mail from Sunset House, 332 Sunset Building, Beverly Hills, California.



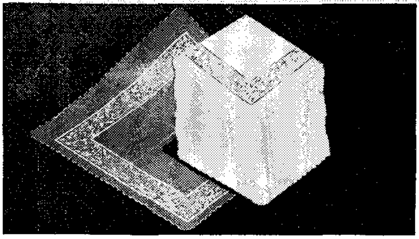
GROW TINY ROSES INDOORS $1.49

These perfectly shaped Miniature Rose Bushes will bloom indoors all winter long. What a glorious sight! They grow no more than 8 to 12 inches tall, burst with a gorgeous array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble-size! Keep indoors in winter, transplant outdoors to bloom all summer and autumn. Guaranteed to thrill or money back! Miniature Rose Bushes, only $1.49 each, postage paid. Order Red, Pink, or White. Any 3 Bushes for $4. Sunset House, 832 Sunset Building, Beverly Hills, California.



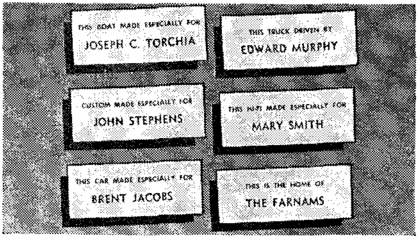
MINIATURE PLAY FOODS—48 FOR $1

Mouth-watering miniature play foods will thrill any little girl . . . and her dolls! 39 different foods and 9 slices of bread. Artistically colored to look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits . . . mouth-watering watermelon, bananas—even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces for only $1, postage paid. Order Miniature Play Foods from Sunset House, 832 Sunset Building, Beverly Hills, California.



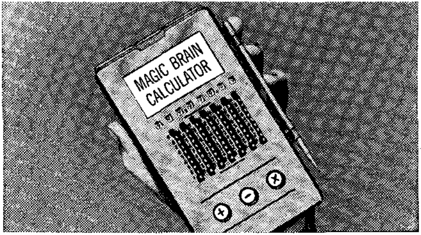
SHEER "THROW-AWAY" HANKIES

Elegant, hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . but they're made of strong rice paper! Magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. Ideal for blow or show! Pack of 50 Disposable Hankies only $1, postage paid. 3 packs for $2.79. You must be pleased or your money back! Order from Sunset House, 832 Sunset Building, Beverly Hills, California.



SNOOTY PLAQUES—$1

Snooty Plaques are the unique personalized gift for those who take pride in their possessions! 3" x 1" Plaques are shiny, jewel-like nickel . . . deeply etched and official looking. Self-adhesive backs attach to any surface . . . just press them on, that's all. Easily removed when desired. Six different Plaques available: Car, Boat, Home, Truck, Hi-Fi, and "Custom Made." Guaranteed to please! Specify names and Plaques desired. Only $1, each, postage paid. Order Snooty Plaques from Sunset House, 832 Sunset Building, Beverly Hills, California.



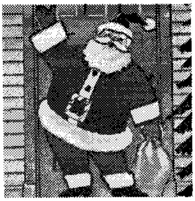
MAGIC BRAIN CALCULATOR—$1

Pocket-size adding machine does all your math problems with ease. Adds-subtracts-multiplies to 99,999,999. Magic Brain Calculator balances check books, adds grocery tapes, bridge scores, children's school-work, income tax statements, car mileage. Gives you all the answers in seconds. Simple to use . . . all steel mechanism works fast. For housewives, professional men, businessmen, students . . . Guaranteed to please or your money back! Magic Brain Calculator, only $1, postage paid. Sunset House, 832 Sunset Building, Beverly Hills California.

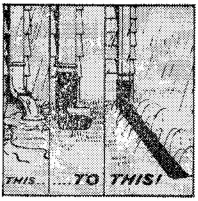
For Coronet Readers...A selection of the newest mail order items

LIFE-SIZE SANTA DOORMAN

In full Yuletide colors illuminate your front door with his personal "Merry Christmas"! Or he'll identify your home with your family name. Weather resistant, lacquered kraftboard, 5 ft. x 21". With special mounting tape. Plain Santa Doorman, $1.00. Personalized (state name), $1.50. Electric Santa Doorman (with outdoor lites), $2.98.



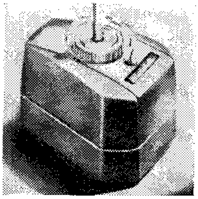
AUTOMATIC RAIN SPRINKLER


THIS...
...TO THIS!

Ends washouts! When it rains Sprinkler unrolls and sprinkles! Carries water away from house and puts it where it's needed. Does away with gutted, gullied lawns due to water rushing from drain pipe. Wind and wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Great value. Special low price of only 88¢ each, 3 for $2.50.

ELECTRIC PENCIL SHARPENER

Automatic! Insert pencil at top, and presto! Perfect point on standard size pencil in 5 seconds! Easy 1 hand operation! No cords, no switches, no handles to turn! Portable. Sits anywhere on desk. Needs no fastening down. Uses 3 reg. "C" batteries (not incl.) which last to 1 yr. without replacement. Just twist top to empty. $6.98.

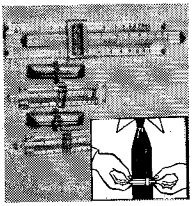


GIANT MONTHLY DESK CALENDAR

Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼"x9". Jet Black or Old Ivory. State name and color desired. Unusual, useful gift. Only $1.00.

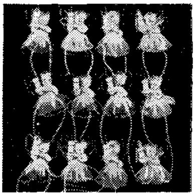
MINIATURE SLIDE RULE TIE CLASP

And the tiny slide rule really works! Order the handsome tie clasp in Gold-Tone Plating for only $1.10. Have it in Sterling Silver for $3.30. Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, $1.10 per Pair. Sterling Silver $3.30 per Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.

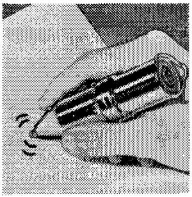


HEAVENLY ANGEL LITES

For a Christmas tree that's "out of this wrold", 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. All are dressed in frothy nylon trimmed with sparkling golden stardust. Silhouetted with gleaming golden wire for sturdiness. In glowing pink, snow white or rainbow assortment. Give 1st & 2nd choice. Set $3.98. 6 extra bulbs 59¢.



ELECTRIC ERASER



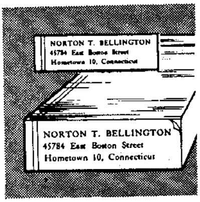
Whisks away errors fast! Just push the button, and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through the paper because the Electric Eraser works by rotation, not pressure! Gleaming metal, 6 in. long. Comes with 4 replacement tips and 2 brushes. (Battery not included.) A real find at only $1.49.

PERSONALIZED SATIN LABELS

For anyone who sews, knits or crochets, a stamp of quality on the lovely things you make! Available in eggshell, flesh, nile, white, grey, maize. Choose from 4 styles: Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By. State name, specify style and color when ordering. 15 Labels for $1.00; 40 Labels for $2.00; 60 Labels for $3.00.

Fashioned by
Marjorie Bruce
Made Especially
for you by
Marjorie Bruce

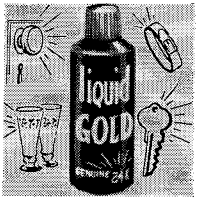
NEVER WRITE YOUR RETURN ADDRESS!



Here are 1000 gummed labels printed with your name and full address to save your time and energy! Just wet and stick. Terrific for all stationery, books, checks, records and packages. Handsomely printed in blue on white stock. Please state name and full address in 3 lines when ordering. Order a good supply at this low price! 1000 labels, only 88¢.

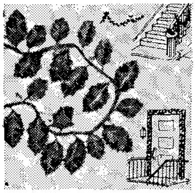
LIQUID 24 KARAT GOLD

Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish, nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. The supply sent will plate 100 square inches. Costs you only $1.00.



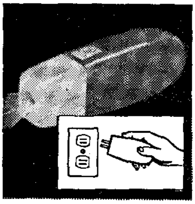
from **SPENCER GIFTS,** Z-12 SPENCER BUILDING, ATLANTIC CITY, N. J.

9 FEET OF EVERLASTING HOLLY—98¢



Deck your halls, stairways, doors with boughs of full, rich holly! Use this bright holly garland indoors and outdoors. See your home sparkle with gay holiday spirit! Realistically-molded green leaves and vivid red berries are of durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. 9 feet of Holly, only 98¢.

RECHARGEABLE FLASHLIGHT

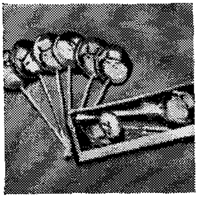


No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in your home electric socket . . . as often as necessary. The magic is in the noncorrosive cadmium cell. 3½ inch plastic case in bright assorted colors. Rechargeable Flashlight is so compact it fits easily in pocket or purse. Never buy another battery! $2.95.

FANTASTIC CHRISTMAS TREE VALUE!

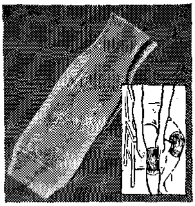
Here's the world's greatest Electric Christmas Tree value! Costs only 49¢! Fully decorated. Bright, beautiful! Blinks continuously on and off! You'll love its petite size, fuzzy tree-textured branches! Use 1 as twinkling centerpiece. Use pair on mantel or bookcase. Battery operated (not incl.). 6″ high. Each 49¢, 2 for 97¢.

SANTA CLAUS LOLLYPOPS!

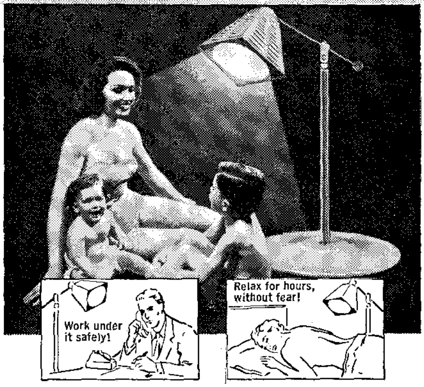


You can't lick Santa's picture off these pops! Made from an old European recipe of the finest ingredients possible. These are good! Santa's picture stays on till the very last lick because it is baked right through the center . . . an art practiced only by expert confectioners. Each lollypop is bright red, 2½″ diameter, on 5″ handle. Set of 6, 59¢.

SNUG KNEE WARMERS



Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot and ankle ailments! Promotes circulation! Made of 100% French spun, zephyr virgin wool with stretch construction—assures snug, comfortable fit for men and women. Regular Size (for average people) Pair $1.98. Extra Size (for heavy people) Pair $2.50


Work under it safely!
Relax for hours, without fear!

New Safe "Health-Tan" Sun Lamp
CAN'T BURN

relax under it! work under it!
let children play under it!

Enjoy ultra-violet tanning for hours without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays! . . . passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles, and of course pale, unhealthy looking skin—are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7″-61″ in height, arm extends 25″. Send $10 now, pay balance of $29.95 plus shipping charges on delivery, or send $39.95 now, we prepay delivery.

Mail to ***SPENCER GIFTS*** *Today*

SPENCER GIFTS, Z-12 Spencer Bldg., Atlantic City, N. J.

My Name Is..................................
(Please Print)

Address......................................

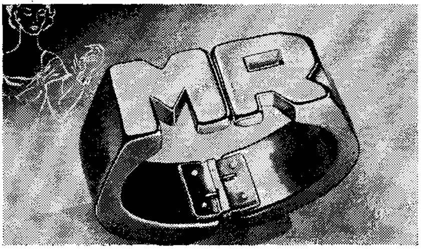
City.................. Zone.... State........

Satisfaction Guaranteed or Money Refunded
Except personalized items

How Many	Name of Item	Price

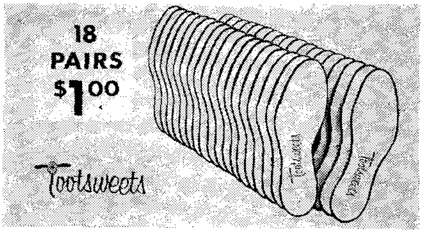
SORRY, NO C.O.D.'s—
(Except on Sun Lamp)
All orders sent Postage Paid.

(Enclose a check or money order with your order) ***TOTAL ENCLOSED***



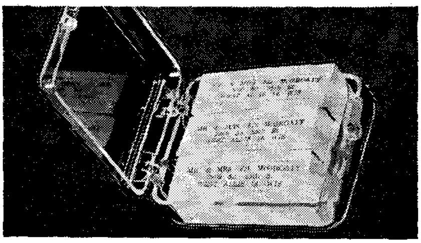
CUSTOM MADE BRACELET

So very personal! Hers & hers alone. Heavy gold plating gives that expensive "solid gold look." In fine taste for casual or evening wear. Originally sold thru leading 5th Ave. fashion shops for dollars more. Now order direct. Low, low prices at only $3.95 ea. Strong spring hinge allows the bracelet to slip on to the wrist for comfortable wearing. Order one or several for Christmas giving. Delivery assured. Please order now. Mono-Art Bracelet Co., 50C Delancey St., N. Y. 2, N. Y.



TOOTSWEETS

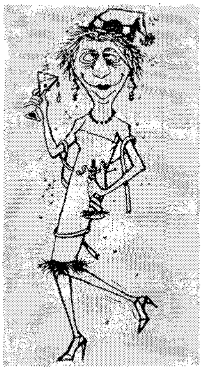
Disposable, fragrantly scented Tootsweets for fastidious women! Tootsweets disposable shoe liners prolong the inner life of your shoes and protect them from objectionable perspiration odors. Mildly antiseptic, the final need for perfect head to foot grooming. Send $1.00 plus 10¢ mailing for generous supply. State Shoe Size. Also Tootscents for Men. Order today from Tootsweets, P.O. Box 274, Kenilworth, New Jersey.



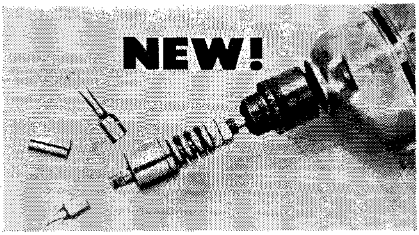
PRINTED NAME & ADDRESS LABELS—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! Special: 3 orders for $2.00. 5 orders or more at 75¢ per order. Worth much, much more! Stick 'em on letters, checks, pkgs., etc. Big bargain! Makes a fine gift! 300 name and address labels 50¢. Same fine quality labels but no plastic box. Just 50¢ postpaid for 300 labels. Money back guarantee. Tower Press, Inc., Box 591-KT, Lynn, Massachusetts.

HANGOVER PIN-UP BEAUTIES—$1

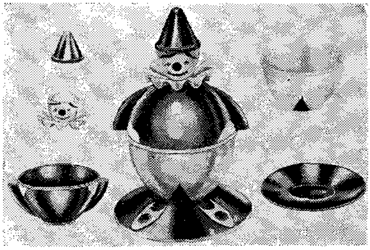


Are you tired of gorgeous gal calendars? Are you weary of dolls with classic dimensions and come-hither allure? You can relax now. Here are a dozen downhill dames who shun tape measures and form-fitting dresses. They give *your female a cuddly superiority complex!* Order our Hangover Pin-Up Beauties. Makes wonderful, different gifts for your discriminating friends, too. *This is the Unbewitching* 1961 calendar that features big week-ends and *absolutely no Mondays in the* whole year. Sent for just $1 postpaid. Order Hangover Pin-Up Beauties today from Greeland Studios, Department CO-11, 3735 NW 67 St., *Miami 47, Florida.*



A NEW CHRISTMAS GIFT FOR DAD!

He'll love the amazing new Torque Adapter—an invention that converts his electric drill into a torque wrench. Fits ¼", ⅜", and ½" drills. Drives *screws and nuts to desired pressure; automatically* slips when pressure limit is reached. Makes for neater work on cabinets, furniture, etc., adjusts *torque by tightening or loosening nuts. Complete* with slotted and Phillips screwdriver attachments for only $8.95. Make check or money order payable *to House of Tools, P.O. Box 6745, Bexley, Ohio.*



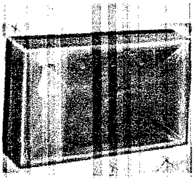
CHILD'S TOY BECOMES EATING SET

Exciting new take-apart toy clown turns into a cup, bowl, plate, egg cup and salt shaker. Children from 6 months to 9 years old love this brand new, irresistible plastic clown. As a colorful, educational toy it keeps children amused and occupied for hours. As a 5 piece eating set it perks up appetites . . . makes food more appealing . . . makes mealtimes a real pleasure for children and parents too. $1.98 each, 2 for $3.49, 3 for $4.95 Ppd. Ridgewood Products, Dept. 11-CO, 565 Fifth Avenue, New York 17, N. Y.

Exciting New Discoveries from DAMAR

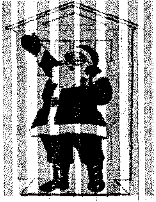
ORDER NOW BY MAIL—SATISFACTION GUARANTEED!

INSIDE AIR CONDITIONER COVER—$1.98



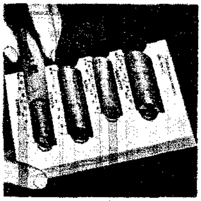
Tough, durable cover hugs the room side of your conditioner with tight elastic binding. Keeps out annoying drafts, cuts fuel bills and goes a long way towards making you more comfortable! Fits any make or model perfectly. Save money, save discomfort from colds, chills, drafts, etc. Only $1.98 ppd. Damar's, 56L Damar Bldg. Elizabeth, New Jersey.

FULL 6-FT. SANTA DOORMAN



This colorful 6-ft. Santa stands at your front door, says a jolly "hello" to guests and passers-by. Beautiful cut-out attaches easily to any door—can be taken down for use next year. An unusual outdoor decoration that opens the door to real holiday cheer. Weather-resistant. $1.00 delivered. Guaranteed. Damar's 56L Damar Bldg., Elizabeth, N. J.

COUNTS, SORTS, WRAPS COINS—$1.50



Now you can sort, count, and wrap coins in a whiz! Simply slide coins in the special channels that count the amount as you go along. Coin wrapper slides right in—closes easily, quickly. No fumbling and dropping! Replaces expensive machines. 6 x 4¾ x ¾" hi-impact plastic. For office, store, home. $1.50 ppd. Damar's, 56L Damar Bldg., Elizabeth, N. J.

PROTECT YOURSELF WITH JUDO

The smallest man or woman can defend himself against muggers, attackers, anyone-any size! In minutes you begin mastering the 48 deadly grips, blows, jabs, pressures, tricks, pulls. 96-page book course with 100 step-by-step pictures shows you how. It's easy, it's fun, it's a must, nowadays. $1.00 ppd. Damar's, 56L Damar Bldg., Elizabeth, N. J.

KEEP SNOW & ICE OFF CAR WINDOWS

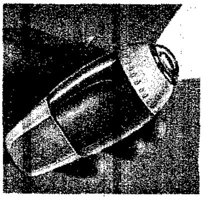
Don't be caught "in a hurry" with a windshield full of snow and ice. Our heavy windshield covers slip on and off in seconds —elastic bands and hooks hold them tight. Never stiffens or cracks—folds for easy storage. Fits all cars. Specify: for windshield or rear window, $1.49 ea. ppd. A must for car owners. Damar's 56L Damar Bldg., Elizabeth, N.J.

1-DROP EPOXY GLUE HOLDS 4,000 LBS.!

ONE DROP
HOLDS...
STEEL
BRONZE
LEATHER
IRON
PLASTICS
GRANITE
LEAD
GLASS
...4000 POUNDS
JUST-A-DROP
MENDS LIKE NEW!

Now fix anything with just-a-drop of the scientific miracle Epoxy Glue you've read about. One drop and it's glued for good. Mends china, toys, broken furniture, fills chipped areas on appliances, replaces nails, bolts, etc. Won't shrink ever; won't discolor. Waterproof. For wood, metals, leather, plastics. 98¢ from Damar's, 56-L Damar Bldg., Elizabeth, N. J.

RECHARGEABLE FLASHLIGHT NOW—$2.98

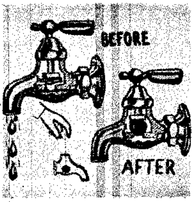


Enjoy steady, brilliant lighting—without spending a penny on batteries. To recharge like new simply plug into any AC outlet—goodbye to costly battery replacement! Casts steady, brilliant light. Fits in pocket. Hi-impact plastic, unbreakable lens. Perfect for home owners, night-shifters, auto, etc. $2.98 ppd. Damar's, 56L Damar Bldg., Elizabeth, N. J.

BLINKING CHRISTMAS TREES—2 FOR $1

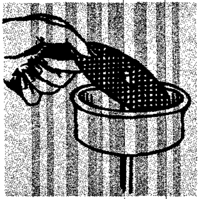
Just 6½" tall—the most adorable little tree you've ever seen! Tiny winking lights blink on and off—bright and colorful. Sparkle with miniature glass candle ornaments. Set it on mantel, party table, window sill or TV set—it works on regular flashlight battery (not included). A delightful gift. 2 for $1 ppd. Damar's, 56-L Damar Bldg., Elizabeth, N.J.

BALL SEALERS STOP LEAKY FAUCETS



Stops drips and leaks where others fail. Easy to install—just drop in—no screws or tools needed. Made of sturdy neoprene to resist hot water, grease, oil, etc. Lasts 10 times longer than old-fashioned flat washers. Never wears out inner seat. Kit of 12 Ball Sealers to fit any faucet. Only $1. ppd. Guar. Damar's, 56-L, Damar Bldg., Elizabeth, N.J.

FILTER COFFEE FOR PURE RICH FLAVOR!



For every coffee-lover—the clearest, purest coffee you've ever enjoyed. New filter traps "mud", bitter particles, oily residue—allows only flavorful, sparkling coffee to reach your cup. Fits percolators and drip pots—washes easily, dries quickly. 2 Taste-Saver-Filters, a year's supply—Only $1 ppd. Guaranteed. Damar's, 56-L Damar Bldg., Elizabeth, N. J.

MORE DAZZLING THAN DIAMONDS

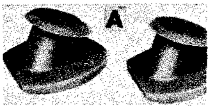
ACT NOW
Send For
FREE
CATALOG

Diamonds cost at least $1000 for 1-carat, yet a comparable, selected 1-carat Capra Gem is only $27—tax inc.! Brilliantly beautiful hand-cut, hand-polished Capra Gems are priced within easy reach of all. These gems are truly a miracle of modern science. Learn all about how you can enjoy the magnificence of a dazzling Capra Gem, write today for our beautifully illustrated Free catalog. See . . . in actual size . . . the wide selection of men's and women's styles, settings, prices. Read about our easy payment plans to suit every budget. Send no money. You are under no obligation and no salesman will call. Capra Gem Company, Dept. CT-110, Box 5145, Philadelphia 41, Pennsylvania.

FOLDING BACK REST

Ingeniously improved Folding Back Rest gives you the joy of sitting-up support when you read, eat, doze or watch T.V. Provides 3 positions, especially selected for maximum comfort. Anchored by non-skid base. Elastic strap holds your own pillow where you want it. Folds "tuck-away" flat. Conveniently light. Smart wood grain finish. Gifts mailed direct. We ship immediately for only $3.98 ppd. Money back guarantee. Better Sleep, Inc., Dept. 387, New Providence, N. J.

STOP THAT NOISE!



DOUBLE FLANGED EARSTOPPLE SHUTS OUT NOISE TWICE!!

PLAYS A TUNE

EARSTOPPLES MUSICAL PERCH

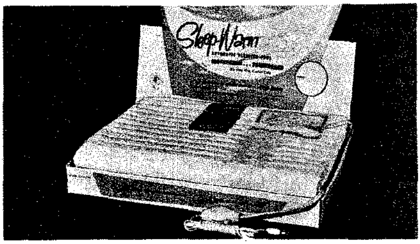
ITEM A . . . Dr. Frank's double-flanged Earstopples shut out sound twice. First flange deadens sound—second flange just about finishes it off. Sleep better despite snoring, dogs, kids, traffic, etc. Comfortable, original. Sleep first night or money back. **ITEM B** . . . Plays a tune for birdie when he sits on perch and looks in mirror. Fits any cage. Swiss musical movement stops when birdie flies off. (Earstopples $1.25) (Bird Perch $3.95). Western World Prod., 2611 Tilden, Dept. COR, Los Angeles 64, Calif.

METAL PORTRAITURE

Cuff Links-Tie Bar-Charm. Exclusive new process reproduces your favorite photo on lifetime metal; guaranteed not to scratch, wear or fade! Simply send any size photo and specify items; photo will be returned. (If desired, separate photos can be used on cuff links.) Satisfaction guaranteed. Solid sterling or 10k gold filled Cuff Links, $35; gold or silver Tie Bar or Charm, $20. Ppd. inc. tax. Diner's Club accounts honored. Ber-Tals, Dept. Q-4, 1253 S. Halsted, Chicago 7, Ill.

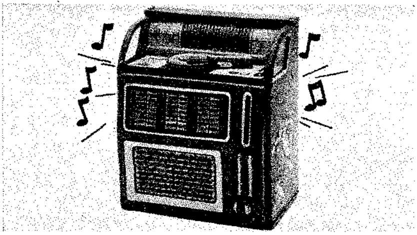
12 REAL DOLLS—ONLY $1.00

For a little girl to receive a whole box full of 12 dolls —*at one time*—is a once-in-a-lifetime thrill & a gift fit for a Princess! These are real plastic dolls—fully 4" high—with movable arms & legs—with hair—each dressed in a different cotton costume with hat. Your little Princess will be kept busy & happy for hours on end, dressing, feeding, playing with her *family of dolls. She'll love them & she'll love you.* Only $1 for the 12 doll set, plus 25¢ postage & handling. House of Dolls, Box 84, Dept. C-11, N. Baldwin, N. Y.



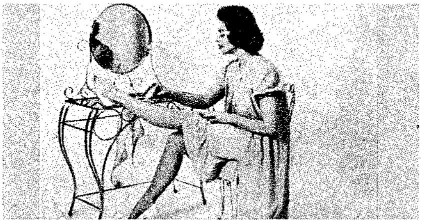
SLEEP-WARM "ELECTRIC COMFORT UNIT"

Enjoy Comforting Warmth that induces revitalizing Sleep. 'Sleep-Warm Footwarmer—Zone-warmer, lies flat under bottom sheet. Select desired warmth with 3-way control. Completely safe gentle Rising warmth—makes any bed cozy and warm. Recommended by doctors. Made of highest quality Sanforized ® sheeting, with genuine Celacloud ® fill, U.L. Approved. 5 Year Guarantee. Full or Twin Bed Size. Only $12.95 ppd. or $3.00, Bal. COD plus chgs. Dept. C-11, Box 606, Muskegon, Michigan.



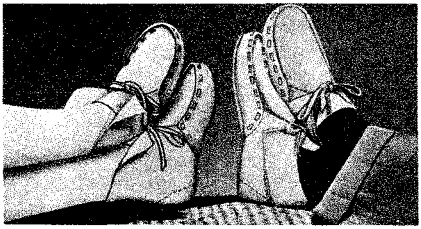
JUKE BOX BANK PLAYS REAL MUSIC

Saving money is fun with this amazing new Juke Box Bank that really plays. Just like a full size juke box in every detail. Drop in any size coin—from a penny to a quarter and instantly a tiny record starts to spin and the music begins. Completely mechanical, it requires no batteries or electricity. Built of sturdy metal to last for years. Order your bank today. Money back if not delighted. Only $1.98 ppd. Medford Products, Dept. COR-11, P.O. Box 39, Bethpage, N. Y



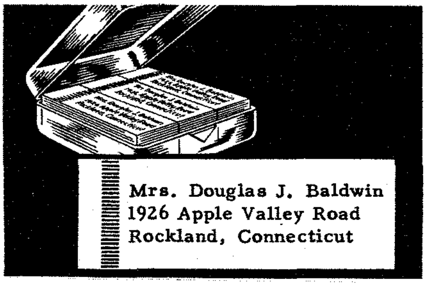
WITH FREE BOUTIQUE SHAVER

Women everywhere will delight to this wonderful offer—6 pair of first quality Lana Stephans full fashioned boutique nylons which stretch to fit every woman in the house. Fashion colors; beige or red fox —plus a Free Lana Stephans boutique fashion electric shaver ($5.95 value) (cord included) in elegant pink or blue colors—Engineered to cut ladies' hair on both under-arms & legs without bite or irritation. 6 prs. nylons & razor (a $17.95 value) only $12 ppd. Satis. Guar. Bruce Scott, Dept. CM, 1225 Bway, NYC 1.



RELAX IN PATAKWA MOCCASINS

Ideal gift for the whole family from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. Bliss To Wear indoors and out with cuffs rolled up or down. Handcrafted in Natural, Turquoise, Brown, Red, Russet or Indian White. For Men and Women in sizes 4 to 8 . . . $4.95, 9 to 12 . . . $5.95. Please add 35¢ postage. For COD's send $3 deposit. Immediate delivery—Satisf. guar. Gift orders carefully handled. Old Pueblo Traders, 622-CPM-So. Country Club, Tucson, Arizona.

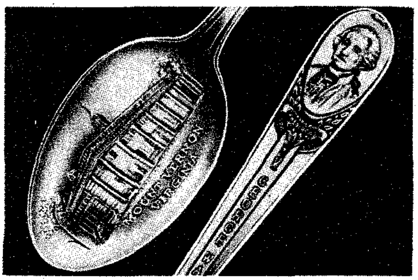


Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 Name-Address Labels Low As 25¢ Per Set!

500 gummed Economy labels printed in black with any name and address or any wording you want, just 25¢ per set. 4 sets (same name and address or all different) $1.00! 1½" long. With two-tone plastic gift box, 35¢ per set. 5-day service. For superior quality, order Gold-Stripe labels. De Luxe gummed paper with rich gold trim, 2" long. Set of 500, 50¢! With two-tone plastic gift box, 60¢. 48-hour service. Use these labels on envelopes, checks, letters, books, phonograph records, etc. Order as many sets as you want. Money-back guarantee. Postpaid.

WALTER DRAKE & SONS
2911 Drake Building
Colorado Springs 11, Colorado



FREE GIFT!—GEO. WASHINGTON COMMEMORATIVE SPOON

To interest you in collecting a complete series of the famous Presidents Commemorative Spoons, we offer to send you the first spoon of the series, FREE! The entire collection, designed by one of America's finest sculptors, consists of thirty-three in all, from Washington to Eisenhower. Each spoon commemorates a different president; displays his portrait, name and term of office. Skillfully engraved in the bowl of each spoon, is illustrated the outstanding events that occurred during his term of office. The spoons are of extra-heavy quality silverplate, manufactured by International Silver, America's largest silversmiths. With your free spoon we will tell you how if you wish, you can collect the entire series by mail, two or more at a time, at your convenience, for only one dollar each. Only one free to a family. Enclose this ad with your name and address and mail to: International City Mart, Inc., Dept. S39, P.O. Box 48-864, Miami, Florida.

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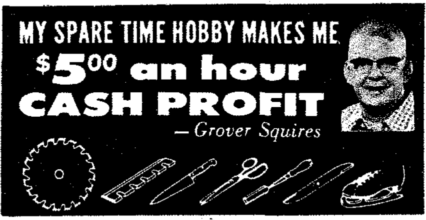
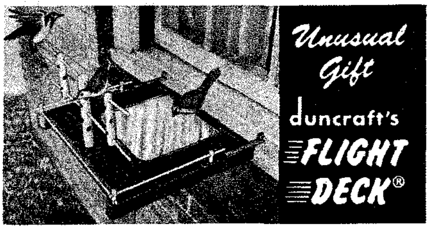


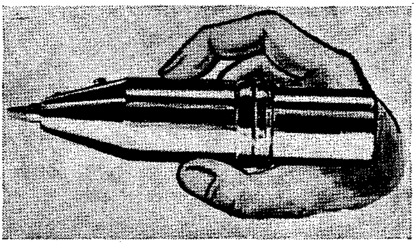
START YOUR OWN SPARE TIME BUSINESS

You can turn your spare time into Big Cash Profits with your own Complete Sharpening Shop . . . Grind saws, knives, scissors, skates, lawn mower blades . . . all cutting edges. Your own Cash Business with no inventory right at home . . . no experience needed. Free Book tells how you can start your own spare time business while you are still working at your regular job. Low Cost—time payments only $15.00 a month. Send postcard today. Belsaw Sharp-All Co., 7631 Field Bldg., Kansas City 11, Mo.



LURE WILD BIRDS TO YOUR WINDOW

Identify birds, their songs, calls, markings, courtship, feeding of young! Flight Deck is a quality product that will last for years. Ideal for shut-ins, youngsters, all bird lovers. Clips on or off any window sill instantly—no tools. Large 17"x15", all weather lifetime duralon, green, white trim, 4 seed wells, water pool, hardwood perches, feeding stick. Gift packed with card. ONLY $5.95. Add 60¢ each, shipping. Money back guarantee. Duncraft, Dept. C-11, Penacook, N. H.

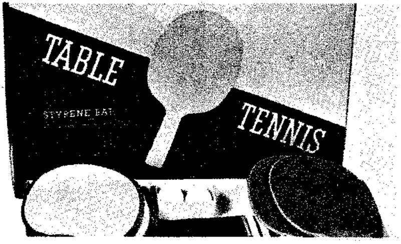


ELECTRIC ERASER ONLY $1.95

Push the button on this little power eraser and remove pencil, ink or typing errors. No holes through paper—it works by rotation, not pressure. Leaves a clean, smooth erasure without smudging adjacent work. Single flashlight battery (not incl.) does the job. Stenographers, artists, students, accountants, engineers all love this 5" metal tool. Gives better results with less work. 4 erasers and 2 brushes included. Just $1.95 postpaid from Greenland Studios, Dept. CO-11, 3735 N.W. 67 Street, Miami 47, Florida.

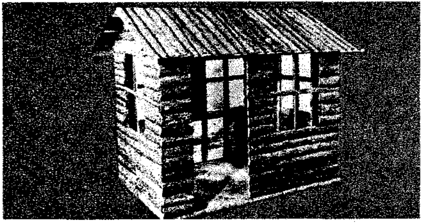
GIANT-SIZE ANIMAL TOYS

Thrill every child with these giant inflatable animals from the world over! 6 different animal toys in a set—gorilla, lion, jaguar, rhinoceros, armadillo, hippopotamus. Hours of delight as your little "big game" hunter commands these "beasts." Toss them up; they always land on their feet . . . swinging and swaying in every direction without tilting over. They stand from 15" to almost 3' tall, one-piece quality latex, bright colors, balloon-like, with genuine cardboard feet for real toss-up action! Guaranteed to delight or money back! Swell value! 6 for $1.00 plus 25¢ post. & handling per set. Liberty House, Dept. GA-1, 95 South St., Boston 11, Mass.



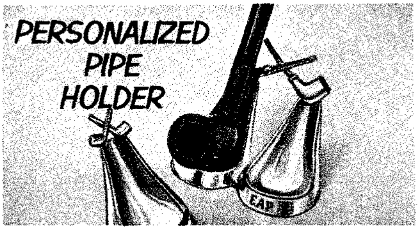
DELUXE TABLE TENNIS SET

Durable hi impact styrene, rubber faced, moisture proof, will not warp or separate like plywood bats. Inserted face protects edge of facing, balanced scientifically. Set includes 4 bats, 66" net, extension brackets, 4 balls. Patented set-priced less than comparable wood set. Attractively boxed, makes nice Xmas gift. Satisfaction guaranteed! Save!! Factory to you!! Only $5.95 plus 25¢ postage. Plastapac, Inc., Box 235, Wadsworth, Ohio.



KID'S LOG CABIN ONLY $21.95

This Log Cabin is ideal for junior cowboys or as a doll house for junior misses or as a tool shed for dad. Attractive and durable, the Log Cabin is made of real split cedar logs, no plastic or substitute material used. You will receive it preassembled in 6 sections which you can easily put together in minutes. Available sizes: 4' wide x 5' long, 5½' high, $21.95; 5' x 7' x 6½', $42.95; (& with shutters & door, $59.95). All FOB Camden, N. J. Cedar Products, Box 84A, N. Baldwin, New York.



SINGLE HOLDER—$1—DOUBLE—$1.95

A handsome gift for every man of distinction. Impressive on desk at home or office—and wonderfully convenient anywhere. Designed to hold any shape pipe. 18K heavy gold plate in Florentine finish. We put his initials on the polished gold front. Cushioned bottom prevents furniture scratches. The best-liked gift any pipe smoker can get. Single holder is $1. Double holder, $1.95. Please add 25¢ per order for postage and handling. Empire Mdsg. Co., 140 Marbledale Rd., Tuckahoe, N. Y.

John
Helen
Have a drink with the Thompsons

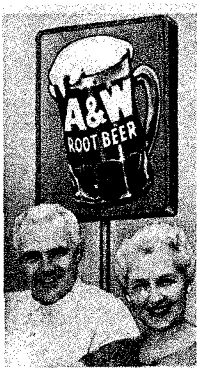
PERSONALIZED GAY 90'S TRAY

Surprise guests with your own personal touch of hospitality. Both your and your spouse's first names are handpainted under the silhouettes of the gay nineties couple. Your last name is also inscribed as shown. Colorfast metal tray has a side lip for easy carrying. Specify both first names and last name. Order #D-2539 serving tray . . . $1.98. No C.O.D.'s please. Add 15¢ postage and handling. Bancroft's, 2170 South Canalport, Dept. CM-978, Chicago 8, Illinois.

CLIP-ON EYEGLASS CASES

Safety clip-on cases, meticulously crafted of fine genuine Tan Saddle Leather with built-in spring clip. Glasses can't fall out, even when you bend! Clips to coat, vest or shirt pocket or to auto sunvisor. Indispensable for sportsmen, salesmen, and travelers. Wonderful insurance against breakage or loss. Exceptional gift ideas for any man who wears glasses or sun glasses. Safety-Clip-On Case, $1.50 Ppd.; Case with Pen-Pencil Pockets, $2.00 Ppd. Order now! Mastercraft, 275-C Congress, Boston 10, Mass.

IT'S GREAT TO BE INDEPENDENT

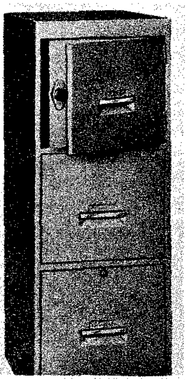


Our dreams come true! We're in business for ourselves with an A & W Root Beer franchise—no more worries—we've got a new interest—make loads of new friends and our income averages $1,000 per month! Just think of it! Our moderate initial investment was returned in our first year of operation. A & W is a nationally respected firm—in business for over 40 years. They provide a complete program for successful operation—financing too. Find out how you too, can gain financial security and independence. This is an opportunity of a life-time which you cannot afford to to pass up. For complete details write A & W Root Beer Co., Box 1039-F51, Santa Monica, California.

IF YOUR CHILD IS A POOR READER

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show that children gain up to full year's grade in reading skill in 6 weeks. Write today for your free illustrated folder and low price on The Sound Way to Easy Reading. Bremner-Davis Phonics, Department B-16, Wilmette, Illinois.

"TOP SECRET" FILE—SAVE $10



Safeguard your records and valuables. Handsome, streamlined filing cabinet gives safe-type security. Top "drawer" is really a steel plate strong door concealing a combination lock safety vault of heavy gauge steel. Two lower letter size drawers have lock and key for safety. Cabinet is 40" high, 15" wide, 18" deep. Drawers have roller bearings, easy moving follow blocks. Perfect for office or home. Flush handles. Colors: Grey, Mist-Green or Desert Tan. Weight 60 lbs. Factory List $39.95. Now—Save $10! Only $29.95. Shipping Charges Collect. No C.O.D.'s. 10 day trial. Money back if not satisfied. Send check or money order today. Interstate Equipment Co., Dept. 35, Great Neck, N. Y.

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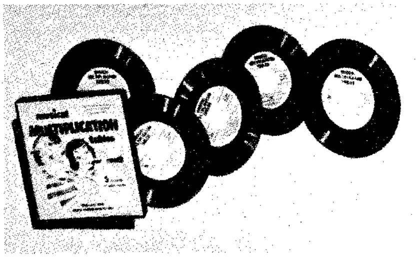
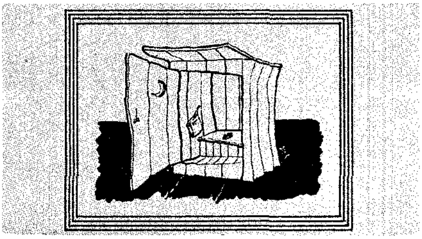


NOW JOHNNY CAN LEARN TO MULTIPLY

Get these new Musical Multiplication Records—and see his marks in arithmetic go up, quickly! All the Multiplication Tables from 2's through 12's have been set to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder. Send name to—Bremner Records, Dept. B-16, Wilmette, Ill.

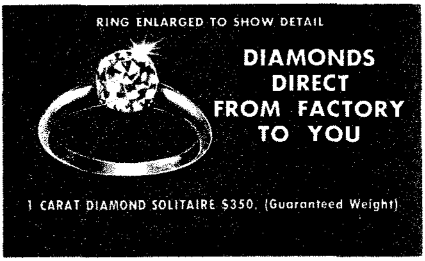


BATHROOM & W.C. CALENDAR!

The world's first and original. Here are 12 unique designs for that neglected room. Inspired illustrations of historic bathroom accessories from royal "thrones" to early American specialties. Authentic, amusing decor for The John on a 1961 calendar. Be the first in your neighborhood to display this unusual calendar. Delightfully different to own and give. Order your Bathroom & W.C. Calendar today postpaid, only $1 from Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Florida.

SEE-BRELLA—CLEARLY, THE GIFT!

You look through not under, this fashionably new "picture window" umbrella, when rainy winds blow! See-Brella guards your safety with golden glamour, dresses up any outfit! Made of strong, heavy-gauge crystal clear vinyl that shakes dry; no soggy drip. Brilliantly styled with 10-rib golden steel frame, gold-color binding, gold-flecked plastic handle. Even has handy rain bonnet in pouch on chain! Plus gold personalizing initial (specify). $5.95 ppd. Bradford's, Box 535-L2, Englewood, N. J. Free catalog.


RING ENLARGED TO SHOW DETAIL
DIAMONDS
DIRECT
FROM FACTORY
TO YOU
1 CARAT DIAMOND SOLITAIRE $350. (Guaranteed Weight)

SAVE ⅓ to ½ on GENUINE DIAMONDS

Long established diamond importer and manufacturer of diamond rings and fine diamond jewelry now selling direct to the consumer at price far below retail . . . 10 day inspection period . . . no obligation . . . have them appraised, if you desire! Ideal for investment! Write today for Free illustrated Brochure showing item illustrated above and other styles of equal value. Benj. & Edw. J. Gross Co., Inc. (Dept. C10), 64 West 48th Street, New York 36, N.Y.

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CLOCK
$3.95
DUTY FREE
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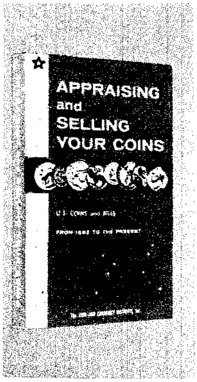
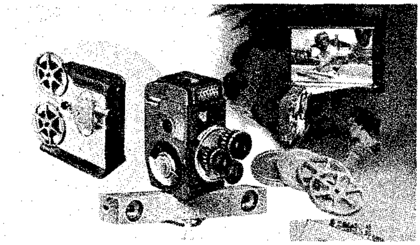
CUCKOOS EVERY FIFTEEN MINUTES

From the Black Forest of Germany direct to you . . . . Excellent time keeper. Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send $3.95 for Regular Model or send $5 for Deluxe Model. No C.O.D.'s. Sent Postpaid. Sold on Money Back Guarantee. Best Values Co., C-79, 403 Market St., Newark, New Jersey.

DID YOU PAY $20 FOR A STICK OF GUM?



Yes, and perhaps $950 for a soda! It is likely that someone bought an item today and paid for it with a coin in circulation that was worth many times its apparent value. One such dime, worth $950 may be in your pocket or purse right now! To help you recognize such coins and establish their cash premium value, Gimbels offers complete, illustrated book crammed full with information and exciting reading. Send for it today. Find out what Gimbels will pay for any U.S. coin or bill from 1652 to present. Money back guar. Appraising and Selling Your Coins, Published by Coin and Currency Institute $1.95, ppd. Send for free literature. Gimbels Coin Dept. C-11, N.Y.C. 1, N.Y.

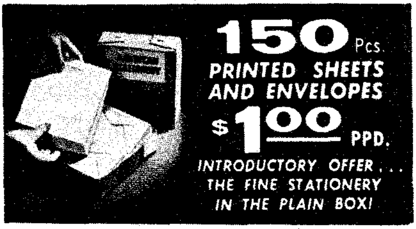


10 PIECE, 8MM MOVIE OUTFIT $119.95

Here's everything you need to take, title, project and store too soon forgotten happy events. Outfit includes: Triple-turret movie camera with built-in electric exposure meter & filters . . . 3 f/1.8 lenses for wide angle, telephoto and standard shots . . . a 300-watt blower-cooled movie projector with ¾" f/1.5 lens . . . a portable 30x40 glass-beaded screen . . . 3-200 ft. reels, 2 storage cans . . . a light bar for indoor shots and a complete titling kit. Order MK17. Brumberger, Dept. C, 34-34th Street, B'klyn 32, N. Y.

6½—FT. ALUMINUM TREE $9.95

The most dazzling silver display ever created—at the lowest price ever offered! Entirely created from glistening, ever-bright, Flameproof Alcoa Aluminum. Not a kit, not a skimpy copy! Branches (29" long), are completely assembled and rigid metal stand is included. Use year after year. Stores in its own container. #S-1391, 6½ ft. . . . $9.95. Also Available, #S-1392 3-ft. . . . $2.98, #S-1393 4½-ft. . . . $5.95, #S-1394 7½-ft. . . . $12.95, #S-1395 Turbo-revolving Electric Color Reflector . . . $5.95, #S-1396 Musical Electric Revolving Tree Stand only . . . $16.95 Add just 35¢ handling. No COD's please. Bancroft's 2170 So. Canalport Avenue, Dept. CM-979, Chicago 8, Illinois.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$1.00 PPD.
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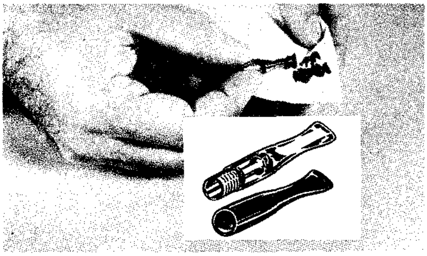

ENJOY WORRY FREE SMOKING!

Use the new sensational Tar Gard that traps over 80% irritating high temperature tars from regular and filter cigarettes. You can actually see the tar removed! Tar Gard relieves irritation to the nasal, throat and lung tissues. No Filters—No Cartridges—No Crystals in Tar Gard. Money back Guarantee, $1.95 postage paid, check or money order. No C.O.D.'s Tar Gard Sales, Inc. P.O. Box 2772 Dept. C-2, San Antonio, Texas.

SUSAN RICHARD 2-9-53
SUE 7-23-60
PEGGY 3-20-49
LOUISE 5-7-59
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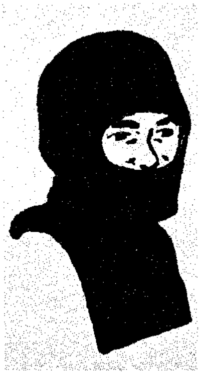
Sterling or Gold Filled Charms makes your bracelet an envied conversation piece. Sterling link Bracelet $1.05. Silhouettes, Photo Charm, Baby Shoe and Bottle comes with child's name, & birthdate. Wedding Bell (Ideal as bridesmaids', ushers' gifts and members of the wedding party) has His and Her name and date. Bell & Photo Charm, full 1", Bottle full 1¼", $1.50 ea. Baby Shoe $1.40 ea. Boy and Girl full 1", $1.50 ea. Key Chain Rhodium or Gold plated $1.10 ea. Free Catalog. Jamaica Silversmith 79-32c 164 St., Jamaica 32, N. Y.

100% WOOL U.S. NAVY TOQUE DICKEY



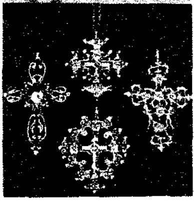
Originally designed for use by U.S. Navy men for protection against freezing cold winds on the high seas. Now available for you and your family. Laugh at cold, damp weather. This brand new, 100% all wool U.S. Navy Toque Dickey fits everyone. Men, Women and Children can work, play and Ski outdoors in comfort—for the Toque Dickey keeps face, ears, neck and chest warm and comfortable. Soft durable and flexible. Converts any jacket to a parka. Guaranteed new—never used. Get one for every member of the family . . . or as a really useful gift. Only $1.00 ppd. Special—6 for $5.00 ppd. Satisfaction Guaranteed or your money back. A. L. Robbins, Dept. A-2, 36 Bowery, N.Y. 13, N.Y.

(Continued on next page)

ENGRAVED CUFF LINKS

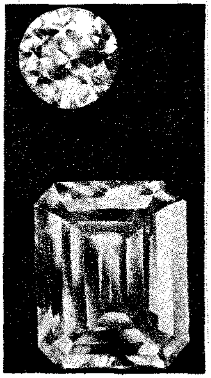
Beautifully etched lifetime metal Cuff Links, Tie Bar, Money Clip or Key Chain, each a faithful miniature of any business card, signature, trademark or insignia. Perfect personal or business gifts. Gift Boxed. Will drop ship if desired. Simply send cards or signatures you wish reproduced; satisfaction guaranteed. Cuff Links sterling silver plate, $8.95; 24K gold plate, $9.95. Tie Bar, Money Clip or Key Chain—Sterling, $5.50; Gold, $6.00 (ppd. inc. tax). Diners' Club accounts honored. Ber-Tals, Dept. *Q-3, 1253 S. Halsted, Chicago 7, Ill.*

COER DES PLUMES—CLASSIC CROSSES

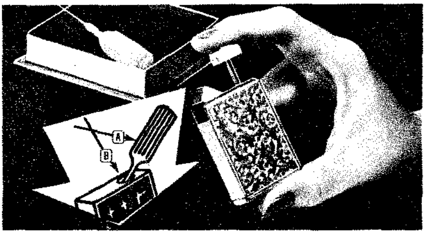


"Coer Des Plumes" . . . *Tickled by this feather* jewelry hand-wrought of heavy sterling silver, because there just never has been a more graceful design. This lovely three-inch pin will be stunning on the shoulder of a dress, at the lapel of a suit, $3. Matching earrings $3. The set $5 ppd. Gift Boxed. "Classic Crosses" . . . Hand-wrought in sterling silver are masterful reproductions of originals. Each comes on a sterling chain, *will give classic elegance to* a simple dress. English (left), and French (top) $5.00 ea. Cellini (right) and Florentine (bottom) $7.00 each. All four specially priced for $20. Gift Boxed Tax inc. ppd. Mary Mae, 211-10C 73rd Ave., Bayside 64, L. I., N. Y.

MORE FIRE THAN DIAMONDS

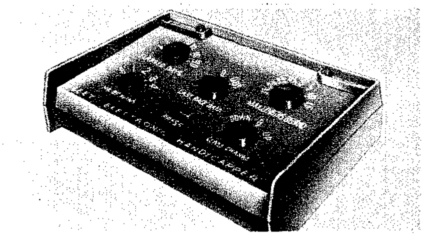


Titania, new exciting man made miracle jewel, rivals brilliance *of the most* expensive diamonds. Yours for only $12. a ct. Superbly hand cut & polished by cutters with years of experience. Mounted in settings of your choice at a fraction of the cost of diamonds. High styled 1 ct. Titania in Tiffany setting of 14 Kt. gold to suit every feminine taste, $25. Man's ring in 14 Kt. gold with 1 ct. Titania $32.00. Free catalog showing variety of men's & women's styles, settings & prices for every budget. Also Linde star Sapphires and Rubies (syn), Chatham-Created Emeralds available at proportionately low prices. Add 10% fed. tax. Regent Lapidary Co. CR-19 511 E. 12th St., N.Y.C. 9, N.Y.



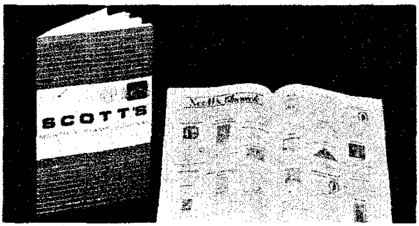
PERFUME COMPACT

Cannot Spill—Easy to Fill. This Florentine-inspired purse atomizer is as convenient as a lighter & as easy to operate. Light pressure on the plunger releases a fine mist of perfume. Not a drop lost through messy funnel filling. A unique & simple to operate non-breakable plastic injector A draws perfume from the bottle. Injected into a sealed compartment B, guards against leakage and evaporation. Delightful to use. Flattering to give. Comes gift wrapped for $5.00, ppd, tax incl. Charlo Buyers, Inc., *311 West 50th Street* N.Y.C., N.Y.



RACE RESULTS Computed Electronically!

Fantastic New pocket computer flashes probable money winners instantly. Sturdy, dependable . . . amazed users report 65% to 75% accuracy. Simple, easy operation. Not A Toy Or Gimmick! Take to track. A scientific, electronic tool designed for the *serious racing fan, the professional handicapper or* the "never-been-to-the-races" group. Ideal gift for adults. Introductory Offer only $14.95 ppd. Send check or M.O. to: Electronic Computer Co., P.O. Box 5793, Detroit 39, Mich.



STAMP COLLECTOR'S JOURNAL

Get more fun out of stamp collecting with Scott's Monthly Stamp Journal. Learn the stories behind the stamps. Get latest stamp news. Keep up with stamp-world events. Each copy carries latest prices, new issue information, catalogue changes, articles, illustrations, facts of interest to help you buy and collect wisely and get the most enjoyment out of stamps you now own. Special introductory offer. 3 months $1 Regularly $4 a year. Send your dollar today to Scott —Dept. CJ, Box 402 Radio City, New York 19, N. Y.

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with your photo & name $1.00. Free. 40 envelopes. Send snapshot or neg. We photograph it & make 40 Photo Christmas cards on glossy stock and print your name on each. Add 25¢ post. & hndlg. each set. No C.O.D.'s. No orders accepted after Dec. 13. Money-back guar. Photo King, Dept. P-17, Box 3255, Grand Cent. Sta., N. Y. 17.

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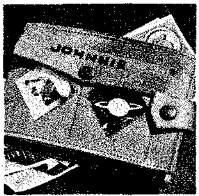


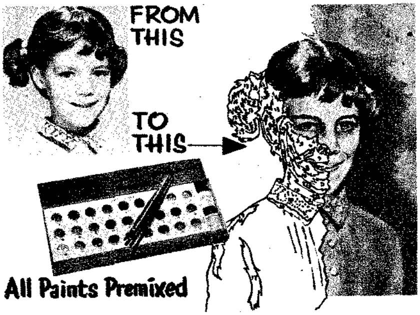
for boys and girls of all ages. Complete with change purse, 2 picture compartments, identification card, and 2 make-believe bills. Personalized with first name or initials, in tan or red leather. Wonderful wallet buy. $1.00 postpaid, 3 for $2.75 postpaid. Pa. residents add 4% sales tax. The Added Touch, Dept. CR11, Wynnewood, Pa.

THE ENCHANTING GIFT THAT GLOWS

bringing 175 hrs. of warm candle-lite for Christmas, birthday, anniversary. Soft light for patio, pool-side, dining, dancing, to light your secluded rendezvous! Pink, red, blue, white 4" x 7"; all frosted. Only $3.50 ($5 Value) pstg. pd. Cont. U.S. (2 for $6) add 4% Calif. Gift Shop, Pine View Lodge Resort, Blue Jay, Calif. (Dealer Inquiries Invited).

STOUT? HALF-SIZED? FREE CATALOGS

Send postcards to address below for Roaman's catalogs Free. Enjoy perfect fit in women's sizes 38 to 56 and half-sizes 14½ to 32½. Dresses, coats, sportswear, lingerie, foundations, shoes. All designed to make you look more slender and youthful; priced to save you money. Roaman's, Dept. 715, 5th Ave. at 39th St., New York, N. Y.



OIL PORTRAIT KIT . . . $9.95

No Experience Necessary!

Send only $9.95 & a Photograph Portrait, Sharp Clear Snapshot or Color Slide (Any Size, Black and White or Color) to receive a "Portrait-Kit" which includes a 16" x 20" Canvas Panel Diagrammed to Paint the Portrait by Numbered Blanks; All Oil Paints; Two Fine Brushes; Full Instructions and Your Unharmed Photo. Indicate Hair and Eye Coloring. Our new Paint-By-Numbers Process (Pat. Pend.) Results in a Professional Style Portrait Without the Usual Patchwork Appearance. Thousands of Satisfied Customers. Send only $9.95 to:

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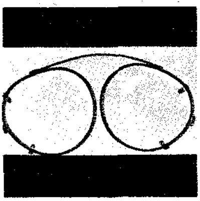
"CLIP-ON" MAGNIFIERS—EASY READING



Now, "Clip On" these wonderful magnifying lenses on your regular prescription-made eye glasses (not bifocals). Help make small print read bigger. Clip on and off . . . fast. Only $4. pair, postage prepaid. If C.O.D. charges added. Satisfaction guaranteed. Order today from Precision Optical Co., Suite 39-P, Rochelle, Illinois.

5½ FT. TRAMPOLINE—ONLY $29.95

Sr. Trampler—The Safe Trampoline. Exclusive six-sided design keeps Jumper in center. For children to 10. Strong tubular frame & tough canvas, laced w/ heavy-duty shock cord. Develops balance, poise, coordination and is lots of fun. $29.95 ppd. Also Big Boy Trampler 8' x 5½', heavy steel constr. $65.00 ppd. Dan-Air Co., Renner, Tex.

(Continued on next page)

IT'S GREAT TO BE TALLER

Just step into "Elevators" amazing height-increasing shoes and be almost 2 inches taller. Important inches that bring new respect in business, admiration from her. "Elevators" look like other fine shoes; so tall men as well as short men wear them with no one the wiser. For free booklet of 34 styles write Brockton Footwear, Inc. Dept. 211A, Brockton, Mass.

"ON-THE-GREEN" BALL MARKER—$1

HERE LIES
JACK
MILLER

Tee-rific! A whimsical gift for all golfers. Amusing miniature ¾" headstone, in polished Sterling Silver, engraved "Here Lies" & golfer's name. Clever, easy to see. It lies flat on the green. Guar. to start the conversational ball rolling at the 19th hole! In leather carrying case, $1 ppd. Immed. delivery. Free catalog. Zenith Gifts, 3144 P.O. Bldg., Brighton, Mass.

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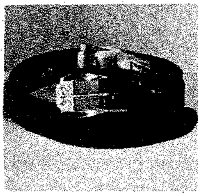
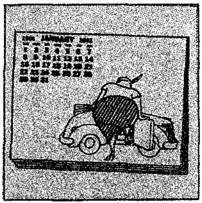


Secret zipper pocket hides *cash safely. Top quality* cowhide. With initialed brass buckle, one pocket in alligator grain, $3.50. With plain buckle and 2 pockets, $3.95. Brown or black. Sizes 28 to 44. Also boys' sizes 24-36, one pocket, brown only, $1.95. Write for free gift catalog. Clarion Products, Dept. 711, Highland Park, Illinois.

NEW NATURAL HAIRPIECE FOR MEN!

Now!—a realistic hairpiece, by Louis Feder. Looks, feels like your own hair; friends invariably approve. Comb it, sleep in it, swim in it—it's hurricane-proof! Individually designed. Choice of styles, including popular crew cut. Average price, $170. Write for Booklet T, The Only Solution to Baldness." House of Louis Feder, 545 Fifth Ave., N. Y. 17.

GIRDLE GAL CALENDAR!



Here's an uncanny 1961 Calendar with a fresh aspect on the subject. Not a sweater girl among the dozen backside beauties. Dolls in unflattering shapes, sizes and situations. The awful truth exposed—uncensored, uninhibited. Men, hang it for a whole year's *revenge!* Ppd. $1 from Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Fla.

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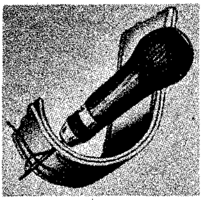


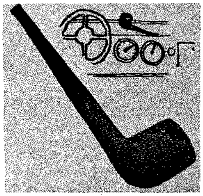
Speedy Stitcher repairs Car Tops, Sports gear. Anything made of Leather, Canvas and other tough materials. Easy push-pull action makes lock stitches like machines. Comes with 3 different needles, bobbin, waxed thread, illustrated directions. $1.98 postpaid or C.O.D. plus fees. Supplies available. Sportsman's Post, 366 Madison Ave., Dept. A-831, N.Y. 17.

FUNNY BATHROOM DOOR BELL

the GOTTA-GO bell

Here's a sure way to speed up bathroom traffic. If you're waiting, ring once. Ring twice when you mean Now. Three rings mean to forget the whole thing. Silvery bell and ringer mounted on decorated hard wood, size 8½ x 3½. A cute bathroom decoration and party funmaker. Just $1 ppd. Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Fla.

MAGNETIZED BRIAR PIPE STAYS PUT



Here's a modern marvel of *a pipe that holds its own* as pipe and pipe-rack too. Magnetic disk in the bowl keeps pipe upright on car dashboard or any metal surface. A welcome end to both ash-spilling and the loss of pipe and temper. Fine Algerian briar with 3 initials free. $3.65 ppd. Address David P. Ehrlich Co., Dept. C, 207 Washington St., Boston 8, Mass.

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FREE

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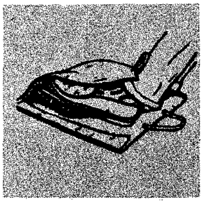
COZY & WARM IN STADIUM OR BLIND



Keep feet warm at football games, (hunting or fishing) even in zero weather with New Outdoor Footwear Heater. Operates all day on 3½ ozs. lighter fluid. Safe. Compact. 15 ounces. Ideal gift. Order today. (You'll want several for Xmas). No C.O.D. Complete @ $10.95 ppd. Sportsman Footwarmer, Inc., P. O. Box 623, Waco, Texas. (Salesmen wanted)

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Bar stool Bird-Watcher's Delight! A Calendar for tipplers who sometimes forget the date. Mad Characters ranging from Beatnik Bongo Bird to Cockeyed Rooster. Plaster near home or office oasis and always know when it's tomorrow, or at least next week. Yes, 1961 calendar is reliable. Ppd. Only $1 from Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Florida.

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Send neg, with 10¢ (after Dec. 1, 15¢). Returned with Deluxe embossed Yulecard, descriptive folder. Black & white, 20 for $1 & 35¢ shipping (if no neg. send photo & 50¢) Color photo: Send neg. or slide and 20¢ & 5¢ post. With envs. & folders: 10-$1.89 & 35¢ shipping; 25-$4.75 & 55¢; 50-$9.25 & 65¢. Satis. Guar. Yulecards, Dept. 25, Quincy 69, Mass.

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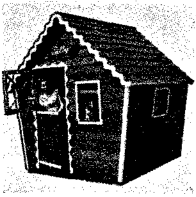

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No sugar or salt & so low in calories. Special introductory variety direct from world's largest mfgr. 3 Dietetic assorted boxes (Milk Chocolates, Fruitdrops, Chocolate covered Cookies), plus pkg. dietetic Hard Candies. All 4, only $2. ppd. The best Dietetic candy you ever tasted or money back. Free Catalogue. Estee, Dept. C-2, 42 Jumel Pl., NYC 32.

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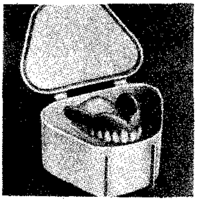

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Now you can destroy unwanted hair permanently, in the privacy of your home, with famous Mahler Epilator! Acclaimed by thousands who, after reading our instructions carefully, learned to use the Mahler safely and efficiently. Send 10¢ today (pstg. & hdlg), for "New Radiant Beauty." Mahler's Inc., Dept. 320P, Providence 15, R. I.

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Each
MULTI-VITE Contains

6000 units Vit. A; 1000 units Vit. D; 5.0 Mgm. Vit. B-1; 3.0 Mgm. Vit. B-2; 1.0 Mgm. Vit. B-6; 2.0 Mcg. Vit. B-12; 50.0 Mgm. Vit. C; 2.0 I.U. Vit. E; 25.0 Mgm. Niacinamide; 5.0 Mgm. Calc. Panto; 0.4 Mgm. Folic Acid.

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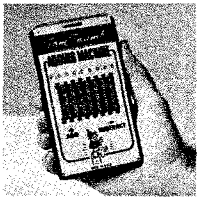
ADDING MACHINE



$1.97 ea. or 2 for $3.49. Add—Subtr.—Mult.—Divide. Does all 4 operations. Handles 9 columns of numbers. Settle for no less. Leatherette case. Lowest price adder made in America. Beware of cheapened foreign imitations. Money back guarantee. Agents wanted. $1.97 add 4% tax in Pa. Tom Thumb, Dept. N-50, P.O. Box 5066, Philadelphia 11, Pa.

THE BIG CHIEF'S CIGAR HOLDER

THE BIG CHIEF'S CIGARS

Give your cigar-smoking big wheel this funny figure that holds a handful of cigars and countless smiles. He's two-tone tobacco brown glazed ceramic. The boss will love that middle-age bulge and smug expression that caricatures your favorite executive. $1.98 plus 27¢ p.p. please. Greenland Studios, Dept. CO-11, 3735 N.W. 67th St., Miami 47, Fla.

FREE CATALOG—LADIES WIDE SHOES

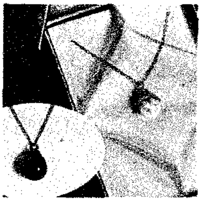
Step into Fall fashion with new selection of ladies wide shoes that are attractive and comfortable. All heel heights, all sizes 4 to 11, widths C to EEE. Shown, new "Eadie" with pointed-toe and slim 2¼" heel. In black suede or brown calf. Only $9.95 ppd. Order now or get free catalog. Syd Kushner, Dept. C-11, 733 South St., Phila. 47, Pa.

YOUR DEAL, PARTNER!

TEXAS DECK
GIANT SIZE
PLAYING CARDS

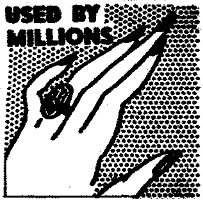
You can't lose with these Giant Playing Cards! Over Half a Foot High. More than a novelty, there is practical appeal which will keep company entertained, win or lose. An original gift, wonderful fun, supreme quality. Only $4.00 a deck, 3 decks for $10.00 ppd. Order today! Galentine Novelty Co., Dept. D, 519 E. Jefferson Blvd., South Bend 17, Ind.

2 RARE PEARLS FOR PRICE OF 1—$4.95



Precious white & rare black cultured pearls are interchangeable on the 14 Kt. gold chain to grace Milady's lovely throat and highlight any costume! Smart gift box and certificate of genuineness included. Money back guarantee (add 10% fed. tax). Hobbies Unlimited, Box C-11, Oakland Gardens Sta., Flushing, N. Y.

NEW! AMAZING! KANT-BITE!

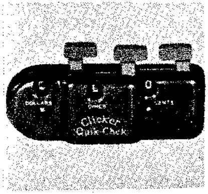


You can't bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it can't be bitten! Now nails can grow glamorously long! Guaranteed! Only $1.50. Kant-Bite Co., Dept. C-4, Box 75, Rugby Sta., B'klyn 3, N. Y.

DRAW ANY PERSON IN ONE MINUTE!

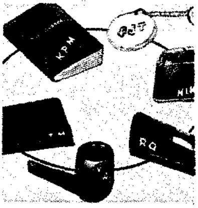
Draw any person, still life, map, photo, landscape without talent! Anything is automatically seen on paper thru Magic Art Reproducer. Reduces, Enlarges. Follow lines of "picture-image" with pencil for artistic drawing. $1.98 postpaid with order, or C.O.D. plus postage. Money back guar. after trial. Norton Dept. 393, 296 Broadway, N. Y. 7.

16¢ + 29¢ + $1.37 + 33¢ + 9¢ = ?



Keep tabs on supermarket spending with "Clicker"! Add pennies, dimes, dollars by pushing its buttons and know exactly what you've spent! Save embarrassment, keeps you within budget, "checks" the checker. Totals up to $20.00. Terrific gift! $2.00 ppd. Free gift catalog. The Light-House Inc., Dept. C-2, Plymouth, Mass.

200 RAISED GOLD INITIALS—$1.00

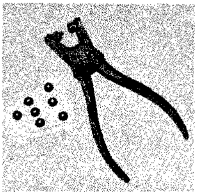


Earn extra money! Sell new Gold Monogram Kit. 200 initials. Personalizes any possession. Monograms metal, leather, etc. Made of metalized Mylar by Dupont. Self adhering, permanent. Raise money for charity, church, school, club. Order sample kit, plus profit making discounts. $1.00 ppd. Imperial Monograms, 150-26K Hillside Ave., Jamaica 32, N. Y.

TRU-VUE IS 3'DELIGHTFUL FUN!

Tru-Vue puts children on "peeking" terms with Huck Hound, Popeye, Lassie and Timmy, and many other TV & cartoon favorites. Adventure, travel, *Mother Goose Rhymes*, fairy tales & Christmas stories are also available on full-color 3-D picture cards. Only $1.29 at Toy & Variety stores, or order direct prepaid from: Tru-Vue, Portland 7, Oregon.

EYELET PLIER OF 1000 USES $1.98



Use in home, workshop, office. Punches hole, sets eyelet in same motion. Sets metal eyelets in leather, canvas, plastic, paper & fabrics. Makes scrapbooks, fix shoes, sneakers, drapes, shower curtains, lengthen belts, etc. Free 300 eyelets. Reg. $3.49 value, $1.98. 1000 extra eyelets, $1.50. Newark Dressmaker, Dept. OG, 140 Halsey St., Newark 2, N.J.

LOOK MANY YEARS YOUNGER

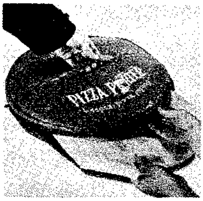
WRINKLES GONE
Before
After

Temporary Wrinkle Remover. This is the sensational liquid you heard beauty editors rave about. It won't banish wrinkles forever. But it will remove wrinkles for a period of about 6 to 8 hours (wonderful for that special date). Works instantly. Special Sample Offer! (Return this ad with no money.) Lechler, 560 (C-11), B'way, N. Y.

100 LITTLE DOLLS—1 PENNY EACH

100 Dolls made of Styrene & Synthetic Rubber—only $1. Baby dolls, Nurse Dolls, Dancing Dolls, Costume Dolls, Cowboy Dolls, Bride Dolls & many more, in exquisite detail up to 4". Not made of paper or rags but of Styrene & Synthetic Rubber. Money Back Guar. Send $1 & 25¢ for pstg. & hdlg. for each set to: 100 Doll Co., Dept. M-62, E. 47th St., N.Y. 17.

KEEPS PIZZAS PIPING HOT



Tired of eating your take-home pizza cold? Then carry it home in new Pizza Porter that keeps pizzas piping hot till ready to eat. Quality made of washable vinyl; Fiberglas®; zips closed to keep heat in. Jaunty red & yellow—perfect gift for pizza lovers! Send $2.98 to The Pizza Porter, Inc., Dept. C11, 148 E. Seneca Tpke., Syracuse 5, N. Y.

FAMOUS SLEEPY BABY DOLL

Sleepy Baby Doll, doll rage of the day, and winsome Brother & Sister Dolls, make a most cuddly, lovable, threesome. Real heartwinners delighting both giftgivers and getters alike. Three 8" dolls, boxed: $3.50 ppd. 2 Sets 6 dolls only $6.00 ppd. Satisfaction guaranteed. No COD's. Dept. CO, Q.T. Novelty Co. Inc., 366 5th Ave., N.Y. 1.

WHAT BOOKS ARE YOU SEEKING?

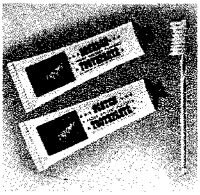
Name the book—we'll find it for you! Skilled staff locates any book wanted—no matter how old or long out-of-print. Fiction or non-fiction. All authors, all subjects, publishers. We find books successfully even when you recall only the title. Free search—courteous service—and no obligation to buy. Write Books-On-File, Dept. A, Union City, New Jersey.

NOW!
OUT-OF-PRINT
BOOKS
LOCATED!

BUY REAL DIAMONDS THIS NEW WAY

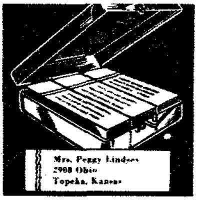
"The talk of the country." Save up to 50% buying direct from one of the world's well-known diamond cutters. Over 5000 diamond ring styles $50 to $50,000. Ring mailed to you for inspection without payment if reference given. Credit Terms. Write for Catalog C-4, Empire Diamond Corp., Empire State Building, New York 1, N.Y. Free Diamond Catalog C-11.

WHISKEY FLAVORED TOOTH PASTE



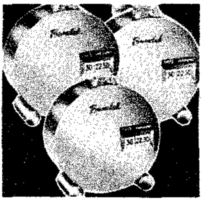
At last, here's real he-man tooth paste—genuine 6 proof stuff that's the best argument yet for brushing teeth three times a day. Full 2½ ounce tubes are flavored with genuine Scotch or Bourbon. Why fight oral hygiene—enjoy it! Specify Scotch or Bourbon. Just $1 per tube from Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Fla.

500 NAME & ADDRESS LABELS 25¢



World's greatest Label offer! 500 Gummed Labels printed with Any name and address, 25¢ per set! 4 sets (same printing or all different), $1.00! Two-tone Jewel-type plastic gift boxes 10¢ extra, 4 for 25¢. Order as many sets and boxes as you want. Money-back Guarantee! Order Now! Western Stationery Company, Dept. CT26, Topeka, Kansas.

$300.00 IS YOURS EVERY YEAR



automatically with a set of 3 perpetual Date-Amount Banks. Insert 25¢ a day and watch date advance, amount increase. Forces you to save daily, or Calendar won't change date. Save for home, car, vacations, etc. Reg. $3.50, now only $1.99 ea., 3 for $5.75; 6 for $11, plus 25¢ a bank postage. Mail to Date Bank, Dept. 11, 300 Albany Ave., Brooklyn 13, N. Y.

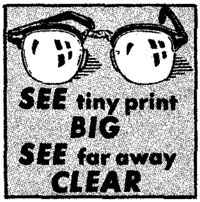
(Continued on next page)

THE FAST BUCK TOWEL

THE UNITED STATES OF AMERICA

Here's how to clean up on *big money*. It's a thirsty white cotton towel 15" x 26" with a funny, phony reproduction of a buck covering all of it. Great for the bar; a fun gag in the bathroom. Give it to the guy who always talks about "cleaning up." Just $1.25 ppd. from Greenland Studios Dept. CO-11, 3735 NW 67 Street, Miami 47, Florida.

BIG SAVINGS ON READING GLASSES



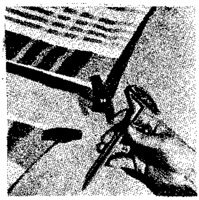
Pick magnifying lenses that *help you see better if you* do not have astigmatism or eye disease. Folks over 40 save big money on quality ground reading or bifocal lenses (or your RX). Smart modern frames. 100% satisfaction or full money back. Over 100,000 *satisfied customers*. Send for Free 14-lens Test-Yourself Kit, Advance Spectacle Co., Inc., Dept. C11, 537 S. Dearborn, Chicago 5.

1000 ADDRESS LABELS $1

Frederick W. Strandberg
1240 Oak Circle Drive
Jackson Heights
Long Island, New York
Oak St.

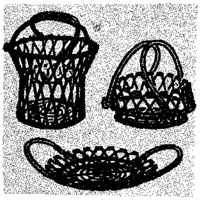
Any message up to 4 lines neatly printed in black on white, gilt edged gummed paper 1½ in. long. Padded and packed with clear 2¼ in. plastic box. Note we tell you our sizes. 1000 for $1 any 5 orders, $4; any 10, $7.50; any 35 for $15. Via air, add 21¢ per 1000. Guaranteed Prompt delivery. Bruce Bolind, 110 Bolind Bldg., Boulder 17, Colorado. Thank you kindly.

GATOR-PEGS



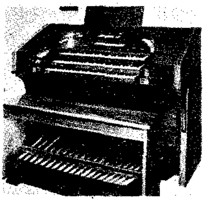
New, down-to-earth practical tools for campers, picnickers, and beach-hounds. Anchors almost anything that tends to go with the wind. Ideal Christmas stocking item. Sets in green, red, yellow, and blue. High impact plastic. Pkg. 4 pegs $1.00 ppd. Order today. Satisfaction guaranteed. Boyce Creations, Dept. C-1, 927 Fulton Federal Building, Atlanta 3, Ga.

VERSATILE MULTI-SHAPE BASKETS



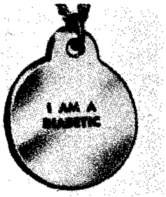
Imported plastic covered wire baskets, adjustable to many shapes and uses: Fruit, vegetable, picnic baskets, flower display, centerpieces, serving tray, etc. Four color combinations: white with black trim or yellow, blue or green with white trim. Make useful gifts. $1.50 each, 3 for $4.00, 6 for $7.50 all ppd. Notion House, 1170 B'way, N.Y. 1, N.Y.

BUILD YOUR OWN ELECTRONIC ORGAN



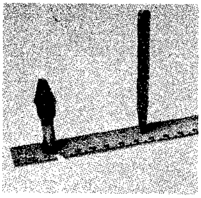
Build a concert quality *electronic organ with the* Artisan kit at half the cost of a ready-built organ. Charts so simple anyone can follow. 14 models, single manual to giant 4 manuals. Purchase a few parts at a time. Progress as fast as budget and time allow. Write for brochure. Electronic Organ Arts, 4949-C York Blvd., Los Angeles 42, Calif.

HEART—DIABETIC—ALLERGY TAGS



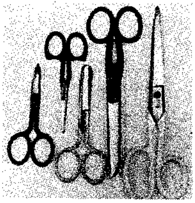
A "must" for everyone with a medical message. Helps to safeguard against receiving wrong medication in case of accident. Stainless Steel Disc; available as Bracelet, or with Neck Chain or Key Chain. Medical message engraved on one side: $2.00. For name, address, phone number on reverse side, add $1.00. Antin's 114 Baronne St., New Orleans 12, La.

COLLEGE AND OTHER STUDENTS



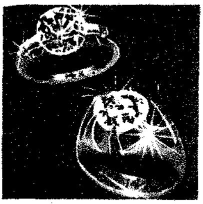
Now it is not necessary to carry "that old jagged" compass. With ordinary pencil (pat cap) and plastic rule you always have compass on hand. For math and science classes and at all times a compass is needed. Very convenient. Order today. Only $1.00 pp. Comparule, 242 Portage Trail-W. Ext., Cuyahoga Falls, Ohio.

GENUINE SOLINGEN SCISSOR SET . . . $2



Sent postpaid and duty free direct from Europe to you! Made in Solingen, Germany, famous for knives *and scissors, this 5-piece* set includes 7" household scissors, 6" sewing scissors, 4" pocket scissors, 3½" nail scissors, 3½" embroidery scissors. Save money at only $2 for the set. Order from: Heritage Bldg., Ft. Worth 12, Texas. No CODs.

DAZZLINGLY BRILLIANT GEMS



Exquisite white simulated diamonds unconditionally guar. for life. Will never scratch, chip or discolor. Cut & polished by expert diamond cutters. Full 58 facets for unsurpassed brilliance. Cost not thousands—only $22 a ct. Easy payments. Free illus. bklt. shows men's & women's styles. Yours on request. No oblig. Vega Co., Dept. C, Box 465, New York 19, N.Y.

STAPLE-LESS PAPER FASTENER

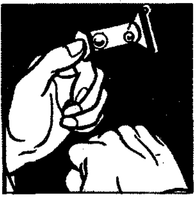
FASTENS LIKE THIS!

Remarkable stapler fastens papers by a clever method that utilizes the paper itself. Never buy staples. Never run out. Never ruin finger nails removing staples. Will clip up to 10 regular sheets every time—never fails. Money saving handy helper for home and office. $2.69 ppd. from Greenland Studios, Dept. CO-11, 3735 NW 67 St., Miami 47, Florida.

U.S. GOV'T SURPLUS SALES

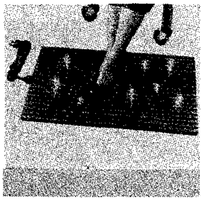
Buy direct from U.S. Gov't Jeeps, trucks, forklifts, tents, tools, machinery, motors, typewriters, hydraulics, camping equipment and 1000's of other items that sell as low as 2 or 3% of original Low Gov't cost! Send $1.00. Today for complete instructions and list of depots to Aviation Surplus, Dept. C, Box 789, York, Pennsylvania.

FIND THE WOOD STUD IN THE WALL



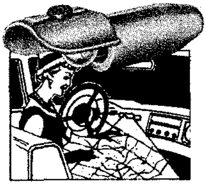
A Ford Dowser Ball is indispensable when hanging pictures, mirrors, shelves; and when making alterations. The original stud finder. The roll of the ball finds the actual stud in the wall. No magnets! Only $2.00 ppd. Money back guarantee; no C. O. D.'s please. Usual trade discounts to dealers. Ford Products, Dept. CR-2, Port Chester, N. Y.

ELECTRIC FOOT WARMER



No more cold feet. Keeps feet, ankles comfortably warm. Portable, lightweight (5 lbs.). all-rubber mat. Operates on any 110-volt AC or DC outlet, consumes less than 100 watts, 14" x 21". Can be used in office, store, or home. 12-mo. guar. $7.95 ppd. Interstate Rubber Products Corp., 908 Avila St., Los Angeles 12, Cal. Dept. 506; 9108 Meyers Rd., Detroit 28, Mich.

HANDY PLUG-IN DASH LITE



Plug into car lighter at any angle. Light's on to read maps, count change, write. No battery, switch. Hood prevents windshield reflections, sheds light safely below driver vision. Magnet "stores" it on any steel part. Sturdy plastic with replaceable bulb, only $1. Full moneyback guaranteed. Jarco Products Co., 6568 N. Sheridan Rd., Chicago 26, Ill.

SHIRTS FOR TALL MEN ONLY!

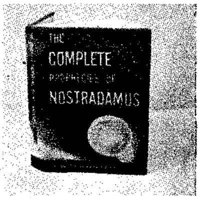
Now! Perfect fit for tall or big men, in specially designed shirts! Sleeve lengths 35 to 38. Bodies cut 4 inches longer than ordinary shirts! Dress and sport shirts in wide variety of styles, fabrics, colors. Also dress, sport, work and athletic shoes in sizes 10AAA to 16EEE! Not sold in stores, by mail only! Get free catalog. King-Size, 5110 Forest St., Brockton 64, Mass.

FREE! 100 WORLDWIDE STAMPS

PHILIPPINES
POSTAGE
6 CENTAVOS

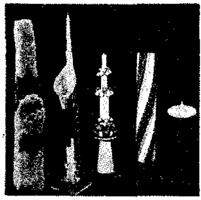
Send now for new, Free collection of 100 all-different Worldwide stamps. New issues of the year—pictorials, commemoratives. Get Togo "Sumit" stamp, Netherlands KLM, South African, Antarctic, many more. Send for this valuable collection and other stamp offers on approval. today. Rush reply. 10¢ for handling to Garcelon, Dept. NCRX, Calais, Me.

NOSTRADAMUS SAW THE FUTURE



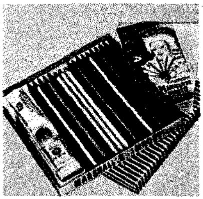
He predicted Atomic War, Time of Peace on Earth and amazing events to year 3797 A.D. Only existing vol. to give you every Nostradamus prophecy. You'll see how past events have come true with uncanny accuracy. See how the 1000 predictions in "The Complete Prophecies of Nostradamus" will affect you! Vol. $4.95 ppd. Nostradamus, Inc., Dept. C-11, 380 Canal St., NYC.

MAKE CANDLES FOR FUN & PROFIT



Housewives wanted! Learn to make and decorate these beautiful candles at home in spare time. World's only professional home study in the fascinating art of candlecrafting shows you how. Enormous demand for custom candles. Make your own Christmas candles, too! Send for Free Facts, on home instruction method. Candlecraft Institute, Dept. X-192, Fallbrook, Calif.

NOW! A NEW WAY TO EARN MONEY



At home, full or part-time with new Photo Painting Pencils. Earn money now by coloring photos, snapshots, and Polaroid prints. Studios and friends will pay to have photos colored. Rush $4.98 for complete coloring Kit (includes 18 pencils) or send for Free instructions. Marshall's, 171 N. 9th St., Bklyn. 11, N.Y. At photo art & hobby stores everywhere.

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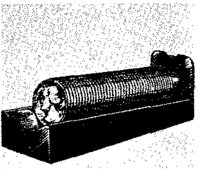
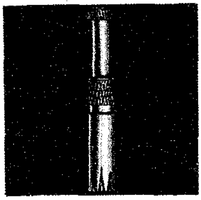
COUNT & WRAP COINS QUICKLY



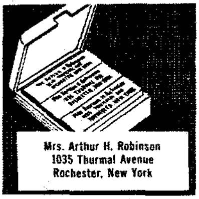
Count, stack and wrap coins in a jiffy with this clever new device. Pennies, nickels, dimes or quarters slip into the tray. Marker quickly shows standard package, keeps coins stacked for wrap. All types of stores, offices, businesses will find this a real time-saver. Ppd. *only $1 from Greenland* Studios, Dept. CO-11, 3735 N.W. 67 St., Miami 47, Fla.

DON'T PULL HAIR FROM NOSE



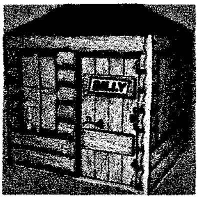
You can cause infection by pulling hair from nose. Ordinary scissors are dangerous. No better way to remove hair from nose and ears than with Hollis Klipette. So simple! Just turn end. Surplus hair comes out easily, gently. Made *from fine surgical steel.* Money back guarantee. $1.00 post paid. Hollis Co., 1133 Broadway, New York 10, N. Y., Dept. G-13.

1000 NAME & ADDRESS LABELS $1



Any 3 different orders $2 ppd. Your name & address handsomely printed on 1000 finest quality gummed labels. Padded. Packaged with Free Plastic Gift Box. Use them on stationery, books, cards, etc. Special —Save Money. Any 3 different orders $2. Satisfaction guaranteed. Handy Labels, Dept. 1187, Jasperson Bldg., Culver City, California.

FRONTIER CABIN



Big enough for 2 children from 4 to 14. *Made of* genuine Dupont Polyethylene, Waterproof. 250,000 Customers. Approx. 23 cu. ft. int. Kingsize replica with sloping roof, imprinted windows, shingle walls. Pre-assembled. Can be personalized. Send $1. 5 for $4, plus 25¢ Handling for each. No COD's. *Frontier Cabin,* 33 2nd Ave., Dept. F-3564, N.Y.C. 3.

INITIAL PENDANT ONLY $1

An expertly designed new pendant (exact copy of a 14K solid gold piece) with a beautiful script initial & a hand-set genuine cultured pearl. Disc is 1⅝" in diameter, neckchain is 18" long. Any initial except Q. U, X, Y, Z. Smartly gold finished & gift boxed, only $1 ppd. Special—any 6 initials $5.00. Personalized Gifts, Dept. 611C, 160 Fifth Ave., N.Y., N.Y.

HOME MANICURING MADE EASY

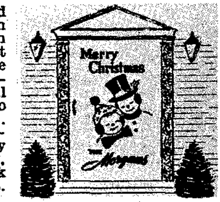
Manicur-ette—holds all your manicuring accessories. Ivory colored, break-resistant tray rests on knee, hugs arm of chair or lies on any flat surface. Holds polish, remover and cotton dabs (not included). Hand rests on base with finger held in groove for smudge-free polishing. $1.00 ppd. *Cal-Del* Co., *Dept* C, Box 8688, Crenshaw Sta., Los Angeles 8, Calif.

FREE CATALOG OF CHARMS

Charm Suggestions

750 Charms in this Free Charm and Treasure catalog. 14 K Solid Gold and Sterling Silver charms at direct to you prices. Special Offer! Send only 25¢ in cash or stamps and you'll receive the huge 9 x 12, 112 page, all inclusive 5000 charm catalog. A must for all collectors of charms. Charm and Treasure, Dept. T 110 509 Fifth Ave., N. Y. 17, N. Y.

GIANT CHRISTMAS DOOR GREETER

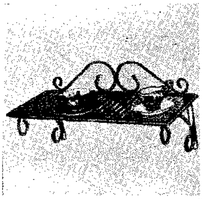


An attractive personalized addition to your home. In bright Christmas colors on quality weather resistant long lasting material. Use it Christmas after Christmas. Easy to install, will cover door from top to bottom. Full size (3'x6'). With your last name beautifully hand printed. Only $3.98. Card Mart Company, P. O. Box 5, Forest Park Sta., Springfield 8, Mass.

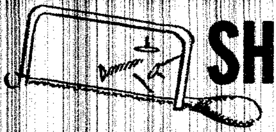
FOR YOUR CAT-OWNING FRIENDS

The perfect gift is Cats Magazine. Each month it's filled with helpful articles, pictures, poems, fiction, features, and news —all about all kinds of cats. Send $4.00 for first subscription, only $3.00 for each additional one. We send special cat-design gift cards to arrive just before Christmas. Cats, 570 House Bldg., Pittsburgh 22, Pa.

ACCENT WITH BRASS SHELVES!

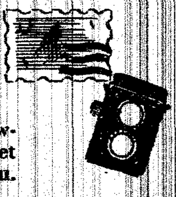


Sparkling decorative shelf in multiple brass plate adds a bright bit of utility to the bath, bedroom or kitchen. Large enough for a table radio or clock. 18" long, 8" wide. Hooks for hanging. May also be used for favorite whatnots. $5.95 ppd. Same design with 2 shelves $9.95 ppd. Catalog on request. Colorific House, Box 325, Dept. C-6011, Evansville 4, Ind.



SHOPPING GUIDE

Classified



The special Shopping Guide below offers you a showcase of many unique products and services. Coronet hopes you will find items of interest and value to you.

FOR THE WOMEN

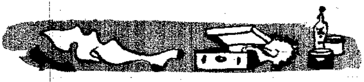
TALL-GALS of all ages buy shoes Direct by Mail. Smart 5th Av. styles as low as $5.95. Perfect fit. Sizes to 13; AAAA to C. Send today for new Free 32-page booklet ET. No risk to you with Money-back guarantee. Shoecraft, 603 Fifth Ave., New York 17.

FREE! Maternity Apparel Catalog and Free list of Baby names! Hundreds of advanced styles for every occasion. $2.95 to $29.95. Also sportswear; mix match separates; corsets, bras, lingerie. Crawford's, Dept. 62, 1015 Walnut St., Kansas City 6, Mo.

SEW Aprons at home for stores. No charge for material to fill orders. Quality, service and reliability are the backbone of our business. In our fifth successful year. Write: Adco Mfg. Co., Bastrop 40, Louisiana.

BEAUTIFUL good-for-your-feet shoes in world's . . . largest size range: 1 to 13, AAAAA to EEEEE . . . Free 32-page Catalog shows style variety (from $10.95) for all occasions. Perfect fit insured or money back! Solby Bayes, 45T Winter Street, Boston 8, Mass.

CAKE Decorating. Amazing new method. Learn fascinating art at home. Easy instructions, step by step illustrations and designs. Decorate your own cakes and cookies for all occasions. Details free. Decorating Institute. Box 648C, Wantagh, New York.



KNITTING YARNS at 40% savings! Buy direct from manufacturer. 500 actual samples, 25¢. Eskimo Yarns, Dept. K6, 368 Grand St., New York City.

SIZE 2½ to 14 AAAAAAA to D. Large assort. of colors & leathers in Lucky Stride Flats & Little Heels $10-$14. Save 50¢ pair—order 2 or more pair. Ppd. Money back if returned unworn in 5 days. Free Catl'g. Dressy Flats, Dept. C11, Box 111, Malverne, N. Y.

$15.00 THOUSAND possible, addressing envelopes, postcards at home for advertisers! Longhand, typewriter; Full, sparetime; days, evenings. Satisfaction guaranteed. Further details free. Economy Publishers, Box 2580-W, Greensboro, North Carolina.

FREE—Latest Discount Catalog! Save, make up to 50% on nationally known gifts, jewelry, toys, wedding invitations, greeting cards. Agent's bonus offer on Cards—25 Boxes Free! Big money makers. Elmcraft Chicago, 5930-L South Western, Chicago 36, Ill.

EARN $50.00 or more fast, easy. Sew precut aprons in spare time, full time. Save money on other precut products; Toys, Skirts, Dresses. Details Free. Redikuts, Loganville (26), Wis.

MAKE $25 to $35 weekly addressing envelopes. Our instructions reveal how. Glenway, Dept. C, Box 6568, Cleveland 1, Ohio.

FOR THE WOMEN

HOLLYWOOD Clothes! Free Catalog! Exciting styles with the movie star look! Dresses, lingerie, bras, girdles, shoes with "extra touch" of glamour! Priced to please! Frederick's of Hollywood, Dept. 5691, Hollywood 28, Calif. (Add 25¢ for mailing).

SHARP kitchen knife that stays sharp. Imported from Germany. Carve or slice anything and never needs sharpening. Only $1.25 postpaid, with a money back guarantee. Send cash, check or M.O. J. Goetz, 4171 Alter Road, Detroit 15, Mich.

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BEER 26¢ gallon. Easy to make your own. Retired Brewmaster's private home stock recipe gives you one of the best beers. Perfect, clear, sparkling. Delicious. All you want. Low cost. Easy. Simple. No odor. Complete easy instruction sent to you for $1.00 bill. Brewmaster, Box 2234 Oakland 21, Calif.

(Continued on next page)

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GENEALOGICAL supplies to record your family story. Charts 8½ x 11". Family Record chart space for 12 children. 6 generation Lineage Charts, may be extended easily. 50¢ doz. 15¢ postage. Samples 15¢. Hazel Eilers, 2522 Thayer Street, Evanston, Illinois.

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LEARN to play popular music on piano—without a teacher. Proceed step by step with this one easy book. Send money order of $2.95 prepaid to Kay Bruner, Box 581, Rockford, Illinois.

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THE Power of Prayer on Plants. Amazing research based on Duke University experiments proves simple prayer makes flowers, trees, shrubs grow many times faster, stronger, larger. Conduct your own prayer-plant experiments. Details, catalog free. Sleep-Learning Research Association, Box 24-P, Olympia, Wash.

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SCOTT'S Monthly Journal—Keeps your Scott catalogs up to date. Lists new issues, price changes, etc. Contains illustrated articles, facts of interest to the enthusiastic collector. 11 issues yearly, $4; $4.50 Canada; $5 foreign. Payment with order, please. Scott—Dept. C—Portland Pl.—Boulder, Colorado.

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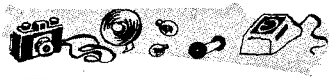

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(Continued on next page)

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(Continued on next page)

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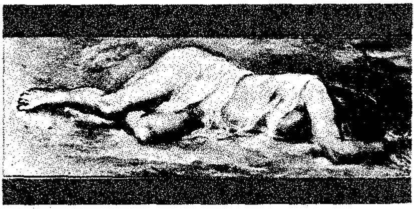

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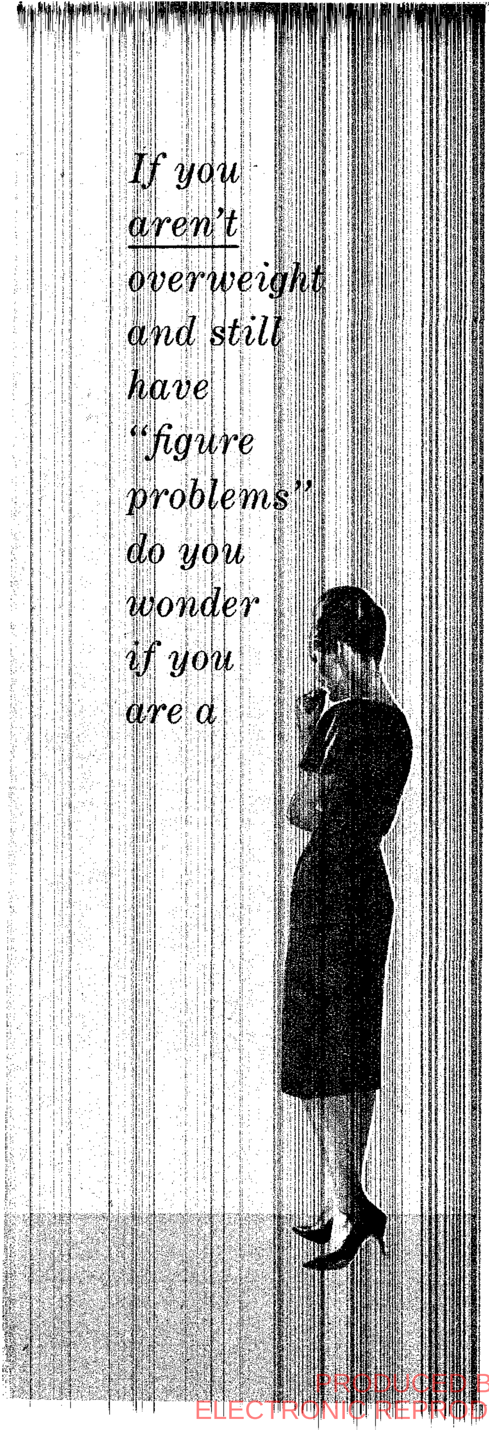

If you aren't overweight and still have "figure problems" do you wonder if you are a

"FORGOTTEN WOMAN?"

Everyone has an answer for the **overweight** woman's figure problems — but what about you who are satisfied with your weight — and still have figure problems?

If weight isn't your worry — and you fret about those ugly bumpy bulges at the side of your hips . . . or, if you're not a fatty, but "go out of bounds" around the abdomen or waist . . . or, perhaps it's another part of you like arms or thighs.

You're NOT the "forgotten woman" if you remember Relax-A-cizor.

Relax-A-cizor reduces the Size of your hips, waist, thighs, abdomen — and many other parts of you — a new and DIFFERENT way. It doesn't do what diet does. It isn't an oscillating couch either.

It doesn't vibrate or shake or go like a bicycle.

More often than most women realize, the sort of "figure-problems" we've mentioned are caused by lax muscles. For some curious reason, muscles just aren't thought of — and, yet, muscles are about half of the bulk of your body. Muscles hold the figure erect. Muscles make up the natural girdle that holds the figure in shape. During the youthful, active years muscles are exercised and remain firm and hard. With the passing years we all become less active. Most women (after about 25) are too busy for athletics — and the "figure-problems" start.

Relax-A-cizor exercises and tightens muscles. Regular use of Relax-A-cizor produces measurable size loss where used to the extent that the muscles need exercise. The less the muscle tone, the greater the benefit.

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This article tells how you can improve your figure with Relax-A-cizor's effortless exercise of muscles that contour and control the shape of such figure areas as your hips, waist, abdomen and thighs. Tells, too, about the wonderful NEW Relax-A-cizor "Facial" for tightening, firming exercise of the lax muscles under eyes and chin.

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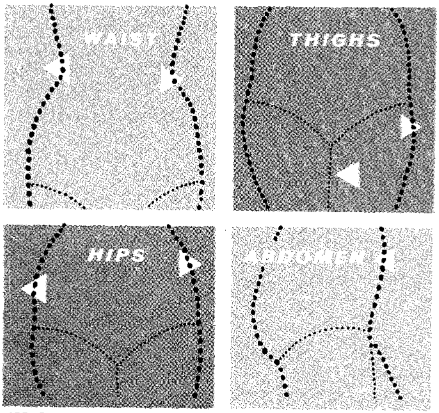

WHICH OF THESE IS YOUR FIGURE PROBLEM?

Lax muscles, like an old, out-of-shape girdle are often the cause. Muscles are your ***natural*** *girdle. Relax-A-cizor "tightens-in" by firming this natural muscular girdle a* NEW, *pleasant* EFFORTLESS *way – while you rest!*

Now — EFFORTLESS exercise reduces size of SELECTED areas of your figure!

Relax-A-cizor takes the work out of exercise. You rest while you use it. It is NOT "passive" exercise. It IS real exercise. It is identical in action and effect to "voluntary" exercise EXCEPT that it requires no conscious effort or work – and usually causes not the slightest fatigue. Relax-A-cizor exercise is CONCENTRATED on one or several SELECTED figure areas – and those selected parts are the ones that receive the real, vigorous, active exercise – while the rest of you rests. It is pleasant to use. Requires only ½ hour a day – and during this time you can read, sew, watch television or just relax. But remember – for the selected areas, such as hips, waist, thighs, abdomen, etc., this is real exercise – just like "voluntary" exercise. And, it is this real exercise that tones and tightens the muscles of the areas of your figure that most need the benefits of exercise. This is how Relax-A-cizor reduces SIZE.

Are you OVERWEIGHT?

If you are OVERWEIGHT, you need Relax-A-cizor! No, Relax-A-cizor will not reduce your weight. Your diet does that. But, the overweight person is usually even less physically active than those of "normal" weight – and, usually benefits even MORE from the muscle tightening and muscle-FIRMING effects of Relax-A-cizor's real, active, EFFORTLESS exercise of such selected areas as hips, abdomen, waist and thighs. If you are on a diet to lose weight – use Relax-A-cizor to firm those muscles as your weight is lost. An added important benefit is the encouraging "psychological-lift" that Relax-A-cizor gives the dieter.

A NEW kind of "FACIAL"

Relax-A-cizor offers you its famous "Facial" attachment for firming, toning, tightening exercise of contouring muscles under the eyes and chin.

Try Relax-A-cizor FREE!

Relax-A-cizor is your newest, nicest way to a more attractive figure and face – that adds so much to your happiness. Why not mail the postage-paid card (at the right) for full information about Relax-A-cizor and how you can TRY it FREE!

EASY and PLEASANT to use!

Imagine RESTING while you do your figure beauty exercises! You do, with Relax-A-cizor. Every woman deserves a relaxing "time-out" during her day's work – and when this is a pleasant ½ hour spent with Relax-A-cizor you are improving your appearance, too. You'll find this your most refreshing, relaxing part of the day!

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